

EUROPEAN NEWS

Turkish foreign trade suffers sharp setback

By DAVID BARCHARD IN ANKARA

TURKEY HAD a foreign trade deficit of \$655.3m in the first three months of this year, slightly more than double the figure a year earlier.

This is the first time since Mr Turgut Ozal, the Prime Minister, launched his economic reforms five years ago that a reverse of this kind has been seen in Turkey's trading performance and figures will undoubtedly be scrutinised carefully over the next few months to see whether a new trend is emerging.

Any worsening of the trading position would be particularly embarrassing because of Turkey's inability to reach agreement with the International Monetary Fund on a new stand-by arrangement. The Fund is believed to have pressed the Turkish Government to go for slower growth and to have

challenged its balance of payments targets as too optimistic.

The trade decline was largely due to a fall in exports in February and March. Businessmen blame a reduction in subsidised interest rates for exporters.

The Government, which is planning to phase out most export subsidies over three years from this autumn will be perturbed by the latest figures, not least because the first quarter of the year saw sharp depreciation of the Turkish lira against most European currencies.

Turkey had a trade deficit of \$2.9bn last year and plans to trim this to \$2.6bn this year. Exports grew by more than 23 per cent in 1984 and are targeted to increase by 17 per cent this year.

Bulgaria resigned to poor relations with Ankara

By PATRICK BLUM IN SOFIA

BULGARIA APPEARS resigned to a further deterioration in its relations with Turkey over allegations from Ankara that it is persecuting its ethnic Turkish minority.

Mr Lubomir Shopov, head of the Balkan section at the Foreign Ministry in Sofia, admitted yesterday that relations with Turkey had hit an all-time low over the issue and said that they would only improve again when Turkey stopped stirring up religious feelings and interfering in his country's internal affairs.

Bulgaria, he added, was eager to have good relations with all its

neighbours and standing invitations to the Turkish President, Prime Minister and Foreign Minister were still open. But he conceded that such visits were unlikely in the near future.

Once Turkey stopped its anti-Bulgarian campaign, Bulgaria would be ready to resume discussions on any topic in bilateral relations provided it was agreed in advance that the question of the emigration of Bulgarians of ethnic Turkish origin would not be raised. "It depends on Turkey whether our relations will develop," he said.

Soviet plan to boost oil drilling by 40%

By Patrick Cockburn in Moscow

THE SOVIET UNION is to increase its deep drilling for oil by 40 per cent in the next five years in a bid to stop the fall in oil output.

The Soviet oil industry, the largest in the world, has been heavily criticised in newspapers. Senior managers have been dismissed for poor organisation and lack of expertise in exploiting the oilfields in the west Siberian Basin. This area is the source of 60 per cent of oil and gas in the Soviet Union.

In order to discover more oil quickly the Politburo has given priority to a programme of high technology prospecting according to Mr Yevgeny Kozlovsky, the Geology Minister. He said "highly efficient geophysical computer complexes are to be put into operation." Deep drilling will double in west Siberia, the Caspian and offshore in 1986-90.

The oil industry in Tyumen province in west Siberia, where much of the oil industry is located, has been heavily attacked for over-exploitation of fields and lack of planning over the past decade.

Asked about the discovery of new fields, a senior oil technician in Tyumen, said: "We still have not exploited the deeper layers. We have not touched the more complicated structures because more up-to-date equipment is needed." He expected oil would be found under gas deposits at Urengoi and Yambug.

But at the Samotlor oilfield, one of the largest in the world, where output peaked in 1980 at 155 million tonnes, misgivings about the speed at which it was being exploited and lack of mechanisation were disregarded in the late 1970s because output was still soaring according to the daily Izvestia this week.

IRI chairman issues ringing call for privatisation

By ALAN FRIEDMAN IN MILAN



Prof Prodi: "Italy must look to partnership with U.S. companies"

THE CHAIRMAN of Italy's giant IRI state holding group, professor Romano Prodi, yesterday issued a ringing defence of his policy of privatising parts of Italian nationalised industry.

In the presence of Sig Giovanni Goria, the Finance Minister, and an audience of some of Italy's leading bankers and industrialists, Prof Prodi repeatedly praised the British Government's sale of British Telecom and other companies and spoke about the need for more privatisation in Italy.

Such a declaration by the head of a state group, which last year lost L2,244bn (€303m) on total turnover of L41,052bn (€516.5bn), amounted to the strongest call to date for privatisation by any Italian politician or business leader.

His call comes amid serious political controversy over the proposed sale by IRI of Societa Meridionale Finanziaria (SME) for L497bn to the

Buitoni foods group which is controlled by Sig Carlo de Benedetti. On Monday night, an interministerial committee approved the sale of SME, whose sales last year totalled L3,100bn. But opposition by Prime Minister Bettino Craxi's Socialist Party resulted in an order by the Government that IRI should consider a mystery bid said to be worth L550bn before going ahead with the sale to Sig de Benedetti.

One of Prof Prodi's aides suggested yesterday that the mystery bid might be politically motivated, that it is in some way intended by the Socialists to hinder the sale to Sig de Benedetti. The Christian Democrats, meanwhile, have stood behind Prof Prodi and the SME privatisation as announced last month.

Prof Prodi yesterday warned that if the sale does not go ahead there could be "profound consequences for the Italian

economy." Failure to privatise SME would mean that foreign investors will not regard Italy as "a modern society."

He declared that "for a group such as IRI, SME is not of strategic interest." This remark echoes the comment made in a recent interview by Sig de Benedetti, who rejected charges by "Socialists and trade unions" that SME is strategic. Sig de Benedetti said it was "difficult to understand how a company which produces cakes and ice cream can be strategic."

The aide to Prof Prodi disclosed yesterday that a S.G. Scalera, who represented the "phantom consortium" making the counter offer for SME, had twice in the previous 24 hours failed to keep appointments with IRI designed to discuss the bid, as was ordered by the interministerial committee. The

stock market authority on Monday suspended trading in the shares of SME on the Milan bourse.

Professor Prodi delivered what several businessmen described as an eloquent defence of privatisation. He argued that between 1968 and 1982, IRI had acquired 70 companies with 87,000 employees (the group presently employs 505,000 workers), thus "creating machinery which is difficult to modify." But he promised to go ahead with more privatisations and said the British Telecom issue was an example for Italy to follow.

"We have to face the truth. We need more technology, more diversity and more flexibility in our industry. And as European companies seem unable to join forces, this means that Italy must also look to partnership with American companies," Professor Prodi said.

Inflation rate exceeds target in Sweden

By KEVIN DONE IN STOCKHOLM

THE SWEDISH Government's ambitious target for reducing inflation to only 3 per cent by the end of the year has been broken after only five months - a serious blow to the ruling Social Democrats less than four months before the general election.

Consumer prices are still rising faster in Sweden than in all the country's most important trading partners, and inflation has been given new impetus by the forced raising of Swedish interest rates two weeks ago.

Monetary policy was tightened suddenly in an effort to dampen soaring consumer expenditure and to halt the rapid deterioration in the current account and the outflow of capital from Sweden.

According to the latest figures published yesterday, consumer

prices rose by 3.3 per cent from the beginning of the year to mid May.

Prices have risen by 8.4 per cent since mid May 1984 and the rate of increase has accelerated since April under pressure from the big increases in the central banks' official interest rates.

The price freeze imposed by the Government in early March has had little impact in slowing inflation and the jump in the first half of May was the biggest two-week increase so far this year.

The National Debt Office resumed auctions of Treasury bills yesterday following an enforced pause in the wake of the sudden tightening of monetary policy two weeks ago. One-year Treasury bills attracted an average interest rate of 15.46 per cent; about one percentage point below the year's market peak

Europe urged to accept more refugees

GENEVA - The UN High Commissioner for Refugees (UNHCR) has asked West Europe to lower barriers to Third World refugees seeking asylum.

The Commissioner, Mr Paul Harting, said there were "groups of refugees spending weeks in European air terminals, tossed around like ping-pong balls from airport to airport."

He said: "People who in the past have opened their doors and their hearts to refugees are now showing signs of greater reserve and even intolerance."

Mr Harting told officials from more than 20 countries he was deeply concerned about restrictive policies in Europe towards asylum-seekers from developing countries.

He was addressing the opening session of a four-day meeting to discuss ways of overcoming misgivings and antipathy towards refugees arriving in Europe from Asia, Africa and other Third World regions at a time of high unemployment and other economic troubles.

A UNHCR memorandum to be discussed at the closed-door meeting notes "a clearly discernible trend" toward more restrictive refugee policies in Western Europe.

Agencies

Flick wins part of court battle over back tax

By JONATHAN CARR IN FRANKFURT

FLICK, the West German industrial concern at the centre of a financial scandal, has won a partial success in its battle against the Economics Ministry which has demanded about DM 450m (\$145m) in back tax.

A court in Cologne decided yesterday that Flick should be liable to pay tax on an initial stake of DM 200m it made in W R Grace, the U.S. chemicals concern, but not on a further stake costing about DM 500m.

The ministry had argued that Flick should pay on both, thus reversing tax exemptions granted to the company in the 1970s. Flick launched a suit more than a year ago contesting the ministry's view.

The battle has centred on the economic justification for the tax waivers on the investment in Grace, which Flick paid for with part of the DM 1.9bn it made on its sale of a stake in Daimler-Benz.

The tax "holiday" was allowed by the ministry in 1976 and 1978 respectively on the basis of Article 4 of the West Germany Foreign Investment Law (which has since been abrogated).

This article permitted the tax-free reinvestment of capital gains where this served "the international division of labour and an enhanced integration of the world economy." Flick argued successfully at the time that its investment in Grace would help to achieve just that.

But in late 1983, the ministry said it was revoking the tax breaks, after company documents on the Grace came into the hands of the Bonn public prosecutor.

State Bank of India

State Bank of India announces

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Mr John Gardner

In our issue of May 20 1985, we quoted Mr John Gardner, director of the Systems Office of the Strategic Defence Initiative, as saying that if the SDI system was in place, it might tempt the Soviet Union to increase its offensive weaponry. This quotation was derived from a news agency report. We have since been informed that Mr Gardner actually said: "It is equally important not to create a situation that encourages the arms race."

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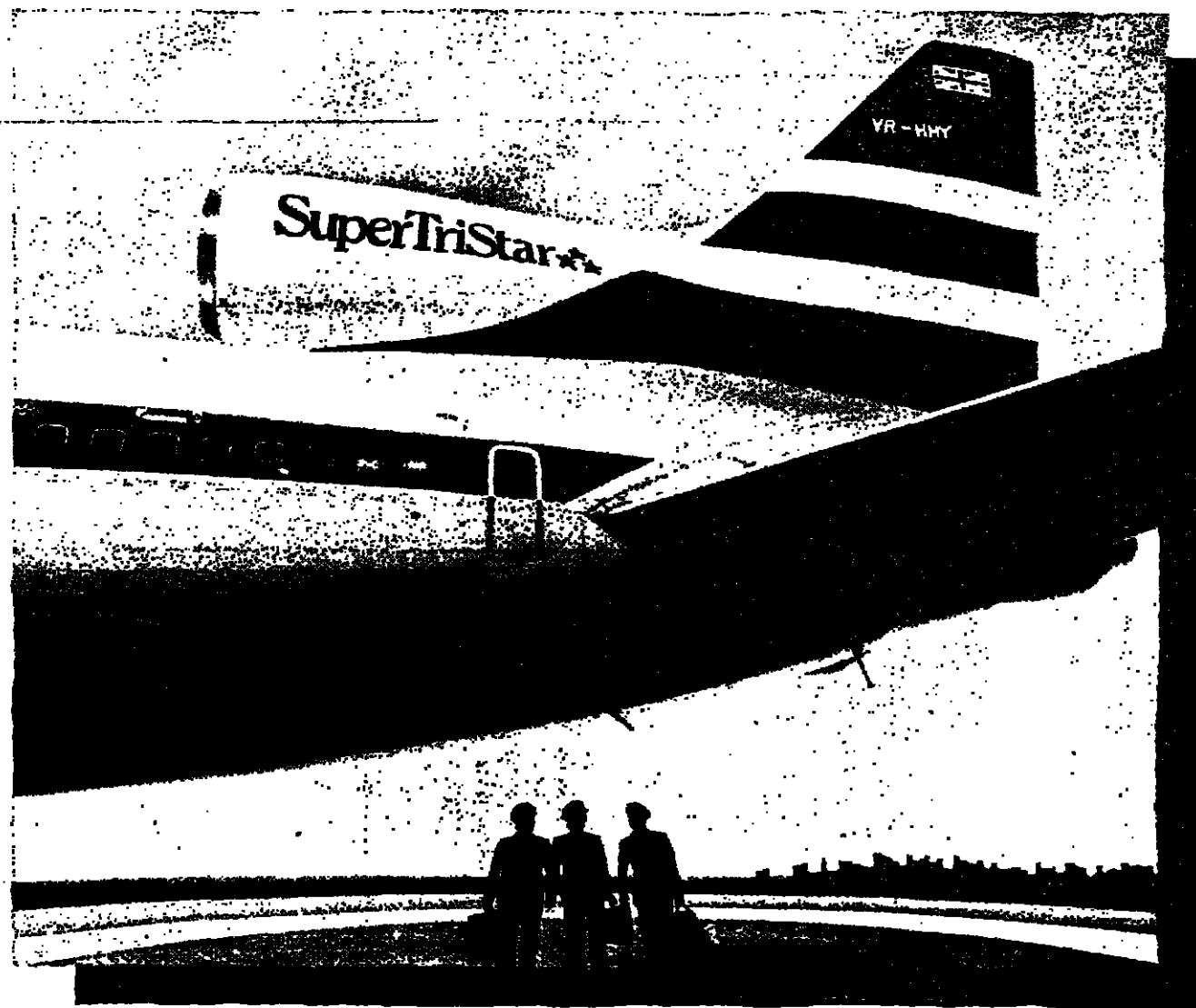
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Central bank backs Madrid's economic line

BY TOM BURNS IN MADRID

SPAIN'S CENTRAL Bank has squarely endorsed the government's rigid economic policy but has warned that growth this year could be below 2 per cent.

Its annual report mixes a mostly sombre review of the country's economic indicators with broad approval of Finance Ministry efforts to reduce inflation and the budget deficit. It represents a keynote annual review of the economy and is highly influential in the formation of economic policy.

The Bank's findings come as welcome relief for Sr Miguel Boyer, the Finance Minister, who is under greater pressure than ever to stimulate the economy in order to reverse the seemingly inexorable loss of jobs.

The main principles of the Government's policy are sound and necessary, says the report, warning that growth cannot precede what the Finance Ministry terms "saneamiento"—the policy of streamlining the economy through a tight hold on money supply and spending in order to rein in inflation.

In his address to the board, Sr Mariano Rubio, the Bank of Spain Governor, stressed that any attempt to "reverse the

logical order of things, "by putting growth before streamlining, would have "ephemeral results."

The report urges "the preservation of the economic policy of the past two years." Its broad theme is that more of the same medicine is required because the illness is persistent. The depressed state of the Spanish economy is underlined

by the bank's forecast of a gross domestic product increase this year of under 2 per cent, against a 2.2 per cent increase last year, according to the Bank's estimate. Sr Boyer's strategy when he took over the Finance portfolio at the end of 1982, was to have a 3 per cent growth by 1985, against a 2.5 per cent growth last year.

The Bank argues that, although business profits have increased and inflation and interest rates are down as a result of the Government's policy, the past two years have not been sufficient time to permit the recovery of domestic demand, of productive capacity and of sustained growth.

which would have increased even had the growth levels been far higher in the previous year. Unemployment topped 2.52m, or 22 per cent of the active population, in the first quarter of this year, some 33 per cent above the level when the Socialist Government took office in 1982.

The report "seriously doubts" whether an expansionist policy to stimulate demand would, in the present international context, create lasting employment. The Bank endorses the policy of wage restraints, tax relief on new employment and a deregulation of the labour market's rigid system of fixed contracts. These policies, which have the ostensible aim of creating employment, have come under increasing criticism from unions and the left of the Socialist party.

A key recommendation in the report is that the Government should continue and expand liberalising the financial system. In particular, it urges the Finance Ministry to move towards ending the coefficients bonorarios by which a considerable part of a bank's deposits are siphoned off towards often fixed, state-directed investments.

Long battles preceded the latest labour agreements Dutch national wage talks end with employers as the victors

BY LAURA RAUN IN AMSTERDAM

THE RETURN of Dutch construction workers to their jobs yesterday after a three-week strike marked the end of this year's protracted nationwide labour negotiations. It was no small victory for employers.

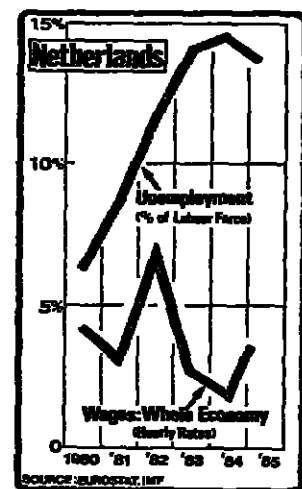
Shorter work hours have been delayed, wage rises have been moderate and bargaining has been conducted individually by industries and companies under the labour settlements covering most of the Netherlands' 3m workers. The employees, for their part, clearly won their battle for compensation from employers to supplant sickness benefits that were decreased on May 1. Trade unions, however, staged enough strikes and disruptions in recent weeks to claim that they put up a good fight.

The main dispute in the construction industry, the last large sector to settle on a pact, was over shortening of work time. The union failed to win its demand for a 10 per cent reduction in the working week to 36 hours over the next two years, but instead received a 7.5 per cent cut. Inflation allowances will be traded off for the shorter working hours.

The recent air traffic controllers' strikes apparently have ended for the moment. The pay dispute involving the air controllers is unrelated to the labour issues involving the rest of industry.

The latest round of one- and two-year pacts brings to fruition the major points of the historic 1982 labour agreement that was designed to combat the Netherlands' persistently high unemployment. Under that accord between workers, employers and the Government, wage moderation was to be traded for shorter work hours in a bid to buoy sagging corporate profitability.

The 1982 agreement also called for more decentralised bargaining as a way of encouraging flexibility in wage pacts. The recent round of private-sector talks was the most individualised in post-war history, according to Mr. Rob Lenselink, chief economist at Algemeen Bank Nederland (ABN). It appears to have



about 25 per cent of new jobs have been created with the shorter week, with much of the savings going to boost corporate profits. As unemployment continues at about 16.5 per cent, unions promise a tough fight in the next round of talks.

Wages, apart from bonuses this year, will increase between 1 per cent and 2 per cent, which is close to the expected inflation rate of 2 per cent the combined wage boost and bonus, which totals 4 per cent in some cases, could help to revive consumer spending. Consumption is expected to grow 1.5 per cent this year.

The wage increases, however, are not described as inflation adjustment. Mr. Lenselink calls this another step toward flexibility because it halts the automatic cost-of-living allowances paid in the past.

Employees saw a clear victory on sickness benefits, which declined to 75 per cent of the daily wage from 80 per cent. The balance of Government benefits previously was paid by companies...and...this...will continue under the new contracts.

The Government announced cuts in sickness pay in an attempt to lower companies' labour costs, and there are plans to trim the benefits again to 70 per cent in 1986. The additional financial burden for companies this year, however, is not viewed as a significant one and a good trade-off for other compromises.

The unions have accepted a lot in this year's negotiations, but their moderation is not unprecedented. Dutch labour relations historically have been characterised by a large degree of harmony, with the notable exception of nationwide strikes in autumn 1983. Union membership has fallen rapidly in recent times and is estimated to be about 35 per cent.

Polling change sought in Yugoslavia

BELGRADE - Yugoslavia's largest daily newspaper demanded yesterday that people responsible for the current economic crisis be kept off the ballots for forthcoming Communist Party elections.

Veserje Novosti said in an editorial that in view of Yugoslavia's financial woes, "this time the league of Communists should persist in vacating the electoral lists of cadres who do not deserve confidence, or those who themselves to a good degree were responsible for the crisis and its severity."

It also noted that there are more frequent calls for dropping "eternal occupiers of cadres' lists with single candidates."

The party, as well as local government bodies and other political organisations are going through a selection process for elections scheduled later this year.

Yugoslavia is struggling to repay by the end of the century, a \$19bn foreign debt. AP

Juvenile crime wave in Hungary

BY LESLIE COLLITT IN BERLIN

THE HUNGARIAN authorities are alarmed about a juvenile crime wave which increasingly includes robbery and violent crimes.

The Ministry of the Interior says the number of crimes committed by minors (people under 18) has risen steadily over the past five years. It noted that the proportion of convicted criminals 10 years old and younger has shown an especially sharp rise. Juveniles under 18 now account for 11.6 per cent of all crimes, or 9,691 people last year.

compared with 9 per cent in 1980. The ministry said the number of "endangered minors"—those prone to crime—had risen to more than 100,000, or about 7 per cent of Hungarians in this age group.

Most of the convicted young people committed robbery and theft but a growing, although unspecified, number were also involved in the 205 cases of murder and second-degree murder in Hungary last year.

An increasing number of young

Hungarians was found to be suffering from "neurotic diseases" while the number of attempted suicides by juveniles was also rising. Hungary traditionally has a high adult suicide rate.

In the first three months of this year, vandalism to public telephone booths caused damage exceeding last year's total of 5m forints (\$98,000). Some 700 telephone booths had to be temporarily closed.

One of the more unusual of Bu-

depest's 1,700 burglaries last year was by a skilled labourer who drove to work in a Mercedes and had jewellery, antiques and paintings worth 8m forints in his home when it was raided by the police.

A total of 157,000 "crimes" were registered in Hungary in 1984; up 3.7 per cent. These included traffic offences, however, which fell, while serious crimes rose. One of the sharpest increases was recorded in cases of bribery which has risen 61 per cent in the past five years.

Romania's leader visits East Germany

BY OUR BERLIN CORRESPONDENT

ROMANIA'S LEADER, President Nicolae Ceausescu, yesterday began an official visit to East Germany which, since last year, has given its tacit support to his independent-minded foreign policy.

The main East German Communist newspaper, Neues Deutschland, praised President Ceausescu for insisting on Romania's "independent

and national sovereignty, equality and non-interference in internal affairs."

East Germany's president, Herr Erich Honecker, was the only East European leader to attend the 40th anniversary celebrations last August in Bucharest of the Communist uprising.

The gesture was made at a time

when the official Soviet media were putting pressure on Herr Honecker not to make a planned trip to West Germany which was cancelled shortly afterwards. Moscow did not want Herr Honecker to reward Bonn with a visit after West Germany had begun deploying new U.S. missiles.

Just before his arrival in East

Germany, President Ceausescu called on the other Warsaw Pact countries to reduce their military budgets by 10 per cent.

Despite such outspokenness, President Ceausescu in recent years has shifted trade away from the West to Comecon under the pressure of deteriorating terms of trade and a precarious energy base.

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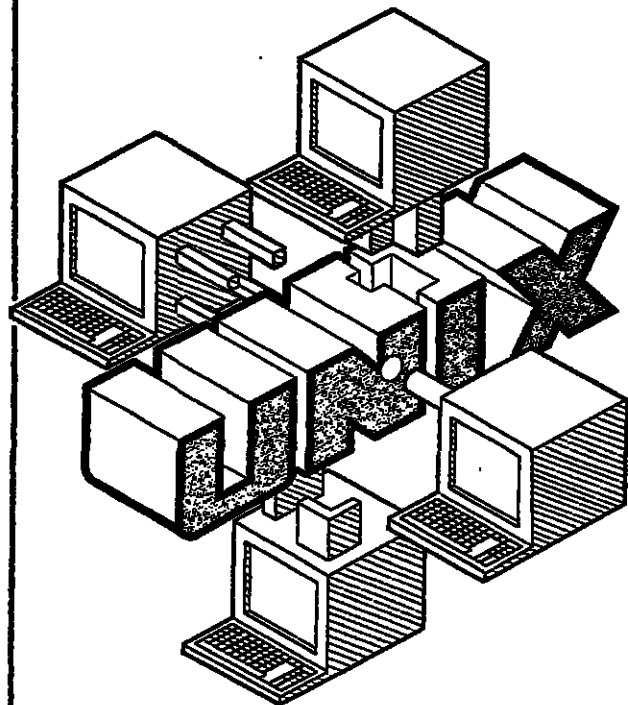


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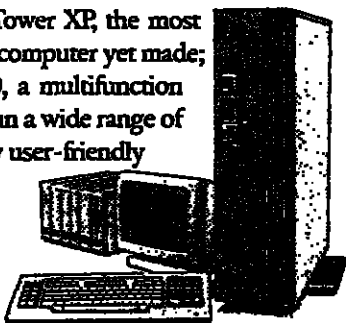
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Fokker wins KLM order for 10 jets

By Laura Rasmussen in Amsterdam

FOKKER, the Dutch aerospace group, has received an order worth F1 700m (£159m) for 10 Fokker 100 fan-jet aircraft and an option for five more from KLM Royal Dutch Airlines.

The contract, which Fokker has expected, is the second order for a new short-to-medium-haul, 100-seat jetliner that is a successor to the F-27 fan-jet. The aircraft is powered by the Rolls-Royce Tay engine.

The deal is a further blow to British Aerospace's hopes of selling the BAe 146, four-engine 100-seater regional jet aircraft in Western Europe. It had been bidding for the KLM deal, as it is also bidding for other regional airline orders on the Continent.

The Dutch company's future depends heavily on the commercial success of the F-100 and F-50, which will replace the F-27 and F-27 turbo-prop—the staples of Fokker's aircraft production.

The KLM order brings total sales of the fuel-efficient F-100 to 18 plus options for 11 more, following Swissair's signing last year for eight with an option for six. Fokker's hope is that business from prestigious carriers such as KLM and Swissair will set a trend for the increasingly competitive industry.

The first two aircraft will be delivered in April 1988 and the rest that same year, and will partially replace KLM's ageing DC-9 fleet. The aircraft will carry 102 seats.

Fokker unveiled the F-100 and F-50 in November 1983 in a bid to carve out a niche in the expanding short-and-medium haul sector.

TAA plans to buy 12 Boeings

AUSTRALIA's state-owned Trans-Australia Airlines (TAA) said it is seeking government approval to buy 12 Boeing 737-300 jet aircraft for about \$500m (£397m), Reuters reports from Sydney.

TAA said it chose the 112-seat jet to replace its fleet of 90-seat McDonnell Douglas DC-9s because its fuel economy per seat is up to 30 per cent better than the DC-9 and because Boeing was able to supply the aircraft beginning in July 1986, several years before its competitors.

THE U.S. House of Representatives has now joined the raging debate over U.S. proposals to permit competition in international telecommunications over the Atlantic. But the House, confronted with impassioned arguments and a welter of contradictory claims from both sides, has hardly known which way to leap.

It has heard the case of Intelsat, the global co-operative satellite monopoly founded by the U.S. 21 years ago. Intelsat officials, already worried about the advent of competitive fibre-optic cable systems, say the addition of privately-owned international satellite systems offering "duplicate services" could wreck the system. They say that competition over the lucrative Atlantic route would force Intelsat to raise its prices to the developing countries and undermine its irreplaceable role in communications "by splitting the world apart in a mindless sprawl of uncoordinated communications systems."

The Administration argues that, while Intelsat has done a good job in providing worldwide telephone services, its capacity to offer visual services is inadequate. The Government has a vocal Congressional supporter in Mr Timothy Wirth, chairman of a House telecommunications subcommittee, who points out that the few available Intelsat video transponders are expensive and need to be reserved far in advance.

Mr Wirth views the controversy as a domestic trade issue and believes it is "unfair" to ask Third World countries to help pay for new applications of satellite transmission that will be used mostly by the developed countries.

On the other hand, the much-heralded destitution of AT&T for the purposes of private competition is giving many Congressmen cause for thought. The breakup has been less than a wild success with an American public facing a complicated array of services, products and telephone bills which run on for pages.

Ms Olympia Snowe, a Republican from Maine, voiced the public mood in a recent floor debate: "Are we better off today than we were prior to that divestiture? Many parts of the world are provided communications services because of Intelsat and if we allow unabated competition to the Intelsat system, I am

Nancy Dunne on U.S. plans for Atlantic telecommunications

Crossed lines in Intelsat wrangle



Intelsat, begun in 1964 as a Kennedy Administration initiative, is a non-profit co-operative of 109 countries which owns and operates the communications satellite system used by all members for international communications and by 27 countries for domestic communications. It carries two-thirds of the world's overseas telephone traffic and virtually all intercontinental television. Its charter requires that all rates over all routes be averaged

on a global basis so the industrialised countries tend to subsidise the routes of the Third World, a concept intended when the system was founded.

Intelsat has been able to reduce its rates 12 times and its services are 5 per cent cheaper than in 1965, adjusted for inflation. More than \$4.6bn (£3.6bn) has been spent for Intelsat's contract procurement with the U.S. getting \$4.2bn of that business.

afraid that it threatens the eventual existence of that system."

The House finally decided what it usually decides: it wants a say in any final decision by the Federal Communications Commission (FCC), now considering five applications for private satellite services of video transmissions.

In an amendment to a State Department funding Bill, the House reaffirmed the President's decision last November that competing international communications systems are "in the national interest." But, it said, Intelsat's economic viability must also be protected. It said the Secretary of State must consult with Intelsat before any final authorisation is given to any of the applicants and that the Secretary must then give Congress 60 days to consider his report on the

issues before the FCC grants the go-ahead.

Causing "economic harm" to Intelsat would be an abrogation of the Intelsat treaty but, like the President, the House failed to define what constitutes "economic harm" or to specify what steps ought to be taken if Intelsat fails to agree to competition. State Department officials say they can easily live with the amendment and expect to start consultations with Intelsat next autumn after the FCC has had a chance to rule on the applications under consideration. They are more worried, however, about the language of an appropriations subcommittee report which may also pass the House.

The report says the FCC should deny construction permits for alternative systems until they have obtained landing rights with one or more foreign authorities and com-

Dubai to set up independent airline

By Angela Dixon in Abu Dhabi

THE GOVERNMENT of Dubai have announced plans to start its own airline in the second half of this year. It is to be called Emirates Airline. The company will initially have three aircraft, two Boeing 737s and one European Airbus. The airline is likely to be managed by New Zealand Airways.

The move has caused dismay in other Gulf states since it could be seen as creating further competition among the region's airlines, especially for Gulf Air, which is owned equally by the governments of Bahrain, Qatar, Oman and the UAE. Gulf Air has recently experienced considerable competition from various quarters.

Dubai's reasons for the move may include the fact that Gulf Air has cut back the number of flights to and from Dubai by two-thirds during the past two years. Dubai serves as a major transit point for regional traffic, and it has been feared that these cutbacks in services might discourage major international airlines from using the airport. In an effort to discourage the move, Gulf Air is understood to have offered to increase the number of flights to and from Dubai by 20. But the offer was unsuccessful.

Gulf Air announced an 8 per cent drop in profits for 1984 and competition has been increasing in the form of a fares war. Travel agents in the UAE are offering up to 50 per cent discounts. This has affected Gulf Air sales from its own outlets. In addition to this Gulf Air has failed to achieve full reciprocity of destinations with some other airlines, notably on the lucrative Pakistan routes.

Recording plant for Ukraine

By Leslie Collett in Berlin

BERLIN-CONSULT, the West Berlin engineering consultants, has won a DM 22m (£2.2m) contract to build a plant in the Soviet Union to produce recording heads for tape recorders. Ferrotronik of West Berlin will provide the know-how.

The plant, to be built by 1987 in Zaporozhye in the Ukraine, will produce 800,000 recording heads a year. It is the second such factory Berlin-Consult has built in the Soviet Union.

U.S. urged to act on Brazil-Korea trade

By Nancy Dunne in Washington

TWO KEY Republican senators have urged the Trade Representative's Office to deny Brazil and Korea the use of injury tests in trade investigations on the grounds that their governments have failed to honour commitments to phase out export subsidies.

The senators, John Danforth, chairman of the Senate Commerce Committee, and John Heinz, said that Brazil had promised to phase out its export subsidy programme by the end of April and had failed to do so. "We would appreciate your clarifying the facts of the situation and, if our understanding is correct when will you revoke Brazil's 'country under the agreement status'?" they said.

In the case of Korea, the senators said it was their understanding that Seoul's export subsidy programme for oil rigs contravened its obligations under the Gatt subsidies code.

"What is at stake here is not simply the question of the injury test, important though that is, but also the credibility of our trade policy and our negotiators," they said.

Congress has been concerned over subsidies code arrangements with such countries as India, Pakistan and Mexico. Last month the U.S. and Mexico signed a subsidies agreement in which Mexico was given the injury test in trade investigations in return for promises to phase out subsidies.

Olivetti signs U.S. market deal

By Alan Friedman in Milan

OLIVETTI, Italy's leading data processing equipment maker, said it has reached agreement with Allen Bradley, one of the largest U.S. companies in the field of industrial automation, to distribute Olivetti's new line of numerical control systems.

The agreement, made by Osai A-B, an Olivetti subsidiary, means that Olivetti will have its numerical control products available on the U.S. market for the first time. Osai A-B, which last year had sales of £130m (£10.9m), is 32 per cent owned by Allen Bradley, which entered into a numerical controls joint venture agreement with Olivetti in 1982.

Metro in \$109m joint venture

By Boonsong K'Thanna in Bangkok

THE METRO group, one of Thailand's largest conglomerates, yesterday signed a \$109m (£86.5m) petrochemical joint venture agreement with Himont, a joint venture of the U.S.-based Hercules and Montedison of Italy.

Metro holds 51 per cent in the new company, HMC Polymers, with 49 per cent for Himont. The agreement calls for the establishment of a plant in the Eastern seaboard province of Rayong to produce 100,000 tons a year of Polypropylene, using raw materials produced from a \$350m oilfield plant to be located nearby.

Craxi in Moscow for talks on trade deficit

By Patrick Cockburn in Moscow

MR BETTINO CRAXI, the Italian Prime Minister, arrived in Moscow yesterday for a two day official visit to the Soviet Union during which he will have talks with Mr Mikhail Gorbachev, the Soviet leader.

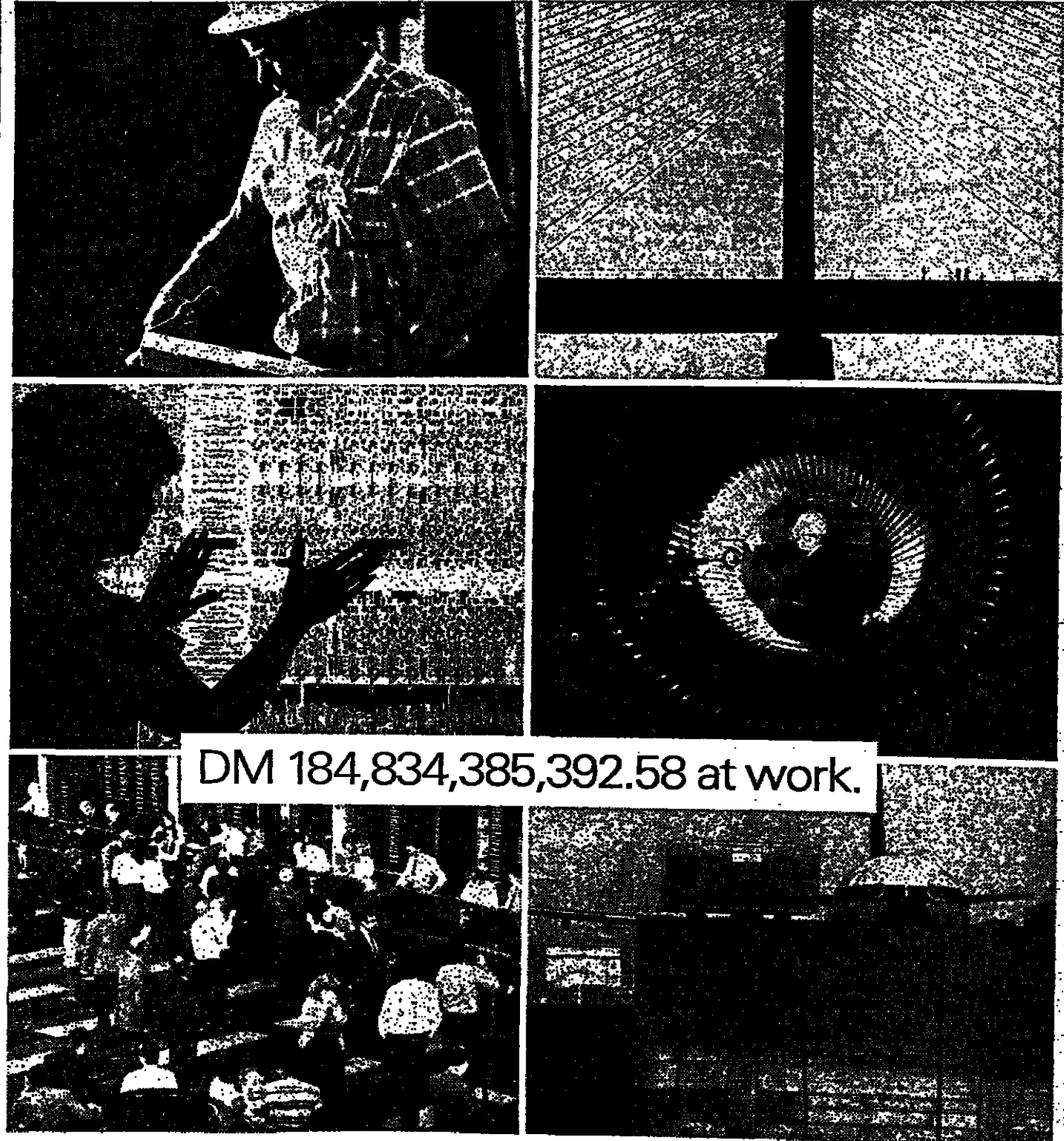
Discussions will focus primarily on international affairs, but are also likely to encompass Italy's trade deficit with the Soviet Union which last year rose to £4.3bn (£1.9bn). This was because of high imports of Soviet oil and gas.

Since the start of the year Moscow has awarded Italian companies five large contracts in a bid to redress the balance. Last week Coged won a £500bn

turnkey contract two leather plants and Dandeli a turnkey project worth a little over £500m to build a plant to build oil rigs.

The willingness of Soviet companies to award contracts has increased as a result of an agreement reached last year under which Italy is to raise its import of Soviet gas above the 6.7bn cubic metres a year it currently takes. Another 4.5bn cubic metres will be purchased by the early 1990s.

In return the Soviet Union has affirmed that it will spend the additional hard currency revenues it gets from the new contract in Italy.



Backing the process of economic growth, promoting and funding business ventures, financing innovation—these, fundamentally, have always been the objectives of our work.

And again in 1984, when we increased our business volume to more than DM 184 billion. We financed investments and exports of industry and commerce.

We emphasized our position in the Eurobond market by lead or co-managing 175 bond issues denominated in Deutschmarks and other international currencies. And

WestLB Group in DM million	1984	1983
Business Volume	184,834 (177,432)	
Total Assets	141,494 (135,737)	
Capital and Reserves	3,997 (3,952)	
Operating Result	940 (949)	
Allocation to Declared Reserves	30 (30)	
Group Profit	17 (10)	

we also invested in our staff, in new technologies, and in further development of our products. In this way we maintain the high standard of our

services which, after all, are those assets which can also work for your business initiatives.

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Dubai to set up independent airline

By Angela Dixon in Abu Dhabi

THE GOVERNMENT of the United Arab Emirates has announced plans to set up an independent airline in the next few years. The airline, which will be known as the Emirates Airline, will be based in Dubai and will operate flights to Europe, Africa and Asia. The airline is expected to be one of the largest in the world, with a fleet of 20 aircraft. The government has also announced plans to build a new airport in Dubai, which will be the base for the airline. The airline is expected to start operations in 1990.

Recording for Ukraine

By Lesa Colton in Berlin

THE GOVERNMENT of the Soviet Union has announced plans to record the music of the Ukrainian composer, Mykola Lysenko. The recordings will be made in the Soviet Union and will be available in the West. The recordings are expected to be a major contribution to the study of Lysenko's music.

White House agrees with Gorbachev on arms talks failure

BY OUR U.S. EDITOR

THE White House yesterday agreed with Mr Mikhail Gorbachev, the Soviet leader, that the first round of Geneva arms talks earlier this year had been "completely fruitless," but blamed the lack of progress on Soviet recalcitrance. It accused Moscow of "back-tracking" and "lack of imagination" in the talks.

The White House statement came as President Ronald Reagan gave final instructions to Mr Max Kampelman, the chief U.S. negotiator, for the second round of talks due to begin in Geneva tomorrow. Mr Larry Speakes, the White House spokesman, made it clear, however, that there were to be no major concessions on the part of the U.S. in the second round.

Mr Speakes said that "unfortunately" the U.S. agreed with Mr Gorbachev's description at the weekend of the first round of talks as "fruitless." It disagreed, however, with Mr Gorbachev's assessment that the U.S. had failed to make concessions on Mr Reagan's star war space defence programme.

"We find the Soviet comments are an intriguing tactic for turning recalcitrance into a virtue. In the coming round we will be flexible without rewarding the

U.S. car imports set to rise by two thirds

By William Hall in New York

FOREIGN CAR imports into the U.S. are expected to rise by two thirds to over 4m a year over the next four years. This could mean the loss of 100,000 jobs at U.S. car manufacturers, according to a Commerce Department study.

New car sales in the U.S. are estimated to rise from 10.4m last year to 11.2m in 1986 but all of the increase and more will be accounted for by imports which will increase their share of the market from 22.5 per cent to 36 per cent. The estimates were released by the Commerce Department's office of auto industry affairs.

According to the Commerce Department, sales of the big four U.S. manufacturers—General Motors, Ford, Chrysler and American Motors—will drop from 7.8m in 1984 to 6.8m in 1988. In addition, sales of U.S. built Japanese cars are expected to rise from 133,000 in 1984 to 775,000 in 1988.

Of the estimated 11.2m car sales in 1988, some 3.1m are forecast to be imported from Japan, 610,000 from Europe, 240,000 from South Korea and 135,000 from elsewhere. This compares with 1.9m cars imported from Japan in 1984.

Reginald Dale examines the U.S. President's efforts to stay on top of Capitol Hill

Reagan casts around for a political lifeline

AFTER A series of serious congressional reverses, President Ronald Reagan badly needs a political victory. His White House strategists are increasingly hoping that the ambitious tax reform plans he is launching with so much fanfare this week will provide it.

Mr Reagan, just over four months into his second term, has seen his authority on Capitol Hill suddenly undermined in a series of defeats and forced climbdowns that stand in stark contrast to the early months of his first term, four years ago, when he was carrying all before him.

He has generally weathered the storm over his controversial visit to the Bitburg war cemetery in West Germany earlier this month. There is a lingering resentment on Capitol Hill that he flouted the wishes of Congress in going there, but many ordinary Americans instead have turned against the Jewish establishment and the media for provoking the controversy in the first place.

However, in Washington, he has already used up much of the stock of political capital that he had hoped to replenish with his landslide 40-state victory in November's elections, and much of it has been wasted.

In the past month, Mr Reagan has seen his plans to renew aid to the Contra rebels in Nicaragua slipped down by the House of Representatives, even after compromising substan-



Reagan: less electric

different scraps on Capitol Hill at the same time. His still considerable persuasive powers have been dissipated on a wide range of issues—most notably the Contras—on which there was little inclination to go along with him anyway.

Four years ago there was a national consensus behind the clear and easily-understood policies that he was promoting: bringing down inflation, restoring prosperity and rebuilding the nation's defenses. That was what he had been elected to do in 1980.

However, by last year's elections, Mr Reagan was telling the nation that these objectives had been achieved. America was "walking tall," he said, and America by and large believed him. Mr Reagan was re-elected not on the basis of a new set of campaign promises, but on the basis of simple themes such as peace, patriotism and prosperity, and his general popularity as a man who made people feel good.

So he did not, in the view of many political analysts, start his second term with a real mandate for major new policy departures. Indeed, according to opinion poll after opinion poll, while Americans mostly like Mr Reagan, they are much less enthusiastic about his individual policies on a case-by-case basis.

Now he has got to the point where he is pressing the more

unpopular of those policies—spending cuts on items like pensions and student loans that for the first time affect the middle classes—and aid to a dubious small band of fighters in a jungle war that most Americans would rather have nothing to do with.

As for the defence build-up, Mr Reagan is at least partly the victim of his own success. Having been easily persuaded that America is now again number one in the world, the general public no longer sees the need for making the sacrifices that continued high defence spending requires.

The mood on Capitol Hill has changed almost unrecognisably from Mr Reagan's first term. When he first swept into office, the Democrats were in disarray and the Republicans triumphant; right-wing, mainly southern Democrats in the House of Representatives (the "boll weevils") joined Republicans in a defacto coalition that made a mockery of the Democrats' official paper majority.

Mr Reagan, however, failed to rebuild this coalition in November's House elections, and now it is the Democrats who are regaining their unity—on the budget in the House and on defence in the Senate—while the Republicans fight over the future direction of the party in the post-Reagan era. In the Senate, the Republicans

are all too conscious of the imminence of the November 1986 mid-term elections in which they must defend 22 of 34 seats at stake. Many Republican senators who are up for re-election, not least Mr Robert Dole, the majority leader, have concluded that they will have to show they have achieved some successes, particularly on the budget deficit, regardless of Mr Reagan's views on the matter.

Mr Reagan is still popular, both in the country as a whole and on Capitol Hill, but his famous Congressional lobbying blitzes are beginning to suffer, from diminishing returns. As one Republican congressman puts it, there is much more incentive to heed the President's wishes the first time he asks for your support than there is the twenty-second time, when you have already put yourself out for him 19 or 20 times.

That is why Mr Reagan and his statisticians are pinning so many hopes on tax reform. It will provide, they hope, a clear simple theme on which Mr Reagan can use his famous communicative powers to mobilise a wave of popular support and demonstrate that his writ still runs on Capitol Hill and that he has not yet succumbed to "lame duck" ineffectiveness. But any victory that may be attainable in that hideously complex minefield is not going to come early or easy.

Mexico poll candidate withdrawn

By David Gardner in Mexico City

MEXICO'S ruling Institutional Revolutionary Party (PRI) has scored a remarkable political own goal ahead of key mid-term Congressional elections in July by putting forward as a candidate and then withdrawing without explanation the former head of the Federal Security Directorate (DFS), which has been implicated in the country's booming drugs trade.

Sr Jose Antonio Zorrilla, who until March headed the DFS, Mexico's equivalent to the U.S. Federal Bureau of Investigation (FBI), had his candidacy for Congress withdrawn on Friday night.

Sr Zorrilla's signature was on DFS credentials used by several of Mexico's principal drug traffickers, including Sr Rafael Caro Quintero, who is being held on suspicion of the kidnap and murder in February of Mr Enrique Camarena, a U.S. Drug Enforcement Administration (DEA) agent.

The Attorney General's office has issued a statement insisting that there are no criminal investigations pending against Sr Zorrilla.

The Camarena affair exposed a web of official complicity in Mexico's drugs trade, leading to charges being brought against three police commanders, a host of resignations, and investigations against several others. U.S. suspicions that police officials were deliberately obstructing the Camarena investigation worsened the often tense relationship between Washington and Mexico City.

Though there is little chance the PRI will lose the seat Sr Zorrilla was to have stood for, the affair has provided additional ammunition for the opposition in the July 7 election for Congress and seven state governorships. After 56 years in power, the PRI's credibility and prestige has been damaged by the deep economic crisis

Brazil land reforms announced

By Ann Charters in Sao Paulo

BRAZIL'S 10-week-old Government yesterday revealed an ambitious agrarian reform plan, promising to give land to 100,000 families by August 1988, as a first step to establishing rural farms for 7.1m families by the end of the year 2000.

The first attempts at land reform will be in the alternately drought then flood-stricken north-east region of the country where the concentration of land holdings in the hands of few owners is acute and violent confrontations between squatters and private militias are frequent. According to Brazil's most recent census, on land use, 1 per cent of properties control 44.5 per cent of rural land.

President Jose Sarney, speaking to rural labourers over the weekend in Brasilia, said that the First National Agrarian Plan is "not opposed to private property, but seeks to democratise the land, making it accessible to millions."

Sr Nelson Ribeiro, the Minister of Agricultural Reform and Development, on delivering the plan to congressional leaders yesterday, denied that it was leftist in orientation. It would be "stupidity on my part to propose a socialist initiative in a capitalist society," he said.

Although Congressional approval is not necessary to implement the plan, the Government would clearly like widespread support for what are certain to be difficult days ahead. Decisions must be tackled on what land is to be appropriated for distribution to would-be farmers. The plan proposes initially to take over idle or unproductive land.

Decades of frustrated attempts at land reform are well known to the Government as are the pitfalls of simply turning land over to settlers. Without a technic backup in modern agronomy to at least increase their odds of success, there is little chance that the new farmers' output can materially increase the volume of food produced or guarantee a livelihood.

FOCUS ON OVERSEAS INVESTMENT AND CAPITAL EXPORT

C. ITOH: Trading Into a High-Tech World

By Richard C. Hanson

The Sogo Shosha, Japan's powerful general trading houses, have proved remarkably adept at adjusting to changing circumstances over the past two decades of economic upheaval and technological change.

C. Itoh has marked a number of milestones in its long history. This year it celebrates the 100th anniversary of commencing trade with the United States. The company's most recent ambitions include a highly successful drive to expand into high-tech business, while at the same time strengthening overall management capabilities—and profitability.

C. Itoh takes pride in having the largest electronics division among the big Japanese trading companies. Its goal is to be the most profitable trading house.

President Isao Yonekura brings to his job a bedrock belief in growth and prosperity. He counts among his favourite sayings the words: "Poverty is a stranger to industriousness," and "To maintain the status quo is to fail". Mr. Yonekura explains how his philosophy is being put into action at C. Itoh.

and the rest of the world benefited from American growth. This year, Japan's economy will be less dependent on exports to the U.S. market, and it will be helped by domestic capital spending and consumer spending. In general, I don't think the world economy is going to deteriorate very much. I expect the Japanese economy can grow about 4% or 5% per annum.

World merchandise trade is now about \$2 trillion a year, while trade in services is around \$400bn. In the next decade we expect this to double. In order for this to happen, two problems have to be resolved. The first is protectionism. The other will be how to stimulate economic growth in developing countries.

Hanson: Will the Japanese economy become more import-oriented?

Yonekura: Japan must open its markets more. However, if you look at the world average, Japan already has one of the lowest tariff rates. Nevertheless, I don't think that manufactured goods imports will increase all that rapidly at once. That's because there are non-tariff barriers and other trade regulations that are hard for foreigners to cope with. Historically, there is still a strong "village" feeling in Japan, which discourages outsiders, both other Japanese and foreigners. We have to change that, but it will take time.



Mr. Isao Yonekura, President of C. Itoh & Co., Ltd.

what they sell. Organically, we haven't changed.

Hanson: What are the biggest new sales areas?

Investing in New Technology

Yonekura: We are rather proud of being the biggest among the trading companies in the field of electronics. Within the C. Itoh group, inside and outside Japan, there are about 3,600 people working in electronics-related business. Last year, they generated sales of yen 860bn (£2.7bn). I'm confident that will expand to yen 1 trillion (£3.1bn) this year.

This is part of the movement away from products which are "heavy-thick-long-and-big" to those which are "light-thin-short-and-small" and from "hard" to "soft". That is the trend, both in Japan and in the rest of the advanced industrial world.

over financial costs, and making greater interest in "financial technology" to make a profit. In the past, we were mainly involved in financing the risk of small- and medium-size companies. Companies now have more capital of their own. What we have done is to expand by setting up our own financial subsidiaries in Japan and in Europe, where we have C. Itoh Finance (Europe). We are seeking to raise funds in the most appropriate ways.

Hanson: From the outside, Sogo Shosha sometimes look like a group of somewhat independent parts who all happen to work under the same big roof. How would you describe C. Itoh's management philosophy?

Organic Links Between Divisions

Yonekura: It is wrong to think of C. Itoh as if there are a number of different shops in a shopping arcade. There are very close organic links between our divisions. We deal with thousands of items which are handled according to the type of goods by eight separate trading groups. But they work closely with each other.

We emphasise that C. Itoh's philosophy is founded on the keen awareness that while private enterprise must strive constantly to grow and develop, its prosperity must go hand in hand with the healthy progress of society as a whole. We are trying to be an organisation that anticipates changing situations. We have to be able to make fast decisions within the company. We want to decentralise decision making, while at the same time keeping a good balance with central management.

Chilean bank launches popular capitalism scheme

BY MARY HELEN SPOONER IN SANTIAGO AND PETER MONTAGNON IN LONDON

CHILE'S largest commercial bank, Banco de Chile, has won shareholder approval for the issue of 11bn new shares to raise the equivalent of about \$180 (£144m) from small private investors.

The issue will be the first under the Government's recently launched "popular capitalism" scheme which is designed to refloat the banking system in the private sector while preventing any damaging concentration of ownership.

Banco de Chile, which along with four other private banks has been under government administrative control since early 1983, will use the proceeds to pay off borrowings from the country's central bank.

Under the share scheme investors will only have to put up 5 per cent of the purchase price of the shares with the rest financed by the Government in the form of an indexed tax credit to a maximum value of the total tax paid over the past three years.

Despite scepticism in Santiago over the likely demand for the shares, other banks are expected to follow suit, with an offering from Banco de Santiago within the next two months and from Banco Internacional and the Colo Cadora de Valores before the end of the year.

Hanson: How has the business of the Sogo Shosha changed in recent years?

Yonekura: Trading companies started out as "commission merchants". The basic change has been that we now play a more creative role in economic and industrial changes. We have adapted ourselves to moves by industry to diversify and systematise, and to a trend towards the expansion of the sheer size of international projects, which cost a lot of money. We organise plant exports. We are a developer of trade inside and outside Japan, and between third countries, including counter-trade.

Significantly, we have taken a positive role in the development of new technology, such as electronics, biotechnology and new materials. A Sogo Shosha can apply its management resources. Though we aren't directly involved in research and production, we can finance development, take care of marketing and even coordinate development among various industries. C. Itoh has entered several new businesses, especially those related to information and services, such as cable television and value-added telecommunications networks (VANs), data-base services and computer software.

Hanson: As a trading company, you depend on the health of the world economy as well as the Japanese economy. What's the outlook as far as world trade is concerned?

Optimistic on World Trade

Yonekura: I'm fairly optimistic as far as world trade is concerned. The United States economy slowed down suddenly in the first quarter this year, but that, in many ways, may reflect that the American economy was a little bit too good last year. This may be an adjustment. Certainly, Japan

Hanson: The biggest threat to world trade is protectionism. What can a trading company do about it?

Yonekura: Our role is to introduce foreign-made goods to Japan. For example, last year I led the Japanese market access promotion mission to Australia arranged by the Japanese government. What we need to do is increase imports of processed and manufactured goods. Up until now, we have concentrated on importing things like raw materials and beef.

Hanson: Could you describe your goals in expanding the scope of your activities, say, into Europe or in third country trade?

Expanding European Trade

Yonekura: We have been very active in Europe, and trade there is expected to increase. For example, we have agreed to market Britain's

Chester Barrie suits in Japan. We handle a number of famous European brands, like Dunhill, Wedgwood, Scabai, Fila and Milla Schön. In third country trade, we have arranged such things as a joint plant export with a European company to the Philippines. More complicated trade is also increasing. Counter-trade, where goods are exchanged, has also become more important. We have established a special team to handle it.

Hanson: What about expanding more into high-technology areas? What makes a Sogo Shosha qualified to enter the field of advanced technology?

Organisation and Information

Yonekura: You have to remember that there are lots of ways of dividing up Sogo Shosha, but basically we are involved in marketing, merchandising, logistic operation and financial cooperation. The question is how these four functions mesh with each other.

That requires both a good organisation and good information, whether the business is selling large ships or transistor radios. The information-network system is important. It may look as though trading companies have changed because of

group to coordinate and follow advanced technology. We have added a New Technology Department to handle new developments in other areas such as new materials, biotechnology, alternative energy and space. Some examples are seeds, foodstuffs, medicines, agricultural chemicals and amorphous alloy. We have close relations with a number of manufacturers to exchange information and analysis on technology. We also invest in high-tech venture businesses in Japan and abroad. It takes time and money to develop high-technology business, but we want a bigger share of the high-tech market. Our biggest strengths are again information and the money needed to underwrite risks.

Hanson: Sogo Shosha are increasingly looking to their financial activities as a separate "profit centre". How has the financial role of the Sogo Shosha changed?

Yonekura: There are several reasons for our financial activities to have changed. The environment has changed. We have gone from high growth to stable growth. Money markets and foreign exchange markets have been liberalised. Means of fund raising have been diversified and internationalised.

There is greater consciousness

There are several very clear facts about Japan which we have to keep in mind. The first is that Japanese society is ageing rapidly. We are also becoming an information-oriented society, one in which information networks are very important. A third point is that we are definitely becoming a more international society. The fourth is that Japan is becoming more advanced in science and technology. Those are the four developments which we can clearly identify. The question is how trading companies will adjust to them.

Hanson: Do you have any specific goals?

Yonekura: Yes, by 1988, our most ambitious goal is very definite: To become the leader in gross trading profit among the big Sogo Shosha in Japan.

C. ITOH & CO., LTD.

Tokyo Head Office: 5-1, Kita-Aoyama 2-chome, Minato-ku, Tokyo, Japan
Tel: (03) 497-2121 Telex: J22295
London Branch: 76, Shoe Lane, London EC4A 3JB
Tel: (01) 353-6090 Telex: 261981

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OVERSEAS NEWS

Brutal logic of Beirut bloodshed

BY RICHARD JOHNS, RECENTLY IN BEIRUT

REPORTS of the ruthless killings and atrocities carried out by Amal, the militia of Lebanon's predominant Shi'ite movement in the southern outskirts of Beirut have been sickening enough. In fact, the full extent and nature of the atrocities have been disguised by threats against media based in the western sector of the city, which have amounted to a heavy censorship. It is fast becoming clear, however, that they have been akin to pogroms and genocidal in character.

The bloodshed, with the Palestinians again the main casualties, has been the worst since September 1983 when the Christian Phalangists carried out the massacres in the Sabra and Chatila camps with the Israeli occupying forces closing a malevolent blind eye.

In the present situation contradictions abound. The Shi'ite, who are Moslems and Arabs, have set about the suppression of the Palestinians who are also Arabs and for the most part Moslems. Amal, having precipitated Israel's withdrawal

from the south of Lebanon by its courageous and suicidal guerrilla activity, has now turned on the very elements which provoked Israeli aggression three years ago.

However, inconsistent with the past pattern of the conflict this latest bloody episode in Lebanon's 10-year agony may seem, it does contain a brutal logic of its own in terms of an internal, long-term solution of the conflict.

In the early 1970s, Lebanon enjoyed an unprecedented boom as the main playground and service centres of the Middle East, growing fat on the oil wealth of the Gulf. The country's Shi'ite population remained the most deprived of Lebanon's sectarian communities.

The Palestinian resistance established itself with the approval and help of radical Sunni Moslems, in the south of Lebanon where the majority of the country's 1.1-1.2m Shi'ite community either lives or comes from. Its villages became the targets of Israeli retaliation, with the intended effect of fomenting bad relations between Shi'ites and Palestinians. So momentarily, the invading Israelis in 1982

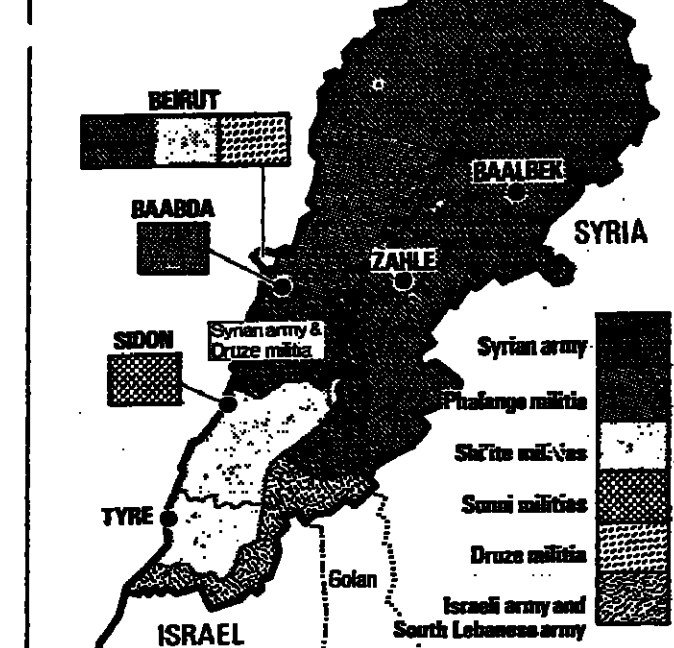
became liberators to the indigenous Lebanese of the south, Christian as well as Shi'ite, before they rapidly became the hated oppressor. As Israeli withdrawal has proceeded, Amal leaders stressed that it did not want to see a return of the Palestinian resistance to the south; ironically, in this respect it has suddenly become Israel's ally.

Amal: the Shi'ite movement. Progressive Socialist Party: controlled by the Druze, a heterodox Muslim sect. Lebanese Forces: the Christian militia. South Lebanese Army: Israeli-sponsored Christian militia operating in the South. Tawheed: Sunni militia based in Tripoli.

At the same time, the Amal movement led by Mr Nabih Berri but seemingly driven more by more militant and extremist elements, has given notice that it wants the fruits of what it—and other Lebanese factions—regard as its victory over the Israelis. That means domination of the south. Daoud Suleiman Daoud, hero of the resistance and Amal

boss in the Tyre area, coined the slogan: "He who liberates the land must have the power of decision." For that reason Amal can be expected eventually to attack the Israeli-sponsored South Lebanese army in its "security zone" being set up in the south.

Over the past three months since the Israelis pulled out of the Sidon area, tension between Amal and the Palestinians has mounted. The mainstream Palestine Liberation Organisation, led by Mr Yasser Arafat, pumped money into the refugee camps to win allegiance of the guerrillas whose presence grew as they infiltrated back. It erupted on April 16-17 when Amal, together with its ally the militia of the mainly Druze Progressive Socialist Party, set about eliminating the diminished power base of the Sunni Al Mourabitoun and the pro-Arafat allies in West Beirut. Amal sealed off the camps in and around Tyre after Israeli withdrawal from that area and interfered with the movement of Palestinians between Beirut and Sidon. The indications are that initially Amal had the approval of Syria, now acknowledged by all factions as the final arbiter of Lebanon's affairs



and destiny, when its men moved against the camps of Sabra, Chatila and Bourj Barajneh on the night of May 19.

Damascus's aim was to eradicate all pro-Arafat elements in the camps. Syria's position is that the Palestinians and their camps should have some role, if only symbolic and tightly supervised in the confrontation with Israel.

Whatever the understanding between Amal and Damascus it quickly broke down as all the armed elements in the camps united in resistance (the struggle between pro- and anti-Arafat elements was, anyway, unresolved) in the face of what they saw as a common threat.

Amal's relations with the extremist Tawheed movement

in Tripoli in the north, which although Sunni, also has close links with Ayatollah Khomeini's regime—the main external inspiration of Shi'ite militancy—have become fraught. The "war of the camps" has for the moment eclipsed the power struggle in the Maronite Christian camp and Syrian attempts to resolve in line its still-obsessive design for Lebanon's future.

In the meantime Amal's ruthless submission of the Palestinian camps and evident determination to rid its territory of the Palestinians should be seen in the context of its claim to a much greater share of power in any new order and undisputed authority over its emerging canton.

Editorial comment, Page 20

India eases industrial licensing

By John Elliott in New Delhi

INDIA'S industrial licensing procedures have been relaxed to encourage the country's largest companies to invest in 27 major areas including electronics, motor components, printing machinery, oil-field equipment and high technology bulk drugs.

The companies are covered by the Monopolies and Restrictive Trade Practices Act (MRTP) whose provisions delay investment approvals. The areas are being included in a list of industries of national importance and are also likely to be opened up soon to foreign investment.

This is the latest of a series of industrial reforms announced by the Government since Mr Rajiv Gandhi became Prime Minister seven months ago.

It shows that the Government is pressing ahead despite opposition from some members of the ruling Congress Party who fear that the private sector is being encouraged at the expense of the public sector and that maximising employment is no longer a primary target.

The aim of the programme of reforms is to cut bureaucratic controls and encourage manufacturing companies to expand rapidly and to improve efficiency and quality.

Other policy changes, including general licensing flexibility and a new strategy for dealing with loss-making industries, are now being prepared by the government.

Earlier reforms have cancelled industrial licensing for 25 industries and have introduced a system known as broad banding under which a range of products can be covered by a single investment and manufacturing licence.

The number of companies covered by the MRTP controls was halved when the bottom limit for their asset value was raised in March from Rs 200m (£13m) to Rs 1bn.

Bangladesh toll could be 40,000

By Sayed Kamaluddin in Dhaka

PRESIDENT Hossain Mohammad Ershad of Bangladesh said yesterday that up to 10,000 people died in last Saturday's cyclone and tidal waves that swept the country's south-eastern coastal belt.

In Geneva, however, the League of Red Cross and Red Crescent Societies estimated the final toll might be 40,000 dead, Reuters reports.

Gen Ershad, who visited the affected areas, said he would be appealing to the international community for \$50m (£31m) in aid for the cyclone victims.

Newsmen who visited a number of small islands saw dozens of unburied bodies even three days after the cyclone.

The relief operation so far is slow and inadequate. Several hundred thousand people, who have lost their homes in the tidal waves, are still sleeping in the open.

Reuters adds: Ships and helicopters searched seas and seven islands off the coast for survivors of 45-60 feet waves which flowed about 100 miles inland, forcing thousands of people to flee.

The worst-hit areas were the eastern districts of Sylhet and Comilla, the deputy commissioners of both centres said about 200,000 people were fleeing to higher ground, leaving all their belongings behind.

The flood waters extended into India's neighbouring Tripura State where at least 12 people were killed and nearly 20,000 families were evacuated to relief camps as the region's six main rivers burst their banks.

Comilla's Deputy Commissioner, Mr Syed Aminur Rahman said rivers such as the Kalnai were raging torrents flowing about five feet above danger level, sending water spilling across fields and through villages.

He said the region was likely to be cut off from Dhaka, the capital, as relief efforts, by washed out road and rail bridges.

The Weather Bureau has forecast continued heavy rain for the remainder of the week and the situation is likely to deteriorate further.

Iraq keeps up air strikes as Gulf war escalates

IRAQ yesterday kept up its heavy air strikes on Iranian towns amid increasing international concern about the latest flare-up in Gulf war fighting. Reuters reports from Bahrain.

Baghdad and Tehran were also hit in retaliatory attacks, which appeared from official reports to be some of the most concentrated raids so far in the 58-month-old war.

In Baghdad, an Iraqi military spokesman said more than 50 aircraft launched "destructive" raids on six Iranian towns near the border between the two countries. He named them as Abadan, Baneh, Dehloran, Gilan-e-Gharb, Ilan and Kharab.

In previous strikes, he said 63 aircraft had hit eight towns and military camps — Kharab, Baneh, Marivan, Ein Khosh, Ilan, Abadan, Sar-e-Pol-e-Zahab and Gilan-e-Gharb. He also reported an overnight raid on Tehran.

He said it fired a surface-to-surface missile at Baghdad early yesterday after Iraqi jets attacked residential areas of Tehran, killing at least nine people.

Residents in Baghdad reported a big explosion at about the same time, but could give no details of its location.

Iran's national news agency, Irna, which on Monday reported Iranian air raids on military and economic targets in seven Iraqi towns, said Iraqi jets had also fired a rocket into a camp holding Iraqi prisoners of war near Tehran. It gave no casualty figures.

Iran has reported scores of casualties in Iraqi raids which began on Sunday in what Baghdad said was retaliation for Iran's involvement in an unsuccessful car bomb attack on the Emir of Kuwait. Iran has daily denied the charge.

In Geneva Mr Alexandre Hay, president of the International Committee of the Red Cross, said in a statement a *de facto* truce of nearly eight weeks in attacks on civilian centres had been broken by Iraq.

There were no signs of a response from either side to a UN appeal for restraint in attacks on civilian centres and a positive response to peace efforts.

Israeli manufacturers may quit price-wage pact

BY DAVID LENNON IN TEL AVIV

ISRAELI industrialists and manufacturers are threatening to withdraw from the tripartite agreement with the Government and the unions designed to control prices and wages.

This follows the Government decision on Monday night to increase the prices of many goods and services by 14.41 per cent. Under the agreement, these prices will now be frozen for the next two months.

This is the latest in a series of economic measures taken by the Government in recent weeks as it battles to rehabilitate an economy suffering from hyperinflation, a huge balance-of-payments deficit, and declining foreign currency reserves.

Mr Eli Hurvitz, chairman of the Manufacturers' Association, said yesterday that the price increases failed to satisfy the industrialists.

But his dissatisfaction went beyond what he considered to be insufficient price rises. He said he would recommend that

his group back out of the three-way economic "package deal" because, while manufacturers have held prices down, the Government had not, he claimed, carried out its part of the agreement.

Mr Eli Laniado, the association's spokesman, explained: "We entered the package deal in November 1984 on the explicit understanding that it was to provide a breathing spell for the Government to take steps to get the economy on its feet."

There were even specific promises that the Government would cut its budget, yet nothing has been done in this direction except talks.

The trades unions are also unhappy with the latest price rises, complaining that some instances, such as the 41 per cent fuel price rise, far exceeded the agreed increases which had been agreed on in the earlier pact of periodic price rises.

Sudan 'to reschedule \$2bn'

SUDAN'S MAIN Western creditors have agreed in principle to reschedule an estimated \$2bn (£1.6bn) which the country owes them, Mr Awad Abdel-Meguid, the Finance and Economy Minister, said, AP reports from Khartoum.

Sudan had obtained pledges from Gulf countries for \$1.3bn to help with its urgent investment and development plans.

Final agreement on the debt restructuring is expected soon with the "Paris Club," an unofficial group of Western lenders, the ministers added but he gave no details.

Last May, the club rescheduled most of Sudan's debts over 16 years to relieve pressure on the economy, then losing 40 per cent of its annual export earnings to debt servicing.

Sudan's new transitional military Government must still find about \$5.2m for the rest of 1985 plus repayment of mostly short-term debts that are due, Mr Abdel-Meguid declared.

Pretoria admits Angola venture embarrassment

BY JIM JONES IN JOHANNESBURG

THE SOUTH African Government is growing increasingly defensive over the killing of two of its soldiers and the capture of a third during a supposed sabotage attempt on American oil installations in Northern Angola last Tuesday.

It is doing all it can to assure white South Africans that the abortive venture was absolutely necessary for the sake of national security imperatives.

In parliament in Cape Town yesterday, Gen Magnus Malan, Defence Minister, was scheduled to respond to opposition and foreign condemnation of the incursion.

In its morning comment programme, which is prepared by political mandarins in the government-controlled radio service and which follows closely the ruling National Party line, the South African Broadcasting Corporation (SABC) yesterday

admitted that the event was "a serious diplomatic setback for the country."

It placed directly into the hands of foreigners who had a vendetta against the country and put "new life into the anti-South African offensive," the programme added.

The announcer went on to justify the incursion as a matter of national survival, stating it was the duty of the military to carry out intelligence-gathering operations to learn the plans of an enemy "intent on overthrowing the South African state by revolution."

The main worry is, however, that the U.S. will seriously assess its constructive engagement strategy with South Africa. In the past, U.S. diplomats have made it clear to the South Africans that attacks on U.S. oil installations in Angola will be met with tough diplomatic action.

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Day of China's taxman cometh

BY ROBERT THOMPSON IN PEKING

they are engaging in business activities and has, until now, not tried to tax them.

Jin Xia, the director of the taxation bureau, said that all permanent representative offices of foreign companies are now liable to be taxed.

"It is simple. If you make a profit you pay tax, and if you make no profit, you pay no tax," Jin said. Some of the offices perform solely a representative function, and these will go on paying no tax. Others are paid for trade liaison, market research and consultancy work, and that income is now taxable.

A tax expert based in Peking in a foreign representative office said that the ability to earn tax-free income had been compensation for foreign companies which face enormous costs in maintaining an office here.

He believed that some smaller companies based here may have

to reconsider the viability of a permanent office, but large corporations would pay anything to keep and build their China profile.

The general taxation bureau has not yet developed a sophisticated investigation arm, and the tax expert said that it would be relatively easy to evade the new taxes.

"I think it would be easy to cook the books. But there is a danger of being discovered and a blacklisting in China for tax evasion would be more serious than what would happen in the West."

Jin doubted whether this tax would deter businesses. "We welcome foreign businesses to open their offices here and it was necessary to give them tax relief in the past. It is also necessary to impose taxes now. Our tax is lenient," he said.

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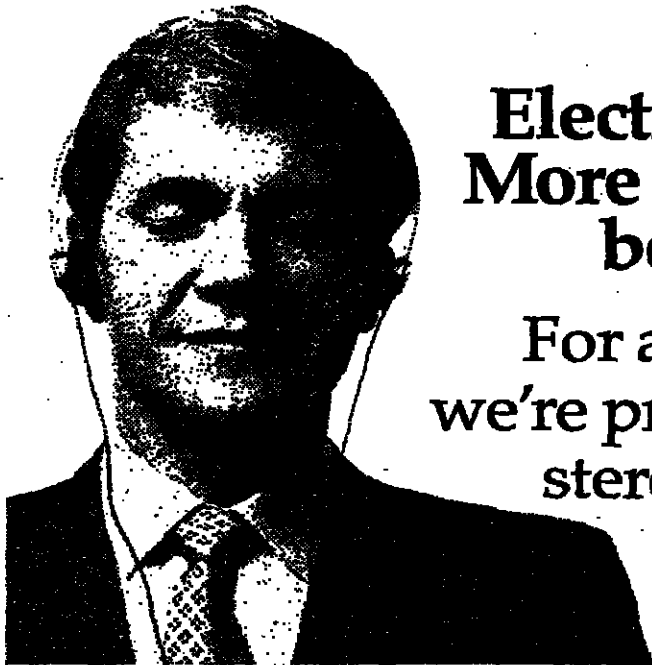
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UK NEWS

Lawson seeks to switch monetary focus

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

MR NIGEL Lawson, Chancellor of the Exchequer, stepped up his campaign yesterday to downgrade the significance of the most closely watched indicator of the money supply as an instrument of policy.

In a speech to a trade association in London, he sought to divert the City of London's attention from the rapidly growing sterling M3 (cash and bank deposits), and to lay more emphasis on the much narrower definition of money, M0, which consists almost entirely of notes and coins.

Mr Lawson's remarks suggest that he was riled last week by the comments of a senior Bank of England Official to a committee of MPs. He said there was no convincing evidence that "monetary conditions" had been brought back under control after the sharp rise in interest rates in January.

Yesterday the Chancellor said: "Despite some ill-informed comment, monetary conditions have been firmly under control, certainly since the sharp rise in short-term interest rates some four months ago."

He then highlighted a sentence from his budget statement this year which said that the broader definitions of the money supply were becoming somewhat less significant.

His comment yesterday follows an announcement by the Treasury last week that it will generally be looking at the growth of sterling M3 over a longer timespan than previously.

This would tend to downplay the significance of excessive growth over a short period and make the

monthly figures published by the Bank of England less significant for short-term interest rates.

Mr Lawson said his confidence in monetary control gave him "no doubt" that the "regrettable recent rise in inflation... will reverse itself... in the second half of the year." He was similarly confident about the prospect for growth and jobs. Concern about unemployment should not obscure the fact that the economy was performing "very well indeed."

Mr Lawson then gave his audience a substantial glimpse of his forthcoming Green Paper (discussion document) on the reform of personal taxation, promised at the time of his last budget.

On the question of integrating the tax and social security systems Mr Lawson showed himself to be sceptical, although he promised that the Green Paper (discussion document) would explore the options. Integration of income tax and National Insurance contributions would save administrative costs, but it would jeopardise the principle that National Insurance benefits were related to previous contributions.

"I see considerable merit in bringing home to people the fact that social security has to be paid for," he said. Moreover, it would not generally be considered right that older immigrants to the UK should automatically be entitled to retirement pensions. Mr Lawson also seemed doubtful about whether a wider integration of the income tax system and social security benefits was desirable.

Michael Donne on the reasons behind the collapse of the Lear Fan aircraft project

Moving too fast in too slow a market

WHILE the political inquest into the failure of the Lear Fan aircraft project - with its loss of £57m of UK taxpayers' money - begins, the aerospace industry is looking closely at the technological and other reasons for the collapse.

The early conclusions are that the Lear Fan failed primarily because of a laudable, but probably too ambitious, concentration on advanced technology in a small aircraft, especially in the use of composite materials. This was at a time when the economic recession was dampening demand for business aircraft.

One point that is made strongly is that, even for some of the biggest manufacturers involved in business aircraft development - such as British Aerospace, Beech of the U.S. and others - the use of composite materials is an exciting technology requiring heavy investment in research and development, and resulting in slow progress in development.

Lear Fan may well have been too

ambitious and too early into composite materials technology - the aircraft was designed to use substantially such materials as graphite/epoxy.

Other aerospace manufacturers have been proceeding more slowly, with substantial cash investments and research programmes, often conducted on military ventures to prove the technology before committing it to commercial aircraft. One example is the U.S. Sikorsky Helicopters advanced composite aircraft programme (ACAP) for the U.S. Army.

Even British Aerospace is first proving its advanced research with composite materials on military ventures - such as the experimental aircraft programme (EAP) for a new fighter, now under development for flight next year - before committing it to civil production.

Whether Lear Fan itself moved too fast into such technology is a matter for speculation. What is undeniable is that it was trying to develop a complex aircraft at a time

when the business aircraft market was slowing down.

In the U.S. the world's biggest user of business aircraft and the biggest manufacturing base for these, demand for light aircraft for business and general aviation has slumped. From deliveries of almost 18,000 light business and general aviation types in 1978, total output had fallen by 1984 to little more than 2,400.

The U.S. General Aviation Manufacturers' Association hopes that last year represented the bottom of the slump, but so far this year there has been only a slight improvement.

Factors influencing this have not only been over-production of such aircraft (there are more than 20 such manufacturers in the U.S. alone), at a time when the recession led to a waning of interest among companies for such aircraft. Projected changes in U.S. tax laws that would render business aircraft liable to tax as fringe benefits have helped to depress the market.

The effect has been production cuts, job cuts and even factory closures in the U.S. general aviation industry. Elsewhere in the world, production has slowed as sales have been more difficult to achieve.

What continues to encourage the manufacturers is the belief that, in the longer term, the outlook for the rest of the century is good.

A recent study by British Aerospace, which builds the successful 125 business jet, indicates a potential worldwide market for business aircraft of about \$38bn by 1993.

A comparable study by U.S. market research analysts Frost & Sullivan suggests that, as the recession fades, interest in business aircraft is likely to revive.

Both forecasts are based on a belief, proved in past experience, that companies and even individuals with their own aircraft find the improved mobility and freedom from airline and airport congestion are benefits outweighing the operating costs involved. Frequently, when used correctly (and not as chair-

men's toys), business aircraft can pay for themselves handsomely.

The Lear Fan failure is not likely to deter others in the aerospace business. Beech's a big builder of business aircraft, is pursuing its own venture, the Starship One, as is Avtek with its Model 400. Both make extensive use of composite materials on flight decks and elsewhere in the aircraft.

Virtually every other large manufacturer of aircraft worldwide is pursuing composite materials technology vigorously, convinced that the benefits to be gained from lower weight and increased structural stiffness and integrity can be converted into lower operating costs and profits for manufacturers and operators alike.

In the aerospace business, nothing succeeds like success. The Lear Fan failure, regrettable though it may be, is another in a long series of failures that have marked the technological progress of aerospace for many years.

Striking the balance between risk and reward

BY OUR BELFAST CORRESPONDENT

WHEN THE De Loreaux car project collapsed, the House of Commons' public accounts committee, which monitors public spending, warned the Northern Ireland Industrial Development Board (IDB) of the need to strike the right balance between risk and reward.

Similar advice will no doubt follow the crash of the Lear Fan venture. After all, millions of pounds of public money have failed to bring jobs.

The IDB did not negotiate either deal. It was formed in 1982 - years after both projects were

signed up. But the agency's later involvement in monitoring the companies and analysing the failures has helped to shape a fresh approach to the task of regenerating industry.

The IDB is well aware that publicity about De Loreaux and Lear Fan can damage not only the credibility of Northern Ireland as an industrial location, but also the agency's own reputation. It has struggled hard to compete abroad with other development authorities and to gain the trust of companies at home.

Mr Saxon Tate, then deputy chairman of Tate & Lyle, was hired in 1982 as the first chief executive of IDB and even his strongest critics would not blame him directly for the Lear Fan collapse. Whatever errors of judgement might have been made, the IDB's monitoring of the venture on behalf of the Government was intense. Unlike De Loreaux, there is no suggestion that officials lost touch with the venture or with its finances.

The IDB is operating in new circumstances. Large mobile in-

ternational investments have dwindled and its staff are scouting the major industrial nations for viable projects likely to bring employment.

Foreign investment, as part of the job creation operation, must also be put in perspective. Strengthening local industry is the main task. Mr Tony Hopkins, a deputy chief executive of the IDB, revealed this month that £120m, about 95 per cent of all the selective financial assistance paid last year, went in support of Ulster companies.

The agency's techniques and policies have been refined and it has just published a medium term strategy for 1985-90. Central to its approach is that the development of Northern Ireland industry must be market-led.

Its ability to help new and expanding companies depends crucially on the calibre of staff. Steps are being taken to recruit and train the most professional executives available. In order to strike that balance between risk and reward it has developed improved systems to evaluate and monitor investments.

Clash over entry rights to Britain

Financial Times Reporter

IMMIGRATION again became a political issue in Britain yesterday. First, the European Court of Human Rights in Strasbourg ruled that the UK was guilty of sex discrimination. A row then arose over the Government's decision to give MPs just 24 hours to make representations to prevent Tamil refugees being sent home to Sri Lanka.

The European Court's verdict came in a test case brought by three women, all legally resident in Britain but born elsewhere, whose husbands were banned from the UK under the 1980 Immigration Act. Its decision could lead to changes in the rules affecting thousands of couples separated by the present legislation.

Mrs Nargis Abdulaziz, Mrs Arcey Charles and Mrs Sobair Balkandall, originally from Malawi, the Philippines and Egypt respectively, took the Government to court after being refused permission to bring their husbands to live in Britain.

They said the fact that men who are legally settled in Britain were allowed to bring in wives from abroad amounted to sex discrimination under the European convention of human rights.

The Government had claimed that discrimination was justified because of the need to control the numbers of migrant workers at a time of high unemployment.

The Tamil question developed into a row during a meeting between the Home Secretary, Mr Leon Brittan, and three Labour MPs, who were angry that the Government had given them only 24 hours to make representations to prevent the Tamils from being sent home.

Mr Jeremy Corbyn, who led the delegation, said some Tamils would face death if they returned to Sri Lanka.

About 400 Tamil refugees are estimated to have arrived in Britain last weekend, bringing the number who have arrived over the past two weeks, because of the racial violence in Sri Lanka, to well over 1,000.

Sinclair denies slide in computer sales

BY JASON CRISP

SINCLAIR RESEARCH strongly denied yesterday that the British home computer market had collapsed. It predicted only a small fall in sales this year.

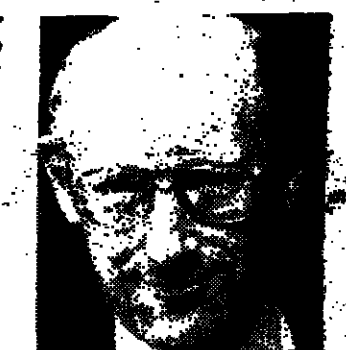
The company, which is in financial difficulty, is particularly keen to reassure potential investors that the home computer market is not finished. Sinclair Research is seeking £10m to £15m for a financial reconstruction after a recent cash-flow crisis.

There is considerable dispute over the state of the home computer market. Some sources show that sales last year were slightly higher than 1983. This is partly because there was considerable unsatisfied demand just before Christmas 1983, which resulted in higher sales in early 1984.

The critical pre-Christmas period last year was, however, weaker than in 1983. This is particularly important because nearly half the annual sales of home computers are made in the last three months of the year.

As a result, Sinclair Research ended the year with stocks of £20m, which have only been reduced since to £30m. Yesterday Sinclair Research predicted sales in 1985 were likely to be 1.2m units, compared with 1.5m last year, and claimed a 40 per cent share of the market.

The company is to start discussions with potential industrial part-



Sir Clive Sinclair: to stay as chairman

ners which may take a substantial minority stake. Sir Clive Sinclair, founder and major shareholder, is to step aside as chief executive, but will remain as chairman and play an important role on the technical and product development side.

Last night Sinclair Research said it could take up to two months to find suitable investors in the company. Its cash-flow problems have been temporarily solved as its main creditors, Thorn EMI and Vickers, have accepted a two-month delay in payments.

Sinclair Research does not appear to be in such a difficult position as Acorn, the UK home computer company, was earlier this year when it had to be rescued by Olivetti of Italy.

Lloyd's discipline panel names six

By John Moore, City Correspondent

AUTHORITIES of Lloyd's, the London insurance market, are studying recommendations of a disciplinary committee concerning the activities of six of the market's professionals in the events leading up to the controversial affairs surrounding the Richard Beckett Underwriting Agency.

The committee has recommended that:

- Mr Peter Dixon, who once ran the underwriting agency, should be expelled from Lloyd's and fined £1m and pay £215,430 towards costs of the proceedings.
- Mr Adrian Hardman, a former underwriter with the agency, should be suspended for a period of up to two years from January 1 1985. The committee has suggested that he should pay £50,000 towards the costs.
- Mr Colin Davies, another agency employee, should be suspended for up to a year from January 1 1985. Costs of £40,172 have been awarded against him.
- Mr Anthony Gishworth, also with the agency, should be suspended for up to a year from January 1 1985. Costs have been awarded against him of £37,486.
- Mr Alan Sampson should be excluded from the membership of Lloyd's and should meet costs of £14,735.
- Mr David Hill should be reprimanded and censured. Costs have been awarded against him of £2,360.

Other disciplinary action is still in progress against the former chairman of Minet Holdings, Mr John Wallrock and no verdict as yet has been reached.

So far the Lloyd's authorities have taken no action, although the findings were completed on January 19 this year. Since then the trouble surrounding the Richard Beckett company, which is part of Minet Holdings, the large insurance broker, have widened as £130m worth of losses have been revealed which 1,525 members of Lloyd's will have to meet.

The disciplinary committee was studying the involvement of former managers and underwriters of the Beckett agency, once known as PCC, to the extent to which they received personal benefit from sales of the underwriting members' funds in secret.

A "rescue" plan arranged by Willis Faber, the insurance broker, to help underwriting members of Lloyd's facing a £20m loss is set to founder. More than 50 underwriting members to whom the plan has been offered are preparing legal action rather than accepting the offer.

The problems centre around Lloyd's insurance syndicate 895, into which 241 members of Lloyd's are grouped and which is managed by Willis Faber's underwriting management company Spier & White. The underwriting members have been facing losses of up to £20m and Willis Faber recently arranged a letter of credit and a loan arrangement with Chase Manhattan Bank.

The offer is conditional on the level of acceptances received. Underwriting members refusing to accept the offer are worried that as part of the deal they will not be able to take legal action against any of the parties involved in the losses for the period of the loans provided by Chase Manhattan.

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Lloyd's discipline panel names six

By John Moore, City Correspondent

MEMBERS OF Lloyd's discipline panel have named six members of the market for disciplinary action. The panel, which is made up of 12 members, has the power to suspend or expel members from the market. The six named are: Mr. Peter Dixon, who is the managing director of the market; Mr. John Hardman, a director; Mr. John Smith, a director; Mr. John Jones, a director; Mr. John Brown, a director; and Mr. John White, a director.

The panel's decision is a significant blow to the market, which has been struggling since the discovery of the market's secret. The panel's decision is a significant blow to the market, which has been struggling since the discovery of the market's secret. The panel's decision is a significant blow to the market, which has been struggling since the discovery of the market's secret.

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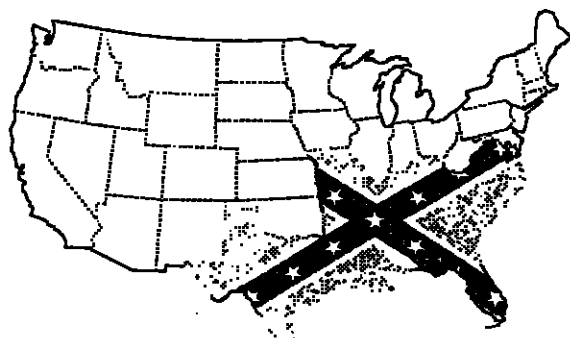
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May, 1985

Transport union vote inquiry criticised

By Philip Bassett

THE INDEPENDENT inquiry carried out by the Industrial Society into allegations of voting irregularities in last year's general secretaryship election in the Transport and General Workers' Union (TGWU) was "merely cosmetic," according to a confidential analysis of the inquiry's findings.

The unpublished analysis, carried out on behalf of "moderate" trade union opinion within and outside the TGWU, says that the recommendations of the report, written by Mr John Garnett, the society's director, "do nothing to eradicate the basic deficiencies" in the TGWU's electoral system.

Leaders of the TGWU, who have accepted the Garnett report's recommendations, called for the inquiry after allegations of voting irregularities in the union's No 1 region, covering London and the south-east of England.

Subsequently, the union ordered a re-run of the complete ballot. Voting in the fresh election ends next week.

The moderate analysis of the Garnett report describes it as a "minimal, superficial inquiry" and says that moderate opinion within and outside the union has been "deeply concerned" about its "limited scope."

It says of the inquiry: "It was based almost exclusively on what the principal officers involved had to say about their own conduct of the ballot - an unseemly basis for objective analysis."

The critique of the Garnett report asks why there was no examination of:

- Membership lists on which the issue of ballot papers were based.
- A number of selected voting sites, to compare sampled results with alleged ballot returns.
- Claims of a widespread failure to provide access to the ballot.
- Suggestions that votes were removed from cardboard ballot boxes or supplemented by other votes.
- Six hundred branches in Region 1 where no voting took place.
- Unused ballot papers.

The analysis calls for the publication of branch and workplace results - the subject of court action next week - and an independent verification of the voting.

Savings inflow fails to satisfy mortgage needs

BY MARGARET HUGHES

BUILDING SOCIETIES, the savings institutions that provide most of the house purchase funds in the UK, are still failing to attract the revenue they need to meet mortgage demand.

Preliminary estimates of their inflow this month indicate that societies have attracted some £550m. This is marginally higher than last month's inflow of £507m but far short of the £800m a month which societies estimate they need to meet demand from home buyers.

Although the inflow is lower than societies had hoped for there is some relief that it has at least held up. Generally in May there are substantial withdrawals by investors to meet down payments on summer holidays.

Mortgage demand continues strong at just over the £2bn mark.

This is somewhat lower than some societies had expected in what are the peak home-buying months.

Although the Royal Institution for Chartered Surveyors (RICS) reported last week that higher mortgage rates do not appear to be deterring home buyers, some major societies claim that there is some resistance to the higher rates.

In the latest issue of its Home Savings magazine the Halifax, Britain's largest building society, comments that while this year may have been an excellent one for savers, higher interest rates have been a "sad burden" for home buyers.

It says it doubts whether this "imbalance" can continue, claiming that societies are getting close to the maximum rates of interest that borrowers can pay.

Despite the recent leap-frogging of investment rates, societies are still not attracting the level of funds they need. Societies are already dipping into their liquid assets to meet mortgage demand.

In April the liquidity ratio of the industry as a whole sank to its lowest level for 10 years to 17.3 per cent seasonally adjusted.

This has been particularly so at the Halifax which last year sharply reduced its liquidity from 18.9 per cent to 15.9 per cent to meet its 43 per cent rise in mortgage lending to £3.35bn.

Societies are still suffering from the increased competition from banks for investors funds. A reflection of this has been the further flurry of enhanced returns on building society investment accounts announced over the past week.

Life offices strengthen position in pension funds management

BY ERIC SHORT

LIFE companies are now becoming a significant force in the direct pension fund management sector, challenging the dominance of the merchant banks and stockbrokers, according to the latest annual survey by Pensions magazine of pension investment management.

Until recently, life company involvement in this area was confined either to offering insured schemes, where the investments were in the main fund, or to managed funds where assets were held in a pool and pension funds bought units relating to those assets.

Pension fund trustees wishing to hold their own portfolio of assets, known technically as segregated funds, used the services of a merchant bank or a stockbroker.

The survey showed that last year life companies came into the segregated fund market in a significant manner. Prudential, Britain's largest life company, had £2.57bn of segregated funds under management at the end of 1984, more than double the value of funds managed at the end of 1983. Eagle Star Holdings, now part of RAT Industries, had £708m under management at the end of the year.

LARGEST PENSION FUND MANAGERS		
Manager	Funds under management Dec 31 1984 £bn	% increase from Aug 1 1984
S. G. Warburg	6.68	24
Schroders	5.50	18
Robert Fleming	4.13	11
Phillips & Drew	4.10	17
Barclays	3.20	8
Morgan Grenfell	3.20	2
Hill Samuel	3.10	11
County Bank	2.73	15
Lloyds	2.60	10
Prudential	2.57	n/a
Baring Brothers	1.96	25

The survey shows that merchant banks still have the lion's share of the pension fund investment management market, with only Phillips & Drew, of the stockbrokers in the segregated field, making the top listing. Growth in funds under management looks staid against those of life companies, chiefly because the banks are mature in this sector.

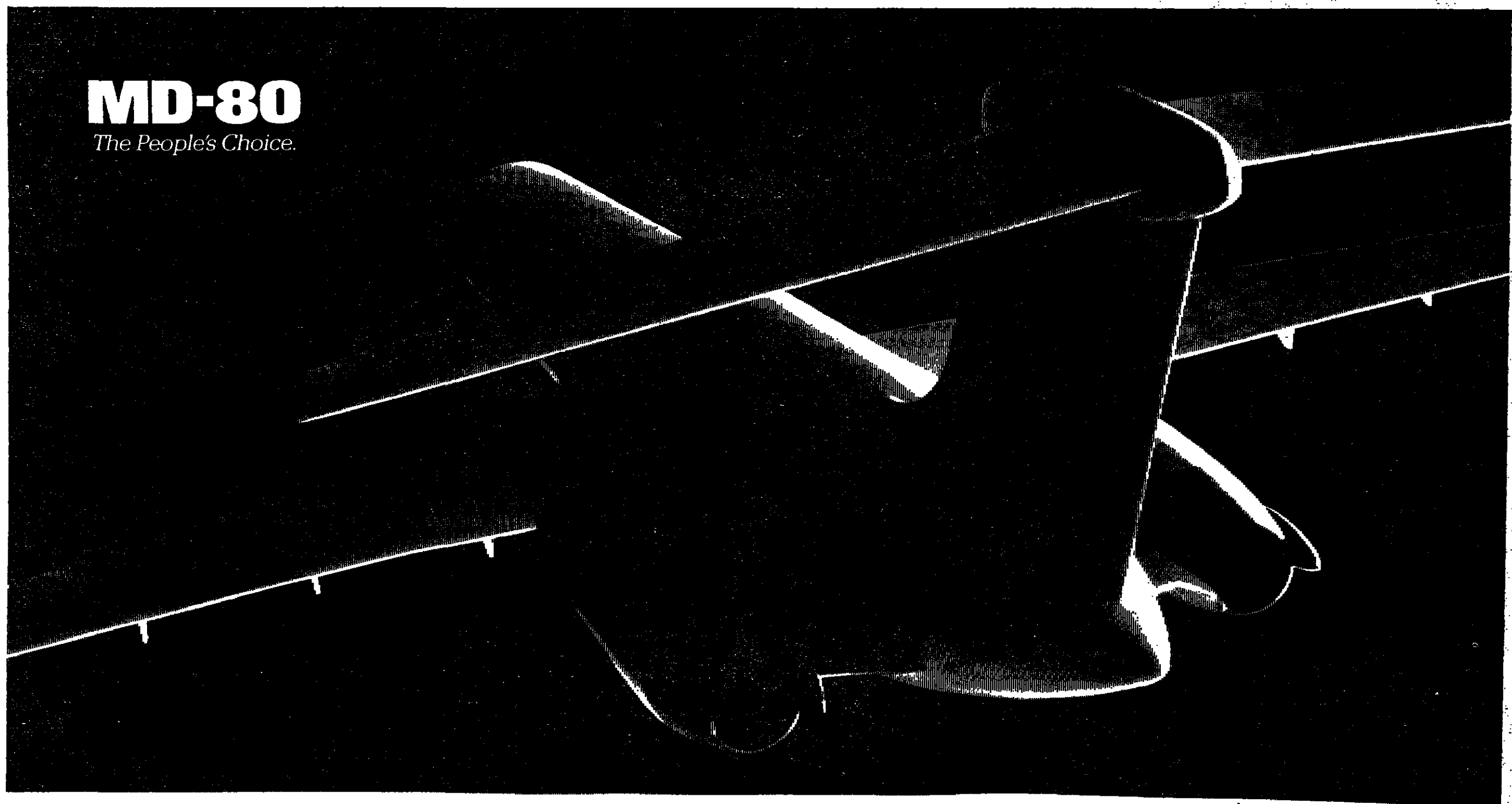
Life companies have been forced into the segregated fund sector by the growth in competition for pension fund management. The trend is for pension scheme trustees to

want to hold their own segregated assets, switching out of life company managed funds. Life companies have been forced to offer segregated fund management in order to retain clients. Now that they are in this area, many life companies intend actively to seek new clients.

The survey shows that competition is becoming keen and a fund manager that fails to meet investment requirements, even over a comparatively short period, is in danger of losing clients.

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FINANCIAL TIMES SURVEY

Wednesday May 29 1985

Public Relations

Substantial new business is being won by leading consultancies as more companies seek to sharpen their public image. Smaller agencies, too, are benefiting from growing demand in specialised fields, such as high technology.



Mr Douglas Smith, chairman of the Public Relations Consultants Association, at last year's annual conference. This year's conference, in London on Saturday, will have PR in industry as its theme.



By David Churchill
Consumer Affairs Correspondent

BRITAIN'S PUBLIC relations business is enjoying its best-ever year as companies of all sizes and from all sectors seek the help of public relations practitioners to promote their marketing effort in the face of competitive trading conditions. The boom, which follows the industry's remarkable buoyancy during the recession, has taken by surprise even some of those within the sector, with the effect that public relations consultancies are urgently seeking more staff. "Public relations is wide open for professional people—such as accountants and lawyers—who have a disciplined approach," points out Aldrie Taylor of the Taylor Bennett recruitment agency, which specialises in PR appointments. Consultancies that have managed to put together the right combination of staff are reporting significant increases in new business gained this year. Kingsway, for example, has put on 200,000 worth of new business, excluding acquisitions, this year on top of existing fee income of around £1.5m. Other major consultancies have done as well or better. This growth, not surprisingly, is increasingly attracting the attention of the major advertising agencies who not only see PR as a threat to traditional advertising revenues but also as

a means of capitalising on a growth sector.

The Wight Collins Rutherford Scott agency earlier this year acquired the Bliss Lancaster public relations consultancy in a deal which could be worth up to £6.5m. Stock market rumours have persistently linked Saatchi and Saatchi with the acquisition of a major UK PR consultancy.

The growth of the PR business in Britain is mirrored by the increase in importance of the Public Relations Consultants Association which holds its annual meeting on Saturday. The PRCA now has 110 members who between them last year earned just over £41m in fee income, up from £25m in the previous year.

This is only the amount of fees earned by these consultancies: if the total amount spent in the UK on public relations—both in-house and consultancy—is taken into account, the industry is worth, according to some estimates, approaching £500m.

Survey

Douglas Smith, chairman of the PRCA, points out in its latest Yearbook that a survey (carried out by Carl Byoir) shows that some 89 per cent of the top 500 British companies now use public relations consultancies, compared with 36 per cent in 1982 and 21 per cent in 1979.

In the U.S.—where public relations has been a more established profession for many years—some 84 per cent of the top 500 companies used PR consultancies last year, a rise from

82 per cent in 1982 and 78 per cent in 1979.

"In fact," adds Mr Smith, "nine out of 10 of the top 50 companies in Britain employ PR consultancies, the majority of whom are members of the PRCA."

Why is PR—especially consultancy PR—doing so well? Virtually every PR practitioner has his or her own favourite reason for the boom and there seems no shortage of evidence why the growth should not continue unabated.

One reason for the boom, argue consultancy PRs, is that consultancies are offering a service either in addition to, or instead of, traditional in-house PR departments.

Some evidence suggesting that in-house PR may be becoming less popular comes from a survey of 266 leading journalists carried out by the Quentin Bell organisation. This survey found that: "PR consultancies were seen as providing a better service than in-house industry departments who were perceived as providing a less useful service than they had in 1982 when the survey was last carried out."

Some 89 per cent of journalists surveyed felt that consultancies did a better job compared with 31 per cent who plumped for in-house PR.

Generally, however, the boom in PR is ascribed to the growing awareness of companies of the value of PR. "There has been a significant change in management's view of the importance of PR in the marketing mix," suggests Angela Heylin of Charles Barker Lyons,

"As the commercial world becomes more complex, so does the need to get the message across," Tony Good of Good Relations says.

Adele Bliss, of Bliss Lancaster, also suggests that PR is a more effective way of reaching target groups such as consumers, businessmen, journalists, environmentalists, and so on.

"There are a growing number of these groups who are articulate and influential and clients want to reach them," she says. "PR is cheaper and more efficient in reaching them."

Welbeck's Ann Wright adds that "public relations can communicate a message at a cheaper cost than advertising."

The growth of PR activity over the past year or so also owes much to first-time users of PR, especially in the areas of financial, corporate, and high-technology public relations. Marks and Spencer, for example, recently appointed Valin Pollen to advise on financial PR—the first time that Marks had used

an outside consultancy.

Mr Kevin Travers-Healy, the president of the Institute of Public Relations as well as working in consultancy PR, points out that "the state of merger activity has shown up the lack of corporate awareness by a number of major companies."

He adds that the growth of the Unlisted Securities Market has added to the demand for PR services by companies seeking a USM quote.

Corporate image

New users of PR are also coming from areas away from these mainstream activities. The Nottingham area of the National Union of Mineworkers, for example, has used a local PR consultancy, Myles PR, in its attempts to defeat changes in the union's rule-book put forward by the union's national executive.

Moreover, the poor media performance of Mr Ian Mac-

Gregor of the National Coal Board during the year-long strike has prompted many companies to take a fresh look at their corporate image.

Moreover, legislative changes that have allowed accountants and other professional groups to advertise has also prompted them to employ public relations consultancies to improve their image.

The drawback to all this growth, however, is that PR consultancies may over-reach themselves; they may be unable to find sufficient staff of the right calibre or develop management structures within consultancies to deal with the extra business being generated. Some companies may already feel that PR consultancies do not deliver the goods, judging by the speed with which they change consultancies.

Consultancies that lose such clients, however, will argue—sometimes justifiably—that the company failed to understand just what they could expect from using a consultancy. It is this yawning gap between what clients expect and what consultancies can deliver that poses one of the biggest threats to the sector's continued growth.

Both the PRCA and the Institute of Public Relations are aware of the need to increase the professionalism of those in PR. The IPR, for example, is concentrating on building up educational and training standards within PR so that it will be in a position in a few years' time to consider whether it should try for chartered status.

Moreover, it is seeking to build up its membership from its present level of around 2,500 to try to bring in some of the 10,000 or so other PR practitioners in the UK.

Another thorny problem—which few consultancies are happy to face up to squarely—is just how to calculate fees charged to client companies. A recent survey by Marketing magazine found a wide variety of fee systems being used by consultancies, with the most common being a fixed annual fee.

Judging from the survey findings, and the mass of comment and qualification that came with the returned questionnaires, PR is not just a free market but is also in considerable disarray," commented the magazine.

Subtle benefits

Peter Gunmer of Shandwick does not consider the fee issue to be a problem. "There is no problem if you are doing a good job," he says. "Clients will pay you fees that your input is worth. I must say that I have never had an argument with a client over fees."

A further complication that could slow down PR's growth in the UK is client concern over just how effective PR is. The advertising industry has responded to its clients' concern over the years by developing fairly sophisticated systems for quantifying the benefits from particular media exposure. PR, by its very nature, is "below the line" in marketing

terms and its effect is hard to quantify apart from measurable column inches in the press. Good PR, however, is more than simply getting a press mention but it is not always easy for the client company to appreciate the more subtle benefits of PR.

A number of major consultancies now carry out market research surveys—both before and after a PR campaign—to gauge just how far the key elements of the campaign have been received. But it may be that a more sophisticated system of measuring the effectiveness of PR is needed if client disenchantment is not to set in within the next few years.

Certainly the public relations consultancy business cannot afford to be too complacent that its present high growth rate will continue unchecked. Apart from the problems already outlined, the profession could begin to face greater public scrutiny especially in such areas as lobbying. A parliamentary committee is shortly to publish a report on the subject which could put a brake on this sector's growth.

But, in one sense at least, the PR industry in Britain may have been seen to come of age over the past year: the PR business has now spawned its own independent trade paper, PR Week, which enables consultancies to tell each other how well they are doing. A sure sign that the PR profession, at least, is taking itself seriously. "PRCA Yearbook, published by Financial Times Business Information, 102, Clevelenwell Road, London, EC1, price £16.50.

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Public Relations 2

Business is booming for the international consultancies says Feona McEwan

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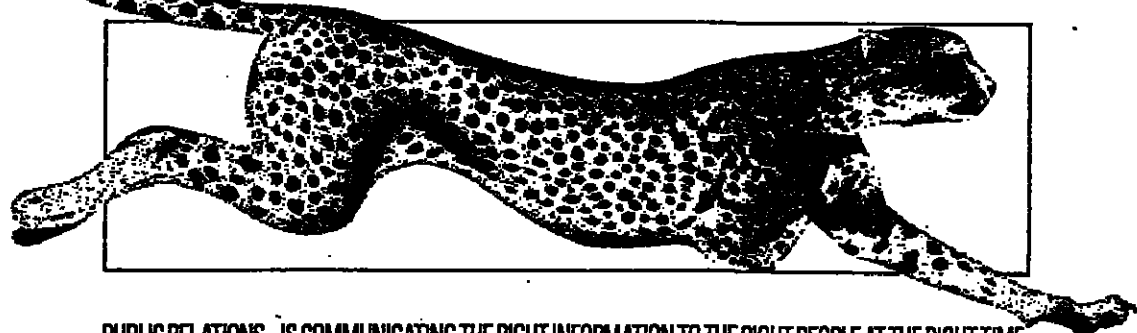
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AS EVERYONE in public relations will tell you these days, they have never had it so good. And nowhere is this more demonstrable than on the international front with the big consultancies getting bigger and doing so by dint of the international call to duty. The reason we have grown, say the big three—Burson-Marsteller, Hill and Knowlton and Carl Byoir—is because of our transnational capabilities.

Like advertising and accounting firms which mushroomed by the global route, so too with public relations.

"Budgets are increasing sharply worldwide," says Mr Robert Leaf, international president of Burson-Marsteller, who speaks with 17 years experience of the global scene. "...even in the U.S. where we started with a higher base."

"Overseas business is growing at a phenomenal rate," says Mr Terence Franklin, executive vice-president of the international division of Carl Byoir Associates—Weilbeck, a company which is poised to sink millions of dollars into its expansion plans.

Though precise growth figures are hard to come by, Burson-Marsteller, which reckons it is the world's largest PR firm, reports it has grown 32 per cent in 1984 to a turnover of \$84m across the board, with a 30 per cent growth expected this year, much of that from international work. This means in the last three years the company, which has offices in 30 countries, has doubled its fee income.

Of course, it was not ever thus. Mr Leaf Velmans, chief executive of Hill and Knowlton Inc who helped launch the company's international arm 32 years ago, explains: "The pendulum swings. We helped

pioneer the idea of international PR in the fifties, when the world multinational was invented. At the time it was predicted that American multinationals would take over the world." Subsequently H&K, like its rivals Burson-Marsteller and Carl Byoir, have of course, become American multinationals themselves. Now H&K boasts some 56 offices worldwide.

The Seventies saw the climate darken. "There was a strong reaction to the concept of U.S. multinationals especially from the developing world and Europe and the emphasis was on companies going their own way."

Pendulum swings

"In the last couple of years the pendulum has swung towards international PR with developing countries seeking investment again the multinationals concentrating on getting the corporate message out on a worldwide basis."

"There is a growing recognition among large and medium-sized corporations that their international business affairs should be supported by PR programmes," he says. In new markets they can run into a number of problems from environmentalists, and other pressure groups, such as financial parties, legislative bodies and local authorities.

"It is no longer an American prerogative to have the global view. We are doing extremely well on behalf of companies from all over—Germany, Hong Kong, Canada, Sweden, Australia..."

"During the recession there were fewer clients who wanted one programme to cover, say eight, ten or 15 countries, but in the past two years this trend is coming back strongly," says Mr Velmans.

The traffic in PR is not, however, all one way any more. Where it once was the rule that U.S. PR consultancies spread tentacles overseas as a means of growth, Good Relations, the homegrown UK agency, is reversing the process.

"In 1981 when we started," says Mr Tony Good, chairman, "nearly all the market leaders in the UK were wholly-owned subsidiaries of American advertising agencies. We are the first UK PR company to go to the U.S."

The reason he gives for the recent acquisition of American consultancy Cullen and Casey is "an increasing amount of business is transnational mainly concentrated in the U.S. and UK and we see international PR as an important growth market. A modest step through this acquisition of a small agency may be, it will not be GR's last."

It is widely believed to be the start of a significant expansion exercise taking in more of the U.S. and fast-developing regions like Australasia and the Far East, perhaps even India. In the early days, the U.S. and the UK (in that order) led the field in PR expertise but now other countries are beginning to catch up awareness of the PR function has been growing worldwide. H&K reports a burgeoning Hong Kong office with more than 80 staff, and its new China office is bringing in good business from American and UK clients.

The Japanese are more aware of the PR function as they have grown into an international force and Brazil, despite or perhaps because of its economic climate is moving fast.

Burson-Marsteller says that Australia is an up-and-coming market and Europe is picking up. Carl Byoir has just acquired a substantial stake in Italy's

second largest PR company, Aldo Chiappe.

The profile of international PR has been distinctly raised in the 1980s, as it has advanced in function and in stature. Mr Leaf explains some of the principal developments: companies, he notes, are maximising their PR effort by beginning to work on a more global basis—that is, demanding programmes for all of South East Asia or all of Europe where previously each country was tackled individually. It is a symptom of the increasing demand for value for money and the belief that ideas do cross boundaries (even if they do then require local tuning)—what appeals to a doctor in Germany is likely to appeal to a doctor in Japan or the UK.

Project-oriented

Companies are becoming more project-oriented, using consultancies when and only when they need them. "It is not cost effective to use consultancies for something you can do internally," says Mr Leaf. In turn, in-house PR departments no longer consider consultancies the threat they once did—after he says, companies have to have good internal PR for us to function, to relate to.

While PR budgets are growing, he discerns a move around the world to a more integrated internal PR departments—recession having made them less labour-intensive. "When you use a consultancy, you can turn it off."

More top management among clients is now taking a personal interest in the public relations function—"we're dealing with more chairmen and presidents than ever."

Companies are now looking

further ahead into possible areas of crises. This means that they are planning how to cope with events before they happen. Hotel chains, for instance, are asking what happens if there is a fire tragedy, pharmaceutical firms want to know how to handle problems of side-effects of drugs.

Areas in which PR is particularly flourishing include consumer product marketing, the professions, teaching executives how to deal with the media, corporate and financial affairs. Financial activity is very heavy in the UK. Companies now seek help in positioning and presenting themselves to interested parties, such as shareholders, the City and employees.

New issues and contested bids consume considerable PR energy. "We advise companies how to position themselves, what the most appropriate presentation of share offer might be, for instance, even what name is most suitable for a company to be marketed by..." Mr Good says.

As the world's financial markets move closer, says Mr Velmans, share holders are more widespread and companies are more conscious of the need to address a worldwide community. Companies can find themselves borrowing from international consortia, be they Swiss, German, or based in Hong Kong, and they need to know the best method of

approach. Gone are the days when press relations consumed the bulk of a consultancy's efforts. Now they are as likely to be organising the Olympic torch run over 9300 miles using 80 part-timers and 14 full-timers over 15 months (Burson-Marsteller).

Watching briefs

Or they could be presenting a Japanese company's reports and accounts to investment advisers in five countries (as does PR Organisation International whose UK arm is Ellis Kopel) for the industrial giant Somitomo.

Or they can be advising a company which wants to pull out of a market how to handle trades unions, governments and other interested parties. They can be conducting watching briefs such as checking on the attitude to imports in Washington, noting EEC regulation changes or monitoring the Japanese views on drugs imports. Or they might be working on a financial front, promoting Reuters, ICI and British Telecom in the U.S. to potential shareholders (as Burson-Marsteller did last year).

What then are the problems facing the international consultancies? "The real problem is getting the right kind of people," says Mr Velmans. "We are not like the legal profession with a long tradition of training people. We need to develop a generation of talent who can do this kind of work."

Arthur Sandles on the use of PR in handling staff relations

Smile, the customer is watching

WHO DO YOU think does the public relations work that counts most for McDonald's, Swire National and British Airways? Even if you got the names of the public relations who officially handle those accounts, the real answer is the front-of-house staff of those organisations.

Mr Issy Sharp is the immaculately dressed curly-haired founder and chairman of Four Seasons Hotels, which owns such eminent properties as the Pierre in New York and the Inn on the Park in London. "I tell you what really makes customers remember us. It is the people who smile and make you welcome. You spend a lot of time on training and on making the areas that the local public see the best possible. That way they tell their friends who are coming to town."

How do you make people smile? You make them happy and glad to be working for you. How do you do that? By making them part of the team and by talking to them. By internal public, or staff, relations.

Here, of course, we are in a very grey area... in some companies so grey as to be a void. Public relations, in its vulgarly accepted sense of propaganda, and personnel, collide. If this does happen, and not every British company has both PR and personnel management, if either—then one of four things tend to happen. The task of internal staff relations is abandoned; the whole job is handed to PR; personnel keep it to themselves; or, rarely, the two get together.

On the sheer employee relations level the gaps are quite often huge. "In many companies," says the Industrial Society, "the left hand does not seem to know what the right hand is doing. Misunderstanding can be costly, time consuming and occasionally embarrassing."



Issy Sharp, founder and chairman of Four Seasons Hotels, which includes the Pierre in New York and the Inn on the Park, London: customers remember the people who smile and make you welcome.

Often in management, we assume that people know a lot more than they do. One of the things we assume is that people know who people are."

It is indeed one of the pleasures of journalistic life at times to be shown round factories by directors who (a) get lost ("Oh, they've moved that door since I was last here") and (b) get challenged because no one has seen them on the shop floor for years.

In those companies that do have an employee information policy and both PR and personnel functions the personnel

role, clearly, is the dominant one. However, the marketing and public relations activity can play a substantial role.

The Ladbroke Group is a fast-growing international organisation with a wide spread of activities, from gambling to property, and a considerable geographic range, from Israel and Belgium to Britain and the U.S. "Keeping people informed about what is going on, particularly newcomers to the group, is a major task," says marketing and publicity chief Mr John Harounoff.

Mr Harounoff is not only involved in conventional internal PR—"trying to make sure that every employee knows what we are doing before it appears in the papers"—but also in doing a special employee version of the group's annual report.

"We have a travelling road-show which we take round any new company joining us (as Comfort Hotels has done recently). It is constantly updated and presented by a senior manager, often the chairman (Mr Cyril Stein)."

Ladbroke is wedded to staff motivation and the encouragement of what it likes to term "entrepreneurial skills" among its staff. As befits a group which owns the sleekest retail chain, Laskys, it is also an enthusiastic user of audio visual techniques to keep staff up to date.

At their simplest, the video-cassettes which are seen so often winging their way around companies are an updated form of corporate newspaper—and often treated with the same level of regard. Video cassettes have been used by many companies with diffused activities to be used, in the words of one observer, "as an excuse for the management not to get out and meet people."

Barclays Bank has a large film and video facility well able to produce material up to the

standard that can be seen on the staff's home television sets but still sees video as part of the system, not the be all and end all.

But, long one of Britain's major forces in staff communication techniques, likes to stress that audio visual products cannot replace the need for a thorough briefing of middle management so that it, in turn, can brief a wider range of staff.

Talbot, however, like Ciba-Geigy and others who have something of a name in the field of staff information systems are well aware that for success such systems have to be skilfully planned, and also have to include key elements of a real, not token, two-way flow and of local input—not just information about head office in London or San Diego.

Back to the Industrial Society and a document discussing the method known as team briefing. Many companies, it says, have tried "cascade systems, which merely passed information from top to bottom of the company. This was quite exciting for the first few months while there was quite a lot of new information, but once the novelty had worn off employees often switched off and boards of directors spent hours trying to make up messages of encouragement and interest for their employees."

It is at this point once more that we come to the collision of personnel departments and publicists. Both are becoming increasingly skilled in their practices, or perhaps more realistically one should say both have the capacity to become increasingly skilled in their practices. In some organisations the two do indeed pool their talents in order to stimulate, educate and amuse staff, as well as learn from them.

At its basic level it can be effective. There is a large notice on all the doors leading from the work areas of Ladbroke's hotels to the public sections. "Smile," says the poster. "You are going on stage." Behind that poster surely lies a director who is at heart a PR man.

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David Churchill looks at the trends among the larger agencies and at the thriving smaller businesses

Strong demand for the specialist

Leading personalities from the major consultancies: (left to right) Angela Heylin, chief executive of Charles Barker Lyons, part of the Charles Barker group which vies with Good Relations as the largest PR consultancy in the UK. Next come Tony Good, chairman, and Maureen Smith, managing director of Good Relations. At right is Ann Wright, newly-appointed managing director of Welbeck public relations, part of the Foote, Cone and Belding advertising agency.



The fast track can be bumpy

THE CHIEF public relations consultancies have generally had a good year in line with the overall growth in activity but for some, growth is bringing its own problems.

Good Relations, for example, is still the only consultancy with a full Stock Exchange quote but it was given rather a rough ride by the City earlier this year over the way the group was handling its financial public relations division.

The City, it seems, is still a little uncertain about just how to treat public relations consultancies as companies in their own right rather than simply as purveyors of corporate communications.

Good Relations' problems, however, have not deterred other consultancies from seeking the finance for growth through a quotation on the Unlisted Securities Market — although two who a year ago had plans for a USM debut have now embarked on a different course.

Biss, Lancaster was one of those consultancies rumoured to be seeking a USM listing but which earlier this year was instead taken over by the Wight Collins Rutherford Scott advertising agency.

Paul Wimmer, another consultancy which had been tipped for the USM, was also acquired, this time by another PR consultancy in the shape of Good Relations.

In fact, the two key trends among the main consultancies appear either to be growth through acquisitions of a medium to smaller consultancy or growth via utilising the

larger resources of an advertising agency after being taken over.

A number of leading PR consultancies, of course, are already owned by advertising agencies — Carl Byoir and Welbeck, for example, being owned by the Foote, Cone and Belding advertising agency. Other major consultancies, such as Burson-Marsteller and Hill and Knowlton, are part of U.S. communications groups.

Acquisition

Mr Peter Gummer, chairman of the Shandwick PR consultancy, believes that the trend could also go the other way with PR consultancies expanding into selling advertising services.

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REGGIE WATTS and Kate Friis have never met but both have something in common—they have each left large public relations consultancies over the past year in favour of setting up their own businesses. It is a trend that is becoming increasingly common as more executives to start up on their own.

The examples of Watts and Friis show just how significant this trend has become. Watts, for example, spent 15 years as chairman of Burson-Marsteller in the UK before he decided at the beginning of this year to go it alone.

"The public relations business is going through the greatest growth it has ever seen, both for large and small firms," he says. "Many interesting things are happening and I believe I can make a contribution to that growth with my new company."

Research

Mr Watts believes that there is scope for a small consultancy with "a disciplined approach to PR, strong on research and with measurement of results." He felt he could develop these ideas better on his own than through a large international consultancy, although he plans to build up his new venture into a major consultancy within a few years.

Kate Friis, at 27, has had less experience than Mr Watts but her decision to go it alone clearly shows the opportunities that are available in a rapidly growing business sector. She has had experience both at in-house PR (with Harrods) and consultancy work (with Welbeck) before setting up her own company.

"I felt I wanted the opportunity to develop my own business and handle accounts in a particular way," she says. "I think a small company can bring a degree of specialisation and personal contact that can sometimes be missing from larger consultancies."

Adele Hargreaves, another newcomer to the small consultancy business with 'Attitudes' PR, agrees. "Small, and spec-

ally new, PR consultancies offer greater flexibility because the people actually developing the ideas and carrying them out are one and the same," she says.

Adele Hargreaves, who came to PR from the advertising world, believes that for new businesses, establishing credibility is difficult. "In a service business, it is the people who develop reputations and track records, not companies, and clients tend to overlook this in their search."

She runs Attitudes with Beverley Jones, who spent a number of years with the Charles Barker group. By far the bulk of PR consultancies operating in the UK are small businesses like these as PR offers the opportunity to set up a business with very little initial capital needed. Many of these small one-man bands of a decade ago are now the medium-sized consultancies which are challenging to become major forces in public relations.

There are, for example, many consultancies with fee incomes ranging from £500,000 to £1.5m and more, such as Communications Strategy, Leslie Bishop, Paragon, Quentin Bell, which are not quite in the established first division of consultancies.

Outside London come small to medium-sized consultancies such as Countrywide Communications, Roger Haywood Associates, and Nicholas Mendes & Associates.

There are also a number of consultancies which have developed in specialist areas (apart from financial) such as travel, typified by the Travel Press Service group.

Some of these medium to small consultancies are, surprisingly, more open about their financial affairs than the larger companies. Strategy, for example, has just published its financial report and accounts which chairman Bruce Clark believes makes it the first unquoted PR consultancy to do so. The 1984 results show turnover up to £1.3m in the PR consultancy with a further £750,000 generated from subsidiary activities. Pre-tax profits from the PR business alone was

£102,000 in 1984, compared with £33,000 in 1983.

"It is not only our intention to double our UK turnover within the next two years but, also, to be in the top 10 consultancies world-wide within the next five," Mr Clark asserts, perhaps somewhat ambitiously.

Paragon, which was formed in 1981, reports that in 1984 its total turnover reached £2.048m, of which just under half represented fee income. The turnover increase was 43 per cent more than the 1983 level and pre-tax profits increased by nearly a third to £38,000. Dividends totalling £13,760 (22.4p per share) were paid to shareholders last year—all of whom are members of Paragon's staff.

Established

Countrywide Communications the Oxfordshire-based consultancy, says that "our PR business has an income of almost £1m and sales of around £1.8m, so we are now firmly established among the leading UK consultancies." Countrywide has recently set up a London office to provide a base for PR activity in the capital.

Helen Triggs, a director of the Leslie Bishop Company, says that one of the advantages of a medium-sized consultancy such as Leslie Bishop is that "we tend to keep our clients longer." This is due, she says, to the practice of working across the board with clients rather than just doing PR for particular products, and by "getting very involved in the marketing effort."

Being small and provincial in the PR world might seem a major handicap—although Mr Peter Love of the Shrewsbury-based Impact Information consultancy argues that "a provincial base means the agency can operate competitively—it does not have the high city overheads."

He adds, echoing the views of small consultancies everywhere: "In pitching for accounts, we do not feel in any way overawed or inferior to city agencies. We consider we are every bit as professional, efficient, and imaginative."

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Public Relations 4

On this and the next page Antony Thornicroft looks at some of the most active sectors

Days of plenty for the lobbyists



Str Geoffrey Johnson Smith: studying professional lobbyists

ANY DAY now a parliamentary committee under the chairmanship of Geoffrey Johnson Smith will be publishing its long awaited thoughts on a delicate subject—the role, if any, of the professional lobbyist in the affairs of government.

Consultants offering expertise in public affairs, government relations, political lobbying—call them what you will—have grown sharply in recent years. Most large PR companies now offer clients this service and, in addition, there are many small specialist operations, such as Ian Greer, Gifford Jaeger Weeks, and Political Communication.

Such firms provide a range of expertise, from a run-of-the-mill monitoring of Hansard to concerted campaigns to influence government policy.

The Government, as its predecessor, is constantly proposing legislation which could adversely affect the trading conditions of some companies. Because of some well-publicised case histories, business has become aware of the role of lobbyists in changing the mind of government, or even the attitudes of the civil servants who advise ministers.

Recent history gives examples of what lobbyists can achieve. There was a chance that the Government was planning to introduce VAT on books and newspapers in the Budget. The publishing industry got together and employed Sallingbury to co-ordinate opinion from various sources against such a proposal.

In the event the Budget included no such proposals. Whether the lobby against this extension of VAT, orchestrated by Sallingbury, caused the second thoughts we shall never

know, but yet another case history of successful lobbying has been created.

Another recent victory claimed by a lobbyist, in this case Political Communication, concerns the Government's change of heart about allowing Singapore Airlines to fly into Manchester. The visit of Mrs Thatcher to Singapore might have been the decisive factor but it is the lobbyist who got the argument going and brought the issue to public attention.

Of course many such campaigns fail—such as the attempt to remove VAT from take-away meals, introduced after the 1984 Budget. Indeed much more attention is now paid to influencing opinion in Westminster and Whitehall before legislative changes are proposed.

Buying a service

In the same way companies can buy a service which alerts them to all the proposals made by policy committees: some wild idea might slip through the various committees and end up in a manifesto which could be government policy in a few years time. By receiving early notice companies can plan against such eventuality—or seek to change it now.

The Commons is very suspicious about the operations of political lobbyists, about MPs speaking in the House not on behalf of a constituent but for a commercial interest which might be paying him a fee—MPs do not have to make public an interest, although they are encouraged to do so.

The Johnson Smith committee is hardly likely to produce workable proposals which would do away with lobbying

Financial services take the limelight

ONE WORD can sum up the PR industry in the past few years—money. Suddenly PR companies have acquired a new financial status—they can be bought for millions of pounds; they can market themselves successfully on the Stock Exchange—and they can advise clients on how to handle their financial affairs.

Financial PR may not be the fastest-growing sector of the business but it is the one that has attracted most notice. The most successful PR story of the decade must be the selling of British-Telecom to the public. Dorlands might have prepared the consumer advertising but Dewe Rogerson devised the marketing strategy.

This is appropriate because Dewe Rogerson more than any other financial PR company has created this sector. It started a financial marketing service in 1980, revolutionising a situation in which a few long established companies basically provided a press release service for clients, usually linked to the annual report.

Since then, it has handled over 150 new issues; been at the forefront of financial advertising, which is now the major part of turnover; and attracted a horde of competitors.

The old companies, Streets, Charles Barker, and more recently St James, have responded well to the challenge. While consumer PR companies have added financial wings (Kingsway is the latest), and major consumer advertising agencies, like Grandfield Rork Collins, and now BMP, have moved into the City to offer their expertise in an area of PR which has remorselessly developed an advertising back up.

As the Stock Exchange becomes more competitive, financial PR is starting to experience a second boom, reminiscent of the earlier growth periods linked to unit trusts and the spate of new issues.

For British Telecom, Dewe Rogerson attempted to create a feeling of scarcity around the shares. Through the Share Investment Office that it established it handled 1.4m inquiries. It is now responsible for two more major flotations—TSB, for which it will concentrate on the Trustee Savings Bank's retail outlets, and Abbey Life, for which it will also devise the advertising.

If the rush of substantial new issues has generously oiled the profits of the financial PR companies, much of their work is still on a very selective level. The City takes some knowledge and the best service many PRs provide their clients is discreet lunches with key financial journalists, or with the stockbroker analysts who specialise in the clients' industry.

Vital

The financial reputation is often the most vital reputation a company has, and the financial PR companies have been successful in convincing clients that only they, through the insider knowledge of their executives, can ensure that the City puts a fair (or even a generous) valuation on the company's shares.

The boom is fuelled by four forces—new issues, including privatisation; more activity in corporate bids and deals; an expansion of financial products for the investor, on the back of a bull market on the Stock Exchange; and the arrival on the scene of new groups of companies, like the lawyers and other professions, who have never needed, or been permitted, PR and advertising in the past.

A fall in the Stock Market might dent the present level of activity in some of these areas but in the last bear market companies held on to their financial PR when they abandoned other support services.

Streets Financial, which has progressed tremendously in the

past decade to rival Charles Barker for dominance in this sector, finds that financial PR is one area where the chief executive of a client will listen to advice—and take it. On key matters like takeover bids and new issues, the financial PR executives not only prepare the advertising but they advise on strategy and, most important, timing.

The advice of the PRs is more likely than not these days based on research. Research into the City has involved much homework with most analysts, journalists, fund managers, etc. being courted by financial PR companies for their opinions. On the basis of this data the clients are advised.

To date financial PR companies have been able to handle competitive accounts, although this might change in the future. At the moment there is more than enough work for all, with, as usual, the shortage of good staff the main restraint on growth.

As the consumer advertising agencies move in we can expect more imaginative advertising and PR approaches. Grandfield Rork Collins is already selling unit trusts through a seven minute video advertised on Southern TV—and a split in the business between those PRs whose task is basically to look after the share price and those whose job is to market a new financial product. Both will probably work for the same company.

A change of government could quickly stop the boom, but in the short term there is the prospect of British Gas to be marketed to the public. This should be the biggest financial PR account ever, and all eyes will be on the merchant bank appointed to launch it.

Merchant banks have their favourites among the PR companies and, they can expect some energetic lobbying from a group that has experienced some marvellous years and which wants them to continue.

Sunrise industries look to the young high-tech men

NO SECTOR of the PR business has changed more in the past decade than that which was once known as trade and technical but which is now called industrial or even technological. Ten years ago the average PR company in this area was a small concern supplying for a fee of £1,000 a year or so a basic PR service to the trade press for scores of medium-sized engineering companies. The PR executives were often ex-journalists with an industrial background.

Today such men, and they were invariably men, would find it hard to keep pace with the new generation of PR companies spawned in the wake of the high-tech revolution. Its executives are usually graduates, often with computing experience, who work very closely with their clients in the fast-moving sunrise industries which are transforming the UK's commercial base. The micro chip has turned what was the dull and the dead end area of PR into perhaps the most exciting and the most competitive.

A recent survey of 24 PR companies in this field, conducted by the Industrial members of the Public Relations Consultants Association (PRCA) reveals that they have experienced a 178 per cent increase in turnover in the past five years. Some of those questioned, such as Good Relations, Charles Barker, Carl Boyer and Kingsway, are large PR companies which have expanded their industrial subsidiaries (or bought existing specialist firms) to take advantage of the boom, and they confirm that this is the fastest growing sector of the PR business, with 54 per cent of fee billing deriving from the high-tech industries.

Adapt quickly

The established companies have had to adapt quickly to the change because they are being challenged by new outfits, such as Test 100, which specialises in high-tech PR. With a staff of 15, of whom 12 are graduates, and an average age of 23, companies like Test 100 employ people with computer and electronics background and are used by clients, who are often not much older, to provide a comprehensive marketing service, which can mean promoting dozens of new products or services a month.

High-tech changes by the minute as one company makes a breakthrough and the PR has to be able to understand and

adapt to the discoveries. For many small new companies advertising is too costly and the story they have to put across is much better marketed through articles in the trade press.

So a new breed of PR is feeding a new breed of media with information about a new technological revolution. It is increasingly the job of the PR to help a client, who usually has limited selling knowledge, to sell products to the marketplace—high-tech brands are now appealing to non-computer literate customers.

The high-tech PR companies not only have to be adaptable in their lead times; they also have to be able to cope with clients of very different size. As Mr Ian Metherall of MPR points out, although there are hundreds of small software and service companies, the driving force for change usually comes from the major hardware companies, invariably American, who have considerable marketing and PR experience and who make demands on their British PR companies which only now can be met.

Slow off the mark

Traditional British industrial companies are still the slowest off the mark in this area, with predictable consequences. Perhaps not surprisingly high-tech is being used in the dissemination of PR stories. Horsley Associates offers Featureline. It will install a terminal in over 50 technological publications which enables journalists to key into feature and news stories, which are regularly up-dated. Horsley clients inevitably receive generous coverage on this alternative to the press release.

In this area the relationship between the PR and the journalist is probably at its closest. They are talking the same language, but one which the wider public can decipher. If a PR feeds false stories or blows up inferior products, the fact will soon be known.

Media services is around two thirds of the work of the high-tech PR, and journalistic contacts are vital, especially as it is the media, more than advertising, which ensures the success or failure of new products. For often this is business-talking-to-business: PR, with little scope for hyperbole.

As well as the media the high-tech and industrial PR firm is being asked for advice



A young trio of directors of Text100 (left to right) Tom Lewis, Jonathan Pearce and Mark Adams. Text100 is one of the few PR companies providing PR services exclusively for the high-tech industries.

on public affairs, on preparing corporate brochures, and increasingly on exhibitions. The PR business often also finds themselves handling the advertising.

The great battle in this area is between the large PR companies, with their extensive back up services and their ability to offer a comprehensive coverage and the bright young men and women who can act as the marketing wing for the new entrepreneurs. So far both are growing.

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David Churchill delves into the mystery of choosing a consultancy

Behind the gloss

HOW COMPANIES come to choose a PR consultancy is a process often shrouded in as much secrecy and mystique as the naming of a new Pope.

It would be difficult, sometimes, not to get the impression that consultancies are chosen by whim or at random, even if the client company can find some logical rationalisation afterwards why a particular consultancy was chosen. But the wrong initial choice is one reason for the merry-go-round of switching which affects a sizeable proportion of PR business each year.

One consultancy, Jones Rose Associates, commissioned an in-depth survey of 100 marketing executives (carried out by HR & H Marketing Research) to find out just why a particular consultancy was chosen. Most of these surveys indicated that they chose a consultancy on the basis of its track record.

A minority stressed that individuals within a consultancy were an important factor, as was the level of rapport and personal involvement in an account.

When prompted, the marketing executives overwhelmingly saw "approach to our business" and "understanding of our needs" as the two key factors in determining which consultancy won the account. Similarly, factors reflecting the general characteristics and reputation of any consultancy rather than just its method of handling the account were considered very important by a large majority of the respondents.

Some 59 per cent rated "reputation of consultancy" as crucial; 94 per cent "experience of our industry"; 95 per cent "offer of a wide range of services"; 92 per cent "recommendation"; and a similar percentage were impressed by the consultancy's client list.

Geographical location was considered fairly important while simply being well-known or having a lot of staff were considered less crucial.

According to the survey, the initial decision on which consultancy to employ usually rests with the marketing manager or director. However, subsequent and final decisions regarding the selection of a new consultancy are taken higher up the management hierarchy, mainly at director level with the board and managing director playing an increasingly important role at this stage.

Personal recommendation was the main method of finding a

new consultancy for two-thirds of the marketing managers surveyed. Trade directories are another main source, followed by a review of the press to establish what work agencies are actually doing.

Another survey, this time carried out by AGB Communications, found that personal recommendation was cited as being the most important factor in choosing a consultancy—given as a reason by a quarter of the 155 companies surveyed. One third of the companies questioned had also had a very long and established relationship with their consultancy.

Once given the chance to pitch for an account, as AGB makes clear, it is the presentation that counts. Agencies chosen on the strength of their presentation account for 25 per cent of those used by respondents to the survey, it says. Specialists' knowledge accounted for another 20 per cent, but 26 per cent of respondents could not or would not say what influenced the choice of public relations consultancy.

The record

The Jones Rose survey of marketing men, however, was more forthcoming. Asked to detail the information they would require from a consultancy before considering them, some 55 per cent responded that they wanted an indication of present/past results and reputation, while another 40 per cent said they wanted an indication of present/past clients. Interestingly, few respondents to this question mentioned price or costings as being information that they would require initially.

The best way for a consultancy to communicate information about itself to prospective clients is more difficult to analyse. While 45 per cent of the survey thought that an initial mail shot might be a good method, some 40 per cent mentioned a more personal method of direct contact either in the form of representatives or presentations/seminars.

Significantly, only 4 per cent of respondents favoured the telephone as a good way of communicating information. The "cold call" to drum up business was clearly not liked by busy marketing executives.

One method that is proving increasingly popular as a means of getting a message across is

by using video cassettes to show some examples of work carried out by the consultancy. These videos are generally of a very professional standard, often employing a well-known personality to guide the client through the case studies revealed.

The Public Relations Register, an offshoot of the well-established Advertising Agency Register, was formed, according to managing director Linda Payne, to help companies find consultancies "without going through the long, tedious, and often embarrassing and difficult process of approaching each one individually."

For a fee of £100, companies get a confidential dossier on each consultancy and can view up to ten video presentations. Over 60 PR consultancies are at present on the register.

Another useful source of information is the Public Relations Consultants Association, which publishes a short booklet on selecting and employing a PR consultancy, although a cannot recommend individual consultancies.

The basic advice to companies seeking to employ a consultancy is simply to use their common sense. "Don't be impressed by over-glossy presentations," points out Mr. Jim Dun, managing director of TPS Public Relations.

Companies should be very clear what their objectives are before engaging a consultancy, although specific goals can be identified in consultation with a consultancy once chosen.

Other useful advice includes being prepared to allocate a sufficient budget for the work, identifying just who will be handling your account (it may not be the same person or team as at the presentation), and talk to other clients about how they find working with a particular consultancy.

"An intelligent client always insists on the consultancy identifying the way in which the effectiveness of the campaign will be measured," points out Mr. Roger Haywood of Roger Haywood Associates. "Whatever parameters are agreed, the client should check against these and expect the consultancy to report on progress on a regular basis."

He adds: "A secure, proven relationship should be created—and the only acceptable relationship is one where both partners benefit in terms of reward and satisfaction."

What the clients say

BRITAIN'S biggest and most successful retailer, Marks and Spencer, last month surprised many observers by appointing its first ever financial public relations consultancy to help sharpen its image with the City.

The consultancy which won this blue-chip account was Valin Pollen, beating off several other financial PR consultancies who were very keen to represent M & S.

M & S's venture into the world of public relations consultancies, however, is only the latest of a number of major companies—especially retailers—using outside PR for the first time. What do they hope to get from this?

For M & S, the problem was one of trying to get across to City institutions and shareholders just what the changes at M & S were all about.

M & S has a 58-strong in-house public relations department responsible for corporate product, and store publicity. Since the company does little advertising, it relies heavily on this department to promote its activities.

The company chose Valin Pollen after drawing up a short list of City PR consultancies and Valin Pollen's drive into the relatively new area (in the UK) of investor relations may have helped it become M & S's choice.

Another retailer that has turned to outside PR is the Fine Fare supermarket chain. Fine Fare, unlike M & S, is using a consultancy—Bios, Lancaster—to develop the company's corporate profile and has retained only a small in-house PR department.

Mr. John Allan, Fine Fare's managing director, says that "When we felt we needed PR specialists it made more sense to hire an outside consultancy rather than adding to our direct overheads."

Allan chose Bios Lancaster after viewing videos (through the Public Relations Register) as well as talking to other companies about which PR consultancy they used.

Rival supermarket chains Tesco and Asda each have slightly different approaches. Tesco has a 12-strong in-house department with the PR director having a seat on the company's trading board for the supermarket stores. It uses a specialist financial and fashion consultancy when necessary.

Asda has been reviewing its public relations activity over the past year and has strengthened both its internal PR department and recently appointed Charles Barker Lyons to handle fashion PR. "We have a slight geographical problem in that we are Leeds-based," explains Mr. David Gransby, the board director in charge of public relations, "but we felt that for fashion PR someone like Charles Barker would be in regular contact with the sort of media we are trying to reach."

Boots has also strengthened its connection with consultancies by reappointing Bios Lancaster to do PR for its retail division. "But we firmly believe that the company should talk for itself where necessary and not through third parties," explains Terry Steele, Boots' head of public relations.

IBM, which has a large internal PR department, also believes that the company is best placed to speak for itself rather than through consultancy because of the complexity of IBM's operations and product range both in the UK and worldwide. However, specialist PR consultancies are used when appropriate.

In the UK, a regional PR consultancy in York is helping to promote a touring technology exhibition.

Not all companies, however, are happy at what consultancies have to offer. John McLachlan, the managing director for marketing of Financial Times Business Information, recently took the PR industry to task in the trade paper PR Week. He set out in detail the problems he and his colleagues experienced in trying to brief a consultancy to promote the 200 specialist publications and products.

"We must have PR," Mr. McLachlan and his colleagues said. "PR should be an integral part of the marketing mix. PR can make a quantifiable contribution to our marketing achievements."

A considerable time later, many consultancies later, many hundreds of man-hours later, we find universal PR world agreement on Proposition one [we must have PR] he says.

"And total agreement on Proposition two [An integral part of the marketing mix]."

adds Mr. McLachlan. "But on Proposition three [quantifiable contribution] I feel I have been banging my head on the brick wall of consultancy incomprehension."

Mr. McLachlan, however, says he is still trying to find the right consultancy.

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Big demand for marketing

ANGELA HEYLIN, who heads Charles Barker Lyons, the biggest PR group with a £4.5m annual fee income, is receiving, on average, two calls a day out of the blue from prospective clients. In the past year she has had to adapt to the novelty of declining to pitch for quite sizeable accounts in the field of marketing.

For although half the growth has come from clients going to a PR consultancy for the first time in a big way—usually reducing the size of its in-house PR department at the same time—the other half is from existing clients making more demands on their PR advisers. Three years ago most PR accounts averaged between £12,000 and £30,000 a year. Now the range is £40,000-£200,000, and the big agencies have clients spending over £200,000 a year.

Companies are investing more in marketing public relations partly because of the spiralling cost of advertising, in particular TV advertising, and partly because PR exerted by chief executives is now for money and are being repeated. Undoubtedly the sustained boom in PR over the past ten years has increased the confidence and the quality of the PR consultants. They can now afford to recruit better, younger, executives and their advice is being taken more seriously by clients.

In addition, as marketing is seen to be the key to company profitability, PR's have made contact with the top personnel in client companies—chief executives as well as marketing directors—and PR advice has been sought at the corporate level. Links are being forged between client and PR consultancy at many more points. Some companies, led by export chief executives, are embracing the policy of high profile leadership.

Yet for all the growth in new marketing areas—in sponsorship, competitions, exhibitions, industrial relations—the heart of consumer PR, perhaps 75 per cent of total expenditure, is still in media relations. Favourable media coverage is seen as a cheaper and more credible alternative to advertising.

A welcome development for the PR consultancies is the willingness of clients to plan for the longer term: instead of an annual programme, two or three year strategies are being prepared. This has the extra advantage of bringing consultancy and client closer. According to Carole Deighton of the Deighton Consultancy as marketing departments inside com-

panies become more involved in "number crunching," hitting sales targets and digesting research data, so the PR consultancy is expected to come up with the creative marketing ideas.

The problem of conflicting accounts should also reduce the movement of clients. In PR marketing there is less opportunity for expansion through first-time buyers. Mr Douglas Smith, president of the PR Consultants Association, said that over 70 per cent of the top 500 British companies now employ a consultancy as against 21 per cent in 1979. Existing clients asking for more will be the engine of future expansion.

There are still some new comers to PR, occasionally of great size. The PR register, which offers companies access, through videos, to almost 70 PR consultancies, thus cutting the hassle of looking for a PR, has recently had a visit from Boots, one of numerous retailing groups that is cutting its internal PR department in favour of the broader view and greater backing of a consultancy. Dolland and Aitchison is another recent first-time buyer, thanks to the arrival of marketing among the professions.

There is no end in view to the PR boom. As it improves the finances of consultancies so they can afford to invest in new services, in areas like audio visual presentations and hardware packages for clients. They can also buy smaller PR consultancies, adding fee income and, most vital of all, talent. For the main problem at the moment is finding sufficient executives to meet the demands of clients. Universities are being combed for bright young graduates and the marketing departments of the big companies are replacing Fleet Street as the main source of recruits.

Consumer PR will always remain pre-eminent in the industry, especially as it grows to embrace the company image. As channels of information expand, apart from TV advertising which looks cloudy at the moment, so the need for expert advice in promoting brands, and the company image, to the consumer will become more pressing. There are enough professionals in PR now to expose the second rate long the bane of the business. More will still be wasted on PR dreams which do not deliver but as the success stories grow, and the lessons of what actually works are digested, so standards will rise.

Antony Thorncroft

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Financial Times Survey, January 17 1985

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A copy of this document, which comprises listing particulars with regard to Nordic Investment Trust plc (the "Company") in accordance with The Stock Exchange (Listing) Regulations 1984, has been delivered to the Registrar of Companies as required by those regulations. Application has been made to the Council of The Stock Exchange for the ordinary shares of 10p each in the Company issued and to be issued to be admitted to the Official List.

The Directors of the Company, whose names appear below, are the persons responsible for the information contained in this document. To the best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case) the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information. The Directors accept responsibility accordingly.



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The application list for the ordinary shares now offered for sale will open at 10.00 a.m. on 3 June 1985 and may be closed at any time thereafter.
The procedure for application and the Application Form are set out at the end of this document.

INTRODUCTION

Nordic Investment Trust plc has been established to specialise in investing in companies in Sweden, Norway, Denmark and Finland. The Company's principal objective is to achieve long-term capital appreciation mainly through investment in the share capital of small and medium-sized companies which are perceived as having good growth prospects. There is no United Kingdom investment trust approved as such for the purposes of section 359 of the Taxes Act specialising in investment in companies in only these countries.

NORDIC ECONOMIES AND STOCK MARKETS

Sweden Sweden has a substantial industrial base for a country of only 8 million people which developed through the exploitation of local raw materials and a period of innovation at the turn of the century. Major international groups such as Alfa-Laval, SKF and AGA were all based on Swedish inventions. A well-educated labour force coupled with a relatively favourable corporate taxation system has assisted this industrial growth. Swedish companies, due to a small domestic market, have had to develop international markets for their products. Household names such as Electrolux and Volvo reflect this success and about 45 per cent. of Swedish manufactured goods are exported.

Devaluations of the Swedish Krona in 1981 and 1982 to restore Sweden's competitive position internationally, combined with government determination to control inflation, have been a major boost to corporate profitability and helped to reduce the government deficit. Sweden had a Gross Domestic Product growth rate of 0.8 per cent. in 1982 and 2.5 per cent. in 1983; the estimated growth rate in Gross Domestic Product for 1984 is 3.25 per cent.

The total market capitalisation of the 245 companies listed on the Stockholm Stock Exchange at 31 March 1985 was approximately SEK 251 billion (\$22.3 billion) and turnover was approximately SEK 78 billion (\$6.9 billion). The overall rising trend in the Swedish stockmarket has been influenced by the provision of tax incentives to encourage domestic investment by Swedish individuals and the increased interest of foreigners to invest in Swedish shares resulting from the greater number of "free" shares, described below, available from Swedish companies. The market has been well underpinned by improving corporate profitability, especially from exporters helped by the devaluation of the Swedish Krona.

Since March 1985, the Swedish stockmarket has fallen due to the uncertainty of a public sector labour dispute which has now been resolved. In addition, there has been concern over the growth in consumer spending and increasing capital outflows, and the government has recently announced measures in response to these problems.

Sterling has appreciated against the Swedish Krona by approximately 14.03 per cent. during the five years ended 31 March 1985 and depreciated by 0.76 per cent. during the year ended 31 March 1985. Norway Over the past ten years Norway has enjoyed one of the best economic growth rates of the member countries of the Organisation for Economic Co-operation and Development (the OECD). Gross National Product per capita is one of the highest in the OECD, and the country's oil and gas reserves are substantially greater than those of the United Kingdom. The country is running a substantial current account surplus due to benefits from the development of Norway's extensive oil and gas resources. The country's rugged topography affords substantial hydro-electric power which has allowed the country to develop a strong aluminium and ferro alloy business while its long coastline has provided the country with an outstanding opportunity to become one of the world leaders in salmon farming and aquaculture production. The high degree of independence, self-reliance and entrepreneurial spirit that characterises many of Norway's isolated communities and a tax system which treats favourably wealth created from business ventures have all contributed to new company formations. Due to the fiscal revenues generated from Norway's oil production, the government budget was in credit during 1984 by 4.4 per cent. of Gross National Product. Norway had a Gross Domestic Product growth rate of 1 per cent. in 1982 and 3.2 per cent. in 1983; the estimated growth rate in Gross Domestic Product for 1984 is 3.25 per cent.

The Oslo Stock Exchange has played a major role in these developments and companies have been successfully able to tap the capital which has been available for investment following the reversal of fiscal discrimination against investors. The number of quoted companies has risen by nearly 40 per cent. since 1980 while an active over-the-counter market has also emerged. The total market capitalisation of the 159 companies listed on the Oslo Stock Exchange at 31 March 1985 was equivalent to approximately NOK 56.26 billion (\$5.0 billion) and total market turnover in 1984 was approximately NOK 20 billion (\$1.8 billion).

Sterling has depreciated approximately 1.82 per cent. against the Norwegian Krone during the five years ended 31 March 1985 and appreciated by 1.75 per cent. during the year to 31 March 1985.

Denmark Denmark, a country of some 5 million people, is a member of the European Economic Community and participates in the European Monetary System (unlike its Nordic partners). Denmark has always been a trading nation, having a significant agricultural base.

Denmark's economic position deteriorated rapidly in the 1970s as government expenditure grew unchecked and both budget and current account deficits widened. By 1982 the situation had become critical and the Social Democratic coalition was replaced by a minority Conservative government which undertook policies to reduce progressively the imbalance in general government finances. These policies have led to a reduction in the general government's financial balance from a deficit representing 9.3 per cent. of nominal Gross Domestic Product in 1982 to one of 7.2 per cent. in 1983, while the OECD forecast a continuing decline to a deficit of 3.4 per cent. in 1985. In addition to making harsh cuts in government expenditure which were accompanied by a sharp fall in interest rates, the new Conservative government encouraged low wage settlements thereby improving the country's competitiveness and allowing inflation to fall substantially. Denmark had a Gross Domestic Product growth rate of 3 per cent. in 1982 and 2 per cent. in 1983; the estimated growth rate in Gross Domestic Product for 1984 is 3.75 per cent.

Against this background, since 1983 the Copenhagen Stock Exchange has performed well and the outlook is encouraging for many medium-sized companies which, by virtue of their specialisation, are of particular interest. The total market capitalisation of the 246 companies listed on the Copenhagen Stock Exchange at 31 March 1985 was approximately DKK 94.3 billion (\$6.8 billion) and total market turnover in 1984 was approximately DKK 8 billion (\$0.6 billion).

Sterling has appreciated approximately 4.05 per cent. against the Danish Krone during the five years ended 31 March 1985 and by 1.12 per cent. during the year to 31 March 1985.

Finland In the post-war period, the Soviet requirement for Finland to supply basic industrial goods stimulated the country into a programme of industrial development and provided the impetus for a major structural shift away from timber-related industries. Unlike Finland's Nordic neighbours, government expenditure has been conservative. The budget deficit as a percentage of Gross National Product is 2 per cent. Finland had a Gross Domestic Product growth rate of 2.8 per cent. in 1982 and 2.9 per cent. in 1983; the estimate growth rate in Gross Domestic Product for 1984 is 3 per cent.

Although the Helsinki Stock Exchange is relatively undeveloped, this in itself presents investment opportunities. The total market capitalisation of the 55 companies listed on the Helsinki Stock Exchange on 31 March 1985 was approximately FIM 26 billion (\$3.2 billion) and total market turnover in 1984 was approximately FIM 2.5 billion (\$0.3 billion).

Sterling has depreciated approximately 6.60 per cent. against the Finnish Markka during the five years ended 31 March 1985 and by 1.12 per cent. during the year to 31 March 1985.

Performance of stockmarkets

The following table shows the percentage changes in the general indices of each of the four Nordic stockmarkets for each of the last five years ended 31 March, and for the five years ended 31 March 1985. The general indices in each case do not distinguish between "free" shares and shares restricted to domestic holders (as described below). The equivalent percentages are also shown for the indices of the London and New York stock exchanges (FT-All Share Index and Standard & Poor's Composite Index, respectively).

Percentage changes Stockmarket	For each of the years ended 31 March					For five years ended 31 March	
	In local currencies					In local currencies	In Sterling
	1981	1982	1983	1984	1985	1981-1985	1981-1985
Sweden	+36.4	+30.0	+92.2	+33.8	-18.6	+271.4	+233.3
Norway	+9.7	+2.0	+22.9	+72.5	+7.3	+154.3	+157.1
Denmark	+41.6	+17.8	+37.2	+35.6	-2.1	+203.9	+195.6
Finland	-3.0	+35.4	+30.1	+69.5	-19.9	+131.8	+140.5
London	+28.9	+5.4	+28.1	+27.3	+17.6	+156.4	+156.4
New York	+33.2	-17.7	+36.6	+4.1	+13.5	+77.0	+110.0

*On 1 January 1983 the number of companies which constitute the Copenhagen Stock Exchange Index was increased and therefore the years prior to this are not strictly comparable.

SHARE CAPITAL

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£1,400,000	14,000,000
ordinary shares of 10p each	

The offer for sale has been underwritten by P-B Securities, Down, de Boer & Duckett Limited. The Directors are aware of intended applications from sub-underwriters for 10,500,000 ordinary shares, representing 75 per cent. of the ordinary shares offered for sale. Such applications, if received, will be accepted in full.

DIRECTORS, SECRETARY AND ADVISERS

Directors		Auditors and Reporting Accountants	
John Antony Dick, Chairman		Robson Rhodes, Chartered Accountants,	
Jan Ekman (Swedish)		186 City Road,	
Philip John Scott Gray		London EC1V 2NU	
Christen Knudsen (Norwegian)			
Gustav Mattsson (Finnish)			
Norman Malcolm Marshall Riddell			
Axel Steuch (Swedish)			
Solicitors to the Company		Receiving Bankers	
Paul Ronald Freeman, A.C.A.		Williams & Glyn's Bank plc,	
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London EC2M 4YJ		London EC3P 3DL	
Investment Manager		Registrars and Transfer Office	
G.T. Management Limited,		The Royal Bank of Scotland plc,	
8th Floor, 8 Devonshire Square,		P.O. Box 27,	
London EC2M 4YJ		34 Fettes Row,	
Investment Adviser		Edinburgh EH3 6UT	
Svenska International Limited,			
17 Devonshire Square,			
London EC2M 4SQ			
Stockbrokers to the Company			
P-B Securities, Down, de Boer & Duckett Limited,			
9 Devonshire Square,			
London EC2M 4HP			

DEFINITIONS

In this document save as the context otherwise requires:-

"the Company"	means Nordic Investment Trust plc
"Directors"	means the directors of the Company
"ordinary shares"	means ordinary shares of 10p each in the Company
"P-B"	means P-B Securities, Down, de Boer & Duckett Limited
"G.T."	means G.T. Management Limited
"Svenska"	means Svenska International Limited
"Taxes Act"	means Income and Corporation Taxes Act 1970 (as amended)
SEK	means Swedish Kronor
NOK	means Norwegian Krone
DKK	means Danish Krone
FIM	means Finnish Markkaa

In this document, conversions of amounts expressed in any of the above overseas currencies into pounds Sterling have been made at the following rates, being the middle spot rates as shown in the Financial Times for 23 May 1985: SEK 11.2525 = £1, NOK 11.1975 = £1, DKK 13.97 = £1, FIM 8.128 = £1.

Investment in Nordic Companies

Sweden, Norway and Finland limit the ability of foreigners to hold shares. Denmark does not have similar restrictions. In Sweden, permission must be obtained for foreigners to hold shares in a company, and such shares are designated "free" shares. Permission must be obtained for a foreigner to hold 10 per cent. or more of a company's equity capital or voting power. A concession must be obtained for a foreigner to hold 10 per cent. or more, or for foreigners to hold in aggregate 20 per cent. or more, of the share capital of most Norwegian companies. These Finnish companies the Company is likely to invest in have restricted the aggregate amount of shares in foreign hands, which are designated "free" shares, to 20 per cent. These requirements will apply to the Company as the holder of shares in these companies, but no steps need to be taken by individual shareholders in the Company.

INVESTMENT MANAGEMENT

The Directors will be responsible for the determination of the Company's investment policy and the regular monitoring of the performance of the Company's portfolio. In addition, it is anticipated that the individual and collective experience of the Directors will enable the investment manager to be made aware of particular investment opportunities that might not otherwise come to the attention of foreign investors wishing to invest in Nordic countries.

The Company has appointed GT as Investment Manager to manage the Company's portfolio on a day-to-day basis and implement the investment policy including the provision of day-to-day investment advice. GT currently manages a total of £2.8 billion invested worldwide of which £300 million is invested in Continental Europe on behalf of a total of 12 unit trusts, offshore funds and investment trusts. GT has 6 years experience managing funds investing in Nordic countries where it currently manages £40 million, and has substantial expertise in small and medium-sized companies suitable for the Company's portfolio. A summary of the terms of the agreement under which GT will act as investment manager is set out in paragraph 6(b) of the section headed "General Information".

The Company and GT have appointed Svenska as Investment Adviser in connection with the Company's investment portfolio on the terms of the Investment Advisory Agreement, the terms of which are summarised in paragraph 6(c) of the section headed "General Information". Svenska will be available to advise on specific matters rather than providing day-to-day investment advice to the Company. Svenska is the London-based investment banking arm of Svenska Handelsbanken, which is one of the largest commercial banks in Sweden. Svenska Handelsbanken was founded in Stockholm in 1871 and is a member of the Stockholm Stock Exchange. It conducts a nationwide banking business in Sweden and has a number of representative offices world-wide.

INVESTMENT POLICY

The principal investment objective of the Company is long-term capital appreciation. Although the Directors are not prevented from investing in other markets, they intend that the Company should invest in companies in Sweden, Norway, Denmark and Finland. The Company's policy will be to invest substantially in small and medium-sized companies of those countries, although investments in larger companies (including multinationals) may be made if the prospects for capital appreciation appear significantly to favour such companies compared with smaller companies or companies at an earlier stage of development. The Company is free to invest in companies whose securities are not traded or are only traded to a limited extent and the Directors intend to make such investments where suitable opportunities arise.

Although it is the policy of the Directors that investments should be selected for long-term capital appreciation, the Directors intend to form a subsidiary company which will carry on business as a securities-dealing company for the purpose of taking advantage of any appropriate short-term investment opportunities that may arise.

The Articles of Association of the Company do not limit the discretion of the Directors as regards investment policy; however, the Directors intend to ensure that:

(i) not more than 10 per cent. of the assets (before deducting borrowed money) of the Company or, if the Company has any subsidiaries of the Company and its subsidiaries will be lent to, or invested in the securities of, any one company (other than those of a company which has been approved as an investment trust by the Inland Revenue or which would qualify for such approval but for the fact that its share capital is not listed on an appropriate stock exchange) including loans to or shares in a subsidiary of the Company;

(ii) legal or management control of underlying investments will not be taken; and

(iii) realisation of any investment carried at Directors' valuation amounting to 50 per cent. or more of the Company's portfolio will be conditional on shareholders' approval.

In managing the investments of the Company, GT will only hedge the currency exposure of the Company in exceptional circumstances. Unvested funds may be held in pounds Sterling, United States dollars or in one or more Nordic currencies pending investment.

The income of the Company will be derived mainly from securities although interest will be earned on unvested funds.

The Directors intend that the investment policy, as set out above, will be adhered to for a period of at least three years following admission to the Official List of the ordinary shares issued and to be issued.

DIVIDEND POLICY AND ACCOUNTS

In the light of the investment policy of long-term capital appreciation and the current level of dividend yields prevailing in the type of securities in which the Company proposes to invest, it is anticipated that the Company will only pay a minimal dividend. This dividend is expected to be paid in September of each year, and for the year to 31 May 1986 is estimated to be less than 1 per cent. of the issue price of the ordinary shares.

The Directors intend to retain not more than 15 per cent. of the Company's income derived from shares and securities so as to enable the Company to qualify for approval as an investment trust for United Kingdom tax purposes. Dividends will only be paid out of income received, shares or profits of associated companies being unavailable for this purpose unless and until distributed to the Company.

The distribution as dividends of surpluses arising from the realisation of investments is prohibited by the Company's Articles of Association.

Annual accounts for the Company will be made up to 31 May in each year and the Company's first accounts will be made up for the period from its incorporation to 31 May 1986.

DURATION OF THE COMPANY

Under the Articles of Association of the Company the Directors are required to convene an extraordinary general meeting of the Company in May 1985 at which a resolution will be proposed to wind up the Company; the Articles of Association provide that shareholders shall be bound to vote in favour of that resolution. In addition, the Articles of Association require the Directors to convene an annual general meeting in 1986, an extraordinary general meeting for the purpose of considering a resolution to wind up the Company unless at the annual general meeting of the Company held in such year a resolution is passed releasing the Directors from such obligation.

DIRECTORS OF THE COMPANY

The following are the Directors of the Company, all of whom are non-executive:

John Antony Dick, 51, a graduate of Oxford University and a Chartered Accountant, has been actively involved in the management of investment trusts invested internationally since becoming a Director of GT in 1970.

Jan Ekman, 55, a graduate from the University of Lund with a Bachelor of Law Degree, is Vice-Chairman of Svenska Handelsbanken, having been its President until March 1985. Svenska Handelsbanken is one of the largest commercial banks in Sweden and a member of the Stockholm Stock Exchange.

Philip John Scott Gray, 36, a graduate from Lancaster University Business School with a Masters Degree in Marketing, is a Director of GT and has been actively involved in investment in European stockmarkets for 13 years.

Christen Knudsen, 30, a graduate from the School of Business Administration in Bergen with a Masters Degree in business administration and finance, is a Vice-President with Investa A.S., an independent investment company associated with Vesta, the second largest insurance company in Norway.

Gustav Mattsson, 47, a graduate from the Swedish School of Economics with a Masters Degree in Economics, who is managing director of Oy Seifina Financial Services Ltd., was General Manager of International and a Board Member of the Bank of Helsinki until 1984, was a director of Arbutnot, Latham until 1984 and has had many years experience in international merchant banking.

Norman Malcolm Marshall Riddell, 37, was formerly Head of Investment Research at the Royal Bank of Scotland plc and is now Managing Director of Britannia Investment Services Limited, a Director of Aberdeen American Petroleum Company PLC and Roddy Mountain Oil & Gas PLC.

Axel Steuch, 44, a graduate from the University of Lund with a Masters Degree in both business administration and political science, was formerly Deputy Manager of Finance at United Breweries before becoming Managing Director of PRIVATinvest, a mutual investment company started by Privat Bank, the third largest bank in Denmark.

EXCHANGE CONTROL AND TAXATION

The following information is a summary of the current exchange control and taxation position in the United Kingdom, Sweden, Norway, Denmark and Finland with respect to the Company.

Exchange Control There is no United Kingdom restriction on the remittance of funds between the United Kingdom and any of the Nordic countries. Sweden imposes exchange control restrictions on the movement of funds, but only reporting requirements on current export/import payments and the reporting requirements, at present only the reporting requirements will apply to the type of transactions the Company intends to enter.

Taxation The Directors intend to conduct the affairs of the Company in such a way as to satisfy the conditions for approval as an investment trust under section 359 of the Taxes Act. If such approval is granted, the Company will not be liable to United Kingdom taxation on capital gains while the approval remains in force. Holders of ordinary shares may be liable to taxation on capital gains arising on the disposal of their ordinary shares, depending on their individual circumstances.

The Company will be liable to United Kingdom corporation tax on its income, net of management expenses and charges. The Company's dividend and interest income arising in the form of up to 15 per cent. of the assets (before deducting borrowed money) of the Company will be subject to local withholding taxes, currently at the rate of up to 15 per cent. which (under current United Kingdom law and relevant double taxation treaties) can be offset against the Company's liability to United Kingdom corporation tax upon that income.

The Directors consider that the Company will not be a close company immediately following the Offer for Sale now being made.

ACCOUNTANTS' REPORT

The following is the text of a report received by the Directors from Robson Rhodes, Chartered Accountants, the Auditors of the Company:

The Directors,
Nordic Investment Trust plc
Gentlemen,

We report that Nordic Investment Trust plc was incorporated on 19 March 1985 and since that date no accounts have been made up, no dividends have been declared or paid and the Company has not commenced business.

Yours faithfully,
Robson Rhodes Chartered Accountants

28 May 1985

GENERAL INFORMATION

1. History and share capital

(a) The Company was incorporated in England as a public limited company under the Companies Act 1948 to 1983 on 14 March 1985 (registered number 1897284) with an authorised share capital of £50,000 divided into 50,000 ordinary shares of £1 each of which two have been issued to the subscribers to the Memorandum of Association and are included in this Offer for Sale.

(b) The Company was incorporated with the name Intervest Public Limited. The name of the Company was changed to Nordic Investment Trust plc on 15 May 1985.

(c) On 14 May 1985 resolutions of the Company were passed whereby—
(i) each ordinary share of £1 in the Company, whether issued or not, was sub-divided into 100 ordinary shares of 10p each and the authorised share capital of the Company was increased to £1,000,000 by the creation of a further 13,500,000 ordinary shares of 10p each;
(ii) the Directors were, pursuant to section 14 of the Companies Act 1980, given authority and empowered, in accordance with section 18 of that Act as it applied to the Company, to allot and to make offers or agreements to allot relevant securities up to the amount of the increased authorised share capital (both such authorities expiring at the conclusion of the first annual general meeting of the Company); and
(iii) the Company amended clause 4 of its Memorandum of Association and adopted new Articles of Association (The Articles of Association were subsequently amended on 23 May 1985).

(d) On 14 May 1985 the subscribers to the Memorandum of Association transferred one of the ordinary shares of P-B and one to a third person as nominee for P-B and to P-B jointly (each of which was subsequently sub-divided into 100 ordinary shares of 10p each) and P-B agreed to subscribe for a further 499,999 ordinary shares of 10p each at 50p per share. Such ordinary shares were allotted to P-B against an irrevocable undertaking by P-B to pay 42p per share as well as 10p per subscriber's share not later than 30 June 1985.

(e) On 16 May 1985 the Company obtained a certificate under section 4 of the Companies Act 1980 authorising it to commence business.

(f) On 24 May 1985 the Company conditionally allotted 13,500,000 ordinary shares at 50p per share.

(g) Save as disclosed in paragraph 4 below—
(i) no commissions, discounts, brokerages or other special terms have been granted by the Company in connection with the issue or sale of any share or loan capital of the Company; and
(ii) no share or loan capital of the Company is under option or agreed conditionally or unconditionally to be put under option.

(h) Following the completion of this offer for sale no ordinary shares will remain unissued.

(i) Save as disclosed above no issues of share capital have been made by the Company.

2. Borrowings

At the date hereof, the Company has outstanding no loan capital (either issued or created but unused), term loans, borrowings or indebtedness in the nature of borrowing (including bank overdrafts and liabilities under acceptance credit facilities) or other financial commitments, mortgages, charges, guarantees or other contingent liabilities.

3. Memorandum and Articles of Association

The Memorandum of Association of the Company provides that the Company's principal objects are to carry on the business of investment trust company, and to invest the capital and other moneys of the Company in the purchase or upon the security of shares, stocks, debentures, debenture stocks, bonds, traded options, bills, certificates, notes, mortgages, obligations and securities of any kind issued or guaranteed by any company, corporation or undertaking of whatever nature and wherever constituted or carrying on business, and shares, stocks, debentures, debenture stocks, bonds, bills, certificates, notes, currency, mortgages, obligations and securities of any kind issued or guaranteed by any government, state, dominion, colony, authority or body of whatever nature, whether at home or abroad and units of and other rights in unit trusts, mutual funds, collective investment undertakings and other bodies and entities and to purchase, sell or deal in any financial future contracts of any kind. The objects of the Company are set out in full in clause 4 of the Memorandum of Association which is available for inspection at either of the addresses specified in paragraph 9 below headed "Documents available for inspection".

The Articles of Association of the Company contain, *inter alia*, provisions to the following effect—

(a) **Voting.** Subject to disenfranchisement of a member in the event of non-payment of any calls or other moneys due and payable in respect of any shares or non-compliance with a statutory notice requiring disclosure as to beneficial ownership and subject to any special terms as to voting on which any shares may be held, on a show of hands every member present in person shall have one vote and, on a poll, one vote for every share held by him.

(b) **Borrowing powers.** The Directors may exercise all the powers of the Company to raise or borrow money and to mortgage or charge its undertaking, property and assets both present and future (including uncalled capital), and, subject to the provisions of the Companies Act 1980, to issue debentures, debenture stocks and other securities whether outright or as collateral security for any debt, liability or obligation of the Company or of any third party. The Directors shall restrict the borrowings of the Company and exercise all voting and other rights or powers of control exercisable by the Company in relation to the securities of any third party so as to secure that the aggregate amount for the time being outstanding of all moneys borrowed by the Company and its subsidiaries (other than from any of its companies) shall not, without the previous sanction of an ordinary resolution of the Company, exceed the aggregate of the authorised share capital of the Company and the amount standing to the credit of the revenue and capital reserves of the Company and its subsidiaries (all as set out in the Articles of Association).

(c) **Capital reserve fund.** Every profit resulting from any dealing with, valuation or revaluation of any capital asset of the Company or of any liability of the Company incurred in the acquisition or financing of a capital asset and all other profits which are of a capital nature shall be credited to a capital reserve fund to be maintained by the Company. Every loss resulting from any such dealing, valuation or revaluation as aforesaid or any other loss which is of a capital nature may be charged against such capital reserve fund or against any other funds of the Company. The sum standing to the credit of the capital reserve fund shall not in any circumstances be available for distribution but shall be available for employment and dealt with in such manner as the Directors think fit.

(d) **Variation of rights.** All or any of the rights or privileges attaching to any class of share may be varied or abrogated either with the consent in writing of the holders of not less than three-fourths of the issued shares of that class or with the sanction of an extraordinary resolution passed at a separate meeting of the holders of such shares.

(e) Directors

(i) The minimum number of Directors is two and the maximum ten.

(ii) No share qualification shall be required.

(iii) Subject to the provisions of the Companies Act 1948 to 1983, the Directors may from time to time appoint or remove any Director or any other officer of the Company, Managing Director or any other officer on such terms as they think fit, and subject to the terms of any contract between him and the Company, may at any time revoke any such appointment. A Director appointed as Chairman or as Managing Director shall not, while holding such office, be subject to retirement by rotation or be taken into account in determining the rotation or retirement of Directors. At each annual general meeting one-third of the Directors who are subject to retirement by rotation (or as the number nearest to but not exceeding one-third) shall retire by rotation.

(iv) Subject to the provisions of the Companies Act 1948 to 1983, a Director may hold any other office or place of profit under the Company (other than that of auditor) in conjunction with his office of Director for so long a period and on such terms (as to remuneration and otherwise) as the Directors may determine and no Director is disqualified by his office from contracting with the Company or is liable to account to the Company for any profit realised by any such contract by reason of such Director holding that office.

(v) The remuneration of the Directors shall be paid at the rate of £1,000 per annum for each Director (£1,500 in the case of the Chairman) or such greater amount as shall be determined by ordinary resolution of a general meeting of the Company. Such remuneration shall be deemed to accrue from day to day. The Directors may also be paid all reasonable expenses properly incurred by them in attending meetings of the Directors, any committees of the Directors, general meetings or separate meetings of the holders of any class of shares or otherwise in or about the business of the Company.

(vi) Any Director who upon request performs any extra or special services or goes or resides abroad for any purpose of the Company shall be entitled to receive such sum for expenses and such remuneration as the Directors may think fit, either in addition to or in substitution for any other remuneration he may be entitled to receive.

(vii) Save in relation to certain specific exceptions provided in the Articles of Association (namely concerning the giving of security in respect of money lent by a Director or obligations undertaken by him for the benefit of the Company or in respect of a debt or obligation of the Company for which he assumed responsibility under a guarantee or indemnity or by the giving of security, any contract in which he is interested by virtue of his interest in shares, debentures or other securities of the Company, any contract by a Director to underwrite shares, any contract with any other company where the Director's interest does not exceed 1 per cent. of any class of equity share capital or of the voting rights available to members, proposals concerning a pension scheme approved by the Inland Revenue or any matter connected with an employee share scheme approved by the Inland Revenue other than the grant of any option or allocation of any shares or any other matter concerning his individual participation), a Director shall not vote on any resolution or be counted in the quorum present at a meeting to consider any resolution in regard to a contract, arrangement or proposal in which he has a material interest. Subject to the provisions of the Companies Act 1948 to 1983, the Company may by ordinary resolution suspend or relax such provision to any extent or in any manner not duly notified by notice to the Company.

(viii) No person shall be disqualified from being appointed a Director and no Director shall be required to vacate his office by reason only of the fact that he has attained the age of 70 years or any other age, nor shall it be necessary to give special notice or comply with any other special formality in connection with the appointment of a Director over a specified age save that in the case of the appointment of a Director who has attained the age of 70 his age shall be stated in the notice convening the general meeting (or in any accompanying documents) at which he is proposed to be elected or re-elected.

(ix) The Directors on behalf of the Company may pay a pension, annuity, allowance, gratuity or other benefit to any Director or employee

who has held any salaried office or place of profit with the Company or any subsidiary of or any company associated with the Company, or business acquired by, any of them or to his relatives or dependants and may make contributions to any fund and pay premiums for the purchase or payment of any such pension, annuity, allowance or gratuity and may make payments for or towards the insurance of any such person.

(f) Issue of securities

Subject to the provisions of the Companies Act 1948 to 1983, the Directors may at any time issue, grant options over or otherwise dispose of the unissued shares of the Company to such persons, at such times and upon such terms and conditions as they may determine, unless the Company in general meeting shall otherwise resolve.

(g) Transfer of shares

The ordinary shares are in registered form and may be transferred by instrument of transfer in any usual or common form, or in such other form as the Directors may approve. The instrument of transfer shall be executed by or on behalf of the transferor and, unless the share is fully paid, by or on behalf of the transferee. The Directors may in their absolute discretion and without giving any reason refuse to register a transfer of any share which is not fully paid, or of any share to more than four transferees.

(h) **Dividends and distribution of assets on liquidation.** The holders of the ordinary shares are entitled *par passu* amongst themselves in proportion to the amount paid on ordinary shares held by them to share in the whole of the profits of the Company paid out as dividends (which shall exclude all profits arising from any dealing with valuation or revaluation of investment assets) and the whole of any surplus in the event of the liquidation of the Company.

(i) Unclaimed dividends

Any dividend unclaimed for a period of 12 years after having been declared may be forfeited by, and shall thereupon revert to, the Company.

(j) Duration of the Company

The Directors are required to convene an extraordinary general meeting of the Company in May 1985 at which a resolution will be proposed to wind up the Company; the holders of ordinary shares are bound to vote in favour of such a resolution. In addition the Directors are required to convene annually (commencing in 1986) an extraordinary general meeting for the purpose of considering such a resolution unless at the annual general meeting of that year a resolution is passed releasing the Directors from such obligation.

4. Agreement with P-B, expenses of issue and net proceeds

By an agreement dated 28 May 1985 and made between the Company, its Directors, GT and P-B, a member firm of The Stock Exchange whose registered office is at 9 Devonshire Square, London EC2M 4HP, P-B has agreed, subject to the sanction of the Company in general meeting, to take over the whole of the issued share capital of the Company to the Official List (subject to posting Letters of Acceptance), to subscribe for 13,500,000 ordinary shares in the Company at a subscription price of 50p per share and, at the same time, to pay sub-underwriting commission of 14 per cent. (plus Value Added Tax) of the total offer for sale price of the ordinary shares. The Company has also agreed to pay a fee to P-B of £20,000 (plus Value Added Tax) and all other costs and expenses of and incidental to the issue (including any applicable Value Added Tax) including the expenses of printing, advertising, circulating this Offer for Sale, capital duty, registrars' charges, listing fees, the receiving bankers' charges and the fees of the reporting accountants and of the solicitors to the Company and to the Offer for Sale. These expenses are estimated to amount to approximately £245,000 (excluding Value Added Tax). After meeting these expenses, the net proceeds of the issue, which will be available to the Company for investment, are estimated to amount to £6.6 million.

5. Directors' and other interests

(a) The Directors, whose names are set out opposite, all of whom are non-executive, may be contacted, in the case of Mr. Dick and Mr. Gray, at 8th Floor, 6 Devonshire Square, London EC2M 4YJ and, in the case of the other Directors, as follows—

J. Ekman
Svenska Handelsbanken, Kungsträdgårdsgatan 2, Stockholm, Sweden
C. Knudsen
P.O.B. 3541, 5033 Fyllingsdalen, Bergen, Norway
G. Mattsson
Parigatan 9-B16, SF-00140, Helsinki, Finland
N. M. M. Riddell
Britannia Investment Services Limited, Salisbury House, 29 Finsbury Circus, London EC2M 4SQ
A. Steuch
PRIVATinvest Mutual Fund, 2 Torvegade, DK-1400 Copenhagen K, Denmark

(b) The Directors, including their immediate families, intend to acquire beneficially the number of ordinary shares set out below—

Name of Director	Number of ordinary shares
J.A. Dick	2,500
P. J. S. Gray	2,500
C. Knudsen	2,500
N. M. M. Riddell	2,500
A. Steuch	2,500

At the date of this document, neither the Directors nor their immediate families have any interests in the ordinary share capital of the Company.

J.A. Dick and P.J.S. Gray are beneficially interested in 100,000 and 5,566 ordinary shares, respectively, in GT.

(c) No Director has any service agreement with the Company.

(d) Save as disclosed in paragraph 6(b) below, there are no transactions which have been entered into by the Company since incorporation in which any of the Directors are interested and which are or were unusual in their nature or in the extent of the interest in relation to the business intended to be carried out by the Company.

(e) The promoters of the Company are P-B. No amount or benefit has been paid or given to any such promoter since the incorporation of the Company and, save as described in paragraph 4, none is intended to be paid or given.

(f) The Directors are aware of the following interests which, immediately following the Offer for Sale, or may, depending on the level of applications, amount to 5 per cent. or more of the ordinary shares of the Company—

	Number of Ordinary Shares	Percentage of shares of the Company
Sun Life Assurance Society plc	2,000,000	14.3
The Standard Life Assurance Company	1,400,000	10.0
National Water Council	1,400,000	10.0
Superannuation Fund	1,400,000	10.0
Svenska International Limited	1,000,000	7.1

Save as disclosed above the Directors are not aware of any other person who, following the offer for sale, would be required to disclose an interest in ordinary share capital of the Company under Part IV of the Companies Act 1981.

(g) The aggregate of the remuneration of the Directors, for the period ending 31 May 1986, will be £7,500 and the Directors will receive no other emoluments.

6. Material contracts

The following contracts, not being contracts entered into in the ordinary course of business, have been entered into by the Company since its incorporation and are, or may be, material—

(a) the agreement referred to in paragraph 4 above;

(b) the management agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment management, secretarial and accounting services to the Company for a quarterly fee of 0.25 per cent. of the value of funds under management (which are defined to mean the gross assets of the Company and its subsidiaries less all liabilities other than borrowings but excluding investments in other trusts managed by GT or any of its subsidiaries), such fee being payable quarterly in arrears, and a fixed charge at the annual rate of 10.000 payable quarterly in arrears. The agreement contains provisions indemnifying GT against any liability not due to its negligence or breach of duty. The agreement is for a duration of five years terminable by 12 months' notice given by either party to expire on or at any time after 31 May 1990;

(c) the investment advisory agreement dated 28 May 1985 between the Company, GT and Svenska mentioned under "Investment Management" above in respect of the provision of investment advisory services to the Company and GT in connection with the Company's investment portfolio, any fee to be agreed from time to time and to be payable by the Company. The agreement is terminable by one month's written notice given either by the Company and GT to Svenska, or by Svenska to the Company and GT.

7. Taxation of dividends and distributions

(a) Under current United Kingdom tax legislation, the payment of a dividend by the Company will give rise to a liability to account to the Inland Revenue for an amount of Advance Corporation Tax (ACT) at a rate which is currently 5/7ths of the dividend paid. The amount of any tax credit attaching to dividends received by the Company from United Kingdom resident companies may be set against the liability to ACT. Consequently, the ACT liability with respect to a dividend currently equals 30 per cent. of the sum of the cash dividend plus the ACT. For shareholders resident in the United Kingdom, an amount equal to the ACT liability is available as a tax credit. Any such shareholder who is liable to income tax on the dividends may set the tax credit off against that liability, or, in appropriate cases, reclaim the credit in cash. A United Kingdom resident corporate shareholder will not be liable to United Kingdom corporation tax on any dividend received. Persons should consult their own tax advisers about their personal positions and the possibility of claiming tax credits equivalent to the ACT paid on the dividend.

Whether a shareholder who is resident in a country other than the United Kingdom is entitled to a payment from the Inland Revenue of a proportion of the tax credit in respect of dividends on such shares depends in general upon the provisions of any double tax convention or agreement which exists between that country and the United Kingdom.

Persons who are not so resident in the United Kingdom should also consult their own tax advisers on the possible applicability of such provisions, the procedure for claiming payment and as to the relief or credit which may be claimed in the jurisdiction in which they are resident.

(b) The Company's income after deducting management expenses and excluding dividends received from other United Kingdom companies will be subject to United Kingdom corporation tax. Income arising from outside the

United Kingdom may suffer foreign tax which will generally be available to reduce United Kingdom tax payable on that income, either by way of a credit against United Kingdom corporation tax or by reducing taxable income.

(c) In the event of a winding up of the Company the Directors have been advised that, under present law, the receipt of distributions in the liquidation of the Company would normally give rise to a disposal or part disposal of shareholdings in the Company for the purposes of United Kingdom taxation of chargeable gains.

(d) Shareholders may be liable to United Kingdom taxation on chargeable gains arising from the sale or other disposal of ordinary shares.

8. General

(a) The Directors of the Company, whose names appear above, are the persons responsible for the information contained in this document. To the best of their knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case) the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information. The Directors accept responsibility accordingly.

(b) The Company has not since its incorporation been engaged in and is not currently engaged in any legal or arbitration proceedings nor, so far as the Directors are aware, are there any legal or arbitration proceedings pending or threatened against the Company.

(c) There has been no significant change in the trading or financial position of the Company since its incorporation.

(d) Robert Rhodes has given and have not withdrawn their written consent to the issue of this document with the inclusion therein of any Accountants' report set out above in the form and the context in which it is included.

(e) It is the intention of the Directors so to conduct the affairs of the Company that it satisfies the requirements for qualification as an investment company laid down in section 41 of the Companies Act 1983; the Company has given notice to the Registrar of Companies of its intention to carry on business as an investment company pursuant to that section.

(f) The principal place of business of the Company is at 8th Floor, 6 Devonshire Square, London EC2M 4YJ. The Company does not have and has not had since its incorporation, any employees. The Company has no subsidiaries.

(g) Each dividend on the ordinary shares will be paid to those holders of ordinary shares on the register of members on the record date for such dividend. Such record date will normally be 4 to 6 weeks before the date of payment.

(h) The offer for sale is made by P-B.

(i) The Directors are of the opinion that, having regard to the net proceeds expected to be realised from the issue, the Company will have sufficient working capital for its present requirements.

9. Documents available for inspection

Copies of the following will be available for inspection at the offices of Freshfields, Grenfell House, 25 Newgate Street, London EC1A 7LH and at the registered office of the Company during normal business hours on any weekday (Saturdays and public holidays excepted) for 14 days after publication of this document—

(a) the Memorandum and Articles of Association of the Company;
(b) the report from the Auditors set out above;
(c) the material contracts referred to in paragraph 6 above;
(d) the consent referred to in paragraph 8(d) above.

TERMS AND CONDITIONS OF APPLICATION

(a) Acceptance of applications will be conditional upon permission being granted by the Council of The Stock Exchange for the ordinary share capital of Nordic Investment Trust plc (the "Company"), issued and to be issued, to be admitted to the Official List of The Stock Exchange not later than 7 June 1985, subject only to posting of Letters of Acceptance. Application moneys will be returned (without interest) if such permission is not granted by that date and, in the meantime, will be retained by Williams & Glyn's Bank plc in a separate account.

(b) P-B Securities, Down, de Boer & Duckett Limited ("P-B") reserves the right to reject in whole or in part or scale down any application and, in particular, multiple or suspected multiple applications and to present for payment any cheques or banker's drafts received. If any application is not accepted in whole or in part or is scaled down the application moneys or, as the case may be, the balance thereof, will be returned (without interest) on returning the relevant cheque or banker's draft or by crossed cheque in favour of the applicant(s) through the post at the risk of the person(s) entitled thereto.

(c) By completing and delivering an Application Form, you (as the applicant(s))—

(i) offer to purchase the number of ordinary shares in the Company specified in your Application Form (or such smaller number for which the application is accepted) subject to the terms and conditions of the Offer for Sale in accordance with the Prospectus, your application shall not be revoked until after 7 June 1985 and that this paragraph shall constitute a collateral contract between you and P-B which will become binding upon despatch by post to or, as the case may be, receipt by Williams & Glyn's Bank plc of your Application Form;

(ii) authorise Williams & Glyn's Bank plc to send a Letter of Acceptance for the number of ordinary shares for which your application is accepted, and/or a crossed cheque for the amount payable, by post, at the risk of the person(s) entitled thereto, to your address (or that of the first-named applicant) as set out in your Application Form and to procure that your name (together with the name(s) of any other joint applicant(s)) is/are placed on the Register of Members of the Company in respect of such ordinary shares the entitlement to which has not been duly announced;

(iii) agree that, in consideration of P-B agreeing that it will consider and process applications for the ordinary shares the subject of the Offer for Sale in accordance with the Prospectus, your application shall not be revoked until after 7 June 1985 and that this paragraph shall constitute a collateral contract between you and P-B which will become binding upon despatch by post to or, as the case may be, receipt by Williams & Glyn's Bank plc of your Application Form;

(iv) warrant that your remittance will be honoured on first presentation;

(v) agree that any Letter of Acceptance and any moneys returnable to you may be retained by Williams & Glyn's Bank plc pending clearance of your remittance;

(vi) agree that all applications, acceptances of applications and contracts resulting therefrom under the Offer for Sale shall be governed by and construed in accordance with English Law;

(vii) warrant that, if you sign the Application Form on behalf of somebody else, you have due authority to do so; and

(viii) confirm that in making such application you are not relying on any information or representation in relation to the Company other than those contained in the Prospectus and you accordingly agree that no person responsible solely or jointly for the Prospectus or any part thereof shall have any liability for any such other information or representations.

(d) Acceptance of applications will be effected at the election of P-B either by notification of the basis of allocation to The Stock Exchange or by the determination of the number of ordinary shares for which application is accepted pursuant to the arrangements between P-B and Williams & Glyn's Bank plc.

(e) All documents and cheques sent by post will be at the risk of the person(s) entitled thereto.

(f) No person receiving a copy of the Prospectus, or an Application Form, in any territory other than the United Kingdom may treat the same as constituting an invitation or offer to him, nor should he in any event use such Form unless, in the relevant territory, such an invitation or offer could lawfully be made to him or such Form could lawfully be used without contravention of any registration or other legal requirements. Any person outside the United Kingdom wishing to make an application hereunder must satisfy himself as to full observance of the laws of any relevant territory in connection therewith, including obtaining any requisite governmental or other consents, observing any other requisite formalities, and paying any issue, transfer or other taxes due in such territory.

(g) Copies of the Prospectus (which includes listing particulars with regard to the Company in accordance with The Stock Exchange (Listing) Regulations 1984) and the Application Form can be obtained between 28 May 1985 and 3 June 1985 from—

P-B Securities, Down, de Boer & Duckett Limited,
9 Devonshire Square,
London EC2M 4HP

Svenska International Limited,
17 Devonshire Square,
London EC2M 4SQ

Williams & Glyn's Bank plc,
67 Lombard Street,
London EC3P 3DL

The Royal Bank of Scotland plc,
P.O. Box 86,
34 Fettes Road,
Edinburgh EH3 6JU

PROCEDURE FOR APPLICATION

1. Insert in Box 1 (in figures) the number of ordinary shares for which you are applying. Applications must be for a minimum of 500 ordinary shares or in one of the following multiples—

—for not more than 2,500 shares, in a multiple of 500 shares;
—for more than 2,500 shares, but not more than 25,000 shares, in a multiple of 1,000 shares;
—for more than 25,000 shares, but not more than 50,000 shares, in a multiple of 5,000 shares;
—for more than 50,000 shares, in a multiple of 10,000 shares.

2. Insert in Box 2 (in figures) the amount of your cheque or banker's draft. The amount of your cheque or banker's draft should be the price of 50p per ordinary share multiplied by the number of shares inserted in Box 1.

3. Sign and date the Application Form in Box 3. The Application Form may be signed by someone else on your behalf (and/or on behalf of any joint applicant(s)) if duly authorised to do so, but the power(s) of attorney must be enclosed for inspection. A corporation should sign under the hand of a duly authorised official whose representative capacity must be stated.

4. Put your full name and address in BLOCK CAPITALS in Box 4.

5. You may apply jointly with other persons. You must then arrange for the Application Form to be completed by or on behalf of each joint applicant (up to a maximum of four persons). Their full names and addresses should be put in BLOCK CAPITALS in Box 5.

6. Box 6 must be signed by or on behalf of each joint applicant (other than the first applicant who should complete Box 4 and sign in Box 3).

If anyone is signing on behalf of any joint applicant(s), the power(s) of attorney must be enclosed for inspection.

7. You must pin a separate cheque or banker's draft to each completed Application Form. Your cheque or banker's draft must be made payable to Williams & Glyn's Bank plc for the amount payable on application inserted in Box 2 and should be crossed "Not Negotiable".

No receipt will be issued for this payment.

Your cheque or banker's draft must be drawn in pounds Sterling on an account at a branch (which must be in the United Kingdom, the Channel Islands or the Isle of Man) of a bank which is either a member of the London or Scottish Clearing Houses or which has arranged for its cheques and banker's drafts to be presented for payment through the clearing facilities provided by the members of those Clearing Houses.

Applications may be accompanied by a cheque drawn by someone other than the applicant(s), but any moneys to be returned will be sent by crossed cheque in favour of the person named in Box 4.

You must send the completed Application Form by post, or deliver it by hand, to Williams & Glyn's Bank plc, 67 Lombard Street, London EC3P 3DL, so as to be received not later than 10.00 a.m. on 3 June 1985.

If you post your Application Form, you are recommended to use first class post and allow at least two days for delivery.

BASIS OF ACCEPTANCE AND DEALING

ARRANGEMENTS

The application list will open at 10.00 a.m. on 3 June 1985 and will close at noon thereafter as P-B may determine. The basis on which applications have been accepted will be announced as soon as possible after the application list closes. It is expected that Letters of Acceptance will be posted to successful applicants not later than 6 June 1985 and that dealings in the ordinary shares will commence on 7 June 1985.

Arrangements have been made for registration of all the ordinary shares now offered for sale, free of stamp duty and registration fees, in the names of purchasers or persons in whose favour Letters of Acceptance are duly renounced provided that, in cases of renunciation, Letters of Acceptance (duly completed in accordance with the instructions contained therein) are lodged for registration by 3.00 p.m. on 26 July 1985. Share certificates will be despatched on 30 August 1985.

Up to a total of 10,500,000 ordinary shares will in the first instance be made available to meet the applications of those sub-underwriters who have indicated they intend to make applications.

APPLICATION FORM

NORDIC INVESTMENT TRUST plc

Offer for Sale by P-B Securities, Down, de Boer & Duck

MANAGEMENT

Applied Computer Techniques

When credibility is on the line

Jason Crisp on the major challenges facing the UK computer group

"THE COMPANY could not be less dependent on the U.S. ... it is the icing on the cake ... no more than that," argues Roger Foster, managing director of Applied Computer Techniques. Nonetheless, a sceptical City still marks the company's share price yet lower on the slightest indication that all is not well in the U.S.

ACT is Britain's highly successful and fast moving manufacturer of business personal computers. Annual sales are now over £90m, and have almost doubled every year since 1980. In spite of its record of innovation, growth, profitability and a well-regarded professional management, confidence in the company has been falling.

To some extent ACT has been unfairly tarred with the same brush as the UK's troubled home computer companies like Acorn, recently rescued by Olivetti and Sinclair Research, currently seeking fresh capital to solve a cash-flow crisis. Yet there is no escaping the fact that the company faces an enormous challenge in repeating the undoubted success it has had in Britain in international markets.

ACT, which makes the Apricot personal computer, needs constant growth to compete and fund its development costs. It faces competitors which are much larger and have a broader geographic spread. So it is going for growth by extending its product range at the top and bottom, by making a major effort in other countries and by aiming for new niches in the market.

However, the company is having problems on two fronts. Not only is it having a difficult time in overseas markets, particularly the U.S., but it is also losing market share in the fast-growing UK market. As a result this is likely to be ACT's toughest year to date.

Some observers believe it is well placed to meet that challenge. "ACT has shown remarkable inventiveness and speed on the technical side. The Apricot is a good, well-priced product which is manufactured economically," says IDC-Europe, a marketing consultant.

As Britain's second largest computer group after the very much bigger ICL, ACT has earned a reputation for aggressive marketing of innovative products and the sort of professional management which has been lacking in other fast-growing computer companies.

Overseas have been kept low and management has shown its ability to move very quickly. Lately, though, it has sometimes over-reached itself. It has misallocated the time expected to establish its U.S. dealer network and its plans for a European chain of retailers in a venture with Tandy of the U.S. have been sharply cut back.

The American challenge is essentially one of credibility, a separate financing deal for the foray into the U.S. limits the UK parent company from any adverse financial repercussions there unknown in the U.S. ACT is trading where even large American corporations have failed to make the grade in a market dominated by companies like IBM, Apple and Compaq, which together spent some \$300m on advertising alone last year.

Disappointing

Sales of the Apricot have been disappointing in the three months it has been available in the U.S. As a result the UK launch of ACT's two new low-cost computers has been postponed in order to divert initial production to the U.S. for the products' introduction there in the summer.

ACT's marketing in the U.S. is being done by Apricot Inc, a company set up with \$20m raised from institutions and ACT shareholders. ACT itself holds a 20 per cent stake and options to take a controlling interest. The data Apricot Inc has signed 150 dealers with 150 outlets, significantly fewer than the 250 it had hoped for. The shortfall is mainly a result of training problems.

ACT badly needs a strong-selling product in Britain before IBM entered this market. It had been founded in Birmingham in 1965 as a computer bureau and had

claims that it is not relying entirely on volume sales since it claims to be having some success in the more specialised "systems business" where a computer is sold with the software to perform a specific task. (This can still be attractive to dealers because it offers better margins.) "The volume business is our wild card," says Foster, "and while the systems market will be a slow struggle, it is our banker." The company is launching its F Series of computers—similar to the Apricot and the Apricot—later in June in the U.S. at a price of around \$1,000. By September, it will know whether volumes are going to materialise, acknowledges Foster.

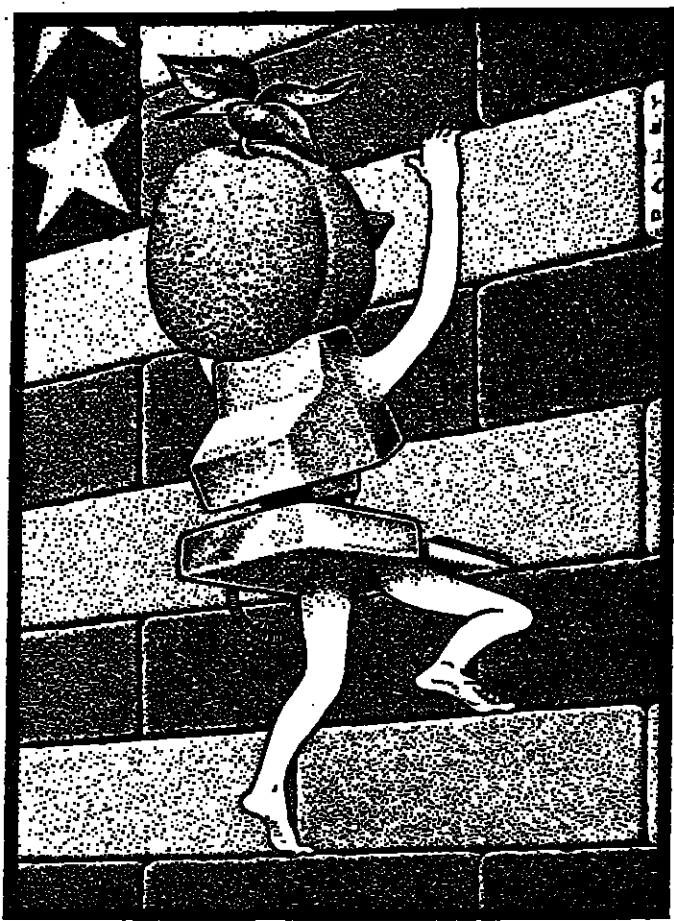
Similar problems of recognition face ACT in mainland Europe which the company considers a more important market, even if the U.S. dominates everything ACT does at the moment. After numerous delays ACT has finally begun to attack the French and West German markets where it hopes to achieve £20m sales this year.

"There is no doubt ACT has had considerable difficulties in both West Germany and France. The main problem seems to be one of awareness and recognition. The company is very well known in the UK and in the computer industry but not by customers in West Germany or France," comments Wilson Han, at IDC-Europe.

In addition to the ever-present IBM and Apple from the U.S., ACT also has to contend with strong domestic competitors in those countries including Nixdorf, Siemens, Triumph-Adler and Olympia in West Germany and Thomson and Logabax in France.

In the UK, meanwhile, IBM presents ACT with perhaps its greatest challenge—that of holding and consolidating its position in a market which last year accounted for 80 per cent of its sales.

ACT began to take off in 1981 by being one of the first companies to sell a 16-bit business personal computer in Britain before IBM entered this market. It had been founded in Birmingham in 1965 as a computer bureau and had



achieved moderate success. Recognising the threat that the personal computer posed to the future growth of the bureau business, however, it set about radically changing its business by gaining the UK distribution rights to the Sirius personal computer made by Victor Technologies of California.

However, it subsequently became worried, and rightly so, about Victor's viability and was anxious not to be limited just to the UK. It therefore designed and developed the Apricot and set up a factory in Scotland in little over a year. The Apricot has been a considerable success and for some time ACT and IBM were neck and neck in the British personal computer marketplace.

However, it is now clear that IBM has a clear lead with a particularly strong position in large corporate accounts and in the South, though ACT still fares better in the North and with small businesses. In addition companies like Olivetti and Sanyo have also been increasing their share of the UK market.

Mike Whitaker, analyst at stockbrokers Simon and Coates, comments: "ACT has a real problem in selling to the large corporate accounts, particularly as many now have a company-wide policy which requires that they standardise on one micro."

As part of a move to retain its UK position ACT is broadening its marketing approach so it has two distinct product lines: the Apricot and the cheaper F Series. Although they look different the two are essentially the same and run the same software.

In addition ACT has cut the price of its slow selling portable and the File which is aimed at the education market. Later this year ACT is expected to produce its most powerful personal computer to rival IBM's PC AT, still in very short supply.

As a result of these changes ACT expects to sustain an 80 per cent growth in sales in the UK market. Total turnover for the company is expected to rise to nearly £170m in the financial year ending March 1986.

In spite of such optimism, though, ACT's share price has continued to fall. When its full year results are published shortly it will have a very low rating for a high technology growth company.

After better than expected sales in March, ACT is likely to report slightly higher profits than expected. But even that is unlikely to convince the doubters who will wait to see if ACT really can play in the big international league.

Why people resist change

Christopher Lorenz on the stultifying effects of power

"POWER CORRUPTS," runs the famous saying. But so does powerlessness, warns Rosabeth Moss Kanter. It turns people into petty dictators, and makes them resist change.

An American engineering company she knows is trying hard to change its culture, and become more entrepreneurial. But two of its key division chiefs, on whom its revival depends, are threatening to leave because top management decided on a major reorganisation without consulting them.

As author of the best-selling book "The Change Masters—Corporate Entrepreneurs at Work", and consultant to a string of top U.S. companies, Moss Kanter has a fast-growing following of managers who want to change their companies' ways, but don't know how.

She cites around ten reasons why people resist change, and has plenty of advice on how corporate leaders can do about it.

1—Loss of control, or the ratio of "done to me" versus "done by me." This is the problem being experienced so bitterly in the engineering company. The obvious answer, she says, is to involve people in decision-making, or even to get them to take the decisions themselves. One must be honest from the very first about the limited choices that may be available. One must build coalitions, one must anticipate who one's opponents are going to be, and decide how to win them over. Even if the situation is so dire that it demands unilateral action, one must leave one's subordinates to decide, even if it is only how to wield the axe.

2—Excessive personal uncertainty. People often feel "like walking off a cliff blindfolded."

The first question they ask when confronted by change, says Moss Kanter, is "what's it going to mean for my job?" The response should be to provide more information, and especially to explain the personal implications of the change, including how long uncertainty is likely to last. One should not only explain what is happening, but why. One should create credibility by being honest.

3—A void surprises, even when the change is positive. "Springing bright new ideas on people creates scepticism, if not downright negativity—people want a chance to think things through." One way to overcome this hurdle is to make information plans. Another is to hold a series of one-to-one meetings before an announcement is made.

4—"The difference effect." People build identities around certain aspects of a business: round corporate names, even round buildings. So "only change what you have to, and honour tradition by keeping familiar symbols."

5—Loss of face. One of the biggest sources of resistance, this can be at least partly overcome by acknowledging people's competence under the old regime, and—again—by letting them participate in deciding the change.

6—Concerns about competence. People worry that "all I know is the old style of management." Or "I don't know how to type and now they've taken away my secretary." The solution is to train, coach and "rehearse" people.

7—Ripples—the unexpected effect of action in one area upon another. The solution? Catastrophe planning—"think the unthinkable."

8—More work. Change always means more work. One should be open about this, and challenge people to do it: "acknowledge that it's a reality, and reward it."

9—Past resentments. People will resist change if its source is a person or an organisation about whom (or which) they have a grievance. "The cobwebs of the past come back to haunt the future." However well hidden the resentments may be, one should discover them, and remove or repair them.

10—Real threats. Sometimes people are right to resist change, because it really will threaten them. The response? "Don't hide it. Be honest. Make it short—do it first and fast." And, yet again, involve people. "You can mitigate some of the pain by giving people different options for how to handle the pain."

Presenting this advice to a management conference earlier this month, Moss Kanter concluded with the caveat that sometimes—just sometimes—it is, after all, better to act first and explain afterwards. She called this "the Zenith principle of management"—that "it is easier to be forgiven than ask permission."

This was a particularly good principle for middle managers who, she said, had to be wanted to get things done, she argued. After listening politely, but with restraint, to all her advice about consultation and consideration, many of the executives in her audience visibly relaxed. They were back in the familiar managerial territory of decide and rule.

* Published by Counterpoint (Unwin Paperbacks). Price £4.95.

BUSINESS PROBLEMS

BY OUR LEGAL STAFF

Constructive dismissal

Under the employment redundancy acts an employer seeking to make fewer than 10 people redundant is not required to inform the Ministry. Is he compelled to inform the respective trade union?

If the employer conceals the situation and wrongfully conspires with trade union officials to organise a strike with the result that the strikers are dismissed and lose redundancy entitlement, is the employer guilty of constructive dismissal under the employment acts?

If not, what can he be charged with? I suspect that it would come under the conspiracy acts with consequent suing for damages.

I also understand that trade union members cannot effectively sue trade union leaders for negligence because the courts require evidence of breach of contractual obligation and for this purpose use the trade union's rule book only.

Where an employer need not inform the Department of Trade, he need not inform the union.

either. In the case which you describe it would probably amount to constructive dismissal and would also give rise to a claim for conspiracy to injure and to induce breach of contract at common law.

We agree that no claim in negligence would lie. Your principal difficulty is likely to be in proving the facts on which the claims would have to be based.

No legal responsibility can be established by the *Financial Times* for the answers given in these columns. All inquiries will be answered by post as soon as possible.

TECHNOLOGY

Putting digitisers on the map

Geoffrey Charlish reports on a faster, cheaper machine for making computer drawings

ENGINEERS in the electronics industry may find it easier to put into digital form information from large drawings with a new product from Terminal Display Systems (TDS) of Blackburn, Lancashire, UK. The hardware is a large pad or tablet measuring 4ft by 3ft on which a drawing or blueprint can be placed. With a pen-type instrument, a technician signals to wires under the tablet the position of an item on the paper that he wishes to record.

The wires then relay the information to a computer which stores it in digital form. The equipment from TDS, a 90-strong company with annual sales of £4m, can obtain a digital representation of co-ordinates accurate to 0.001 inch. The technology, which gets round the problem in conventional designs of extracting signals from many hundreds of individual sensing wires, was developed by a team at the University of Salford. It has resulted in large, fast machines that can be sold for £5,000, whereas prices up to £30,000 are not unusual with present units are used in computer-aided design systems for example, where a stylus moved about on a desk top tablet is mirrored on the system's electronic screen, allowing drawings to be

made or functions to be selected from a menu printed on the tablet. To minimise signal extraction problems, the TDS tablet uses only four X and four Y sensing coils, which, due to the width and breadth of the tablet. Each is laid down in the form of turns each, connected together and spaced by 0.25 inch.

The digitiser's measuring head is positioned over the horizontal array of coils for practice, over the map or drawing placed on top) and is essentially a small transmitting aerial. It radiates a very pure 6 kHz signal into the four coil array, which, due to their spacing pick up the signals with differing electrical phases.

Summing the signals from the four coil sets for each of the X and Y axes produces a signal with a phase angle that is proportional to the position of the measuring head. The system also uses coarse-spaced coil sets which allow the head to be fixed within a few thousandths of an inch using a vernier effect.

For the company's smaller designs, the coils are produced using printed board techniques. Since this is not feasible for the larger units, a special production technique had to be developed.

To ensure that the wires of the four coils lay parallel to each other in the proper spaced positions, they are first wound under tension. The frame is manually on a rigid frame then placed horizontally on to a specially dense polyurethane moulding where the wires are



Bob Astley with the digitiser bed.

held in position by disc-like spacers moulded into the surface. After positioning, the wires are fixed in position by pouring on resin which also forms the working surface of the digitiser. The support moulding is a considerable achievement in that it holds the wires, claims the company, to within fractions of a "thou" over distances up to 48 inches. Some 17kg of polyurethane foam up under high pressure in the mould to give highly accurate surfaces and a specific gravity of 0.6.

Even so, changes can occur in the 90 deg relation of the two axes. These are determined on a high accuracy calibration rig for each digitiser and are programmed out in the electronic processing.

Apart from the fact that the system has only four electrical outputs per axis, the unit also has the advantage that it is relatively insensitive in the Z axis (vertically up and down). It can therefore be built in under the surface of a desk and still function normally through the desk-top thickness.

Mr Bob Astley, managing director of TDS, estimates the world market for digitisers to be worth about £150m. He believes competition with companies like Calcomp, Summagraphics, Numonics, Kurton and others will be difficult at the low end of the market with high volume products in the region of hundreds of pounds.

At the top end, for large scale high accuracy, Astley thinks he has a winner and is already setting up an agency in the U.S.

An early sale by TDS was to Ectak Services in Nottingham, where a system has been developed to speed the design and production of embroidery.

Normally, the original artwork has to be enlarged six times and laboriously copied by manual digitisation to produce punched paper tape for the embroidery machine on a "blow by blow" basis. The Ectak unit employs the big TDS unit to extract co-ordinates at up to 500 pairs per second, producing an on screen version which can then be processed for stitch size and colour.

The Doodle aims to draw on a wide market for software

Geoffrey Charlish on a computer drawing tool for use throughout industry

TRILEX, a 14-strong software company with a strong approach to computer aided design (CAD), which has only been in existence since June last year is set to achieve a turnover of at least £0.5m in its first year of operation.

Based in Staines in the UK it offers software that can be run on many different makes of personal computer (PC).

Mr Christopher Bennett, its managing director, is aiming his product, Doodle, at a wide spectrum of potential users throughout commerce and industry, rather than the high technology professional engineering fraternity.

Trilex hardly has the market to itself—Bennett acknowledges Autodesk (London), Compaq (Guildford) and MBS (Slough) among others. But there are plenty of prospective customers—some 250,000 PCs are now thought to be in use in the UK alone.

The idea is to put a simple, but good quality computer drawing tool into the hands of those that can benefit from illustrations, either on screen or on paper.

An important feature is that any DOS-based word processing software system can be merged

with Doodle to allow pages of illustrated text to be compiled and printed.

Even more important is that the Doodle software costs only £795. The only other requirement apart from a PC is for a dot matrix printer or a plotter, and Doodle will work with 38 brands of the former and 21 of the latter.

The software has a central common "core" and some 37 different "shells" covering most of the important brands of computer, including ACT, Commodore, Compaq, Data General, Ericsson, IBM, and Olivetti.

Trilex makes points which, although obvious to professional CAD/CAM users, may not have occurred to more

general PC users in industry and commerce. For example, drawings are easily constructed from the PC keyboard or from a "mouse" (Olivetti or Micro-soft) which is a device moved about on the desk surface to produce similar movements of the drawing point on the screen.

Lines and shapes can be changed quite simply, and material can be merged, repeated or changed in size. Drawings can be annotated in various fonts. Once completed, they are kept on floppy disc and can be re-played or printed out.

The user list is already impressive and includes ICI (molecule mapping), British Rail (training manuals), British Aerospace (hanger layout), Sainsbury and Asda (shop schemes) and IBM (office layout).

Already 1,000 systems have been sold in areas such as architecture, interior design, engineering drawing, illustrated report and manual writing. All kinds of drawings, forms, office layouts, factory floor designs, supermarket plans and training materials—even examination papers—have been written with Doodle.

Bacteria that can trap drunken drivers

BY PETER MARSH

JAPANESE researchers have devised a new kind of sensor that could lead to greater use of automation in breweries.

The device, based on semiconductor technology, measures the concentration of alcohol in a mixture of liquids. Asahi Breweries, which developed the sensor in collaboration with Professor Ikuro Karube of Tokyo Institute of Technology, says it will use the invention in sake production.

The brewing company says it will also attempt to find applications for the sensor in medical areas. For instance, the device could form part of portable units with which police or doctors monitor the level of alcohol in people's blood to check on drunken drivers.

The sensor is based on a field-effect transistor to which is added a layer containing special bacteria called acetobacters. The

latter react in the presence of ethanol to form vinegar.

When alcohol comes into contact with the device, the vinegar-forming reaction changes the physical properties of the transistor, producing a characteristic electrical signal that can be measured.

In a brewery, such sensors could be linked to equipment such as valves that are activated by certain concentrations of alcohol.

For instance, the devices could form part of an automated system that channels liquid from a vat into a specific length of pipework when the alcohol level reaches a particular point. Sensors based on field-effect transistors are still in their early stages of development in laboratories around the world.

Similar transistors, with the appropriate type of chemical added, could monitor a variety of substances in industrial plant or in consumer goods.

Thorn EMI in the UK is working on chemical sensors that would monitor gases in domestic ovens to spot when cakes are baked.

Other applications include monitoring the chemical nature of ink in printing processes to check that the ink is of optimum quality.

Plessey, the British electronics company, is one of several organisations investigating the application of field effect transistors in medicine.

With sensors that react to particular enzymes or proteins in the human body, doctors could routinely monitor the bloodstream of patients for signs of illnesses.

According to some observers, such hardware could eventually figure in health care systems that people use in their homes to check on signs of disease and levels of fitness.

More to offer in CAD/CAM

Auto-tral Ltd
Newcastle House, 43-45 High Street
Edinburgh, Edinburgh, E16 6PZ
Telephone 031 435 7277 Telex 330893
A Scotsman Associated Group Company

Computer controls for pipework

COMPLEX SYSTEMS of pipe-work can be controlled with a set of automatic hardware sold by J. J. Automation of Nottingham. The company says the equipment can be used in a variety of machinery that transport liquid through pipes under pressure, for example in the water, chemical and food industries.

The system checks pressures—throughout the pipe network and assesses whether valves are open. Optimum daily pressure readings are programmed into a supervisory computer which checks on data sent by pressure transducers to monitor whether these values have been exceeded.

With the hardware, the central computer can send electrical signals to different parts of the pipe network, for example to close or open valves.

Automatic lights

ELECTROLUX of Bolton, Lancashire, UK, has produced an automatic device which senses when rooms are empty and turns off the lights.

The device, LightSpot, contains a sensor linked to individual lights or banks of fluorescent tubes. It can detect figures or doors opening at a range of about 12 metres.

Assembly unit

ADDISON TOOL of Birmingham is selling a new machine for the automatic assembly of screws, nuts and washers from 2mm to 6mm in diameter.

The machine, made by Oka of West Germany, can fit into a bench top or become part of large automatic assembly machines. The equipment uses a 6.8kw motor.

Television/Christopher Dunkley

Preserve us from soap

When was the last time you used the Middle English conjunction "lest" in conversation? Perhaps you are not watching *Crossroads* often enough. Last week, when asked why she was hiding, "and from whom," one character exclaimed: "From the world, Paul, lest I start splitting hairs at all!" On *EastEnders*, too, you occasionally hear the most astonishingly pretentious lines. Most dialogue is on the level of "You're all get yourself inner some scrapes, Ange" (You don't half get yourself into some scrapes, Angela) but last Tuesday one poor soul was required to declare "You can't short-change people in the present and pay them off with the good old days."

With 11 episodes of the five main British soap operas — *Brookside*, *Coronation Street*, *Crossroads*, *EastEnders* and *Emmerdale Farm* — appearing every week nowadays, there is a distressing amount of such claptrap around. Two or three weeks of monitoring all the soaps suggests that there is only one where you can be practically certain of avoiding such false and flowery rubbish: *Coronation Street*.

Let us be clear about one thing: in my book, *Dallas* and *Dynasty* are not soaps. For me a soap opera is a relatively low-budget, half-hour programme, broadcast in the daytime or early evening, with enough episodes each week to produce in viewers the feeling that they are eavesdropping on the daily life of a particular community which exists in parallel to their own. The very essence of British soap opera is its banality. Life in a true soap is very similar to life as experienced by most members of the audience not identical, of course, or there would be little point in watching. There must be a higher

proportion of "drama" in the programme than in real life, or at the very least a sense of heightened reality. But in a true soap there is plenty of characters with whom the audience can readily identify. *Dallas* and *Dynasty* (and Britain's new contender in this field, *Conan*, concentrating on clothes and clichés) are utterly different. These are big-budget, one-hour programmes, screened once a week in mid evening, and specialising in the unfamiliar and unrealistic — indeed, the ludicrously far-fetched. Both types of programme seek to offer us escape, as narrative fiction always has. But they do so in widely differing ways: a soap such as *EastEnders* invites escape into a mundane world of everyday experience which is utterly familiar to the onlooker, whereas the glossy *Dallas* offers escape into an utterly unfamiliar world of sex, power and money where melodrama is the norm.

Every type of programme has ever appealed to me. The glossies are so wholly unbelievable that they fail to produce the suspension of disbelief which is vital for the real enjoyment of a production. *Dallas* is in profound disbelief, wondering perpetually "Why are the producers so keen that one should dislike this character?" and so on. So conscientious I of a producer's continual manipulation that it is like watching an unbroken string of Brecht's "alienation effects." On the other hand, with the soaps I find difficulty in remembering which character often enough to follow the plots. When I do the tedium reduces me to catatonia.

Over the years some readers (happily few) have made it their business to tell me that this column has ignored the soaps. To me it seems as reasonable for the FT

to ignore *Crossroads* and *Brookside* as it is for the FT Books Page to ignore Mills & Boon "bodice-ripper" paperbacks. However, just as Mills & Boon heavily outsell the books which we do review, so the soaps win much bigger ratings than the programmes usually reviewed here. In last week's Top 10, *Coronation Street* took places one and two, *Crossroads* came third, *Emmerdale Farm* fourth and equal tenth, and *EastEnders* equal ninth.

During the heaviest viewing months in winter it is not unusual for more than 20m people to watch *Coronation Street*. At present the figure is about 16m. *EastEnders* achieves 12.5m for BBC1, and *Brookside* (if you include the weekend repeats) attracts about 4.5m to Channel 4. With such a large proportion of the population watching it, it seems reasonable to have a look at the soaps once every few years — not so much as drama but as a curious social phenomenon.

Coronation Street aside, the picture they offer of contemporary British society is deeply depressing. The feeling one gets is that the producers and writers are alt-rightist sociology students, or at any rate have limited their reading during the last ten years to "New Society" and the "Guardian" feature pages. In *Brookside* and *EastEnders* the picture is even more bleak.

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Jean Alexander as Hilda and Michael Le Vell as Kevin in "Coronation Street"

Harold is useless with the washing machine. Arthur bursts into tears because he cannot get a job, and in *Emmerdale Farm* Sugden bursts into tears because he really loves his "stepson" (actually his real son) Jackie, who is in hospital after an accident.

Over the years *Coronation Street* has been criticised for not featuring enough black people, nor enough unemployed, or divorced, or members of one-parent families. Yet it is *Coronation Street* which has actually stayed closest to reality: contrary to what a Martian visitor might imagine after watching *Brookside* or *EastEnders*, most people in Britain are still not unemployed, still not divorced, still not members of one-parent families, still not part of the 4 per cent of the population which is black.

Not only does *Coronation Street* seem to have kept its balance better in such matters, it has also kept a sense of proportion about human relationships (and maintained a technical

expertise found in none of the soap operas). In most of the soaps, couples are depicted as distrustful, insensitive, irritable, jealous, contemptuous, intolerant, devious, unsympathetic, unfaithful, discontented and rude. If they were giving accurate picture of British society one would want to jump off the nearest cliff. In *Coronation Street* quite a lot of the characters — even those who are married — have a sense of humour.

As for technique, script writer H. V. Kershaw topped and tailed a recent episode of the *Street* with Shakespeare. The opening lines were: "Once more unto the breach dear friends," "Shakespeare, right?" "Correct." "By 'eck he came out wi' a thing or two, that one, didn't he?"

The closing lines, back in the shop where the episode (and the entire series 25 years ago) started, were a reference to *Romeo and Juliet*, two of the *Street*'s families having become star-crossed over the making of a silver dress.

There is an assurance about the rhythm and structure of the series which puts them in a different class from the rest. Moreover, it is difficult to imagine any other soap supplying the winner of the Royal Television Society's "Best Performance Award" against the Peggy Ashcroft and Diana Rigg of this world as the *Street* did last week in the person of Jean Alexander — Hilda Ogden as 20m viewers know her.

What will posterity make of the soaps? Noting the accuracy in surface details — the clothes, the halves of larger perpetually consumed, the references to real events — will our descendants assume that the attitudes and mores are equally authentic? Or will they guess that, as in Dickens' novels, there is a lot of exaggeration and special pleading?

Let us hope that *Coronation Street* is the only one to be preserved.

In the Belly of the Beast/Lyric Studio

Michael Coveney

This is a different play from that of the same title reviewed here in April by B. Young. That was a Los Angeles monodrama based on the book of letters written by Jack Henry Abbott to Norman Mailer. The *Lyric Studio* production of the trial, in 1981, at which Abbott was convicted of the murder of a waiter, Richard Adan, shortly after emerging from 19 years of prison. It is a powerful piece, distributed among three actors, set on an imposing prison design of clanking steel doors and adaptable bars and grilles. As a prelude to Abbott's account of the trial, the play moves eerily forward and shuts down the stage, pushing a mid-downed striped mattress under our noses. The mattress is later used by Abbott as the body of a warder hacked to pieces by a fellow prisoner.

Robert Falls's productions are full of such gripping and ingenious detail. Banners fly out in Brechtian fashion to proclaim such subjects for discussion as "Freedom" or "State-raised convict." The effect is to sustain claustrophobic pressure while achieving some remarkable special tricks. Abbott himself takes the body of William L. Petersen's performance, as a chipmunk, vestigially elegant man resembling a sawn-off version of Christopher Walken, poised electrically on the back of his feet, brimming with anger and paranoia.

His history of foster homes and physical deprivation in grim prison life had no body contact with anyone for 20 years — is used to underpin the almost comic-tragic circumstances of the Adan murder in which, Abbott's defence argued, he was provoked to a killing by a single neon light that fateful dawn in the Bowery diner comes alive. Denied the society of others, Abbott was incapable of adjusting to the simplest social circumstances.

Yet no one suggests he should be freed; no special pleading is entered, aside from brutally convincing descriptions by Abbott of security prison life, where, in New York State's Attica Prison, he is serving a 15-year sentence for killing Adan.

The toughness and vivacity of Abbott's own writing is reflected in the staging, with Mr Petersen viciously banging his head against a filing cabinet at the news that his mother had died, or begging for water in the strip cell, only to see a glass emptied on the floor as the lights judder back up to find and he hurls a chair across the stage.

A critical queue at the cinema

Nigel Andrews

Cahiers du Cinema: The 1950s
Edited by Jim Hillier. Routledge and Kegan Paul and the British Film Institute, £16.95, 305 pages.

French Cinema
By Roy Armes. Secker and Warburg, £12.95, 290 pages.

Science Fiction Films
By David Shipman. Hamlyn, £8.95, 188 pages.

How are the mighty risen! Whatever doubts may cast today on certain other resurrection myths, there can be none about the revived impact of post-war French film criticism on modern students and cinephiles. *Cahiers du Cinema* was the magazine that launched Godard, Truffaut, Chabrol, Rohmer and Rivette upon the world as reviewers and essayists, and later stood by in open-mouthed awe as these critics swapped pen for movie-camera and created the French New Wave.

A quarter-century after *A Bout de Souffle* and *Les 400 Coups*, the work of this group seems no less innovative and intriguing than their films. Jim Hillier has assembled 35 essays from *Cahiers*' vintage years, including such avant-garde critical gems as Rohmer's "Aix de la Cid" (on *Rebel Without a Cause*), Chabrol's "Serious

Things" (on *Rear Window*) and Bazin's long and deftly argued defence of *Cahiers*' director-oriented criticism. "On the politique des auteurs."

Sometimes, of course — and it was half the magazine's charm — *Cahiers* could be downright perverse. One definition of Hollywood directors like Ray, Minnelli and Preminger, although it was a bold attempt to show how film-makers with a pictorial sense could transform their original ideas in the realm of total delirium. "If the cinema no longer existed, Nicholas Ray alone gives the impression of being able to reinvent it," says the director of such lovable hokum as *Johnny Guitar* and *The Lustful Men*.

Yet, in pulling film criticism away from preciosity and towards a new appreciation of pictorial powers and the profundity lurking in the popular, *Cahiers* prepared the way for the 1970s and 1980s, when the critics were more prepared than ever to acclaim a Hollywood genius like Spielberg or Lucas in the same democratic breath as a Fellini or a Fassbinder. *Cahiers* destroyed the idea that good films had to have a sound cultural pedigree or patina: to be based on a classic novel or play, to be filmed in the sober elegant style of the art movie. It's cinemaScope, "big" subjects and strong emotions. While

never neglecting the importance of ideas, they also wanted to return cinema to those it perhaps truly belongs to: the people who enjoy it.

Roy Armes' critical approach in *French Cinema* could have done with a few *Cahiers*-style quicks and scats. This history of Gallic film-making, from Lumiere and Feuillade to Truffaut and Tavernier, is dogged, linear, commonsensical. There is scarcely a heterodox opinion in sight. Armes seems to agree both with today's consensus pantheon of great French directors — Gance to Godard — and with the consensus verdicts of time and critical history on individual films. Which sometimes makes one wonder why, with so few fresh insights or novel sightings to offer, he wrote the book. If, however, there is an urgent hole in your bookshelves, and you're for French Cinema, you could do worse.

David Shipman's *Science Fiction Films* is also a linear thump through history. Shipman's style is cheerful and populist, tending to spray value-judgment epithets around the place — riveting, extraordinary, simple, fantastic, amazing, undistinguished — with nary a pause to argue them. This is a punter's style rather than a critic's, but he certainly knows his sci-fi territory — myriads of movies get a going-over — and the illustrations are large, profuse and colourful.

Twain Tonight!

Martin Hoyle

By the time this review appears Hal Holbrook will have taken his solo performance on a tour that crosses Europe to Asia. An American institution (the actor first tackled Twain 31 years ago), he is the finest cultural ambassador imaginable. The pseudonymous, Twain, willised, sceptical, ironic, detached, ripely mischievous turns up the best of the old American literary tradition. Mr Holbrook's flexible programme in London, drawn from the immense range of Twain's stories, sketches, speeches, reporting and autobiography, tactfully omitted his observations on the Old World, but what remained was astonishingly fresh. The Marty Pithon team would envy the story of the factory-worker who fell into the machinery to emerge as 39 feet of 3-ply carpenter (and the dilemma of his widow who, while wanting a good funeral for her son, could not bear to roll him up).

The acerbic modernity extends to religion — a wicked leer at a heaven without sex; "prayer takes its place" — and its attendant hypocrisy. The amiably throwaway technique hides incisive comment — a grenade wrapped in cotton-wool — on a civilisation that has perfected the means of mass-killing. A bleak misanthropy, flickeringly illuminated by humour, marvels at the degradation of mankind, the lowest of the low. "Below us — nothing. Nothing." Pause. "Nothing. Long. Pause." Nothing but the French. A great writer; a great performance.

Chaps/Theatre Royal, Stratford

Antony Thorncroft

You probably need an escape route if you are a gynaeceologist, specialist in an inner London hospital. Ten years ago Dr Sam Hunt discovered his after-ego in Hank Wainford, a singing cowboy, and the pub entertainment circuit has been a happier place ever since. Now Sam-Hunt has fed back his songs into a revue, *Chaps*, at Stratford.

With its experience of audience participation this is the ideal venue. Why are we here? Why are we here? (John Hartley), me for the show. "Because we're not all there," answers a local wit on cue. Wyatt is warming us up before the band comes on, dwelling on the country values, the most important of which is sincerity. Of course the ambiguous certainties of the southern states are the easiest of targets for satire; *Chaps* does not miss a pun or a punning. Behold the glutinous smiles of the

performers Mammot stalks. Colonel Frank sends ticker tape messages from somewhere in the desert, chastising an audience for not buying enough Sincere Products merchandise during the interval. In the (much sharper) second half a young lad is trained to be a cowboy so he can go forward to the ultimate reward, owning a franchise for Sincere Products.

What makes *Chaps* superior to the routine send-up of Southern hypocrisy is the straight-faced playing of Hank; the Nashville glitter of Miss Cissie Footwear, whose smile never slips; and the music of the band. Before the jokes have the chance to become tiring Hank and the boys are shouldering their guitars to dash off little numbers like "Never wear mascara when you love a married man," and "Joining the Jesus's." Well done, *Chaps*.

Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday, A selective guide to all the Arts appears each Friday.

May 24-30

Theatre

WEST GERMANY

English Speaking Theatre, Frankfurt, Life Theatre, Hamburger Allee 45. The Mousetrap by Agatha Christie is directed by Brian Shabely. (069/777406). Running every evening except Mondays.

LONDON

Starlight Express (Apollo Victoria): Andrew Lloyd Webber's roller-skating folly has 10 minutes of Spielberg movie magic, an exciting first half and a dwindling reliance on indiscriminate rushing around. Disneyland, Star Wars and Cais are all influences. Pastiche score nods to wacky rock, country and hot gospel. No child is known to have asked for his money back. (854 0184). On Your Toes (Palace): Rodgers and Hart's 1938 musical is a genuine tonic.

in American jazz dance collides with the Ballets Russes. Gems include *There's a Small Hotel*, *Glad to be Here* and *Let's Face It*. (069/777406). Running every evening except Mondays.

42nd Street (Drury Lane): No British equivalent has been found for New York's Jerry Orbach, but David Black's top-dressing extravaganza has been rapturously received. American Clara Leach is a real find as Peggy Sawyer, and Margaret Courtenay has a field day (856 8108). Other Places (Duchess): Colin Bishely and Dorothy Tutin in a reassembled trilogy of Pinter plays: *A Kind of Alaska* in which a victim of sleeping sickness awakes after 29 years; *Victoria Station*, a funny throw-back to Pinter's early revue sketches; and last year's *One for the Road*, a chilling piece of intimidatory politics state con frontation with first Pinteresque intimations of political despair. (836 8243).

The Government Inspector (Olivier): Striking but unfunny revival with under-equipped TV comic Rick Mayall playing the pious as a shrieking nose-picker. Richard Eyre's production for the NT lacks either comic tension or true delirium but, with John Guttery's ingenious design of bureaucratic buns, the show has a sort of monumental starkness as well as nightmarish tedium. New translation by Adrian Mitchell. (826 2252).

Me and My Girl (Aldwych): Sleek, efficient, enjoyable revival of Basil Dean's biggest star-time musical, with Robert Lindsay in the Lupino Lane role emerging as the best new musical star since Michael Crawford. (836 7811).

NEW YORK

Cats (Winter Garden): Still a sellout. Trevor Nunn's production of T. S. Eliot's children's poetry set to liner-dy music is visually startling and choreographically fine, but classic only in the sense of a rather staid and overblown idea of theatricality. (239 8282).

42nd Street (Majestic): An immediate celebration of the heyday of Broadway in the 30s incorporates gems from the original film like *Shuffle Off to Buffalo* with the appropriately brash and leggy hoofing by a large chorus line. (977 9020).

Papp's Public Theater for eight years but also updated the musical genre with its backstage story in which the songs are used to express rather than emotions. (239 6200).

The Heat Telling (Plymouth): After 14 months in London, Tim Suppiger's finest giggle at the English intelligentsia, with a new-found attention to the heart that beats beneath the veneer, directed at a fast clip by Mike Nichols. (239 6200).

Sunday in the Park with George (Booth): Inspired by the Seurat painting, Stephen Sondheim fashions a musical with dots and dashes of song that and too soon but work well with Tony Straige's pretty set and James Lapine's book which changes gears in the second act. (359 6282).

La Cage aux Folles (Palace): With some tawdry Jerry Herman songs, Harvey Fierstein's adaptation of the French film manages, barely, to capture the feel of the sweet and hilarious original between high-kicking and gaudy chorus numbers. (757 2626).

Torch Song Trilogy (Helen Hayes): Harvey Fierstein's touching and funny recollections as a drag queen add up to the best historic Sarah Bernhardt role on Broadway today. (844 9450).

WASHINGTON
Count of Monte Cristo (Eisenhower): The second production of Peter Sellers' new American National Theatre company is the James O'Neill version of this swashbuckler. (254 3870).

End with The Killing Game) can concentrate on that familiar theme—how 24 hours in a confined space can shatter the illusions even of a Prussian Junker.

There are enough twists and explosions to recapture attentions wandering at yet another description of the horrors of the trenches. Peter Coo's tight direction is well served by Edward Woodward, as tie worldly senior officer, acting off son Peter Woodward, as the young subaltern who discovers that orders may be based on hypocrisy but obeying them is still the best way to survive.

You do not look to the Churchill for political plays but this one serves the theatre, and the audience, well. The effective design is by Terry Parsons.

Golden hoard sold

The Fulham hoard, the most important collection of gold coins to be found in the UK for a generation, was sold at Christie's yesterday for £67,855. The money will go to the North Dorset farmer, Simon Drake, who unearthed the hundred coins last year.

A.T.

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finantimo, London PS4. Telex: 8954871
Telephone: 01-248 8000

Wednesday May 29 1985

A challenge to Arab moderates

THE FORCES of moderation are on the retreat in the Middle East with the rule of law and diplomacy increasingly giving way to the bullet and the bomb. The chronicle of violence during the past 10 days is alarming, judged even by the region's own standards.

In Beirut, Shi'ite Muslims and Palestinians are involved in some of the bloodiest fighting of the 10-year civil war. Whatever the outcome, the only safe prediction is that it will eventually open another and perhaps equally ugly chapter in the struggle for political dominance in Lebanon. In the eastern half of the capital several dozen Christians were killed by a huge car bomb which exploded in a crowded street during the rush hour.

In Kuwait, the country's ruler was fortunate to escape assassination at the hands of a suicide car bomber who drove his vehicle into an official motorcade.

Hepless

Iraq and Iran have resumed air and missile attacks on each other's capital cities, killing yet more helpless civilians in a war which, as it moves towards its sixth year, will probably only be resolved when it is shown whether Ayatollah Khomeini or President Saddam Hussein is the more durable.

At least two bombs exploded in Riyadh, the Saudi Arabian capital, normally the most peaceful of cities. The explosions coincided with a visit to Tehran by the Saudi Arabian Foreign Minister, the first since the 1978 revolution.

In Cairo, the security forces closed off the area around the American and British embassies for several hours to ensure that they had frustrated plans to explode a car bomb.

There is no causal theme running through these events—least of all the catch-all of "international terrorism"—although each in its way is hostile to broader Western interests in the Middle East. What they most accurately reflect are the arguments advanced over the past few years by radical groups in several capitals.

They have long asserted that only by overthrowing the established order which allegedly shown itself subservient to American interests,

A crucial vote for London

MEMBERS of the London Stock Exchange will vote next week on proposals that will determine the future shape of the British securities industry. A debate which may seem to be relevant only to narrow interests in the City of London is actually of broad national importance.

Two resolutions have to be approved. The first and more important would allow outsiders to increase their holdings in member firms from 29.9 per cent to 100 per cent. The second would formally recognise the fact that the rights and obligations of membership are nowadays based on the firm rather than the individual member. This will require a 75 per cent majority in the vote; the first resolution will need only 50 per cent.

Political factors

These resolutions are a response to fundamental changes which have been sweeping through the securities industry in recent years. The timing and pace of change have been dictated to some extent by political factors: the removal of exchange controls in 1979 and the agreement to abolish minimum commissions in 1983 being the most obvious. But the overriding influence has been commercial. The increasingly international character of the world's capital markets, together with rapid advances in technology, have meant that the British securities industry either had to change the practices of generations, or gradually fade away.

The long-established dealing system in Britain depends on a minimum scale of commissions and the rigid separation of agent and principal. It was undermined once it became possible to deal freely outside the Stock Exchange without such constraints.

Many firms have found strong outside partners to help them adapt to the new world. Some of those which remain independent are resentful about the fat profits made by those who have done such deals, and there is understandable concern about how the new dealing and regulatory systems will work out. The question is whether these uncertainties can be resolved by delay. Those who are urging a "no" vote next week suggest that if the Stock Exchange were forced to hold back for a year or two, it would

have a much better chance of producing satisfactory reforms.

Yet the Stock Exchange is already having its work cut out to delay the so-called "big bang" until the end of next year. The central market is coming under increasing pressure from outside forces—the latest being the threat that Reuters will start listing on its own exchange, thus competing for market makers in front-line securities.

What would a vote against the resolutions actually achieve? The Government is determined that there will be no concessions to minimum commissions in one form or another, the big bang will take place by the end of next year. In addition, the Bank of England is determined that outside capital should be brought into the gilt-edged market. If the Stock Exchange does not let the outsiders in, the gilt-edged market will almost certainly move elsewhere.

There is a good chance, too, that some big players in the equity market would also declare unilateral independence. The regulations of the Stock Exchange would be regarded as a challenge to their power, and they would be making markets elsewhere.

Public interest

This is where the public interest comes in. The value of a central market place stems from ease of regulation and the liquidity which it generates. If the Stock Exchange loses its grip on the UK securities industry, there will be a need for a tougher regulatory system than is now envisaged. Its customers will suffer the consequences of narrower and less liquid markets.

Deregulation is bound to be a painful experience, although the smaller firms who seem most concerned about the changes should actually be better placed to adapt than some of their rivals with bigger overheads. And members have reason to be uneasy about the growth of financial conglomerates and the adequacy of the regulatory system which is now being designed. But the essential point is that the City revolution cannot be stopped by voting against the Stock Exchange resolutions on June 4.

BRAZIL and the International Monetary Fund have settled down this week to the third, and final, set of their gruelling and long-running negotiations. After 27 months of an up-and-down contest, the stage has been set for a grand finale.

The novel feature this time is that during the recent three-month break, Brazil has brought on a fresh player, who promises new tactics and is committed to a much tougher game altogether.

A clear favourite with the crowd, the new contestant—the civilian government of President Jose Sarney—has already proposed that "extended fund facility" should be abandoned in favour of "stand-by loan"—a change in the ground rules which appears to be agreeable to an opponent who, as usual, is giving little away about his own strategy.

The conundrums facing both teams as they prepare to face each other once more are depressingly the same. How can a developing country with a moderate-to-high population growth balance austerity against economic growth?

And how can the creditors' desire to pull in their horns, bringing down their overall exposure, be matched against the fact that domestic savings levels are clearly inadequate to service the debt and hold the Brazilian public sector in line.

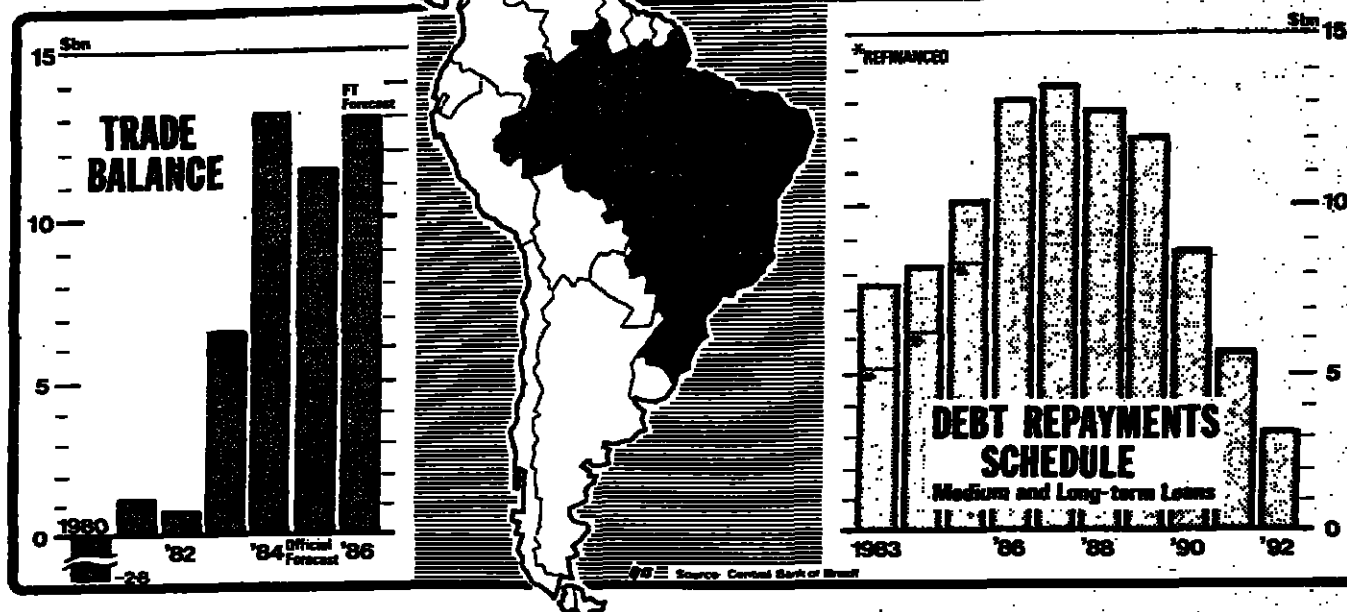
Seizing the initiative, the two-month-old civilian government headed by President Jose Sarney in place of the late Tancredino Neves, has proposed changes of both substance and style in its dealings with the IMF and its creditors, although these will remain within the overall frameworks agreed in the past.

For a start—as the *Gazeta Mercantil*, the leading business daily, recently wrote—Brazil "no longer intends to lie to the IMF," proposing austerity programmes and targets it knows perfectly well cannot be fulfilled, and has no intention of fulfilling.

From a psychological point of view, the departure from government of Antonio Delfim Netto, the long-time economic supremo, has cleared the air considerably. His old empire has been broken up among his successors, an able, albeit heterogeneous, group of economists and technocrats. Six letters of intent to the IMF have been solemnly drafted in a dispassionate way to Washington, with a matter of months, been overtaken by events. A seventh, drawn up last December, did not even get to the stage of being considered by the IMF Board, so unrealistic were its targets.

Realism is the watchword of the day: realism in dealing with the economic situation in Brazil as it is, rather than what one would like it to be, and realism in setting targets that the country can achieve "without excessive strain".

In a keynote speech to Congress earlier this month, Francisco Dornelles, the Finance



Minister, preempted the usual closed-door bargaining process with the Fund, and gained himself invaluable domestic political backing, by presenting unilaterally some of the Government's own targets for 1985.

These are: year-on-year inflation of 200 per cent (compared with the current figure of 230 per cent), money supply growth of 150 per cent (down from 253 per cent today) and Gross Domestic Product growth of 4 per cent.

Apart from the money supply control, whose tightness reflects the ideological formation of the Finance Minister and his central bank governor, Antonio Carlos Lemgruber, the other targets are modest and relatively easily realisable.

The estimated GDP figure in particular should convince creditors that the new Brazilian government is not some spend-thrift prepared to abandon austerity for the sake of politically popular growth. The 4 per cent target is below the 4.5 per cent achieved in 1984 and well below the country's historic average this century of 7 to 8 per cent.

As private and public investment alike is expected to be zero this year, growth can only be expected to come from industry taking up the remaining slack in the economy after three years of recession, or else from higher demand created by the small increase in real wages being sponsored by the Government.

Having dampened down expectations at home, as far as is politically possible, the Sarney government is naturally keen to get something in return from the creditors.

The price being demanded has in recent weeks become public. The IMF is being asked to replace its Extended Fund Facility loan—a suspended in February when it still had a year to run and \$1.5bn to disburse—with a shorter term, 12 to 18 months stand-by loan of \$1.4bn.

The idea is to give the

country's economic managers greater flexibility and a longer breathing space in which to put the accounts in order.

The banks, meanwhile, have been asked to make a series of changes, some significant, others less so, in the multi-year debt renegotiation package drawn up this February with the former government. These modifications would mark a distinct break with the "Mexican model" the creditors have been attempting to impose on other Latin American debtor countries.

The two points which stick most in the throat of the new Brazilian government are the formal forswearing of any recourse by Brazil to compul-

What is particularly hurting exports this year is the strength of the U.S. dollar to which the cruzeiro is linked

sory bank loans during the planned 6-year life of the agreement, and the monitoring of the Brazilian economy by the IMF until the year 2000.

The latter is regarded as the more substantial point, as a formula of words capable of satisfying both sides can probably be drawn up to deal with the contentious question of "new money".

Although some bankers regard the creditors' insistence on Brazil doing without new money as "not worth the paper it is written on," for the majority a twice-yearly check-up by the IMF on how Brazil is performing is the only real hold they have over future Brazilian governments.

Here is where politics enters the picture. As Sr Lemgruber, one of the shrewd of bright young economists who have taken key

posts in the Government, recently warned the advisory committee in New York, the negotiating team will probably not be able to get either of these contentious issues past their colleagues, never mind the nationalist hawks in Congress.

From the ramparts of the Planning Ministry, Joao Sayad, successor to the seemingly eternal Antonio Delfim Netto, is putting up a tough barrage of resistance to any "surrender" to Brazil's creditors—meaning accepting docilely the kind of terms which would perpetuate the net transfer of resources abroad.

"It is impossible to continue transferring abroad, year after

year, the strength of the U.S. dollar to which the cruzeiro is linked.

As the planning ministry green paper put it, "by pressing for additional lending of \$4bn a year (preserving the real level of the \$104bn foreign debt, after allowing for inflation) Brazil could give itself the additional resources which would avoid putting further strain on the domestic sector."

A few days earlier, the Finance Minister had shocked the country by revealing a public sector borrowing requirement much higher than had been earlier estimated. For this year, it is put at \$14bn—equivalent to 7 per cent of GDP—to be tackled with a mixture of spending cuts, issuing of Government stock and printing money.

Countering Dornelles, fast becoming an ideological spring partner, Sr Sayad argued that an additional \$4bn from the international financial community this year could finance 29 per cent of the deficit.

The new government has shown early on its determination to be much tougher than its predecessor on state spending. But it is hamstringing by the fact that interest payments largely outside its control are the largest single factor behind the deficit.

At \$14.9bn, this year's total interest bill on foreign and domestic "borrowing" is, or guaranteed by the Government, represents a full 7 per cent of GDP.

Dornelles and Lemgruber pin their hopes for relief on the balance of payments on declining international interest rates and on a retreat in the value of the U.S. dollar against other major currencies.

But set against them, a significant lobby, consisting of senior industrialists, bankers and officials, is building up in favour of giving the country more elbow room through some form of relief on debt payments.

The starting point for any debate is the balance of payments and, within it, the envisaged trade surplus.

Last year's spectacular performance, when the surplus doubled to \$13.1bn, is highly unlikely to be repeated. Officials agree that 1984 was an atypical year, for all sorts of reasons, such as the strength of the U.S. recovery, an orange juice export boom and the coming on stream of new offshore oil wells.

The Government is thus forecasting an \$11.5bn or \$12bn trade surplus in 1985, based on imports of \$14.5bn—marginally up on 1984—and exports of \$26bn to \$26.5bn, slightly down on last year's record. Most private forecasters are less sanguine, believing that a surplus of \$10.5bn or \$11bn is more likely.

Based on the lower figure, the current account deficit is expected to be around \$2bn while the balance of payments could show a hole of about the same size instead of the planned small surplus.

What is particularly hurting Brazil, exports this year is the strength of the U.S. dollar to which the cruzeiro is linked. Apart from reducing the competitiveness of Brazilian goods in many markets, it has had the effect of depressing the domestic price of exports, as part of its drive to control the money supply, and it is easy to see why Brazilian exporters are not so happy this year.

On the import side of the equation, the slide in oil prices continues to give the country valuable relief. But this is counterbalanced by the restocking taking place by industry, to fuel an industrial performance which has been remarkably strong in the face of all the uncertainties of recent months.

In the first quarter, industrial output was up by 9.5 per cent compared with the same period last year. Measured over a 12-month period to March, it showed a healthy growth of 8 per cent, the strongest since 1979, prior to the severe recession of the early 1980s.

Industry, however, takes second place to agriculture in the calculations of the New Republic. Farm exports are booming, along strongly—output grew by 4.3 per cent in 1984—but the Government has said it intends to restore the tilted balance between domestic food crops and export commodities.

Whether this rate of growth can be maintained is an open question. Much is due to import substitution and recent improvements in disposable income levels.

Where there is no doubt is about the dynamism of the economy: not about the fact that a once-and-for-all shift has taken place on the trade balance, giving the country the theoretical ability to service the foreign debt—if it should choose to apply the resources to that end. The rest is politics.

New man at Texas tiller

While Jerry J. Junkins was mulling over his new job as president of Texas Instruments, the Dallas-based chip and computer maker, the man he abruptly replaced, J. Fred Buey, was reportedly sailing his new yacht in the warm waters of the Gulf of Mexico.

Buey, 59, was said to have resigned "to pursue other interests." And Junkins, 47, must be hoping against all odds for pleasant winds and a smooth passage in his new post. Taking the tiller at TI could prove a challenging task, even for a 26-year veteran of the company working next to its 62-year-old chairman, Mark Shepherd.

Like other senior TI executives, Junkins has kept a low profile to date. As Wall Street analysts noted yesterday, his brief biography reads like most others' at the company which has suffered over the past two years from a succession of problems.

An electrical engineer by training, Junkins joined TI in 1959 and spent most of his early career in the Government electronics division, managing projects such as radar production.

NORTHERN IRELAND OFFICE



so the IC has bravely made a

Men and Matters

He became manager of that division in 1973, and has since quickly since then. He became an executive vice-president in 1982 and, signalling his designation as a possible future president, became a TI director last year.

Wall Street has welcomed his further promotion, seeing him as an articulate and hard-working manager whose background in the government electronics and computer divisions should help him unravel some of the problems which have recently led to staff layoffs and an abyssal slide in first quarter profits.

Low bid

Next week the Investors Chronicle celebrates 125 years of publication.

To mark that occasion the paper has offered all its pre-1900 advertisements for sale at 100p a page, to be precise.

So far the IC has found only one taker—Bonhams, the auctioneer. Before a bargain could be clinched, however, problems arose.

Dealing in the old money is difficult in 1985. The Bank of England will not release any sixpences, and back in 1900 there were no 10 shilling notes—they were a side-effect of the First World War.

Bonhams has had to borrow suitable original currency from Spink, the coin expert, in governance and half-sovereigns. And Spink wants it back.

To make sure the advertisement was well and truly paid for, Bonhams decided to hand over the modern equivalent—£150p—until it was realised that there is no halfpenny these days.

double discount. It has charged Bonhams £110s for the page—a discount of 10s on the 1900 rate, and a great deal more of a saving on the 1985 rate which runs at £1,500 a page plus VAT.

Departure time

Charles Stuart, Brynmor Airways' chairman and chief executive, is an enthusiast for short-takeoff aircraft—but I erred in suggesting in my note about him last week that he had made "a somewhat abrupt departure" from his previous post as head of industry affairs for British Airways.

Stuart, to put the record straight, left BA in October, 1983, by choice, and on terms agreed six months earlier, to found a family farm. He agreed to take on his post at Brynmor shortly afterwards.

Constancy

A genial Chancellor Kohl and a noticeably more relaxed President Mitterrand embarked in the good ship Stadt Konstanz for a trip across Lake Constance yesterday.

Such nautical expeditions have a proven use in Franco-German diplomacy—their predecessors, 60 years ago, Gustav Stresemann and Aristide Briand, are said to have spent a similar trip on Lake Locarno thrashing out the Locarno Pact which sealed a kind of reconciliation between World War 1.

It is doubtful, to put it mildly, whether the present differences between Paris and Bonn on such elusive technological issues as the U.S. Strategic Defence Initiative could be settled in the mere hour it took from the hotel where they lunched to the destination of Birnau, on the German northern shore.

Declared risk

The traditional wit of the nuclear community is alive and well, I can report.

Scientists at Los Alamos, the U.S. nuclear research centre, which developed the world's first nuclear weapon, have given a present to Peter "Alphabert" Jones, director of Aldermaston, Britain's Atomic Weapons Research Establishment.

It is a scale model of the very first nuclear device, called Trinity, exploded at Alamogordo in New Mexico 40 years ago.

The American scientists accompanied their gift (which is not much bigger than a football) with some advice on how Jones might have fun at the expense of the British Customs. While entertaining him in America they sketched a sketch for the shy Welsh physicist's benefit.

The first scene had him bringing the "bomb" back into Heathrow in his personal luggage. When asked what it was Jones would say laconically, "An A-bomb."

When asked how he thought he was being used, "The director of Aldermaston."

The model has now reached British soil—although Jones is suitably discreet about how it was imported—and stands in a glass case in his hq at Aldermaston.

Still, it was a relaxing way to end one of the more unusually-located Franco-German encounters of recent times—even if Konstanz, as its mayor told Mitterrand, has a notable record in conferences of various kinds.

Back in 1414, the city witnessed the only Papal conclave ever held north of the Alps. The Insel Hotel, where Chancellor and President had earlier conferred, was founded as a Dominican monastery in the 13th century. Count Ferdinand Zeppelin, of airship fame, was born in it in 1838; in September, 1935, Hitler held a dinner there for foreign ambassadors. Ten years later, it served as a headquarters for the French occupying forces.

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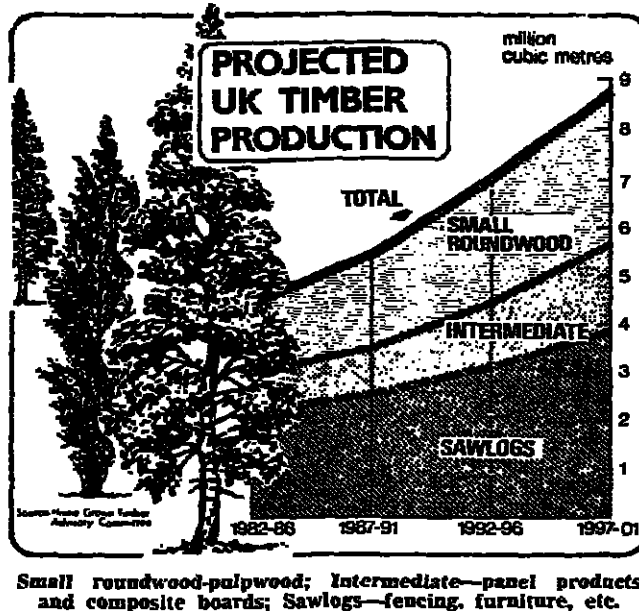
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Britain's forests

An industry comes out of the woods

By Andrew Gowers



IN MORE WAYS than one, Britain's young forests—the fruit of decades of investment by Government and the focus of increasing interest from the private sector—are beginning to stand tall.

All of a sudden, the home-grown timber industry is displaying a confidence which it has not felt able to show for years.

Production from forests planted in a great surge of activity after World War Two is on a rapidly rising curve. Processing outlets for softwood are springing up or expanding all over the country.

Private timber growers are moving in to plant wherever they can get hold of land. And the Forestry Commission, the official body set up in 1919 to regulate timber growing and undertake a planned major expansion in British forestry, has emerged from a period of Government-inspired uncertainty with a new spring in its step.

Although Britain will probably be heavily dependent on timber imports—last year, imports of timber and timber products cost nearly £4.5bn—the new-found confidence is a cry from the dark days of the late 1970s and early 1980s.

At that time, markets for most types of timber had in any case been hit by recession. The problem was essentially compounded by the closure of four British pulp and board mills—the Wiggins Teape pulp mill at Fort William, Bowater's pulp and newspaper plants at Ellon and Sarnia, and the St Anne's board mill at Bristol—between 1980 and 1982.

As if the closure of vital sales outlets was not enough of a problem, the Forestry Commission scrambled to export wood to, of all places, timber-rich Scandinavia—the foresters had their own management and investment difficulties to contend with.

Confidence, already shaken by the introduction of capital transfer tax in 1972, was further dented by the decline in demand for timber. This helped to fuel the rash of planting activity which private growers undertook in the 1960s, although timber plantations provided (and continue to provide) substantial tax breaks for investors.

At the time, the Forestry Commission was dazed and disorientated by the sudden change in forestry policy in 1980, following the advent of Mrs Thatcher's Government.

Henceforth, the Government said, greater emphasis was to be placed on planting by the private sector, and the Commission was to be forced to reduce its call on public funds by selling off some of its land.

For a while at least, the 1980 statement appeared to call into

question the whole future of Government involvement in forestry. Subsequent moves to boost the Commission's earnings from forest sales only served to intensify speculation of this sort.

But several developments recently have combined to banish the gloom.

Far from bewailing the Government's forest disposal programme—newly slim and fit after a thorough management shake-up—has happily come to terms with it. Last November, Mr George Younger, the Scottish Secretary, announced that a new target of £100m was to be raised by the privatisation of woodlands by March 1989.

Although this amounted to an increase in net forest sales under the disposal scheme, it also expanded its time-span, enabling the Forestry Commission to plan all its disposals to fit in with a much-needed rationalisation of its land holdings.

More importantly, production from the post-war coniferous forests, which take approximately 50 years from planting to reach economic maturity, is really beginning to take off.

Demand for British timber, too, has been steadily increasing over the past couple of years—particularly demand for sawlogs, produced from mature trees, which increased by some 6 per cent in 1983.

The anticipated surge in output has not escaped the notice of the processing industry, which has rushed to take advantage of the "new" pool of timber.

The youth of Britain's conifer plantations, and the fact that they are not all committed to buyers—unlike the mature

forests of continental Europe—has served in the past two years as a key attraction for timber industries in the west.

In Britain's mild, wet climate, trees also grow much faster than in Scandinavia—which makes them somewhat short on quality for use in items like furniture, but long on volume.

The UK is Europe's last frontier for wood supplies, said a Forestry Commission official. Essentially, that means Scotland since most of the wood in England and Wales has already been tied up in purchasing contracts.

To cope with the increased supplies, several existing particle board and pulp manufacturers have been expanding production, or are planning important investments in coming months. They include Kronospan, the private Austrian-owned chipboard maker at Chirk in North Wales, Unilever's Thames Board mill at Workington, and the Hexham chipboard plant belonging to Egger, another Austrian company.

But by far the most important developments are at Shotton in Wales and at Dalcross, near Inverness in Scotland, where production tests are underway this month on a £135m thermomechanical pulp and newspaper plant and a £12m structure-board factory respectively.

The Shotton mill, set up by United Paper Mills of Finland, will eventually produce some 200,000 tonnes a year of newsprint and a range of other products of British timber. Among generous Government incentives for the plant is a formula linking the price it has to pay for Forestry Commission wood with the price of newsprint.

According to Mr Francis

Davis, managing director of Shotton Paper's sales company, UPM was attracted by large markets for quality newsprint in nearby Manchester and in London, as well as by the rising availability of British timber at competitive prices.

At Dalcross, meanwhile, a new company named Highland Forest Products has set up Europe's first factory to make orientated strand-board—a less expensive substitute for plywood, which has already made big inroads into the building market.

These new or expanding mills could, according to timber industry estimates, eventually increase demand for British small roundwood by upwards of 800,000 tonnes—more than compensating for the processing industry's rapid contraction in the early 1980s.

There are, of course, bounds to the expansion of the British forestry products industry. Britain's wooded area has risen dramatically in the last few decades—from only 4 per cent of total land area 60 years ago to 10 per cent now.

But it is still pitifully small by European standards. The most obvious limit in an overcrowded country like Britain is the availability of land. Annual new planting—at 25,000 hectares last year—continues to fall seriously short of the unofficial target of 30,000 hectares.

The timber processing industry is naturally constrained by supply—and some processing companies are already expressing concern about the below target level of planting.

Three years ago, a body called the Scottish Forest Products Development Group was set up on the recommendation of management consultants Arthur D.

Little to try and attract wood-based industries to Scotland. The Dalross mill is one fruit of that. But there is now a hum of expectation about the possibility that another big pulp company might also be induced to set up north of the border.

Opinions in the industry are sharply divided. "I'll bet you that within two years there'll be a major new pulp mill in Scotland," says the ebullient Mr Ronnie Williams of Timber Growers UK, which represents some 3,000 private woodland owners.

Not so, says a manager of a wood processing company south of the border. "We have listened to all the views on a possible pulp mill in Scotland, and we rate its chances as very low. The costs of distribution and of infrastructure would be much higher than in the south, and it would be very difficult to recruit labour and management prepared to live in the middle of nowhere."

Investor confidence in forest industries in Scotland is still shaky, following the failure of Wiggins Teape's pulp mill at Fort William.

There is no denying, however, that a more commercial spirit has entered Britain's forest products industry in the past few years—and seems to be here to stay.

As the Forestry Commission heads for the day when it will break even and as the young private forests mature, competition with the private sector for sales is bound to increase. Who knows if privatisation is still in fashion towards the end of the century, a profitable Commission may one day attract the eye of the Treasury.

Additional research by Mark Marston, Scottish Correspondent.

UK unemployment

Economic capacity is the key to jobs

By Sir James Ball

CONCERN FOR unemployment and the unemployed is no-one's prerogative. It is widely held in all political parties and among people of different economic persuasions. Recent contributions to economic debate seem however to suggest that there are obvious solutions to the general unemployment problem, implying almost that those who do not advocate them are guilty of wilful neglect and lack of compassion. It has also been suggested that the course of events has undermined the intellectual credibility of the Government's Medium Term Financial Strategy (some believe it never had one anyway).

Since unemployment has failed to fall as output has recovered, there is plenty of anecdotal evidence that over the recession

credibility of "monetarism" or the Medium Term Financial Strategy. Unfortunately a major proportion of unemployment is of a macro-structural nature rather than cyclical. Insofar as that is the case, it focuses on the central empirical question that ought to be at stake, namely the ability of the economy to respond to a fiscal or monetary stimulus and what the economic level of capacity actually is. This is not a question to which the answer depends either on ideology or any particular economic theory. It is (or should be) at the heart of the debate between those who believe in some form of ration and those who believe that the risks of renewed inflation and throwing away what has been achieved are high.

There is plenty of anecdotal evidence that over the recession

The central empirical question that ought to be at stake

much capacity has been lost. Moreover, it is evident that governments have historically over-estimated the supply responsiveness of the economy. The CBI's current survey suggests that the percentage of firms operating below capacity is now at a point last seen in 1979. My colleague, Bill Robinson, has attempted to estimate the size of the economic capital stock as compared with the actual stock at the end of 1983, the last date for which we have reliable employment figures. Some £15bn of capacity may have become unusable and scrapped since 1979, since when 1.8m jobs have disappeared, his figures suggest. No moderate demand stimulus seems likely to bring forth a rate of investment necessary to generate the capacity to replace these lost jobs in the immediate future. If that is so, any relation that looks worthwhile will run the severe risk of rekindling the rate of inflation without materially improving the unemployment position.

Some commentators have suggested that a large fiscal deficit does not seem to have

done the U.S. any harm, and both the UK and Europe in general should follow the American example. This is to misunderstand the nature of employment in the U.S. and the anatomy of America's economic recovery. Firstly, unemployment in the U.S. has fallen because it has been of an essentially cyclical nature. Unlike the UK and Europe, real wages in the U.S. fell during the recession. With more flexible labour markets there was no problem of unit labour costs. Secondly, the U.S. has been able to reconcile low inflation, a strong dollar and a loose fiscal policy because of the penchant of the rest of the world to acquire U.S. assets.

U.S. growth has been financed out of the rest of the world's savings. By definition, such a policy is not open to the rest of the world.

The real lesson to be learned from America is that flexible labour markets and moderation in real wage growth produce jobs. Any significant (and worthwhile) relaxation of fiscal and monetary policy in the UK must take account of both the domestic elasticity of supply and the financial consequences in world markets. The case for more public investment as alternatives to tax cutting, as advocated by many recently, should be judged on its merits—within the framework of a financial strategy that is at least consistent with preventing inflation from accelerating is not falling much further. From a social point of view, it is a pity that discussion of public investment has become so muddled up with the issue of demand in the short term.

The choice is not simply between rationing or a world of tax generated incentives, and wider share ownership. Insofar as unemployment has been substantially due to the inappropriate pricing of labour, it is surely in the reduction of labour costs and the direct encouragement to employ that any available resources should be concentrated on something more than mandating the sewers or creating a new generation of small shareholders! The author is Professor of Economics at the London Business School and chairman of Legal and General Group.

Hot and cold on SERPS

From the General Secretary of the General Municipal, Boilermakers and Allied Trade Unions

Sir—Your editorial column seems to be blowing hot and cold on the question of abolishing SERPS.

On May 18 you were dismissing the myth of funding quite robustly, and apparently leaning towards support for a pay-as-you-go earnings-related pensions system. You at least seemed to have successfully demolished the widely-held belief that funding somehow makes a reasonable level of pension provision more affordable.

Then on May 21 you presented the arguments of Professor Benjamin's report with little criticism although they appear highly dubious. As you pointed out in your editorial on May 18 a real difficulty with pensions only arises if the resources available in society are inadequate to meet the promises made to pensioners. Money purchase systems which effectively avoid making any promises make pensioners pay the price in this situation. This position is legitimate in itself though inconsistent with the generally accepted belief that there is a public interest in securing an adequate level of pensions.

Professor Benjamin, however, apparently attempts to square the circle by saying that money purchase schemes can make firm guarantees through the use of index-linked stocks. The point is, of course, that in a situation where a government would find its obligations to pensioners intolerable it would find its obligations to the holders of index-linked stock equally intolerable.

It seems clear that if we will be able to afford to provide

Letters to the Editor

reasonable pensions through funded occupational schemes, whether money-purchase or defined-benefit types, then there is no reason why we should not be equally well able to do so through a pay-as-you-go State scheme. Professor Benjamin's belief that for pensioners to rely on Government repayments on index-linked gilts is somehow more secure than their relying on a guaranteed index-linked State pension seems absurd.

A State pension scheme can be just as affordable as a system of private schemes, and has considerable advantages such as efficiency and fairness. The "worst-case" assumptions about low or negative levels of economic growth and exploding populations of pensioners which are constantly invoked to cast doubt on the viability of the State pension scheme would have equally destructive effects on any other attempt to secure adequacy of income in old age.

David Bassett, Thorne House, Rusley Ridge, Claygate, Esher, Surrey.

Seats for the Alliance

From the Vice-Chairman, Liberal Party Standing Committee

Sir—Your political editor (May 16), in commenting on recent opinion polls, repeats the assumption that the Alliance would "win large numbers of Conservative seats at a general election." I note that this idea has gained very wide currency in the political world,

but it is not entirely accurate. It is of course predictable that the Alliance will gain substantially more Conservative-held than Labour-held seats at the next election if the polls carry it through the barriers of our electoral system.

There are, after all, nearly twice as many Conservative-held seats to win in the current Parliament as there are Labour seats. A close look at the situation on the ground however demonstrates that the Alliance is likely to win a number of seats off Labour as soon as it passes the 10 per cent level. In West Yorkshire alone, where the Liberals have already gained two seats from Labour, there are a further three or four seats which the Liberals would capture from Labour at that point on the basis of the 1983 results and local campaigning since then. Our Social Democrat allies have their own similar list of promising Labour-held seats.

The most likely outcome of a General Election held on the basis of the current balance among the parties is that the pattern of voting would reflect local strengths and local personalities far more than in past General Elections, that the Alliance would win a considerable number of seats from the Conservatives, and that Labour would both gain seats from the Conservatives and lose seats to the Alliance. The precise numerical outcome in terms of seats in the House of Commons would then depend very much on local factors and the peculiarities of our electoral system.

The idea that the Alliance will capture only Conservative seats, while Labour sailed through, is however nonsensical. A rapid glance at the county council election results demonstrates that, and a closer look at the situation within the metropolitan councils which did not vote this time, will clearly demonstrate that we are as much a threat to Labour as we are to the Conservatives.

William Wallace, 49, St. James's Drive, SW17.

Lord Kaldor and Keynes

From the chairman of the National Federation of Employers and Small Businesses

Sir—Perhaps Lord Kaldor should refresh his memory regarding real wages and employment (May 21). It was Keynes himself who wrote (in his "General Theory"): "With a given organisation, equipment and technique, real wages and the volume of output (and hence of employment) are uniquely determined so that, in general, an increase in employment can only decline to the accompaniment of a decline in the rate of real wages. Thus I am not disputing this vital fact which the economists have rightly asserted as indefeasible."

In the truly small, small business sector (where the brunt of the Wages Councils' effects fall) there is a simple choice—if there is insufficient money generated in the business to pay the wages set then either a full-time job goes or the hours are reduced in favour of a part-timer.

One has only to look around to see that this has been happening over the past few years. Perhaps Lord Kaldor should descend from academe to the real world of small businesses! Bernard Juby, c/o 1 Wash Lane, Yardley.



Go STRAIGHT To THE TOP

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Legislation on latent defects in buildings

From the Editor-in-Chief Construction Law Digest

Sir, The letter from Raymont Cecil (May 14) about latent defects in buildings was published on the day when the radio reported that a Wiltshire village hall built only eleven years ago was to be demolished as totally defective but that there would be no action against the architect or contractors since the trustees had been advised (wrongly, I believe) that as a result of the decision of the House of Lords in *Pirelli v Oscar Faber* they were statute barred under the Limitation Act. The Royal Institute of British Architects proposals would make it even more difficult to obtain redress.

The present confusion in the law is due to the fact that the House of Lords' judicial committee has, without acknowledging it, reversed a previous

decision of the same House.

In *Sparham-Souter & Avo v Town & Country Development (Essex) Ltd* the Court of Appeal held that time under the Limitation Act began to run when the plaintiff discovers the damage or ought with reasonable diligence to have discovered it. Lord Justice Geoffrey Lane gave convincing and logical reasons why that was so in law.

This decision of 1976 was accepted and applies in all courts and was expressly approved in *Ann v London Borough of Merton* by the House of Lords.

For some reason or another, however, the House of Lords in *Pirelli v Oscar Faber*, in what has all the appearance of being a contrived case since the plaintiffs admitted that damage had occurred outside the limitation period and the

parties had made an agreement as to costs, without expressly doing so, over-ruled its own previous judgment.

All the law lords in *Pirelli* thought that the judgment they were delivering was grossly unjust but believed (quite incorrectly) they were bound by previous decisions of their House. The Irish High Court, which normally regards itself as bound by decisions of the House of Lords, has refused to follow it for reasons admirably expressed, if I may say with respect, by Miss Justice Carroll in *Eirian Morgan v Port Development Ltd*. The New Zealand High Court and Court of Appeal have also rejected it, in that they are allowing action for the damage which occurred within the six years preceding the writ.

There is no need for any further legislation. All that is

necessary is for the House of Lords to repudiate the manifest error it made in *Pirelli*.

It must be violation of the Charter of Human Rights that any man should be deprived of his cause of action before he knows that he has one.

If the law has to be altered by statute, why should there not be one law for the whole of the United Kingdom by adopting that contained in the Prescription and Limitation (Scotland) Act 1973: namely in both contract and tort the cause of action accrues five years from the time when the pursuer or plaintiff knows he has a right, with a long stop period of 20 years from the date of the wrongful act or breach of contract? John Parris, P.O. Box 280, London WC1.

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CONSTRUCTION EQUIPMENT

EEC farm ministers call for reform of CAP

By Ivo Dawidowicz in Siena

EEC FARM ministers yesterday exhibited a rare public display of harmony by accepting that the crisis facing the Common Agricultural Policy (CAP) demands a wide-ranging review of its methods and objectives to ensure its survival.

But behind the goodwill and common purpose, the ministers and the European Commission expressed widely diverging views as to what should be the first objective of reform.

The informal ministers' meeting in Italy also takes place against a vivid and typical example of the conflict between the economic objective of cutting costly surpluses and the political need to maintain farm incomes.

Undisputed throughout the expression of goodwill was West Germany's continued refusal to sanction even a symbolic 1.8 per cent cut in cereal prices this year, despite a Community surplus of unsold grain nearing 20m tonnes.

That issue remains to be debated next month. But yesterday the crucial divisions over cereals policy emerged only in general terms.

The Commission's new discussion document tabled yesterday, again reiterates "the urgent need" to balance supply and demand by reducing the prices guaranteed to farmers for their products towards world market levels.

In the document, Mr Frans Andriessen, the Farm Commissioner, warned that failure to accept price restraint would force the Community to resort to export subsidies, a measure which would be highly unpopular.

And even before the debate, an introductory provision paper by Sig Filippo Pandolfi, the Italian chairman, warned that efforts to impose the budgetary ceiling on farm spending might fail. "It may be foreseen that the financial requirements of the CAP will increase," he said.

Herr Ignaz Kiechle, the West German Farm Minister, warned, however, that the Community's priority should remain to defend small family farmers. In marked contrast, M. Henri Lallet, the French Agriculture Minister, insisted that the key objectives for reform should include plans to expand the Community's agricultural production and exports, if necessary through price reductions.

The Commission now plans to produce a formal Green Paper (discussion document) for future strategy by the end of June, which will re-emerge after consultation as a policy document in the autumn. This is intended to form the basis for ministerial action at the Community's spring price-fixing negotiations next year.

Some clues as to the course the Commission favours appeared in Mr Andriessen's paper yesterday. These include:

- Strict and prolonged implementation of price cuts and guaranteed thresholds, enforcing punitive price reductions where output ceilings are exceeded.

- The possibility of a substantial increase in compensatory income aids to the Community's smallest farmers to offset the effects of price cuts;

- A fresh look at trade mechanisms to allow EEC exporters the use of export credits, long-term supply agreements and links between commercial exports and food aid, along lines of policies used by other countries such as the U.S. A parallel liberalisation of agricultural imports into the EEC may also be necessary;

- Studies of alternative farm products for development, the alternative uses of surplus crops such as bio-technology and bioethanol production, and means of increasing demand;

- Specific analyses of the problems in the cereal sector and environmental questions.

Commodities, Page 44

Alfa Romeo and GM in joint venture talks

By ALAN FRIEDMAN IN MILAN

ALFA ROMEO, the loss-making Italian car maker which is part of the IRI state holding group, is in talks with General Motors over prospects for a joint venture with GM's Pontiac car division.

Although IRI has denied in recent weeks reports that Alfa Romeo would be sold to a foreign concern, an official from the Milan-based Alfa Romeo said yesterday that it was possible that GM might take a small stake in Alfa, and might even seek a seat on the board of directors.

He said the negotiations, which began three months ago, were likely to be concluded by the end of July.

The Alfa-GM talks are understood to concern various options, including the idea of Alfa making engines in large volume to be installed in Pontiac cars in the U.S. market. Another option would be the production in Italy of a special model

to be sold by GM in the U.S. The maximum form of co-operation would involve joint production of a new car.

Alfa Romeo last year more than trebled losses from the previous year to L77.5bn (\$49.4m). The car company, which has seven models, has a manufacturing capacity for 400,000 cars a year. Last year it produced 195,700 cars.

While Alfa last year employed 38,816 people, only 23,000 were employed in car production. At least 6,000 Alfa workers have been laid off on long-term.

An Alfa official said that these factors made it imperative "that we find an outside partner and use our spare capacity". The official said: "We need to make use of our extra capacity and we are open to an international solution." He added that because of the strength of the Communist Party inside Alfa's trade

unions it would be "politically impossible" to consider shutting Alfa factories.

Alfa at present has a joint venture with Nissan of Japan under which the two companies produce the Alfa-Roma-Model. It is thought unlikely that Nissan would be interested in a new full-scale joint venture. Instead, Nissan is said to be interested in expanding its existing arrangements.

Although Mr Leo Iacocca, president of Chrysler, confirmed recently that his company had held a series of talks with Alfa during the past two years, he indicated that he was not interested in taking on what he considered would be a five-year task of reviving Alfa's fortunes. Some form of collaboration with Chrysler is not ruled out, but Alfa indicated yesterday that the principal negotiation underway at present was with General Motors.

Ford to market Japanese-built vans through European outlets

By KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT, IN LONDON

FORD is to bring built-up vehicles into Europe from Japan for the first time later this year.

In September it will launch light vans built by its 25-per-cent-owned associate, Mazda, but with Ford badges, through its car dealer network in Japan, Australia, New Zealand, Malaysia and Cyprus.

The company says it expects to sell about 5,000 of the so-called Econovan vehicles in Europe in a full year.

The vans might also be introduced in Finland shortly and Ford is looking at other European markets where the potential volume, prices charged for rival products and exchange rates would make imports viable.

Econovan models will fill the gap between Ford's car-based vans, the Fiesta and Escort, and the medium-sized Transit. Three versions will be offered - van, combi or minibus - at first with petrol engines but later with diesels too.

Ford said the market for vans of

the Econovan type - it is small in size but has a relatively large payload of 800 kg - jumped from under 10,000 in Europe in 1980 to 35,000 in 1983.

The sector is dominated by Japanese products such as the Toyota Lite-Ace and the Nissan Vanette.

The volumes involved make the sector impossible to ignore and yet not large enough to make European production worthwhile, Ford says.

The Ford-badged vans will be different from those sold by Mazda itself, but only in minor details. The Japanese company has been supplying the Econovan to Ford for some time for sale through its dealers in Japan, Australia, New Zealand, Malaysia and Cyprus.

So far Ford has shied away from bringing into Europe vehicles from Japan. Mazda builds Escort-sized cars called the Laser for the Ford network in the Far East and Australia and it is known Ford considered bringing them in to some Eu-

ropean markets where prices are very low.

It opted instead to supply some Scandinavian markets with Escorts from its Brazilian subsidiary.

To fill a gap in Ford's commercial vehicle range in the UK, the company imports the P100 pick-up truck from its South African offshoot.

Ford's arch-rival, General Motors, is selling Japanese pick-ups in Britain as the Bedford KB and also distributes light commercial vehicles from its 34-per-cent-owned associate, Isuzu, in continental European markets.

The Japanese share of Western Europe's light van market has jumped from 19,000 units or 5.4 per cent in 1980 to 46,000 or 11.5 per cent last year. Penetration of the medium van sector has been even more dramatic, moving up from 78,500 or 11.8 per cent in 1980 to 135,800 or 21.3 per cent last year.

Most of the medium-sector inroads in Europe have been at the expense of Volkswagen.

Top SE Banken capital markets staff resign

By KEVIN DONE IN STOCKHOLM

SKANDINAVISKA Enskilda Banken, Sweden's leading bank, has been hit by the surprise resignation of nine of its 100-strong money and capital markets staff including the head of department, Mr Gunnar Lundgren.

The nine-man team is due to start its own consulting company advising corporate clients on liquidity management.

Mr Lundgren has been a key executive of SE Banken, which has been trying hard to make up lost ground in the rapidly expanding Swedish money market.

Its biggest domestic rival, Svenska Handelsbanken, has made most of the running in the development

of the money market which barely existed less than five years ago.

Personnel have been in short supply with the starting up of new money market brokerages.

SE Banken earlier lost several key personnel during the long stock market boom with senior dealers leaving for the higher remuneration offered by independent brokerage firms.

SE Banken's top management first heard of Mr Lundgren's impending departure on Monday. Yesterday the bank said that all nine had been asked to give up their posts "with immediate effect." No successor to Mr Lundgren has yet been appointed.

U.S. tax reform plan

Continued from Page 1

plein in recent years. The net effect will be that the revenue lost by cuts in individual income taxes will be recovered from the corporate sector.

The details of how the White House plans to do this and the extent to which the Administration has backed away from the economic principles which underpinned the Treasury's initial reform proposals are among the most anxiously awaited elements of the tax reform package. They will help to shape the next stage of the tax reform debate which will take place in the Congress - initially in the House Ways and Means Committee which has the authority under the U.S.

Constitution to initiate revenue raising bills.

Heavy industry, financial, insurance and property companies already are preparing to launch a lobbying onslaught in Congress to fend off provisions which, if approved, might cost them billions in taxes.

Administration critics and academic economists are arguing that, by already bowing to pressure from some special interest groups - the oil and gas industry for example - the White House has compromised some of the principles of fairness and tax neutrality between different sectors of the economy which underpinned intellectually the Treasury's first tax plan.

Palestinians fight on in Beirut camps

Continued from Page 1

Palestinian National Salvation Front are still refusing to contemplate handing over their weapons.

Syria has proposed a complete ceasefire, the withdrawal of Shia militiamen from the camps and Lebanese para-military police to take responsibility for security. Another element in its plan is for the mainly Druze Progressive Socialist Party, neutral in this conflict though an ally of the Amal militia, to collect the guerrillas' weapons.

In Damascus Mr Walid Jumblatt, PSP leader, who has been involved in mediation efforts, told reporters that he was pessimistic on the prospects for a ceasefire. He said that there was "no movement and no positive news at all."

In West Beirut early yesterday gunmen abducted Mr David Jacobson, administrative director of the American University Hospital, who was wounded in the past week. He is the sixth U.S. citizen seized since last year.

David Lennon in Tel Aviv writes: Israel intends to maintain a military presence in southern Lebanon even after the formal completion of the withdrawal of Israeli troops which is due within a week, a senior government official confirmed yesterday. But he stressed that this presence would be "very minimal."

He would not specify how many soldiers or what equipment would remain in southern Lebanon after the formal evacuation, but did emphasise that "the bulk of the army will be deployed along the international border."

Many observers believe that the majority of voters will choose to award themselves the modest pay rise the referendum offers. But in that case Confindustria has said it will cease from next year to pay scale mobile wages increases altogether. This would trigger off industrial unrest and put the employers in a stronger position to negotiate the reform of the scale mobile.

IRI issues ringing call, Page 2

Italians face vote on wages as reform hopes fade

By James Buxton in Rome

ITALY'S REFERENDUM on wage indexation, scheduled for June 9 and 10, now looks certain to go ahead, following the failure of last minute efforts by the Government to achieve an agreement on the reform of the scale mobile indexation system.

Both the employers organisation, Confindustria, and the largest of the three union federations, the Communist-majority CGIL, rejected a plan put forward by Sig Gianni de Michelis, the Minister of Labour.

His plan was to modify substantially the wage indexation system in return for tax concessions for lower-paid. It accepted this would have made the referendum irrelevant, enabling it to be called off.

The referendum is not over the reform of wage indexation. Instead Italy's 44m voters will be asked whether they want the restoration of four points which the Government removed from the index by parliamentary decree last year.

The campaign for the referendum was launched last year by the Communist Party after it failed to prevent the Government cutting the scale mobile. Nearly 2m signatures were collected and the constitutional court approved the referendum earlier this year.

If the majority votes for the reintroduction of the missing points, the scale mobile index will be updated and wage earners will receive an extra L27,200 (\$13) a month in their wage packets.

But wage costs will rise by between 1 and 1.5 per cent and inflation, now just under 9 per cent, will probably be boosted.

The Communist Party is urging people to vote for the restoration of the four points, as is the neo-Fascist Italian Social Movement. But the five parties of Sig Bettino Craxi's coalition Government are to mount a campaign to persuade voters to reject the referendum proposition. They will be able to point out that despite the cut in indexation last year, wage earners actually saw their wages increase in real terms while inflation fell. They will also try to portray the Communist Party as irresponsible in promoting the referendum in the first place.

The three main unions are divided. The CISL and UIL, which are connected to the parties in the Government, will urge voters to reject the referendum proposition. The CGIL, on the other hand, will campaign for a yes vote.

All three unions as well as the employers favour a major reform of the wage indexation mechanism, all being agreed on shifting the triggering of the index from three months to six-monthly intervals. But in feverish meetings late last week and at the weekend they failed to agree on a common formula.

"The figures were quite close but political imperatives prevailed," said Sig de Michelis after the talks. Yesterday Sig Giorgio Benvenuto of the Socialist-aligned UIL union accused the Communist Party of manipulating its own affiliate, the CGIL, to follow its instructions.

The Communist Party is widely thought to view the referendum as a chance to win the victory it failed to achieve in the local elections earlier this month.

Many observers believe that the majority of voters will choose to award themselves the modest pay rise the referendum offers. But in that case Confindustria has said it will cease from next year to pay scale mobile wages increases altogether. This would trigger off industrial unrest and put the employers in a stronger position to negotiate the reform of the scale mobile.

IRI issues ringing call, Page 2

Champagne crop hit by icy weather

Continued from Page 1

vested this year will be ready for drinking after undergoing its process of double fermentation. Champagne producers also point out that only if there were to be another bad year next year would the impact of the shortfall be strongly felt by the consumer. Two bad years in a row are extremely rare in the region.

According to an official of the Moët-Hennessy group in Epresnay, the pinot noir grape variety appears to have been worst hit by the frosts this winter and in the spring. But he said it was difficult at this stage to say how small the harvest would be this year.

"It certainly will be below the average of 9,000 kg a hectare. But we can't say now whether it will be 50 per cent or 60 per cent lower."

THE LEX COLUMN

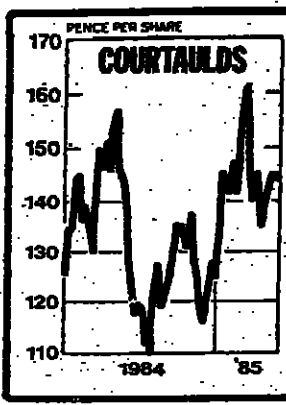
Stitches in time at Courtaulds

Courtaulds' resistance to last year's downturn in the fibre cycle - the first real test of its reinforced and slimmed down structure - has come remarkably close to bearing all the stress without showing signs of wear. Though operating profits for the year advanced by a modest 5 per cent to £134m in the year to March, the time when they would have dipped even more alarmingly than the demand for acetate yarn is only a few years in the past. At 144p the share price scarcely moved.

Though it is still necessary for Courtaulds to cut capacity in its formerly crucial product group, cellulosic fibres, the endgame stage of this process has just about arrived. Despite all the political opposition to the planned closures in Wales, the market is probably relieved that Courtaulds did not throw away its sheers after the rights issue. And the ability to absorb associated write-offs - amounting to about £20m in these figures - can now be seen as one of the freedoms that the new equity was meant to provide.

Indeed, the project of making a major U.S. acquisition appears to have receded as the group has begun to find more ways of using its cash internally. Capital spending last year was well over twice the depreciation charge, and Courtaulds' confidence to reinvest within its existing business portfolio can be gauged by its willingness to tolerate a cash outflow of £20m or so. With capital gearing of less than 10 per cent - even after the purchase of an acrylic producer in Spain - it is not the balance sheet which will constrain expansion. Striking the right balance between the newly defined chemicals and textile divisions may be more of a problem for Courtaulds than deciding how much to spend.

Amid the euphoria that has surrounded UK banks' issues of year-end profits, it is worth noting that the capital ratios, the few notes of caution have mainly been aimed at the investors who bought the paper. Now analysts at Quilter Goodson are suggesting that the notes are not even unmitigated cheer for the banks themselves. If the banks gear up on their new capital, the argument runs, their margins will be squeezed even more, the loans they make will be of poorer quality and the authorities will probably clamp down on bank lending to restrain money supply growth. If they do



not gear up, income gearing will rise because of the increase in loan servicing costs.

The last point is rather misleading though the interest on loan capital will rise, the capital will either replace wholesale deposits costing only marginally less or will be put on deposit itself, bringing in a stream of income almost large enough to wash its face. But this assumes that the banks do not gear up at all, and though they will not, presumably, lend up to the limit on their new capital, there must be some temptation to earn just that little bit more than they would in the interbank market.

And here Quilter is right in bemoaning the low standards of profitability. While Sweden can borrow \$500m of 20-year money at 6% basis points under Libid - there can be little fat left for the lenders. That is if the bank of England does not stop them lending by raising the target capital ratio first.

UK brewing

There is nothing as interesting in the UK brewing world today as the scamper for a market share in lager - a liquid to which miraculous commercial powers are ascribed. Yesterday saw Boddingtons paying more 38 times expected earnings for the prospectus is drawn up. In the case of Boddingtons, this approach has led the auditors to sanction a record which gives pre-tax profits rising nicely towards £2.2m in the four years to 1984, with just under £1.1m for 1982, the last year before the old Boddingtons was taken private.

Those figures will come as a surprise to former shareholders who saw profits of £427,000 for 1981 and £59,000 for the first half of 1982, at which point they accepted 40p per share.

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Application has been made to the Council of The Stock Exchange for all the issued shares of Elkem to be admitted to the Official List.

Share Capital

The issued and fully paid share capital of Elkem is NOK 595 million in 11.9 million shares of NOK 50 each.

Activities

Elkem is the parent company of an international metals group engaged mainly in the production of aluminium, silicon and ferroalloys. The group is one of the largest industrial groups in Norway and is a leading producer of silicon and ferroalloys in the western world. It is also a world leader in the research, development and supply of metallurgical technology and production equipment for the smelting industry.

Listing Particulars relating to Elkem have been circulated in the statistical service of Extel Statistical Services Limited. Copies of the Listing Particulars may be obtained during normal business hours up to and including 31st May, 1985 from the Company Announcements Office, The Stock Exchange, Throgmorton Street, London EC2P 2BT, and on any weekday (Saturdays excepted) up to and including 12th June, 1985 from Elkem, Middelthunsgate 27/0304 Oslo 3, Norway and from:

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29th May, 1985

World Weather

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Amsterdam	15	59	Antwerp	15	59	Brussels	15	59	London	15	59
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Jaen	15	59	Sevilla	15	59	Granada	15	59	Almeria	15	59
Cordoba	15	59	Jaen	15	59	Sevilla	15	59	Granada	15	59
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Cordoba	15	59	Jaen	15	59	Sevilla	15	59	Granada	15	59
Almeria	15	59	Cordoba	15	59	Jaen	15	59	Sevilla	15	59
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Jaen	15	59	Sevilla	15	59	Granada	15	59	Almeria	15	59
Cordoba	15	59	Jaen	15	59	Sevilla	15	59	Granada	15	59
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Cordoba	15	59	Jaen	15	59	Sevilla	15	59	Granada	15	59
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Jaen	15	59	Sevilla	15	59	Granada	15	59	Almeria	15	59
Cordoba	15	59	Jaen	15	59	Sevilla	15	59	Granada	15	59
Almeria	15	59	Cordoba	15	59	Jaen	15				

INTL. COMPANIES & FINANCE

San Paolo profits up 16.7%

BY ALAN FRIEDMAN IN MILAN

ISTITUTO Bancario San Paolo di Torino, Italy's fourth largest state bank, yesterday announced a 16.7 per cent rise in 1984 consolidated net profits, to L434bn (\$217m). This profit level, which includes earnings from Banca Provinciale Lombarda, the private bank which was acquired for nearly L500bn last summer, makes San Paolo one of the largest and most profitable banks in Italy.

The group, which also includes First Los Angeles bank, Banco Lariano and the Vienna-based Bankhaus Brull und Kallmos, said its total assets at year-end were L66,281bn up by 31.7 per cent partly because of last year's acquisitions.

The San Paolo group's total deposits came to L52,285bn up 32.1 per cent, while total loan advances were up 35.6 per cent at L26,861bn.

On an operating basis, interest income last year totalled L1,807bn, up 15.1 per cent. With fee and commission income added, the operating margin came to L1,933bn, up by 21.1 per cent.

Of the group's L434bn of 1984 net income, profits from San Paolo itself accounted for L368bn, an increase of 13.2 per cent. The balance came from other subsidiaries.

With last year's acquisitions added to the group, the number of employees rose to 17,332 from 11,550 at the end of 1983. The number of branches in Italy now stands at more than 800.

Assicurazioni Generali, Italy's biggest insurance company, yesterday reported an 82.5 per cent jump in 1984 profits, to L115.2bn. The company will boost its dividend payment by 53.8 per cent to L500 a share.

Of the L115.2bn of 1984 income, L78.8bn came from life insurance business. The company said it was transferring L41.5bn of funds to a special share-acquisition reserve fund.

Generali's net capital at year end totalled L1,073.7bn, against L834.5bn in 1983. Investment income in 1984 amounted to L524.6bn.

Belgian bank lifts dividend

By Paul Chesseright in Brussels

KREDIETBANK, the leading Flemish financial institution in Belgium and third largest of the country's commercial banks, lifted net profits 19.7 per cent in its last financial year to Bfr 2,288m (\$36.7m).

Holders of ordinary shares are receiving a net dividend of Bfr 414 for the year ended in March, compared with Bfr 387 for 1983-84 when dividends started to increase after being held at Bfr 365 for three years.

The dividend on shares subscribed during a period of government financial incentives for capital raising is Bfr 727.08 net. The previous year, holders of these shares only participated in a third of the result and received Bfr 172.

But Kredietbank is also offering one bonus share for every twenty held, reflecting renewed growth. The balance sheet total rose 14.5 per cent in the last financial year.

But after holding down provisions in 1983-84, Kredietbank is now being forced to increase them by Bfr 1bn to a total of Bfr 5.5bn.

Reshuffle at Barclays unit in S. Africa

By Anthony Robinson in Johannesburg

BARCLAYS National Bank, the 55 per cent owned South African subsidiary of Barclays Bank of the UK, has announced a major management reshuffle designed "to enhance operating effectiveness" after a 42 per cent fall in operating profit last year.

The main change is the promotion of Mr Peter Springett, hitherto managing director of Barclays National Industrial Bank (Barnib), as head of the corporate banking group. He replaces Mr Barry Swart, who remains deputy to managing director Mr Chris Ball, but moves from corporate banking to responsibility for the retail banking network as well as the Barclaycard and Barclay trustee division and Barclays Western Bank.

Mr Viv Bartlett, formerly general manager of Barnib, takes over from Mr Springett as managing director of Barnib. Partly as a response to the pressures on management time created by the disinvestment campaign, the bank has created a new public affairs and communications division. This will be headed by Mr Jimmy McKenzie, formerly senior general manager of the general banking group.

Mr Jon Wildman, divisional general manager for strategic planning, has been appointed a member of the executive committee of the Barclays group.

New chief for metro project in Singapore

By Chris Sherwell in Singapore

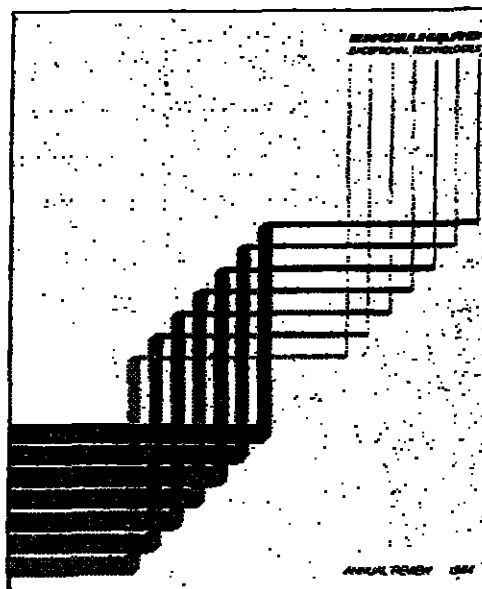
SINGAPORE'S Mass Rapid Transit Corporation, which runs the island state's vast metro project now under construction, has announced the appointment of a new project director to replace Mr Stewart Scott, who resigned earlier this year to take up a similar job in Dallas, Texas.

He is Mr Dennis Ballon, a retired U.S. Navy lieutenant-colonel and consulting engineer who until now has held a similar post in Atlanta, Georgia.

Klöckner-Humboldt-Deutz Because of a processing error, an article in last Friday's edition failed to state correctly that Klöckner-Humboldt-Deutz had bought harvester facilities from Allis Chalmers. An incorrect reference to International Harvester was inserted instead. We apologise for the error.

These eighteen Annual Reports represent the final pages of a 2-part series, designed to keep you informed on major North American companies.

Part 1 was featured Tuesday, May 28th.



Engelhard Corporation

Engelhard performance products are at the forefront of the chemical and metallurgical sciences that are revolutionizing key industries worldwide.

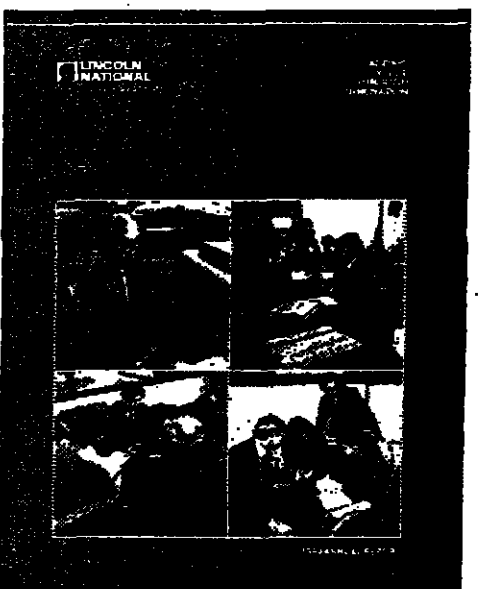
In its 1984 Report, the Company reviews its business strategies, technologies and financial structure. 1984 is described as a year of change, growth and expansion, with dividends increasing 13%.



Federal-Mogul Corporation

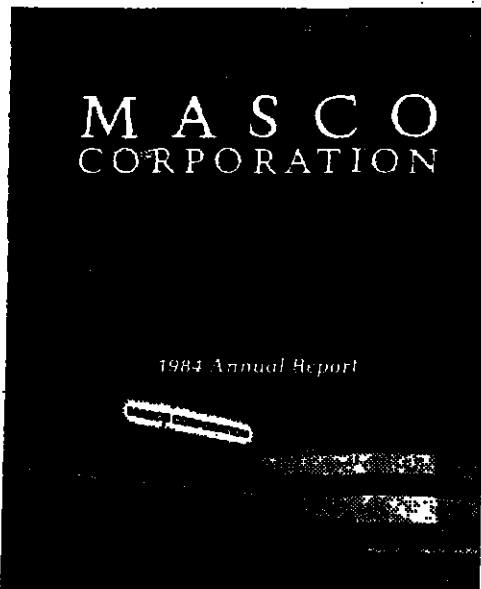
Federal-Mogul Corporation, headquartered in Southfield, Michigan, is a manufacturer of precision parts for the transportation, farm equipment, construction and manufacturing industries to aerospace components.

The Company had record sales in 1984 of \$912 million and record earnings of \$48 million. Its shares are traded on the New York Stock Exchange.



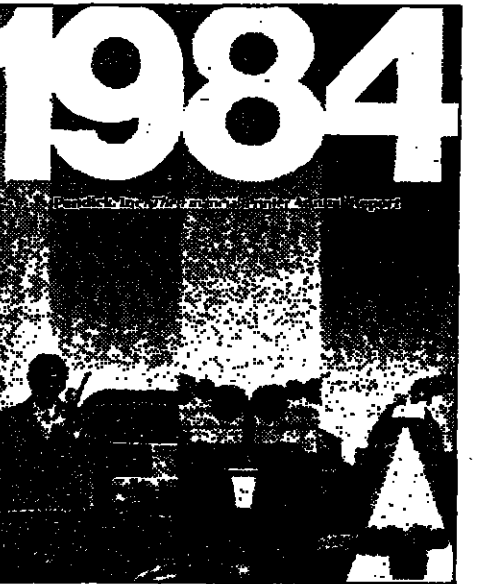
Lincoln National Corporation

Lincoln National Corporation is a diversified financial service company with assets exceeding \$12 billion. This insurance holding company has subsidiaries that provide life insurance and annuities and property-casualty insurance. Listed on the New York, London and Midwest stock exchanges under the "LNC" symbol.



Masco Corporation

Masco Corporation, a unique growth company with leadership market positions, has reported 26 consecutive years of earnings increases. Masco manufactures faucets and other building-related products and other specialty products for the home and family. Send for our 1984 Annual Report to learn why, we believe, Masco's earnings will continue to grow at an average annual rate of 15 to 20 percent over the next five years.



Pandick, Inc.

Pandick, Inc., is the largest financial printer in the world, with 15 full-service manufacturing facilities and sales offices in key financial centers across the United States, and printing affiliations in Europe and the Far East. The company, through its subsidiary, Pandick Technologies, Inc., also offers on- and off-site office support systems via word processing, laser printing, media conversion, reprographics and facilities management. Sales in 1984 were a record \$157,000,000. Pandick is traded on the NYSE under the symbol PI.



Pay'N Pak Stores, Inc.

Pay'N Pak Stores, Inc. (New York Stock Exchange: PNP) operates 101 retail home centers and warehouse stores located in 17 states throughout the Western United States, including Alaska and Hawaii. Incorporated in 1961, the Company specializes in the sale of electrical products, plumbing supplies and building materials to do-it-yourself home improvement and maintenance consumers. Fiscal year 1985 revenues were \$305,185,000 and net income per share was \$1.01. Headquartered in Kent, Washington, near Seattle, PNP has the highest profit per employee in the industry, at \$5.917.

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. The following are closing prices for May 28.

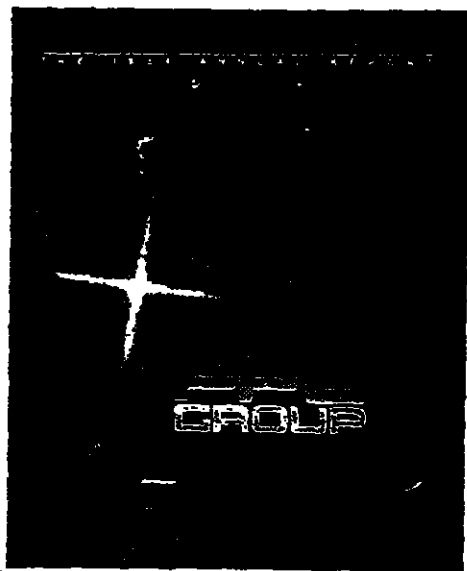
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North American
Companies

Investors Update

2

Part 1 was featured Tuesday, May 28th.



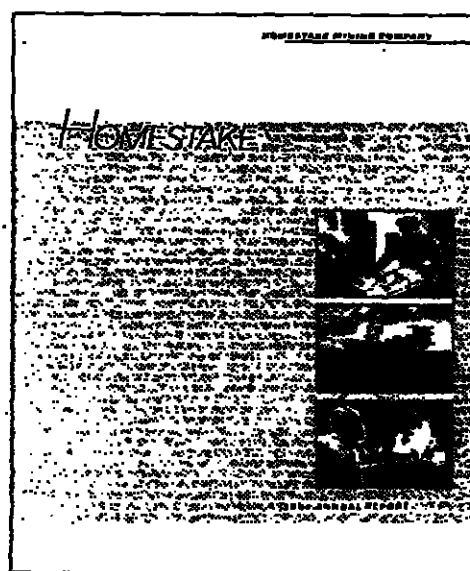
FPL Group, Inc.

FPL Group, Inc. was formed as a holding company, effective December 31, 1984, by shareholders of Florida Power & Light Company (FPL). In addition to FPL, Group has two other subsidiaries: W. Flagler Investment Corp. (WFIC) and Fuel Supply Service, Inc. (FSS). The restructuring allows for a more clearly defined separation of utility and non-utility operations, enabling Group to separate regulated operations from its other activities. Dividends increased by 5.1% during 1984 over 1983, continuing a 46-year tradition of increasing shareholder dividends.



Frank B. Hall & Co. Inc.

Frank B. Hall & Co. Inc. is a leading international insurance services firm with revenues of \$372,841,000 and net income from continuing operations of \$7,368,000 (\$5.59 per share) in 1984. Revenues have more than doubled during the last 7 years. Currently the Company pays \$1.00 annual dividends NYSE symbol FBH. The Hall report includes an unusual look at the people, products, and services of a dynamic company in an exciting industry.



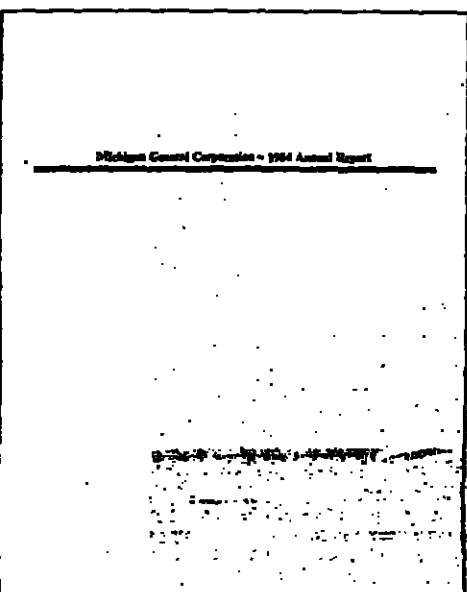
Homestake Mining Company

Homestake Mining Company is North America's largest gold producing and exploration company, with other substantial interests in energy resources and base metals. Energy operations include crude oil and natural gas exploration and production, and uranium production. In addition to gold, the company also mines silver and is a major U.S. producer of lead and zinc.



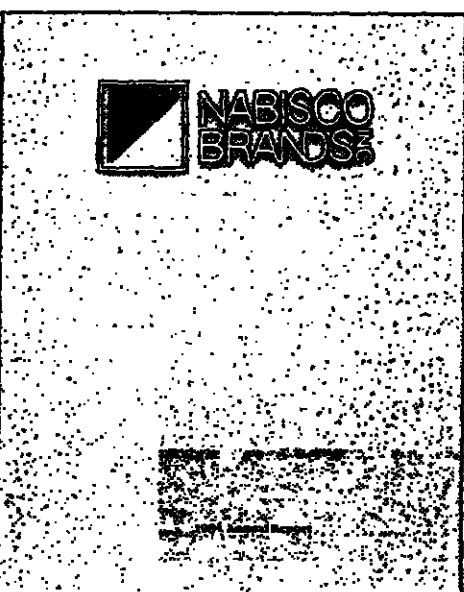
Iomega Corporation

Fast-growing Iomega Corporation manufactures and markets a family of unique disk drive subsystems that offer the high capacity and performance of rigid drives and the lower cost and portability associated with floppy media. Revenues climbed from \$7.9 million in 1983, the year the Company became publicly held, to \$51.6 million in 1984. First quarter 1985 revenues showed nearly a four-fold gain to \$23.3 million, and net income grew to \$2.5 million from a loss of \$1.4 million a year ago. The Company recently established a resident sales force in Europe; its products are available to desk top computer users through ComputerLand Europe. Iomega's shares are traded on NASDAQ under the symbol IOMG.



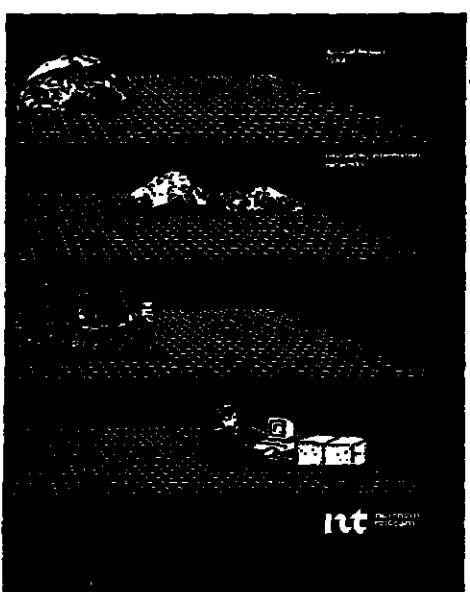
Michigan General Corporation

Michigan General Corporation (American Stock Exchange: MGL) is a retailer of home building products through its 96 Diamond Lumber homebuilding supply centres, and of clothing through its Savannah Wholesale Company, which operates 105 Allied Department Stores and A's Bargain Stores. MGL has been strategically re-positioned across these two major retailing sectors: hard goods - Diamond Lumber; and soft goods - Savannah. Diamond accounted for 73% of 1984 revenues and 77% of total operating income. Savannah contributed 10% of total revenues and 16% of total operating income. Total revenues for 1984 were \$449,388,000; total assets at year-end 1984 were \$217,785,000.



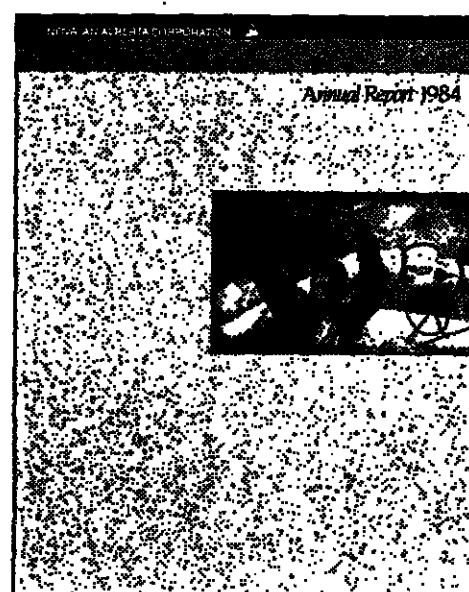
Nabisco Brands, Inc.

With record sales of \$6.3 billion in 1984, Nabisco Brands, Inc., is a major manufacturer and distributor of brand-name packaged foods in the United States, Canada and abroad. The Company is a leading producer of cookies, crackers, margarine, yeast, nut and snack products, hot and cold cereals, desserts, confectionery and pet foods.



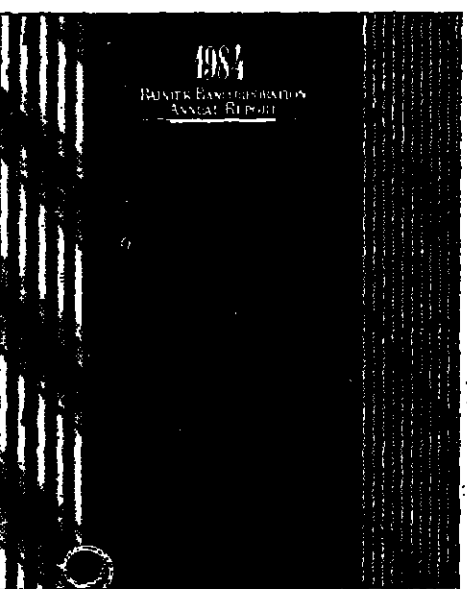
Northern Telecom

Northern Telecom is the second largest designer and manufacturer of telecommunications equipment in North America and is a significant supplier of integrated office systems. In 1984, revenues and earnings surpassed record 1983 results. Revenues increased 32.5 percent to \$4.379 billion in 1984 and net earnings (before extraordinary gains) were up 40 percent to \$317.5 million, or \$2.76 per share. Northern Telecom's growth is mainly due to its success as the world's leading supplier of fully digital telecommunications systems, including the Meridian line of integrated data and voice systems and the DMS Family of central office telephone switches. Shares are listed on the NYSE.



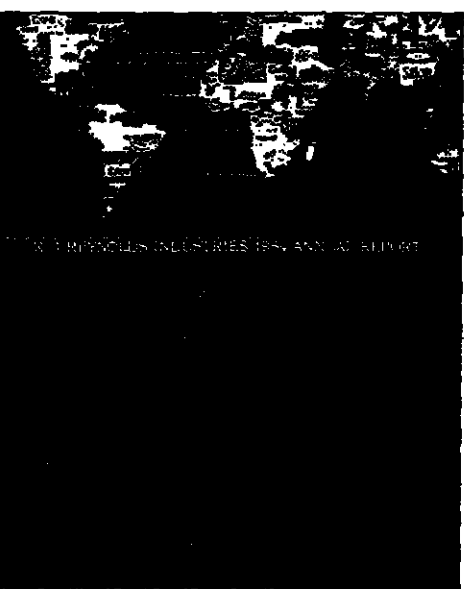
NOVA

NOVA is a major Canadian energy company headquartered in Calgary. Assets at year-end 1984 were \$6.4 billion. Revenues for the year totalled \$3.8 billion, and net income (after extraordinary items) was \$203 million. The Company is active in several industry sectors: natural gas transportation and marketing, petroleum (through 67% owned Husky Oil Ltd.), petrochemicals, manufacturing, consulting and research. NOVA's Alberta system transports over 75% of Canada's marketed natural gas production. The NOVA companies employ about 7,800 people.



Rainier Bancorporation

Seattle-based bank holding company, OTC:RBAN; 1984 ROA 0.91%, ROE 14.7%; 1984 net income up 30%; 10-year compound growth rate 15.7%; 1985 indicated dividend up 13.6%; 10-year compound growth rate 14.3%; dividend reinvestment plan since 1981; assets \$7.8 billion; primary capital 6.5% of assets; more than 200 offices in 10 western states and eight Pacific Rim nations; 206-621-4111.



R. J. Reynolds Industries, Inc.

R. J. Reynolds Industries, Inc. (RJR) is an international consumer products and services corporation with major interests in tobacco; canned and frozen foods, beverages and fresh fruit; spirits and wines; quick-service restaurant operations; and specialty retailing and packaging. In 1984, RJR achieved record sales and earnings and raised the cash dividend for the 31st consecutive year. Sales \$12.97 billion, net earnings \$843 million, earnings per share \$7.00, dividends per share \$3.25.



TransCanada PipeLines

TransCanada PipeLines is a major Canadian energy company with assets of approximately \$5.8 billion. It owns and operates Canada's largest natural gas transmission system, has pipeline investments in Canada and the United States and has oil and gas interests in North America and other parts of the world. TransCanada experienced increased earnings in 1984 as a result of improvements in all areas of its business.



United Energy Resources, Inc.

United Energy Resources, Inc. documents its competitive success through vigorous marketing and cost controls in the company's 1984 Annual Report. Competitive progress made by UER in 1984 included throughput volume increases of 9% and 18%, respectively, for the company's interstate and intrastate natural gas transmission subsidiaries. Net income in 1984 was \$36 million, compared with \$29 million of net income in 1983.

Part of 2 1/2 page series appearing on May 28th, and May 29th.

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May 1985

Fedfood hit by higher finance charges

By Our Johannesburg Correspondent

FEDFOOD, a large South African food group, suffered from substantially higher finance charges, including foreign exchange losses in the year to March, more than offsetting an improvement in trading profits.

Turnover increased by 13.6 per cent to R819m (\$499.5m) from R721m. Operating income before finance charges and tax increased by 21.3 per cent to R66m from 54.4m.

At the pre-tax level, however, this was translated into a 1.6 per cent profit drop to R81.6m.

The directors say that the final six months were the most difficult experienced by Fedfood. The period was characterised by low consumer buying power, high finance costs, increased wage claims, severe price competition and competition for market share and inflationary cost increases.

They add that good progress has been made with the restructuring and rationalisation of the troubled white fish, biscuits and breakfast cereals divisions.

Earnings per share dropped to 78 cents from 83.5 cents and an unchanged total dividend of 30 cents has been declared.

Fedfood is a subsidiary of Federale Volksbelegings which, in turn is controlled by Sanlam, South Africa's second largest insurance company.

INTERNATIONAL COMPANIES and FINANCE

Sappi to raise R200m to reduce debt burden

By Jim Jones in Johannesburg

SAPPI, one of South Africa's two large paper and pulp manufacturers, is to raise R200m (\$100.5m) in order to reduce its borrowings burden and improve its debt-equity ratio.

The move—by means of a one-for-two rights issue of convertible preference shares—reflects a need for new capital which arises directly from an ambitious expansion programme in the process of being completed at Ngodwana, in the eastern Transvaal.

The project, to increase pulp and newsprint capacity, was originally estimated at L015m including finance charges. In the event, the project cost R1.495bn due to cost overruns, higher finance charges and the effect of a sharply weaker rand on foreign debt. As a result, Sappi was obliged to negotiate a relaxation of debt covenants with its bankers.

Management has taken the view that the higher rand costs of foreign exchange commitments should not immediately be offset against profits. The expansion programme was aimed at supplying pulp and paper to export markets and management says that rand-denominated export revenues will be substantially higher than originally expected due to the rand's weakness. As a result, higher foreign exchange liabilities will be offset by higher export revenues.

In 1984 Sappi's turnover rose to R657.5m from R553.5m and operating income increased to R98.1m from R84.4m. However, net interest payments rose sharply to R35.6m from R15.6m and, as a result, profits before tax and capitalisation of interest charges fell to R43m from R74m. Net earnings slipped to 197 cents a share from 222 cents and an unchanged total dividend of 86 cents a share was declared.

Mr Basil Landau, the chairman, said this year's first quarter profit performance had been poor, largely because Sappi had borne the full brunt of the financing costs of the expansion programme at a time of particularly high interest rates. During this period, he added, little additional production had been derived from the expansion project.

Uncertain economic conditions and difficulties in predicting accurately the increased production levels made it difficult to estimate this year's likely earnings, but these would be substantially below those of 1984.

He told shareholders that an interim dividend would not be declared this year—last year 25 cents was paid half-way—and that the final dividend would be determined only after the year's full results were known.

Japan eases rules on zero-coupon bond issues

By Yoko Shibata in Tokyo

THE JAPANESE Ministry of Finance is further deregulating financial transactions by allowing Japanese corporations to issue zero-coupon bonds, provided that all the proceeds are used overseas and that at least two-thirds of the bonds are sold to non-residents.

Zero-coupon bonds have been extremely popular among rich Japanese individual investors as a tax shelter, though this practice has been frowned on by the Ministry of Finance. However, the Ministry has found a way to plug the tax loophole by imposing withholding tax on the capital gains from zero-coupon bonds with effect from January 1986. An amendment of the relevant Tax Law was approved earlier this year, and tax officials are drafting an ordinance to put this into effect.

Japanese corporations are calling for new means to raise funds on the same footing as foreign companies in the overseas bond market, which has prompted the MOF to relax its policy.

The MOF maintains guidelines on the amount of zero-coupon bonds which can be sold in Japan; no more than one third of any zero-coupon issue can be brought into Japan, although the bonds may be imported into Japan through the secondary market, over and above the limit.

Marubeni, the large general trading house, will be the first Japanese corporation to issue zero-coupon bonds through an overseas subsidiary next month. It plans to issue seven year Euro-dollar bonds with a par value of \$100m through a subsidiary in Curaçao.

The MOF's more flexible attitude towards Japanese corporations' issuing zero-coupon bonds through offshore paper companies is likely to lead to more such bonds being offered by Japanese companies, especially in the Eurobond market.

Sumitomo Electric ahead

TOKYO — Sumitomo Electric Industries, the Japanese maker of electric wires and cables, reports unconsolidated net income for the year to March ahead 16.3 per cent to ¥10.52bn (\$19m) from ¥9.06bn in the previous year.

The gain followed a swift sales growth, bolstered by favourable marketing of electric cables and powdered alloys.

Sales advanced 12.7 per cent to ¥506.46bn from ¥449.37bn. Per-share net rose to ¥16.57 on 335.2m outstanding shares from ¥14.53 on 323.9m shares. The increase in outstanding shares resulted from the issue of a convertible bond.

The year-end dividend was raised to ¥3.50 from ¥3, increasing the annual dividend to ¥6.50 from ¥6.

Sumitomo expects current year earnings to rise 4.5 per cent to ¥11bn on a 6.6 per cent rise in sales to ¥540bn. AP-DJ

Euro-clear plans to extend operations to equity trading

By Maggie Urry

AFTER another successful year of growth, the Euro-clear international securities clearing system is looking for further new areas to develop.

Announcing profits for the 13 months ending 1984, the system's chairman Dr Rolf-Ernst Breuer spoke of the possibility of marketing a clearing system for internationally traded equities. A proposal will be put to the next board meeting in June, though it is too early to say how

big an investment the project would involve.

As leading equities are increasingly traded worldwide, market makers are looking for one clearing system to cover shares derived from different domestic stock markets.

Euro-clear is also considering a change in the ownership structure. At present the company has 124 shareholders which receive a dividend, while the 1,678 participants (or users) receive rebates, which

in 1984 totalled \$7.9m. A change to a co-operative ownership is under consideration. That would allow all the users of the system to share in the system's financial development.

Euro-clear moved into its new building in Brussels over the weekend. Mr Peter Culver, the general manager at Euro-clear, said the move would enable further expansion and faster processing of transactions.

Bangkok Bank shows growth

By Boonsong K'Thana in Bangkok

BANGKOK BANK, one of the largest in the Asian region, has reported an 8.45 per cent advance in net profits for the first half (\$15.95m), up from 402.8m baht in the same period of 1984.

Assets grew 20.61 per cent to 258.34bn baht over the previous period's 214.15bn baht. Deposits rose 19.55 per cent to 188.11bn baht, up from 157.3bn baht, while lending recorded an 18.26 per cent increase to 202.88bn baht from 171.50bn baht.

KLK lifts pre-tax profits by 35% at six months

By Wong Sulong in Kuala Lumpur

KUALA LUMPUR — Kepong, Malaysia's fourth largest plantation group, has reported a 35 per cent increase in pre-tax profit to 35.4m ringgit (U.S.\$22.9m) for the six months to March on a 14 per cent increase in turnover to 131m ringgit.

Directors say the strong increase in earnings came from the surge in oil palm production, which rose 40 per cent to 77,000 tonnes, and higher contributions from associated companies.

KLK is benefiting from an aggressive plantation acquisition policy over the past three

years in which its acreage rose by 65 per cent to 152,000. The acquisitions were financed largely from internal sources.

In addition, KLK recorded an extraordinary gain of 96m ringgit arising from the sale of its investment in Highlands and Lowlands to Kumpulan Gertie.

Profit after tax, minorities and extraordinary gain was 129m ringgit compared with 25.7m ringgit previously. The interim dividend remains unchanged at 5 cents.

KLK is the largest privately-owned plantation group in Malaysia and is controlled by Tan Sri Lee Loy Seng.

JAPANESE COMPANY RESULTS

DAIWA HOUSE INDUSTRY

Year to	Mar '85	Mar '84
Revenues (bn)	318.2	285.6
Pre-tax profits (bn)	17.3	14.3
Net profits (bn)	7.7	6.5
Net per share	18.55	16.84
Dividend	9	7.5

PARENT COMPANY

Year to	Mar '85	Mar '84
Revenues (bn)	1,194	1,285
Pre-tax profits (bn)	14.77	11.89
Net profits (bn)	13.28	14.85
Net per share	130.88	118.50
Dividend	Nil	Nil

MITSUBI PETROCHEMICAL INDUSTRIES

Year to	Mar '85	Mar '84
Revenues (bn)	301.88	290.37
Pre-tax profits (bn)	6.85	7.25
Net profits (bn)	30.25	17.37
Dividend	5	5

PARENT COMPANY

Year to	Mar '85	Mar '84
Revenues (bn)	832.96	788.52
Pre-tax profits (bn)	20.53	17.39
Net profits (bn)	7.91	6.28
Net per share	7.78	6.42
Dividend	5	5

NIPPON EXPRESS

Year to	Mar '85	Mar '84
Revenues (bn)	275.82	285.32
Pre-tax profits (bn)	13.81	2.48
Net profits (bn)	15.27	22.19
Dividend	17.27	33.4

PARENT COMPANY

Year to	Mar '85	Mar '84
Revenues (bn)	275.82	285.32
Pre-tax profits (bn)	13.81	2.48
Net profits (bn)	15.27	22.19
Dividend	17.27	33.4

NIPPON LIGHT METAL

Year to	Mar '85	Mar '84
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Pre-tax profits (bn)		

Wednesday May 29 1985
FINANCE
Japan ease
rules on
zero-coupon
bond issues

ORIENT LEASING (CARIBBEAN) N.V.

US\$25,000,000 9½% Guaranteed Notes Due 1986

Notice is hereby given pursuant to the provisions of the Trust Deed dated July 3, 1979 constituting the above Notes that \$6,250,000 nominal of the Notes is to be redeemed for mandatory redemption on July 1, 1985. The serial numbers of the Notes drawn for redemption representing \$6,250,000 principal amount are as follows:—

71	708	4212	5440	5892	6255	6508	7184	7480	7751	7988	8268	8553	8813	9068	9338	9642	9910	10172	10459	10734	10997	11234	11478	11722	11994	12230	12484	12743	12985	13238	13487	13714	13968	14236	14484	14708	14968	15231	15476	15726	16011	16273	16592	16833	17085	17280	17492	17704	17924	18144	18364	18584	18804	19024	19244	19464	19684	19904	20124	20344	20564	20784	21004	21224	21444	21664	21884	22104	22324	22544	22764	22984	23204	23424	23644	23864	24084	24304	24524	24744	24964	25184	25404	25624	25844	26064	26284	26504	26724	26944	27164	27384	27604	27824	28044	28264	28484	28704	28924	29144	29364	29584	29804	30024	30244	30464	30684	30904	31124	31344	31564	31784	32004	32224	32444	32664	32884	33104	33324	33544	33764	33984	34204	34424	34644	34864	35084	35304	35524	35744	35964	36184	36404	36624	36844	37064	37284	37504	37724	37944	38164	38384	38604	38824	39044	39264	39484	39704	39924	40144	40364	40584	40804	41024	41244	41464	41684	41904	42124	42344	42564	42784	43004	43224	43444	43664	43884	44104	44324	44544	44764	44984	45204	45424	45644	45864	46084	46304	46524	46744	46964	47184	47404	47624	47844	48064	48284	48504	48724	48944	49164	49384	49604	49824	50044	50264	50484	50704	50924	51144	51364	51584	51804	52024	52244	52464	52684	52904	53124	53344	53564	53784	54004	54224	54444	54664	54884	55104	55324	55544	55764	55984	56204	56424	56644	56864	57084	57304	57524	57744	57964	58184	58404	58624	58844	59064	59284	59504	59724	59944	60164	60384	60604	60824	61044	61264	61484	61704	61924	62144	62364	62584	62804	63024	63244	63464	63684	63904	64124	64344	64564	64784	65004	65224	65444	65664	65884	66104	66324	66544	66764	66984	67204	67424	67644	67864	68084	68304	68524	68744	68964	69184	69404	69624	69844	70064	70284	70504	70724	70944	71164	71384	71604	71824	72044	72264	72484	72704	72924	73144	73364	73584	73804	74024	74244	74464	74684	74904	75124	75344	75564	75784	76004	76224	76444	76664	76884	77104	77324	77544	77764	77984	78204	78424	78644	78864	79084	79304	79524	79744	79964	80184	80404	80624	80844	81064	81284	81504	81724	81944	82164	82384	82604	82824	83044	83264	83484	83704	83924	84144	84364	84584	84804	85024	85244	85464	85684	85904	86124	86344	86564	86784	87004	87224	87444	87664	87884	88104	88324	88544	88764	88984	89204	89424	89644	89864	90084	90304	90524	90744	90964	91184	91404	91624	91844	92064	92284	92504	92724	92944	93164	93384	93604	93824	94044	94264	94484	94704	94924	95144	95364	95584	95804	96024	96244	96464	96684	96904	97124	97344	97564	97784	98004	98224	98444	98664	98884	99104	99324	99544	99764	99984	100204	100424	100644	100864	101084	101304	101524	101744	101964	102184	102404	102624	102844	103064	103284	103504	103724	103944	104164	104384	104604	104824	105044	105264	105484	105704	105924	106144	106364	106584	106804	107024	107244	107464	107684	107904	108124	108344	108564	108784	109004	109224	109444	109664	109884	110104	110324	110544	110764	110984	111204	111424	111644	111864	112084	112304	112524	112744	112964	113184	113404	113624	113844	114064	114284	114504	114724	114944	115164	115384	115604	115824	116044	116264	116484	116704	116924	117144	117364	117584	117804	118024	118244	118464	118684	118904	119124	119344	119564	119784	120004	120224	120444	120664	120884	121104	121324	121544	121764	121984	122204	122424	122644	122864	123084	123304	123524	123744	123964	124184	124404	124624	124844	125064	125284	125504	125724	125944	126164	126384	126604	126824	127044	127264	127484	127704	127924	128144	128364	128584	128804	129024	129244	129464	129684	129904	130124	130344	130564	130784	131004	131224	131444	131664	131884	132104	132324	132544	132764	132984	133204	133424	133644	133864	134084	134304	134524	134744	134964	135184	135404	135624	135844	136064	136284	136504	136724	136944	137164	137384	137604	137824	138044	138264	138484	138704	138924	139144	139364	139584	139804	140024	140244	140464	140684	140904	141124	141344	141564	141784	142004	142224	142444	142664	142884	143104	143324	143544	143764	143984	144204	144424	144644	144864	145084	145304	145524	145744	145964	146184	146404	146624	146844	147064	147284	147504	147724	147944	148164	148384	148604	148824	149044	149264	149484	149704	149924	150144	150364	150584	150804	151024	151244	151464	151684	151904	152124	152344	152564	152784	153004	153224	153444	153664	153884	154104	154324	154544	154764	154984	155204	155424	155644	155864	156084	156304	156524	156744	156964	157184	157404	157624	157844	158064	158284	158504	158724	158944	159164	159384	159604	159824	160044	160264	160484	160704	160924	161144	161364	161584	161804	162024	162244	162464	162684	162904	163124	163344	163564	163784	164004	164224	164444	164664	164884	165104	165324	165544	165764	165984	166204	166424	166644	166864	167084	167304	167524	167744	167964	168184	168404	168624	168844	169064	169284	169504	169724	169944	170164	170384	170604	170824	171044	171264	171484	171704	171924	172144	172364	172584	172804	173024	173244	173464	173684	173904	174124	174344	174564	174784	175004	175224	175444	175664	175884	176104	176324	176544	176764	176984	177204	177424	177644	177864	17808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29th May, 1985

INTL. COMPANIES & FINANCE

David Marsh on the OTC trend towards science-based stocks

High-tech lights up Paris bourse

FRANCE'S BOOMING "second market" or unlisted section of the stock exchange is introducing investors to a new breed of high technology companies they hardly knew existed.

In the first year or so of the over-the-counter (OTC) market, set up in February 1983, the procession of companies floating a minimum of 10 per cent of their capital was mainly centred on those in leisure and consumer areas or connected with France's traditionally flourishing food and drink industry.

Since the end of last year, however, the flow of traditional companies—about 65 introductions have been made in Paris and the regional bourses in the past 25 months—has been mixed with a growing cluster of science-based concerns emerging.

The introduction of companies like MB Electronique, a precision instruments distributor, CCMC in software, and Electronique Serge Dassault in civil and military electronics has given an unmistakably different aura to the second market.

The process will be completed with the flotation over the next week or so of two more high-tech companies which are leaders in their sector—Société Europeenne de Propulsion in rocket motors and Cap Gemini Sogeti in computer services.

The flotation of both companies has been keenly awaited. The sale this week, from May 29, of 12 per cent of the FFr 60m capital of SEP, which will raise directly at least FFr 20m (\$2.1m) for the company's majority shareholder, state-owned aero-engine maker Snecma, represents the first time that a state-controlled group has come to the second market.

A further introduction of a subsidiary of a nationalised group, in the form of the packaging unit of the Saint Gobain pipes and glass concern, is to be made in the next few months—raising some controversy in France that the second market is being used for back-door denationalisation.

The Cap Gemini Sogeti share sale has, however, probably raised even more interest than that of SEP. The company, which in early June is selling 10 per cent of its equity, is Europe's leader in computer services and is building up a rapidly expanding base in the U.S. And, with net earnings of FFr 96m on FFr 1.8bn turnover last year, expected to rise to

FFr 120m on FFr 2.2bn this year, Cap Gemini Sogeti has earned a reputation as one of France's most profitable internationally operating groups.

Both companies—SEP last year also had turnover of FFr 1.8bn but made less profit at FFr 15.5m—are much larger than most groups which have up to now made use of the second market. This illustrates the traditional reluctance of many growing French companies to seek a bourse quotation, and shows that attitudes are now changing.

M Serge Kampf, the chairman

sent. A share flotation on the unlisted market in New York is, however, a possibility being considered by the company and its bank advisers, Lazards, for the next year or so.

The constitution of a holding company gives the group the possibility of eventually opening up to 49 per cent of its shares to the public without changing M Kampf's majority control.

SEP, which makes the motors for the Ariane space rocket as well as for France's ballistic nuclear missiles, on the other hand views the share introduc-

tion as a clear prelude to capital raising in the next few years.

M Roger Lesgards, appointed chairman last year after a previous career with CNES, the national space agency, and as a senior civil servant in charge of research policies, says SEP is now reaching industrial maturity.

The company, set up in 1969 to group France's rocket and ballistic development efforts in progress since after the war, expects to raise net profits to FFr 18m this year on turnover of FFr 2.3bn.

With turnover forecast to double between 1984 and the end of the decade, M Lesgards says the company will be seeking to raise capital from the stock market from about 1986 onwards.

It is making a big effort to build up activities in the composite materials field. SEP's activities in ballistic missiles are becoming relatively less important now that spending on the French nuclear "force de dissuasion" is rising less quickly. Activities connected with Ariane, already account for 55 per cent of sales—where the company is particularly exposed to competition with the U.S. in satellite launching.

M Lesgards' aim is to maintain the turnover share of "new products"—including the potentially important area of small rocket engines for civilian and military purposes—at about 15 to 20 per cent of turnover over the next few years.

Cap Gemini Sogeti has one important link with SEP: the company has developed a software system to carry out post-launching technical check-ups of Ariane lift-offs.

M Kampf's main aim over the next few years is to build up the earnings power of its U.S. activities where it is a relative newcomer, starting up in 1979 and growing via the acquisition of the DASSO company in 1981 and Solidellis in 1982. At present, U.S. operations account for only 15 per cent of profits, with France making up 43 per cent of the group's profits and eight other European countries 30 per cent of sales and 40 per cent of profits.

By about 1988, M Kampf believes the U.S. will be up to the profits level of the rest of the group. "Our experience from Europe is that it takes years to build up profits—and in the U.S. we have started from zero," he states.

U.S. activities are split up among 22 agencies in major cities, employing 808 people (out of a total group workforce of 4,500). The company reckons it has about 1 per cent of the U.S. computer services market. M Kampf's aim is to build up to a 2 per cent market share—a goal which he says could only be fulfilled with the aid of more acquisitions over the next few years.

In Europe, Cap Gemini reckons it has market shares of 5 to 10 per cent in France, the Netherlands, Switzerland and Scandinavia, but much less than 1 per cent in West Germany and the UK, two countries which are singled out as providing particular growth potential.

An ideal longer term breakdown of turnover would be 20 per cent in France, 30 per cent in the U.S. and 50 per cent in the rest of Europe, M Kampf reckons.

As for his own future, M Kampf's aim is to stay very firmly in the driving seat at Cap Gemini Sogeti in line with long standing commitments to keeping it an independent group.



M Roger Lesgards (left) chairman of SEP, and M Serge Kampf, chairman of Cap Gemini

founder of Cap Gemini, will retain control after the flotation with a 51 per cent direct stake in a holding concern, Sogeti, constituted to own 51 per cent of the operating company. The share sale was decided partly to allow employees who had built up stakes to sell them on the market, even though many staff shareholders, M Kampf says, now want to hold on to their shares.

Additionally, he advances the "commercial reason" resulting from the group's international presence, especially in the U.S. which accounted for 27 per cent of turnover last year. "In the U.S. the attitude is that successful companies go to the bourse. We have competitors there who are smaller than us, but are quoted. People say to us—'If you are the biggest (in Europe), why aren't you quoted too'."

The company has successfully financed growth over its 18-year history (the formation of the Cap Gemini Sogeti group dates from a later 1976 merger) "throughout back profits. M Kampf says the company has no need to raise capital at pre-

sent. A share flotation on the unlisted market in New York is, however, a possibility being considered by the company and its bank advisers, Lazards, for the next year or so.

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May 1985

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29th May, 1985

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UK COMPANY NEWS

Allied-Lyons moves up by £24m

REPORTING AN advance of £24.1m to £219m in pre-tax profit for the year ended March 2 1985, the directors of the brewing, hotel and food group Allied-Lyons say the company has come through the year well, maintaining the progress of recent times.

"They look to the future with confidence and enthusiasm," and are raising the dividend from 6.81p to 7.5p net, with a final of 4.5p.

Earnings for the year were up from 18.8p to 20.1p. But after £24.1m net estimated costs of major structural reorganisation, principally in the beer division, this year's earnings are reduced to 16.5p.

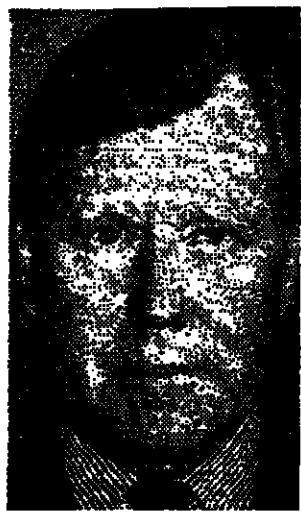
Sir Derrick Holden-Brown, chairman, says the group is increasingly seeing the fruits of major long term investments, the progress of further decentralisation of the operating companies, and a continuing programme of acquisitions at home and overseas.

He reports that the food division was again the best performer, showing substantial increase in sales and profits, and a further improvement in margins.

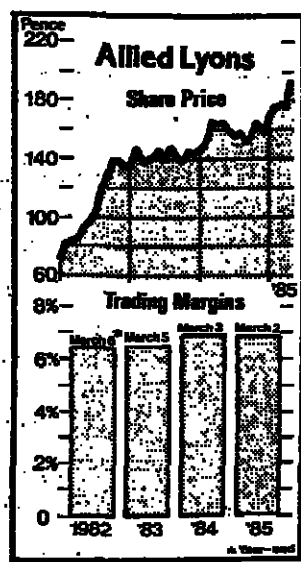
"These excellent results, despite adverse movements of major raw material prices, have their origin in the division's wide international coverage and continuing improvement in cost effectiveness," he tells shareholders.

Looking ahead, he is optimistic about prospects for the current year and beyond. "The business is in good shape and measures to improve efficiency throughout the group have been vigorously pursued and are clearly taking effect," Sir Derrick states.

Investment has been concentrated in the most profitable



Sir Derrick Holden-Brown the chairman



Allied Lyons Share Price

areas, in cost-saving projects and in new businesses capable of showing a satisfactory return on capital employed. During the year the group spent £149.5m on capital account, compared with £123.2m.

For the current term the forecast is for £170m-£180m and the majority will again be spent on the licensed estate—over £90m was utilised that way in 1984-85.

A split of the turnover and profit shows beer contributed £98.6m (£330.7m) and £78.9m (£72.7m); wines, spirits and soft drinks £1.04bn (£988m) and £66.4m (£68.2m) including a trading company transferred from the beer division; food £1.22bn (£1.06bn) and £66.2m (£49.8m); inter-divisional sales were £82.5m (£70m) and parent and investment holding companies debits £4.5m (£9.2m).

In addition, there were gains on disposal of properties and investments as follows: beer £15.6m (£12.3m); wines, spirits £4.1m (£1m); food £2.5m (£0.3m); parent and investment holding companies debits £0.5m (£0.2m).

Shareholders are told that the beer division continued to make satisfactory progress despite the difficult background of static volumes in the UK brewing industry as a whole. It is thought that the miners' strike probably affected beer volumes by as much as 1 per cent over the year, but the group still held its market share, which is widely rumoured to be around 14 per cent.

Important gains were made in the larger market—the growth area of the beer business—and some 43 per cent of the group's

beer sales were in that product. The major reorganisation of the beer division would mean between 1,200 and 1,500 redundancies out of a beer workforce of more than 20,000—the majority of which had already been announced.

"The reorganisation is going to lead to a considerable improvement within the beer division," the chairman predicts.

Of the £24.1m extraordinary charge in the accounts, £4.4m had been incurred by the year end and the balance is a provision.

In wines, spirits and soft drinks, Sir Derrick says there was a substantial increase in volume of business, particularly of table wines, but with considerable pressure on margins. The important feature was the development of a number of new brands in the markets for sherry, British wines, cream based liqueurs and rum.

The year's pre-tax profit included the £22m (£13.4m) capital profits, £20.6m (£26.7m) share of related companies, and was after finance charges £53.7m (£42.5m), minorities £4.6m (£3.5m), and preference dividends £0.4m (same), to leave the balance for the ordinary at £134.4m (£121.9m). Cost of the increased dividend is £50.6m (£44.2m).

Changes in the rate of exchange have increased the sterling measure of foreign currency borrowings by some £11m. With a rise in working capital because of exceptionally high tea and coffee prices, this accounts for the increase in total borrowings, less cash of £42m.

See Lex

Dunhill tops £15m mark with 35% rise

PROFITABILITY of business under the Dunhill name advanced strongly in the year ended March 31 1985, led by men's fashion products, and helped the Dunhill Holdings group to lift its profit before tax by 35 per cent from £11.14m to £15.06m.

Shareholders, of which Rothmans International is the controlling one, benefit, receiving an effective increase of 1p to 3.8p in their dividend. The final is 2.5p.

The group markets luxury consumer products. Near the end of the year it made major progress in reshaping its line with future strategic objectives through the sale of Richards and Appleby (soap maker) and the purchase of Chloé, which gave it entry into women's fragrances and fashion goods.

Turnover for the year rose from £95.5m to £117.16m, and now includes royalties and similar income receivable; last year has been restated. No figures are included for Chloé.

Under the brand names of Dunhill, Montblanc, Lane and Chloé, the group markets worldwide fashion clothing and accessories.

Comment

The transformation of Dunhill Holdings into a pure royalty earning company will probably never be completed—although the tendency in this direction is already very marked. No longer a luxury

Improvement for Howard & Wyndham

In 1984, Howard & Wyndham has produced a net profit of £115,000, after all charges including tax of £145,000; profits of associates are included. In the previous year the company incurred a loss of £6,000 net of tax £35,000.

Turnover came to £142m (£47.6m) and relates to W. H. Allen, the publisher, for the three months to March 31 1984 when it became an associate.

In March 1985 a capital reorganisation became effective, and preference arrears of £507,000 were extinguished in December. The company's other associate is Ciro Inc, the imitation jeweller.

See Lex

Courtaulds growth pegged to 9% and margins static

A SHARP fall-off in demand for fibres and the adverse effect of exchange rate movements limited Courtaulds to a growth rate of 8.8 per cent in 1984-85 taxable profits, with operating margins virtually static at just over 6 per cent.

A return of £128.2m for the year ended March 31 was broadly in line with market expectations, and compares with £117.8m the previous year. The group's shares were down 1p at 144p yesterday.

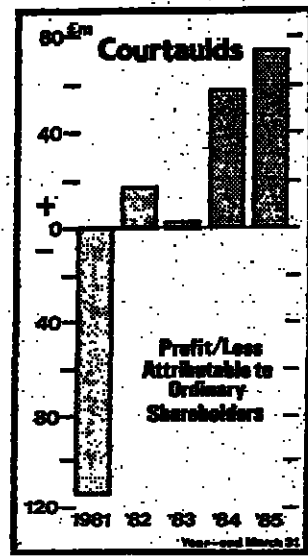
The downturn in demand for cellulosic fibres from textile consumers in the U.S. and in export markets outside Western Europe was reflected in a £2m fall in operating profits in the group's newly-formed chemical and industrial products division, which turned in £94m.

The textiles group, also formed in the course of the year under review, showed a £10m improvement to £47m at the operating level.

Turnover moved ahead from £2,048m to £2,155m, and produced operating profits of £134m against £127.5m. The UK operating contribution fell from £72.7m to £71m, and the chairman, Mr Christopher Hogg, says that foreign exchange movements reduced the value of overseas operating profits by £5m. They stood at £63m for the year, up from £54.8m.

The directors are recommending a rise in the final dividend from 3p to 3.6p net to lift the total by 0.8p to 5p. Stated earnings per share were up from 22.2p to 23.1p.

In his review of the year's trading performance, the chairman says that the leading position of Courtaulds in Western



Courtaulds Profit/Loss Attributable to Ordinary Shareholders

Europe was reinforced by the acquisition of a major acrylic fibre producer in Spain, which added £5m to the result for fibres. Overall, however, this slipped from £38m to £37m on turnover of £665m against £562m.

In the woodpulp sub-group operating profits were £1m down at £21m, and turnover also fell from £104m to £98m. Mr Hogg says that new plant will further enhance Salcor's competitiveness as an international supplier of dissolving woodpulp. The plant was completed on schedule, and is now being commissioned.

International paint raised operating profits from £20m to £21m on sales up by £26m at £382m. The chairman comments that the division continued to

develop its world presence in the rapidly growing powder coatings market.

The BCL division increased its capacity for polypropylene packaging film, and a further major production line will be added in the current year. For 1984-85 it turned in an unchanged £12m on turnover of £247m (£210m). National Plastics' operating profits were a same-again £5m on turnover ahead at £50m. It opened a plant in the U.S. for bottle closures and laminated tubes.

All parts of the textiles group showed improvements. A breakdown in terms of turnover and operating profits shows spinning £169m (£154m) and £8m (£8m); fabrics £344m (£318m) and £18m (£13m); clothing £375m (£356m) and £20m (£12m). The chairman says that there was substantial investment in new technology in clothing.

He adds that businesses not regarded as strategic to future development were divested, and that the new divisional structure will further strengthen the focus on growth opportunities. In the year Courtaulds has continued to shift its resources towards businesses with good growth prospects.

Capital expenditure totalled £126m in 1984-85, against £24m the year previously. Total capital employed was up from £539m to £528m, with the largest increase coming from shares at £164m compared with £155m.

The tax charge was down from £28.4m to £28.1m, as were minority interests at £9.5m (£11.2m) and extraordinary debits at £15.4m (£19.7m). The dividend will account for £19m (£15.8m).

See Lex

Nordic Inv. offering 14m shares

BY TERRY GARRETT

Nordic Investment Trust is the latest issue to emerge from the investment trust sector in a spate of new offerings for investors.

A total of 14m shares are on offer in the specialist trust at 50p each. The offer is the first new issue to be handled by stockbrokers. P-B Securities, Down, de Boer & Duckett since the firm was established by Prudential-Bach Securities 10 months ago.

Although the full offer has been underwritten by the broker firm, the directors are aware of intended applications

from sub-underwriters for 10.5m shares—three quarters of the issue. Such applications, if received, will be met in full.

As the name implies, the new trust has been formed to invest in the stock markets of Sweden, Norway, Denmark and Finland. The principal object is to achieve capital appreciation by investing in small to medium sized companies. There will only be nominal dividend payments.

GT Management has been appointed as investment managers to the new trust with Svenska International acting as investment advisors. Although GT is better known for its

expertise in Far East markets it has been investing funds in the investment trust sector for some time. It has been investing in Nordic countries for the past six years and currently handles £40m of investments.

Svenska is the London-based investment banking arm of Svenska Handelsbanken, one of the largest commercial banks in Sweden.

The articles call for an extraordinary meeting to be called for 1985 to wind up the trust although it is possible for Nordic to be wound up long before then—as early as 1988 if shareholders vote for it.

Midepsa floating 60% of subsidiary

BY TERRY POVEY

Midepsa International, the Canadian investment company, has announced its intention to float off more than 60 per cent of the UK subsidiary First Security Group by way of an offer for sale.

First Security, which is based at Fleet in Hampshire, manufactures equipment and systems for car safety, the security and fire detection markets. It is at present wholly owned by Midepsa.

Midepsa itself is jointly controlled by Mr David Watkins, of British Car Auctions and Group Lotus, and Mr Michael Ashcroft, through his Bermuda-registered

Hawley Group. Hawley acquired First Security for some £4.7m cash in October 1984 and injected some minor parts of Hawley's UK security business interests into the company.

The Montreal-based Midepsa has been the chosen vehicle for several of Mr Watkins' and Mr Ashcroft's joint investments.

First Security's sales have risen from £2m in 1981 to £4.2m in the year to April 1984. The company forecasts that sales for the past year will reach £8m. Pre-tax profits over the same period have risen from £42,000 to £475,000, with £850,000 fore-

cast for the year just ended. With recent acquisitions included the group's pre-tax profits on a pro-forma basis are expected to reach approximately £950,000.

The floating off of First Security is a highly unusual move, being sold by its parent as planned to be in excess of 60 per cent—the norm is around 25 per cent.

The issue is thought likely to be a fixed price offer, although no details are yet available. The issue is being handled by brokers L. Messel.

POLLY PECK INTERNATIONAL PLC

RESULTS FOR THE SIX MONTHS ENDED 1ST MARCH 1985

(Unaudited)	1985	1984	Increase
Turnover	£82.8m	£58.7m	41%
Profit before taxation	£28.2m	£21.4m	32%
Profit after taxation	£23.8m	£17.0m	40%
Earnings per share	25.2p	18.8p	34%
Dividend per share (net)	1.5p	1.0p	50%

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ECONOMIST INTELLIGENCE UNIT QUARTERLY ECONOMIC REVIEW OF TURKEY NO.1.1985

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ASIL NADIR, CHAIRMAN, POLLY PECK INTERNATIONAL PLC 20.5.85

Copies of the full interim statement may be obtained from:
POLLY PECK INTERNATIONAL PLC
The Secretary, 81-91 Commercial Road, London E1 1RD.

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UK COMPANY NEWS

Debenhams sets its defence in motion

By Lionel Barber

Debenhams yesterday fired the first salvo in its defence against the £478m takeover bid launched last week by Burton and Habitat Motereach.

In a letter to shareholders, Mr Robert Thornton, chairman, stresses that the 67 department stores, coupled with a well balanced property portfolio and Welbeck Finance, the consumer credit subsidiary, have "an important and increasingly profitable role to play in retailing."

The letter makes no mention of a possible £800m management buy-out, first floated by Mr Thornton before the Burton bid. Such a buy-out, though regarded as a defence of last resort, would involve substantial asset sales, including the disposal of the whole or part of Welbeck.

Debenhams shares rose sharply yesterday, closing last night up higher at 387p. Burton, which is making the bid, saw its shares drop to 485p, down 5p on the day. Shares in Habitat Motereach, which has an option to buy 20 per cent, were unchanged at 388p.

On the basis of last night's closing prices, the Burton offer values Debenhams at £478m, which is well below the current market price of £542m. Burton's offer document is likely to be published next week.

Burton, advised by S. G. Warburg, is watching the progress of the management buy-out discussions closely. It is likely to seek to share any information made available to Mr Thornton and possible institutional investors.

The buy-out discussions are being co-ordinated by Mr Robert Benoit, while Mr M. Rothschild is advising the Debenhams board on behalf of the shareholders.

Yearlings up 1/2%

The interest rate for this issue of local authority bonds is 12 1/2 per cent, a percentage point from last week, and compares with 10 1/2 per cent a year ago. The bonds are issued at par and are redeemable on June 1, 1986.

A full list of issues will be published in tomorrow's edition.

Boddingtons expands via £26m purchase of Higsons

By Lisa Wood

Boddingtons, the Manchester-based brewer, is planning to buy Higsons Brewery, the Merseyside independent brewer, in an agreed bid worth around £26m.

Boddingtons owns 2.8 per cent of Higsons' share capital and has irrevocable undertakings to accept the offer covering a further 51.9 per cent.

One of Higsons' major attractions for Boddingtons is its larger plant. At present Boddingtons, which has enjoyed recent success for its real ales, has no brewery for lager—one of the few growth areas of the beer market. Lager, bought in from Whitbread, represents only one per cent of its sales compared with some 30 per cent for brewers nationally.

Mr Ewart Boddington, the company's chairman, said the acquisition of a modern lager plant would give Boddingtons the chance to develop sales of its

own produced lager. No decision had yet been made whether the company would brew a lager under its own name or a national brand under a franchise.

The deal will also bring some 160 pubs to Boddingtons' estate of 373 pubs, which in the main trade outside the Higsons area. Mr Boddington said a very substantial investment needed to be made in the Higsons pubs, with attention to retailing skills such as catering.

Higsons has been able to invest little in its tied estate because of the substantial investment in its brewery. Depressed market conditions were one factor cited by the company when, for the year ending September 28 1984 the group operating profit was £1.29m, a reduction on the previous year of 17.7 per cent. Yesterday the company announced that in the 26 weeks to March 29 it made

an unaudited profit before tax of £226,000 on turnover of £13.4m.

Higsons yesterday forecast that its profits would be approximately £1m for the full year.

Boddingtons is offering five of its shares and 365p nominal of 91 per cent convertible unsecured loan stock 2000/2005 for every three Higsons ordinary shares. On the basis of Boddingtons' closing price last night of 73p, down 6p, the offer is worth 254p.

Higsons' shares, suspended last week at 177p, closed last night at 229p.

The loan stock will be a further tranche of that issued as part consideration for Boddingtons' acquisition of Oldham Brewery in 1982.

Higsons' reported net asset value last September was £27.5m, broadly in line with the value of Boddingtons' bid.

Brent Walker returning to market

By Lucy Kellaway

Brent Walker Holdings is returning to the stockmarket with a capitalisation of £33.7m, which is 10 times the value of Brent Walker Ltd when it withdrew from the market just two years ago.

The prospectus is published today in an offer for sale by Statham and Sloop of 3.2m ordinary shares at 130p each, representing 35.5 per cent of Brent equity. This will raise a total of £42m of which over £3m is new money for the company.

G & W Walker started in 1967 when it set up the "Billy's Baked Potato" chain of restaurants. The company joined the stockmarket in 1974 when it reversed into Hackney & Heaton Greyhound and subsequently changed its name to Brent Walker Ltd. By 1982 its interests included video and film production, casinos, hotels, shopping centres, construction and cinemas, as well as restaurants and greyhound racing.

After making record pre-tax profits of nearly £1m in 1979, the company reported a small post tax loss for the first half of 1982 due mainly to difficulties in letting its "Oxford Walk" shopping centre and the downturn in the video market.

That year the Walker family trust increased its holding in the company to over 30 per cent and was requested by the Takeover Panel to bid for the remaining shares. The price was set at 46p, about half the price that the shares traded at at the start of the year.

Brent Walker Holdings is now coming to market with a profit record restated for the sale of discontinued activities. This shows increased profits in each of the five years to the £2.2m before tax attained in 1984 on turnover of £19.8m. Profits from film and video dominate, contributing five times more than the remaining divisions—leisure centres, restaurants and greyhound racing—put together.

The group is now planning to reduce its dependence on film and video, and to this end has bought for £325,000 an option to purchase the Brighton Marina for £13m, which the group intends to develop as a leisure complex. The proceeds of the offer will go towards the Marina project and will also be used to increase the group's working capital.

For 1985 the company is forecasting pre-tax profits of £3.4m, or £3.5m if the option to buy the Brighton Marina is exercised. At the offer price the earnings ratio is 11 (excluding Brighton) calculated on a tax rate of 10 per cent. Based upon a notional full year dividend of 5.5p the yield at the offer price is 6 per cent.

comment
Those investors who were at the receiving end of George Walker's buy back two years ago may be feeling reluctant to give the man another chance. When a company disappears with a half-year's pre-tax profit of £80,000 and reappears with a total of £1m for that year, investors may well feel bemused. It seems that stripped of its loss-making divisions—the cinema, Oxford Walk, and the last Viceroy—what is left is a company which is a completely unknown quantity, and despite the company's claim that the development costs will be covered by the sale of the supermarket and residential sites, the company may well find that the project puts undue strain on its balance sheet. The low tax rate will presumably rise now that the capital allowances on film expenditure are being phased out.

See Lex

Agreed bid imminent for Mebon

AN AGREED bid for Mebon, the industrial paints U.S.M. stock, is imminent following yesterday's suspension of its shares at 78p.

Mebon confirmed that it had received an approach, while its merchant bank adviser Hambros said that agreement had been reached in principle with an industrial company with international interests. There was no immediate indication of the bidder's identity.

The bid, which is being made by a consortium of industrial companies, is expected to be completed by the end of the year.

down to £13,000 on £1.99m turnover, compared to £22,000 on £1.92m turnover in 1983. Pre-tax profits for the year ended March 1984 were £204,000 compared to £806,000.

Mebon was floated on the U.S.M. in November 1983 at a placing price of 96p, which capitalised the group at £3.2m. The group specialises in industrial coatings for metal used in the oil, gas and power transmission industries.

According to Mebon, the effects of the miners' strike and other industrial disputes were having a damaging effect on the company's performance. It said that many important industrial customers were either delaying or deferring orders.

While that position continues, and with uncertainty as to the precise timing of overseas developments and large-scale contracts, it is difficult to predict the immediate future. The directors said, while adding that they remained confident about the company's future.

U.S. fund claims 13% of BAGS

By Charles Batchelor

Mutual Shares Corporation, an open-ended U.S. mutual fund, has raised its stake in British American General Trust (BAGS) to more than 13 per cent, in a move which reflects Mutual's increased interest in the UK investment trust sector.

Yesterday BAGS, which is currently fighting a £38m takeover bid from Shires Investment, completed the £4.2m purchase of clutch of U.S. high technology stocks in a deal which increased its equity by nearly 5 per cent.

Mutual holds stakes in three other UK investment trusts, including a 28 per cent holding in British American General Trust (BAGS) and two other non-disclosable stakes of less than 5 per cent.

The U.S. fund also had a stake of "a couple of per cent" in Midland Bank, which it bought after selling an earlier holding in Crocker National Bank. Midland's troubled U.S. subsidiary, Mr Michael Price, joint manager of Mutual, said yesterday.

trusts over there (in the UK) are of natural interest to us," Mr Price said.

Mutual, the approximate U.S. equivalent of the New York Stock Exchange, is part of Heine Securities Corporation. Heine is jointly run by Mr Price, a partner in Herzog, Heine, Gendall, a member of the New York Stock Exchange, and Mr Max Heine, a former partner in Herzog.

Herzog owns all the shares of the Heine management but Mr Price and Mr Heine have the right to buy the stock at book value.

Mutual said it bought 500,000 BAGS shares last Friday taking its holding to 7.25m shares, 13.4 per cent of BAGS equity as increased by the purchase of the U.S. high technology stocks.

COMPANY NEWS IN BRIEF

Shares in Falcon Resources rose 15p yesterday, to close at 345p, after Mr Ronnie Monk, the chairman, told the AGM about the U.S. gas discovery in which the company had interests.

He said a well in Yuma County, Colorado, in which Falcon had a 5 per cent interest, might have a production rate of 500-750,000 cu ft a day. The Shawnee Mary Ann West No. 1 well in Texas (Falcon 100 per cent) was producing 400,000 cu ft a day. The McCarter Westmoreland No. 1 well in Texas (Falcon 41.7 per cent) had been tested at 1.43m cu ft of gas a day.

directors of Anglo United, Mr David McErlain and Mr Denis Bell, have resigned. Mr G. W. Jarvill has also resigned.

Net asset value per share of the Albany Investment Trust reached 112.92p at the end of the year of February 28 1985. This compares with 88.45p shown a year previous.

Net attributable profits rose from £129,883 to £160,372 after tax of £77,530 (£86,353). The final dividend is 2.2p (1.75p) for a total of 3p (2.45p).

Flextech has purchased a 33.5 per cent interest in Tarnhill Limited for £418,702 and has also subscribed for 272,727 6p per cent convertible preference shares of £1 each in Tarnhill at a total cost of £300,000. The proceeds of the share subscription will be used to provide working capital and further the development of Tarnhill's technology.

BAT Industries' wholly-owned subsidiary BATIG GmbH, has increased its holding in Pegula AG to around 62 per cent. An offer to acquire the remaining shares will be made. Pegula is one of the leading home improvement manufacturers in Europe and a major supplier of moulded plastics.

MINING NEWS

Lac restructuring terms

Lac Minerals of Canada plans to formalise its control over the various gold mining companies within the group in advance of its jump to being the country's largest gold producer once its big new mine in the Hemlo district of northwestern Ontario comes on stream.

The projected start-up date for the Hemlo venture has now been brought forward to some time in December this year, from the previously scheduled mid-1986 start.

Lac has announced the terms of a series of share exchanges which will effectively complete the group restructuring started three years ago. Mr Peter Allen,

chief executive, said yesterday that the reorganisation would simplify the group's corporate structure.

"When the plan is approved," he added, "all Lac group shareholders will enjoy direct participation in a single corporate entity."

Shareholders in the present master company, Lac Minerals, will receive one share in the new company, also to be called Lac Minerals, for each share held.

Holders of each share in Little Long Lac Gold Mines, one of the founding companies of the group, will receive 2,377 shares in the new Lac Minerals, while Lake Shore Mines holders receive

2,871 shares and Wright-Harveys Mines holders receive 6,488 of a share.

Once the amalgamations become effective, all the shares in the other companies will be cancelled.

Heavy loss at MMC

THE world's biggest tin producer, Malayan Tin Dredging and MMC (1976)—now in voluntary liquidation—was then recorded as a gain of M\$34.2m.

MMC has decided to write down this investment in view of the subsequent fall in the price of Sime shares in order that it should be "adequately covered by reserves."

A consortium of British Petroleum's mining subsidiary, BP Minerals and Thailand's Siam Cement, has signed a contract with the Thai Government for the right to mine antimony in the country.

COURTAULDS PLC

Preliminary Announcement of Results 1984/85

Year ended 31 March	1985 £m	1984 £m
Turnover to External Customers	2,151.9	2,038.1
Turnover to UK Customers	929.3	917.2
Exports from UK (including inter-group)	441.8	432.5
Turnover Overseas	848.8	748.7
Operating Profit—UK	71.0	72.7
—Overseas	63.0	54.8
—Total	134.0	127.5
Share of Profits of Related Companies	4.9	2.1
Interest Payable net of Investment Income	(10.7)	(11.8)
Profit on Ordinary Activities before Taxation	128.2	117.8
Taxation—UK (including ACT £7.9m, 1984 £6.9m)	(8.3)	(7.2)
—Overseas	(19.8)	(21.2)
	(28.1)	(28.4)
Profit on Ordinary Activities after Taxation	100.1	89.4
Minority Interests	(9.3)	(11.8)
Extraordinary Items (net of realisation profits £17.9m, 1984 £3.0m)	(15.4)	(19.7)
Profit attributable to Courtaulds PLC	75.4	57.9
Preference Dividends	(0.1)	(0.1)
Profit attributable to Ordinary Shareholders	75.3	57.8
Ordinary Dividends	(19.0)	(15.8)
Earnings per Ordinary Share before Extraordinary Items	23.91p	21.26p

Earnings per share increased by 12%. The Board is recommending a final dividend of 3.6p per Ordinary Share which, together with the interim dividend already paid, makes a total for the year of 5.0p (gross equivalent 7.143p, 1984 6.0p). This represents an increase of 19%.

During the year there was a sharp falling-off in demand for the Group's cellulosic fibres from textile consumers in the USA and in export markets outside Western Europe. Despite this, and the effect of exchange rate movements which reduced the sterling value of overseas operating profit by £5m, profit before tax increased by £10.4m.

The Group has continued the shift of its resources towards businesses with good growth prospects.

There was a marked increase in capital expenditure which totalled £126m, compared with £84m in 1983/84. The leading position of Courtaulds in Western Europe was reinforced by the acquisition of a major acrylic fibre producer in Spain, which contributed £5m to the result for Fibres. New plant which will further enhance Saicor's competitiveness as an international supplier of dissolving woodpulp was completed on schedule and is now being commissioned. International Paint continued to develop its world presence in the rapidly growing powder coatings market. BCL increased capacity for polypropylene packaging film, and a further major production line will be added in 1985/86. National Plastics opened a plant in the USA for bottle closures and laminated tubes. There was substantial investment in new technology in Clothing. Businesses not regarded as strategic to future development were divested.

The organisation of the Group's major business areas into Chemical and Industrial Products, and a Textiles Group (comprising Spinning, Fabrics and Clothing), will further strengthen the focus on new growth opportunities.

Partly reflecting the substantially higher level of capital expenditure, net debt increased to £54m at 31 March 1985 (£23m at 31 March 1984), and the ratio of net debt to equity was 9:91.

The breakdown of turnover, operating profit and capital employed between major business areas is:

Year ended 31 March	Turnover 1985 1984	Operating Profit 1985 1984	Capital Employed 1985 1984
Chemical and Industrial Products			
Fibres	665 582	37 39	164 135
Woodpulp	88 104	21 22	73 55
International Paint	382 353	21 20	119 118
BCL	247 210	12 12	72 53
National Plastics	50 45	3 3	19 14
	1432 1294	94 96	447 375
Textiles Group			
Spinning	169 154	9 8	40 32
Fabrics	334 316	18 13	104 96
Clothing	373 356	20 16	88 78
	876 826	47 37	232 206
Miscellaneous	(156) (82)	(7) (5)	(51) (42)
Total	2152 2038	134 128	628 539

The Report and Accounts will be posted to shareholders on 24 June 1985 and the Annual General Meeting will be held at the London Marriott Hotel, London, W1, on 23 July 1985. The final dividend will be paid, if approved, on 5 August 1985 to shareholders on the register on 18 June 1985.


COURTAULDS PLC
18 Hanover Square, London W1A 2BB

D.C. Pimlott, Secretary
28 May 1985

Company Notices

BBL (CAYMAN) LTD.
unconditionally guaranteed by

US \$50,000,000
Floating Rate Notes due 1994
For the six months
May 20, 1985 to November 20, 1985
The Notes will carry an interest rate of 8 1/4% p.a.
As a consequence, the coupon pertaining to this interest period will be US\$2,201.39
Listed on the Luxembourg Stock Exchange
 **The Mitsubishi Bank, Limited**
Brussels Branch
Fiscal Agent


REED STENHOUSE
COMPANIES LIMITED
DIVIDEND NUMBER 65
Notice is hereby given that a dividend of 15 Canadian cents per share has been declared on the outstanding class A and Class C common shares of the Corporation for the quarter ended March 31, 1985, payable on June 23, 1985 to shareholders of record at the close of business on June 10, 1985.
Class C shareholders will receive 8.5616 pence (being the equivalent of 15 cents Canadian) per share.
Toronto, Ontario
May 15, 1985
By Order of the Board
J.J. Sykes
Secretary Treasurer

SHERATON SECURITIES INTERNATIONAL PLC

- Operating profit more than doubled at £1.34m.
- Rental income now exceeds £1m per annum.
- Dividend recommended.
- Company in good position to take advantage of prevailing conditions for growth.

FINANCIAL HIGHLIGHTS	1985 £'000	1984 £'000
Year to 31st March		
Rental income	733	657
Property sales and fees	4,639	2,484
Profit before taxation	1,343	611
Earnings per share	1.6p	0.8p
Dividend per share	0.5p	—

For copies of the Chairman's Statement and the Report and Accounts write to the Financial Director SHERATON SECURITIES INTERNATIONAL PLC 77 SOUTH AUDLEY STREET LONDON W1R 5TA

FIH little changed at £6.46m

As regards the current year Mr Vernon says the start of it coincided with the ending of the miners' strike, a return to relatively mild weather and an increase in retail sales. "These changes should help the first quarter," he says. Last year the comparative period produced sales of £35m, trading profits of

Reviewing the year, the chairman reports that printing and packaging continued to forge ahead, with sales up 17.4 per cent to £41.24m and trading profits expanding 20 per cent to £5.54m. However, this was offset by a decline in building supplies, which fell by 10.5 per cent to £41.5m. The main reason for the strike, a higher incidence of bad debts, and the worst winter for many years—sales fell by 3.6 per cent to £70.13m and the profit by almost 23 per cent to £1.71m. Continued losses in the building by the weather, and tight margins on some contracts resulted in a

loss of £250,000, against a profit of £178,000, on sales of £20.71m (£19.1m). Manufacturing performed much better as earnings rose from a loss of £21,000 to a "very useful" profit of £508,000. Its sales were £9.38m (£10.44m).

Employees' profit sharing absorbed £308,000 (£291,000) largely payable to the successful printing and packaging division.

The tax charge this year took £2.6m (£2.25m), but the chairman urged forward to a reduction over the next two years to the standard corporation tax rate of 35 per cent. Last year was

FIH cautioned the market at the interim stage that 1984-85 was going to be a flat year. But if yesterday's announcement failed to bring a surprise, it is not likely it did much to disappoint. All the gains by the printing and packaging division were dissipated by \$250,000 of losses on two civil engineering contracts by the construction business and some poor trading results coupled with 110,000 of bad debts by building supplies. Construction should remain strong this year but the pressures on the building supplies division are unlikely to ease appreciably so again it will be up to the printing and packaging division to provide the growth. A full year count-down from Hind Boyce and Wright should help—it chipped in a maiden £220,000 for the second half of last year—but those analysts, whose estimates a year ago were a good 10% above the actual, are bound to be taking a cautious line today. Assuming something just over 57m pre-tax for this year—which is not asking a great deal of the company, given the p/e is around 9 at 138p.

COM

Pre-tax revenue totalled £3.58m (£3.18m). Tax took £1.25m (£1.11m).

COMPANY NEWS IN BRIEF

COM

COMPANY NEWS IN BRIEF

The final dividend on the "A" shares is being raised by 1p to 3.5p for a higher total of 16.5p

The increase in marketing investment was attributable to the single malt whisky, Glenmorangle, and the directors add that the Glen Moray-Glenlivet

to March 15, 1960, the period which traditionally only shows a small part of the full-year's profit.

The final dividend on the "A" shares is being raised by 1p to 3.5p for a higher total of 16.5p

The increase in marketing investment was attributable to the single malt whisky, Glenmorangle, and the directors add that the Glen Moray-Glenlivet

The unaudited consolidated results of Barlow Rand Limited and its subsidiaries are set out below:-

Notes

Land

Environ

References

A. M. Rosholt (*Executive Chairman*)
G. W. Dunningham (*Vice-Chairman*)
W. A. M. Clewlow (*Chief Operations Officer*)

INVESTORS IN INDUSTRY GROUP PLC

By: **MORGAN GUARANTY TRUST COMPANY**
of New York, Principal Paying Agent

Dated: May 29, 1985

Profits more
£0.37m

Days off

BRIEF

UNLIMITED

NUMBERS

NUMBERS

NUMBERS

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SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Wednesday May 29 1985

هكمن النحل

EEC farm reforms
stuck in
the mud, Page 44

WALL STREET

Unsettling struggle at threshold

AN UNSETTLING session on Wall Street yesterday saw the stock market again struggling to hold near the Dow Jones 1,300 level after failing to sustain an early advance, writes Terry Byland in New York.

A strong rise in bond prices, as the renewed slide in world oil prices signalled a reduction in inflationary pressure, was checked when the Federal Reserve unexpectedly drained liquidity with two-day matched sales when federal funds stood at 7 1/2 per cent.

The weakening of the stock market reflected Wall Street's worries over the outlook for corporate profits. Initially, stocks tried to respond to the continued fall in bond yields. The Dow average gained more than 5 in early trading to stand above the 1,300 level. But nervousness in the computer stocks unsettled the rest of the market, and early gains were replaced with losses.

The market remained on the downside throughout the session, but a rally towards the close took the Dow Jones industrial average above 1,300 again. The Dow ended a net 0.45 points down at 1,301.52.

Oil stocks gave ground on reports of a fresh cut in crude oil prices by Statoil, the Norwegian state agency which started the last round of world price reductions. At \$53, Exxon dipped 5% and Chevron, at \$35, lost 5%.

IBM opened firmly but later slid 5% to \$130 1/2 as Wall Street assessed the board's decision to slash prices for the slow-selling PCjr home computer and also the portable personal computer.

Apple Computer tumbled 5 1/2% to \$16 1/2, after the board's warning on third-quarter sales and profits prompted a second downgrading of earnings estimates for Apple by Dean Witter Reynolds.

The rest of the high-tech sector turned easier. Digital Equipment rallied, however, to \$106. Control Data fell 5% to \$30 and Wang Laboratories 5% to \$17.

Other blue chips held steady around their current levels but made little further progress. Bank shares picked up after the bout of profit-taking selling at the end of last week.

United Airlines dipped 1 1/2% to \$47 1/2 as hopes of a settlement of the pilots' strike faded. But other air carriers, believed to be benefiting from increased traffic during United's strike, edged forward again, led by American, 5% better at \$45 1/2, and Delta 5% up at \$47.

Motor and chemical stocks also showed minor gains at mid-session. Pharmaceuticals came in for profit-taking, which trimmed 5% off Merck at \$108 1/2 and 5% off Pfizer at \$48 1/2. Smith-Kline Beckmann reversed last week's gain after a leading analyst recommended taking profits after federal approval for its anti-arthritis medication and at \$68 1/2 lost 2 1/2%.

Upjohn gave up 5 1/2% to \$105 1/2, as investors re-assessed prospects for its

Minoxidil hair growth drug, which still awaits full federal approval.

Litton Industries bounded ahead 5 1/2% to \$63 1/2 on plans to buy back more than one third of the issued stock. Telerate, holder of 28 per cent of Litton's equity, jumped 5 1/2% to \$253 1/2.

TWA, awaiting the next move from Mr Carl Icahn, gained 5 1/2% to \$17 1/2. CBS moved up 5 1/2% to \$112 1/2 despite the lack of further developments from Mr Ted Turner, the bidder. At \$40 1/2, Crown Zellerbach shed 5% after the board agreed restructuring plans with Sir James Goldsmith, a 25 per cent stockholder.

Gains in the bond market ranged to a full point and more as retail buyers came into the market in the first hour of trading. But the Fed's action to drain reserves took the wind out of the market, and prices turned smartly back as buyers disappeared.

The short-end was helped by a lower federal funds rate, which remained at 7 1/2 per cent after the Fed's intervention. Money market rates weakened, but Treasury bills showed little change from Friday's close.

EUROPE

Endurance tested at peaks

THE BULLISH trend that has forced most European bourses steadily forward over recent weeks endured the long holiday weekend and yesterday helped a broad range of equities to reach record levels.

In Frankfurt the Commerzbank index moved to its seventh consecutive all-time high, adding 0.4 to 1,304.2 and lifting the increase since the beginning of this month to 91.1.

Trading withstood the impact of profit-taking, balanced by the continued presence of foreign buying interest, particularly from Switzerland.

Chemical stocks were topped by Hoechst with a DM 2.90 rise to DM 231, followed by Bayer with a DM 2 improvement to DM 226.80 and BASF up DM 1.50 to DM 215.70.

Varta led the electricals, jumping DM 9 to DM 232, while AEG added DM 1.50 to DM 126 and Brown Boveri DM 2.50 to DM 215.

Automotive stocks, which were the focal point of last week's overseas interest, fell to local profit-taking. BMW dropped DM 5 to DM 392 and Daimler-Benz DM 3 to DM 792.

Insurer Allianz fell DM 3 to DM 1,259 despite news that 1985 profits will at least match last year's, while banks performed well below last week's level and closed mixed.

Bond prices were little changed in thin turnover as foreign interest remained at a minimum. The Bundesbank bought DM 6m in paper compared with Friday's sales of DM 28.2m.

A call by M Pierre Bérégovoy, the French Finance Minister, for a further reduction in domestic interest rates, coupled with a fall in the call money rate, inspired spirited buying in Paris. The CAC Générale index firmed 1.5 to 228.8 - its fourth consecutive improvement.

Au Printemps led a strong retail section with a FFR 15.50 rise to FFR 270.50 while Carrefour added FFR 65 to FFR 2,365.

Consolidation of recent increases restrained trading in Zurich with declines almost equal to rises at the close.

Among quietly traded banks, UBS added Sfr 20 to Sfr 3,900 while Credit Suisse rose Sfr 5 to close at Sfr 2,595.

Stocks rose across the board in Brussels, in response to a reduction in official interest rates. Industrials and chemicals were among the best supported issues.

Asterand's underlying strength held share prices modestly higher in active business, generated from local sources.

Among internationals, Unilever firmed F1 3.50 to F1 348.50, and Royal Dutch was F1 1.80 higher at F1 199.60 after slipping from a high of F1 200.00.

Weakness remained in Stockholm as domestic economic factors continued to cloud industry's outlook. Electrolux moved against the trend to add SKr 3 to SKr 274 followed by Volvo which shared a SKr 3 improvement to SKr 235.

In Oslo trading was suspended in the shares of Borregaard and Kosmos after speculation that the groups may merge.

Milan closed lower in light trading, and in Madrid all sectors eased, with banks among the most actively traded.

HONG KONG

A LATE FORAY by profit-takers trimmed some of the gains in Hong Kong and left the Hang Seng index 13.08 up at 1,570.84, after a midday rise of over 24 points.

Progress was made by utilities as Hongkong Telephone added HK\$1.50 to HK\$93 and Hongkong Electric firmed 5 cents to HK\$38.20. In banks, Hongkong and Shanghai rose 5 cents to HK\$9.05, Bank of East Asia lost HK\$1.30 to HK\$28 and Hang Seng weakened 25 cents to HK\$49.75.

The property sector firmed across a broad front. Cheung Kong added 20 cents to HK\$18.30, Hongkong Land rose 5 cents to HK\$5.60 and Sun Hung Kai finished 20 cents higher at HK\$11.80.

TOKYO

Twin spur to record heights

SPURRED by strong buying of large-capital and selected biotechnology-related issues, the Nikkei-Dow average surged to an all-time high in Tokyo yesterday, writes Shigeo Nishiwaki of Jiji Press.

The market indicator soared 52.20 to 12,694.93, on a volume of 882m shares, up from Monday's 412m. The active trading reflected the interest in large-capital stocks.

In line with the Japanese Government's policy to stimulate demand to ease trade tensions with the U.S., securities companies are poised to make property, electric power and gas utilities and housing companies the main focus of June trading.

Institutional and individual investors have begun to seek these issues in anticipation of higher prices, prompting yesterday's growth in volume.

The market was also buoyed by active buying of Asahi Chemical, triggered by speculation over its clinical testing of human tumor necrosis factor (TNF), an anti-cancer protein. The stock climbed Y40 to Y1,060 on the largest volume for the day of 44.95m shares.

Moving in sympathy, Mitsubishi Chemical gained Y32 to Y548, Sumitomo Chemical Y20 to Y278 and Kuraray rose Y30 to Y1,180.

However, Mochida Pharmaceutical, a speculative investors' favourite, dropped Y490 to Y10,500.

Electric utilities opened weaker amid speculation of lower profits for the current business year but were bought in the afternoon as large-capital issues gained popularity. Tokyo Electric Power put on Y30 to a record Y2,000, and Kansai Electric Power added Y10 to Y1,710. However, Tokyo Gas shed Y3 to Y214.

Some off-the-book asset issues also gained strength. Nippon Express added Y11 at Y409 on the fifth largest volume of 21.32m shares. Mitsubishi Estate surged Y44 to Y740, and Mitsui Real Estate rose Y30 to Y829.

Private electric railways and warehouses firmed on further appreciation of hidden assets.

Mitsubishi Heavy Industries, the most

active stock on Monday, gained Y1 to Y291 with 39.77m shares changing hands.

Blue chips were generally bearish. NEC advanced Y40 to Y1,080 following reports that it had outclassed Fujitsu in recurring profit for the last business year. By contrast, Hitachi shed Y10 to Y758, and Sony moved down Y50 to Y4,090.

The bond market was quiet in the absence of fresh incentives. The yield on the benchmark 7.3 per cent government bond due in December 1983 rose from 6.570 per cent to 6.585 per cent on profit-taking by agricultural and forestry financial institutions and some trust banks.

AUSTRALIA

A WEAKER Australian dollar injected much needed support in Sydney as hopes of strong foreign buying increased and left the All Ordinaries index 6.4 up at 885.1.

Resource issues led the advance, with BHP gaining 16 cents to A\$6.48. CRA rose 14 cents to A\$6.84 while CSR advanced 6 cents to A\$2.76.

MIM Holdings and Western Mining scored 7-cent rises to A\$3.12 and A\$4.12 respectively while North Broken Hill finished 4 cents stronger at A\$2.47. Bougainville Copper was unchanged at A\$2.25.

Media issues moved against the trend with sharp losses. News Corporation continued its recent decline with a further 20-cent drop to A\$7.30 while John Fairfax lost 20 cents to A\$7.40.

Cereus Australia, the holding company that is taking control of the Sing Tao newspaper group of Hong Kong, gained A\$1.50 to A\$11.50.

Brewer Castlemaine Tooheys, involved in a share swap deal with Allied Lyons last week, dipped another 22 cents to A\$5.10.

SINGAPORE

SCATTERED buying from private investors helped Singapore regain its poise and reversed an early fall in the Straits Times industrial index which finished 0.29 up at 815.20.

Speculative issues dominated. Sealion led the actives with a 7-cent rise to S\$2.07 while G.I. Holdings, also active, held steady at S\$3.33. Among mixed banks, DBS traded 5 cents higher to S\$6.15 as OCBC and Malayan Banking lost 10 cents each at S\$9.20 and S\$6.15.

Elsewhere, Haw Par picked up 7 cents to S\$2.40, Pan-Electric added 3 cents to S\$2.67 and Jurong Engineering finished 2 cents stronger at S\$2.08.

LONDON

Equities regain composure

THE RESUMPTION of trading in London after the holiday weekend saw equities regain their composure following the nervousness that affected recent sessions. Oil price concerns, the reputed cause of last week's unease, were allayed by denials of imminent cuts in crude oil prices.

The FT Ordinary index marked time for most of the day and strengthened near the close to end a net 4.9 higher at 1,006.5.

The market in gilts picked up from where it left off last week. Interest was sparse and fell on index-linked issues and the specialist low-coupon stock Transport 3 per cent 1978/88.

Much of the interest in equities surrounded speculative and situation stocks. Stores were active again with Harris Queensway, up 10p to 254p, the subject of considerable takeover speculation.

Chief price changes, Page 36; Details, Page 37; Share information service, Pages 38-39

CANADA

THE LOSS on Wall Street was resisted by Toronto which posted its second highest close ever in very heavy turnover.

The composite index ended 5.90 up at 2,739.06, just below last Tuesday's record close of 2,739.76, but down from the day's high of 2,747.38.

Canadian Pacific was actively traded, up C\$4 to C\$20 1/2. Dome Petroleum ended up 10 cents at C\$3.25, Transalta climbed C\$4 to C\$26 1/2 and Maclean-Hunter rose C\$4 to C\$13 1/2.

Banks led a firmer Montreal with utilities and industrials following suit.

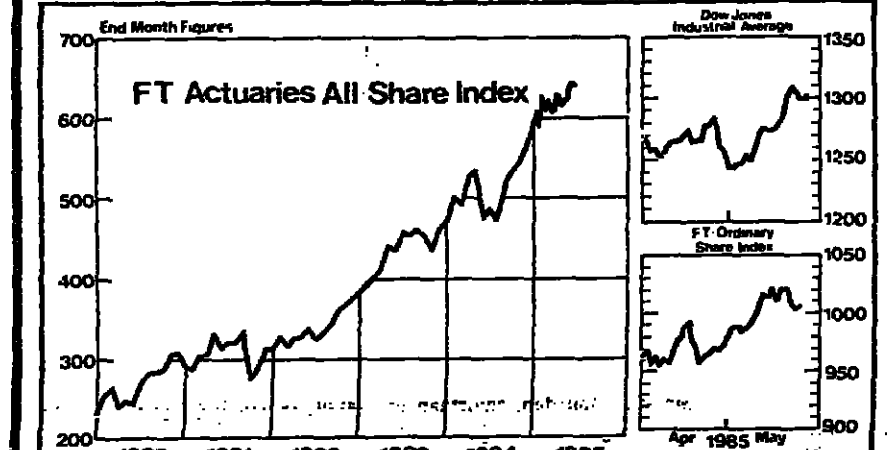
SOUTH AFRICA

GOLDS staged a late recovery in Johannesburg despite a fall in the bullion price.

Harmony finished 25 cents higher at R29.95 although Buffels eased R1 to R83 and Driefontein lost 25 cents to R50.25.

Platinum and industrials were also mixed, but mining financials ended weaker.

KEY MARKET MONITORS



STOCK MARKET INDICES

	May 28	Previous	Year ago
NEW YORK			
DJ Industrials	1,301.52	1,301.57	1,107.10
DJ Transport	628.10	627.55	462.78
DJ Utilities	162.29	161.98	123.55
S&P Composite	187.85	183.49	151.52

	May 28	Previous	Year ago
LONDON			
FT Ord	1,006.5	1,001.6	826.2
FT-SE 100	1,317.4	1,313.8	1,055.5
FT-AI share	635.76	634.53	494.87
FT-A 500	697.79	695.49	541.59
FT Gold mines	455.4	477.3	580.5
FT-A Long gilt	10.77	10.77	10.89

	May 28	Previous	Year ago
TOKYO			
Nikkei-Dow	12,694.93	12,642.7	10,116.0
Tokyo SE	992.35	989.63	790.35

	May 28	Previous	Year ago
AUSTRALIA			
All Ord.	885.1	878.7	678.0
Metals & Mins.	558.3	551.4	453.0

	May 28	Previous	Year ago
AUSTRIA			
Credit Aldien	97.27	96.79	54.91

	May 28	Previous	Year ago
BELGIUM			
Belgian SE	2,335.86	2,305.85	-

	May 28	Previous	Year ago
CANADA			
Toronto	2,014.06	2,028.6	1,938.0
Metals & Mins	2,739.06	2,733.1	2,215.5
Montreal	134.13	134.10	106.43

	May 28	Previous	Year ago
DENMARK			
SE	192.20	193.04	179.73

	May 28	Previous	Year ago
FRANCE			
CAC Gen	228.8	227.3	171.5
Ind. Tendence	127.7	125.5	87.09

	May 28	Previous	Year ago
WEST GERMANY			
FAZ-Aktien	445.63	446.23	346.05
Commerzbank	1,304.2	1,303.8	1,005.5

	May 28	Previous	Year ago
HONG KONG			
Hang Seng	1,570.84	1,557.78	919.31

	May 28	Previous	Year ago
ITALY			
Banca Com.	308.92	310.30	206.53

	May 28	Previous	Year ago
NETHERLANDS			
ANP-CBS Gen	210.7	209.1	157.1
ANP-CBS Ind	171.0	169.8	125.5

	May 28	Previous	Year ago
NORWAY			
Oslo SE	336.28	336.59	265.05

	May 28	Previous	Year ago
SINGAPORE			
Straits Times	815.20	814.91	956.12

	May 28	Previous	Year ago
SOUTH AFRICA			
JSE Golds	-	1,042.5	998.4
JSE Industrials	-	999.8	973.5

	May 28	Previous	Year ago
SPAIN			
Madrid SE	109.61	110.24	85.19

	May 28	Previous	Year ago
SWEDEN			
J & P	1,364.61	1,371.98	1,408.15

	May 28	Previous	Year ago
SWITZERLAND			
Swiss Bank Ind	432.5	435.8	360.6

	May 28	Previous	Year ago
WORLD			
Capital Int'l	210.7	210.4	176.1

	May 28	Previous	Year ago
GOLD (per ounce)			
London	\$309.75	\$314.75	
Zurich	\$311.25	\$314.875	
Paris (bidding)	\$313.32	\$315.90	
Luxembourg	\$314.25	\$317.25	
New York (June)	\$310.30	\$314.80	

* Latest available figure

CURRENCIES

	May 28	Previous	May 28	Previous
(London)				
\$	1.2515	-	1.2515	1.26
DM	3.113	3.092	3.895	3.89
Yen	251.55	251.05	314.75	316.5
FFr	9.495	9.435	11.865	11.8725
Sfr	2.5185	2.5055	3.2825	3.2775
Outlander	3.5095	3.494	4.3925	4.3925
Lira	1.9815	1.9775	2.480.0	2.480.5
BFR	62.85	62.35	78.35	78.3
C\$	1.3785	1.3745	1.725	1.7275

INTEREST RATES

	May 28	Prev
Euro-currencies		
3-month offered rate	12 1/2%	12 1/2%
\$	5 1/2%	5 1/2%
DM	5%	5%
FFr	10%	10%

	May 28	Prev
FT London Interbank fixing		
3-month U.S.\$	7 1/4%	8%
6-month U.S.\$	8%	7 1/2%
U.S. Fed Funds	7 1/2%	7 1/2%
U.S. 3-month T-bills	7.50	7.85
U.S. 3-month T-bills	7.18	7.18

U.S. BONDS

Au Printemps led a strong retail section with a FFr 15.50 rise to FFr 270.50 while Carrefour added FFr 65 to FFr 225.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

Continued on Page 3

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month Low										12 Month Low										12 Month Low										12 Month Low										12 Month Low												
Stock	Dr	Yld	P/E	Stk	High	Low	Open	Close	Div	Stock	Dr	Yld	P/E	Stk	High	Low	Open	Close	Div	Stock	Dr	Yld	P/E	Stk	High	Low	Open	Close	Div	Stock	Dr	Yld	P/E	Stk	High	Low	Open	Close	Div	Stock	Dr	Yld	P/E	Stk	High	Low	Open	Close				
71. 31a	Adi	B	52	51	51	51	51	51	51	71. 31a	Adi	B	52	51	51	51	51	51	51	51	71. 31a	Adi	B	52	51	51	51	51	51	51	71. 31a	Adi	B	52	51	51	51	51	51	71. 31a	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31b	Adi	B	52	51	51	51	51	51	51	71. 31b	Adi	B	52	51	51	51	51	51	51	51	71. 31b	Adi	B	52	51	51	51	51	51	51	71. 31b	Adi	B	52	51	51	51	51	51	71. 31b	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31c	Adi	B	52	51	51	51	51	51	51	71. 31c	Adi	B	52	51	51	51	51	51	51	51	71. 31c	Adi	B	52	51	51	51	51	51	51	71. 31c	Adi	B	52	51	51	51	51	51	71. 31c	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31d	Adi	B	52	51	51	51	51	51	51	71. 31d	Adi	B	52	51	51	51	51	51	51	51	71. 31d	Adi	B	52	51	51	51	51	51	51	71. 31d	Adi	B	52	51	51	51	51	51	71. 31d	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31e	Adi	B	52	51	51	51	51	51	51	71. 31e	Adi	B	52	51	51	51	51	51	51	51	71. 31e	Adi	B	52	51	51	51	51	51	51	71. 31e	Adi	B	52	51	51	51	51	51	71. 31e	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31f	Adi	B	52	51	51	51	51	51	51	71. 31f	Adi	B	52	51	51	51	51	51	51	51	71. 31f	Adi	B	52	51	51	51	51	51	51	71. 31f	Adi	B	52	51	51	51	51	51	71. 31f	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31g	Adi	B	52	51	51	51	51	51	51	71. 31g	Adi	B	52	51	51	51	51	51	51	51	71. 31g	Adi	B	52	51	51	51	51	51	51	71. 31g	Adi	B	52	51	51	51	51	51	71. 31g	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31h	Adi	B	52	51	51	51	51	51	51	71. 31h	Adi	B	52	51	51	51	51	51	51	51	71. 31h	Adi	B	52	51	51	51	51	51	51	71. 31h	Adi	B	52	51	51	51	51	51	71. 31h	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31i	Adi	B	52	51	51	51	51	51	51	71. 31i	Adi	B	52	51	51	51	51	51	51	51	71. 31i	Adi	B	52	51	51	51	51	51	51	71. 31i	Adi	B	52	51	51	51	51	51	71. 31i	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31j	Adi	B	52	51	51	51	51	51	51	71. 31j	Adi	B	52	51	51	51	51	51	51	51	71. 31j	Adi	B	52	51	51	51	51	51	51	71. 31j	Adi	B	52	51	51	51	51	51	71. 31j	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31k	Adi	B	52	51	51	51	51	51	51	71. 31k	Adi	B	52	51	51	51	51	51	51	51	71. 31k	Adi	B	52	51	51	51	51	51	51	71. 31k	Adi	B	52	51	51	51	51	51	71. 31k	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31l	Adi	B	52	51	51	51	51	51	51	71. 31l	Adi	B	52	51	51	51	51	51	51	51	71. 31l	Adi	B	52	51	51	51	51	51	51	71. 31l	Adi	B	52	51	51	51	51	51	71. 31l	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31m	Adi	B	52	51	51	51	51	51	51	71. 31m	Adi	B	52	51	51	51	51	51	51	51	71. 31m	Adi	B	52	51	51	51	51	51	51	71. 31m	Adi	B	52	51	51	51	51	51	71. 31m	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31n	Adi	B	52	51	51	51	51	51	51	71. 31n	Adi	B	52	51	51	51	51	51	51	51	71. 31n	Adi	B	52	51	51	51	51	51	51	71. 31n	Adi	B	52	51	51	51	51	51	71. 31n	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31o	Adi	B	52	51	51	51	51	51	51	71. 31o	Adi	B	52	51	51	51	51	51	51	51	71. 31o	Adi	B	52	51	51	51	51	51	51	71. 31o	Adi	B	52	51	51	51	51	51	71. 31o	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31p	Adi	B	52	51	51	51	51	51	51	71. 31p	Adi	B	52	51	51	51	51	51	51	51	71. 31p	Adi	B	52	51	51	51	51	51	51	71. 31p	Adi	B	52	51	51	51	51	51	71. 31p	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31q	Adi	B	52	51	51	51	51	51	51	71. 31q	Adi	B	52	51	51	51	51	51	51	51	71. 31q	Adi	B	52	51	51	51	51	51	51	71. 31q	Adi	B	52	51	51	51	51	51	71. 31q	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31r	Adi	B	52	51	51	51	51	51	51	71. 31r	Adi	B	52	51	51	51	51	51	51	51	71. 31r	Adi	B	52	51	51	51	51	51	51	71. 31r	Adi	B	52	51	51	51	51	51	71. 31r	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31s	Adi	B	52	51	51	51	51	51	51	71. 31s	Adi	B	52	51	51	51	51	51	51	51	71. 31s	Adi	B	52	51	51	51	51	51	51	71. 31s	Adi	B	52	51	51	51	51	51	71. 31s	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31t	Adi	B	52	51	51	51	51	51	51	71. 31t	Adi	B	52	51	51	51	51	51	51	51	71. 31t	Adi	B	52	51	51	51	51	51	51	71. 31t	Adi	B	52	51	51	51	51	51	71. 31t	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31u	Adi	B	52	51	51	51	51	51	51	71. 31u	Adi	B	52	51	51	51	51	51	51	51	71. 31u	Adi	B	52	51	51	51	51	51	51	71. 31u	Adi	B	52	51	51	51	51	51	71. 31u	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31v	Adi	B	52	51	51	51	51	51	51	71. 31v	Adi	B	52	51	51	51	51	51	51	51	71. 31v	Adi	B	52	51	51	51	51	51	51	71. 31v	Adi	B	52	51	51	51	51	51	71. 31v	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31w	Adi	B	52	51	51	51	51	51	51	71. 31w	Adi	B	52	51	51	51	51	51	51	51	71. 31w	Adi	B	52	51	51	51	51	51	51	71. 31w	Adi	B	52	51	51	51	51	51	71. 31w	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31x	Adi	B	52	51	51	51	51	51	51	71. 31x	Adi	B	52	51	51	51	51	51	51	51	71. 31x	Adi	B	52	51	51	51	51	51	51	71. 31x	Adi	B	52	51	51	51	51	51	71. 31x	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31y	Adi	B	52	51	51	51	51	51	51	71. 31y	Adi	B	52	51	51	51	51	51	51	51	71. 31y	Adi	B	52	51	51	51	51	51	51	71. 31y	Adi	B	52	51	51	51	51	51	71. 31y	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 31z	Adi	B	52	51	51	51	51	51	51	71. 31z	Adi	B	52	51	51	51	51	51	51	51	71. 31z	Adi	B	52	51	51	51	51	51	51	71. 31z	Adi	B	52	51	51	51	51	51	71. 31z	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 32a	Adi	B	52	51	51	51	51	51	51	71. 32a	Adi	B	52	51	51	51	51	51	51	51	71. 32a	Adi	B	52	51	51	51	51	51	51	71. 32a	Adi	B	52	51	51	51	51	51	71. 32a	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 32b	Adi	B	52	51	51	51	51	51	51	71. 32b	Adi	B	52	51	51	51	51	51	51	51	71. 32b	Adi	B	52	51	51	51	51	51	51	71. 32b	Adi	B	52	51	51	51	51	51	71. 32b	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 32c	Adi	B	52	51	51	51	51	51	51	71. 32c	Adi	B	52	51	51	51	51	51	51	51	71. 32c	Adi	B	52	51	51	51	51	51	51	71. 32c	Adi	B	52	51	51	51	51	51	71. 32c	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 32d	Adi	B	52	51	51	51	51	51	51	71. 32d	Adi	B	52	51	51	51	51	51	51	51	71. 32d	Adi	B	52	51	51	51	51	51	51	71. 32d	Adi	B	52	51	51	51	51	51	71. 32d	Adi	B	52	51	51	51	51	51	51	51	51	51
71. 32e	Adi	B	52	51	51	51	51	51	51	71. 32e	Adi	B	52	51	51	51	51	51	51	51	71. 32e	Adi	B	52	51	51	51	51	51	51	71. 32e	Adi	B	52	51	51	51															

Continued on Page 36

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Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 2 per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on the latest declaration.

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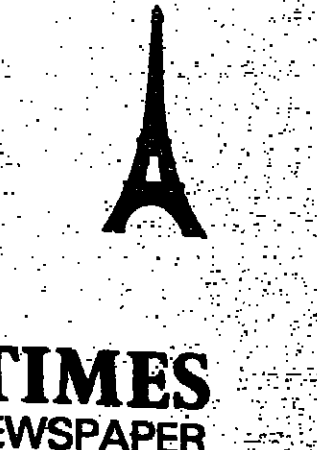
MARKET

OVER-THE-COUNTER						Nasdaq national market, closing prices												
Stock	Sales (Hnds)	High	Low	Last	Chng	Stock	Sales (Hnds)	High	Low	Last	Chng	Stock	Sales (Hnds)	High	Low	Last	Chng	
AADM	71	37	34	34	1/2	-1/4	Block	1,568	5	4 3/8	4 3/8	-1/2	CastNav	23	14 1/2	14 1/2	14 1/2	+1/4
ADM	48	105	85	85	+1/2	-1/2	Bullman	1	11	10 1/2	10 1/2	+1/2	CastNav	1	14 1/2	14 1/2	14 1/2	+1/4
AGC	322	104	85	101	+1/2	-1/2	Bunta	1	74	18	18	+1/2	CastNav	568	224	33	38 1/2	+1/4
AFI	4	24	24	24	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	38	14 1/2	14 1/2	14 1/2	+1/4
AFGL	315	211	204	211	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	38	14 1/2	14 1/2	14 1/2	+1/4
AGL	633	144	144	145	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	38	14 1/2	14 1/2	14 1/2	+1/4
AST	973	173	173	173	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	11	13 1/2	13 1/2	13 1/2	+1/4
ATB	110	111	111	111	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	21	20 1/2	20 1/2	20 1/2	+1/4
ATE	24	5	5	5	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	67	16	16	16	+1/4
Acadelle	24	5	5	5	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	486	1	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	598	97	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
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Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
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Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
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Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	150	2	14 1/2	14 1/2	+1/4
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Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
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Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
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Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4
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Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	1	26	33	33 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	50	80	18 1/2	18 1/2	+1/4
Acapita	20	434	47	7 1/2	+1/2	-1/2	Barrod	1	75	18	17 1/2	+1/2	CastNav	74	54	18 1/2	18 1/2	+1/4

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BRITISH FUNDS

BRITISH FUNDS

BRITISH FUNDS

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180	Montreal	195		57.5	2.8	4.3	11.9
185	Humble (C.) Ltd.	236		4.6	3.7	5.8	7.4
125	Scott & Heron Ltd.	137		75.9	2.4	6.3	9.5
259	Nysan Group	294		110.0	2.2	5.0	11.3
184	Wellbourn H.	221	1.1	8.9	62.6	4.4	10.1
270	Wells & Doolley	326		7.6	3.0	3.3	14.1

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May 29 1985
HOTELS-Continued

الشرق الأوسط

Financial Times Wednesday May 29 1985

INDUSTRIALS-Continued

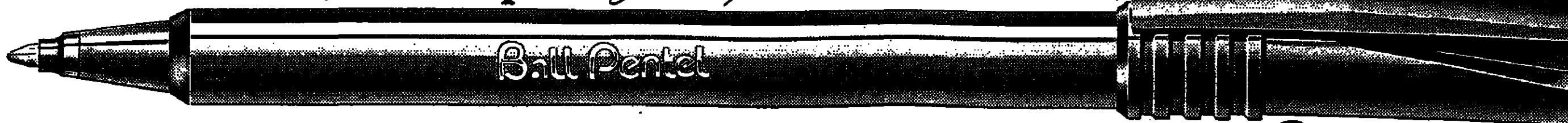
High	Low	Stock	Price	High	Low	Stock	Price
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102	101	Esso	102	102	101	Esso	102
103	102	Amoco	103	103	102	Amoco	103
104	103	Exxon	104	104	103	Exxon	104
105	104	BP	105	105	104	BP	105
106	105	Shell	106	106	105	Shell	106
107	106	Esso	107	107	106	Esso	107
108	107	Amoco	108	108	107	Amoco	108
109	108	Exxon	109	109	108	Exxon	109
110	109	BP	110	110	109	BP	110
111	110	Shell	111	111	110	Shell	111
112	111	Esso	112	112	111	Esso	112
113	112	Amoco	113	113	112	Amoco	113
114	113	Exxon	114	114	113	Exxon	114
115	114	BP	115	115	114	BP	115
116	115	Shell	116	116	115	Shell	116
117	116	Esso	117	117	116	Esso	117
118	117	Amoco	118	118	117	Amoco	118
119	118	Exxon	119	119	118	Exxon	119
120	119	BP	120	120	119	BP	120
121	120	Shell	121	121	120	Shell	121
122	121	Esso	122	122	121	Esso	122
123	122	Amoco	123	123	122	Amoco	123
124	123	Exxon	124	124	123	Exxon	124
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127	126	Esso	127	127	126	Esso	127
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137	136	Esso	137	137	136	Esso	137
138	137	Amoco	138	138	137	Amoco	138
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140	139	BP	140	140	139	BP	140
141	140	Shell	141	141	140	Shell	141
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150	149	BP	150	150	149	BP	150
151	150	Shell	151	151	150	Shell	151
152	151	Esso	152	152	151	Esso	152
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154	153	Exxon	154	154	153	Exxon	154
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156	155	Shell	156	156	155	Shell	156
157	156	Esso	157	157	156	Esso	157
158	157	Amoco	158	158	157	Amoco	158
159	158	Exxon	159	159	158	Exxon	159
160	159	BP	160	160	159	BP	160
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164	163	Exxon	164	164	163	Exxon	164
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166	165	Shell	166	166	165	Shell	166
167	166	Esso	167	167	166	Esso	167
168	167	Amoco	168	168	167	Amoco	168
169	168	Exxon	169	169	168	Exxon	169
170	169	BP	170	170	169	BP	170
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172	171	Esso	172	172	171	Esso	172
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181	180	Shell	181	181	180	Shell	181
182	181	Esso	182	182	181	Esso	182
183	182	Amoco	183	183	182	Amoco	183
184	183	Exxon	184	184	183	Exxon	184
185	184	BP	185	185	184	BP	185
186	185	Shell	186	186	185	Shell	186
187	186	Esso	187	187	186	Esso	187
188	187	Amoco	188	188	187	Amoco	188
189	188	Exxon	189	189	188	Exxon	189
190	189	BP	190	190	189	BP	190
191	190	Shell	191	191	190	Shell	191
192	191	Esso	192	192	191	Esso	192
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197	196	Esso	197	197	196	Esso	197
198	197	Amoco	198	198	197	Amoco	198
199	198	Exxon	199	199	198	Exxon	199
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225	224	BP	225	225	224	BP	225
226	225	Shell	226	226	225	Shell	226
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283	282	Amoco	283	283	282	Amoco	283
284	283	Exxon	284	284	283	Exxon	284
285	284	BP	285	285	28		

OVER-THE-COUNTER

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COMMODITIES AND AGRICULTURE

EEC farm reform still stuck in the mud

BY IVO DAWNAY IN BRUSSELS

"WE HAVE taken aim, but our feet are still a bit stuck in the mud."

Sig Filippo Pandolfi's delightfully mixed metaphor on yesterday's discussions on reform of the Common Agricultural Policy perfectly expresses the fruits of this week's informal EEC farm ministers' meeting.

As the current president of the European farm ministers' council Sig Pandolfi, the Italian minister, was playing host to his Community counterparts at the meeting in Siena.

So often the ministers have made clear their knowledge of the ultimate target—a restraining and winding down of farm surpluses and costs and an attempt to close the gap with world market prices for farm goods. But the "mud" of political obligations and vulnerability to farmers' aspirations at home is as sticky as ever, and their capacity either to move quickly or, for that matter, to move at all, is hopelessly constrained.

In the meantime, the latest paper from the European Commission could do little but repeat the tired melody of cajoling and threats that have been tried and found wanting from the era of Farm Commissioner Ciriaco De Mita, through the celebrated Document 500 of Commission Dalsager to this latest pot pourri from the current holder of Brussels' most unenvied hot-seat, Mr Frans Andriessen.

The difference this time is that the Commission has turned up the volume. If the paper warns, nothing is done the consequences will be both quotas on farmers' output for a wide range of new products, along the lines of the politically-damaging superlevy on milk, and, equally feared by many states, the gradual break-up of the CAP through national farm support programmes.

On the latter point, Mr Andriessen is quite specific. "If the Community cannot succeed in controlling markets through a restrictive price policy, sooner or later we shall find ourselves extending the empire of quotas," he said.

Such a move is hotly opposed by many countries, though some believe that the West Germans—currently fighting a ferocious battle to prevent a 1.8 per cent cut in grain prices—might secretly favour tidiness of a quota policy.

As several economists believe a grain price cut of between 19 and 33 per cent would be the minimum necessary to achieve real reductions in output, those restrictive restrictions may be inevitable.

The second clue to current Commission thinking on this latest pot pourri from the current holder of Brussels' most unenvied hot-seat, Mr Frans Andriessen.

The survey shows that, taken together, demand for fabrication and investment exceeded the supply of new gold by 115 tonnes, in spite of an increase in the supply of gold to the market.

This increase arose from a combination of higher output from the mines in the non-communist world, accompanied by increases from all of the leading producers with the single exception of Brazil, and a return to a more normal level of net sales to the west from the communist bloc countries, amounting to a total of 205 tonnes.

The shortfall in the supply/demand balance, according to Gold 1985, was met to a large extent by sales on the part of the communist bloc countries towards the end of the year.

As far as the outlook for the current year is concerned, Gold 1985 makes the point that overall fabrication demand for gold rose by one-fifth last year to the highest level since 1979, fuelled by a sharp recovery in the jewellery industry.

resources from the Cap's guaranteed payment system to the guidance sector to give direct financial support to small farmers. Last year, guaranteed price support swallowed almost 18.4bn European currency units (€11bn) of EEC farm expenditure while guidance aids had only an Ecu 620m share.

Many analysts believe that a price in France, Germany and to direct income aids for the poorest farmers would quieten the fears of small family enterprises in France, Germany and Italy (not forgetting those of their ministers) sufficiently to enable large price cuts to be forced through on guaranteed rates for unsold produce.

"A part of our agriculture with good structure and favourable conditions could well survive a strict price policy," reasons Mr Andriessen. "Another part would be unable to survive without some form of aid."

The drawbacks of this strategy, however, are equally political. Efficient farmers in the northern countries—the UK, Denmark and the Netherlands, for example—would inevitably receive substantially less of the cake, as their right to income aids would be less than that of poorer neighbours.

The British could therefore, once again, open up the still sensitive wound of its budgetary contributions if their support receipts fell radically.

The third important new aspect of the Commission's thinking is the proposal to consider adopting U.S.-style methods for boosting exports such as export credits, long term supply deals and even links between industrial and commercial trade with food aid programmes.

Such a move would tread heavily on already sensitive toes in Washington and elsewhere, and Mr Andriessen is careful to lighten his step with the promise of looking at the Community's restrictions on imports from third countries.

As farm trade issues loom large in talks under the General Agreement on Tariffs and Trade (GATT) and the U.S. itself this month adopted an aggressive \$2bn export aid programme, new Community measures to boost exports cannot be discounted, however.

Whether it will depend largely on how rapidly the storm clouds of spiralling costs and ever-looming trade wars can produce sufficient thunder and lightning to scare the ministers into tough decisions.

Many at Siena had, after all, seen efforts at EEC farm reform and promises to harder many times before. As one put it: "Cap reform is dead, long live Cap reform."

THE 32-NATION International Rubber Organisation will meet in Kuala Lumpur next Tuesday to discuss extending the current rubber agreement by another two years and the appointment of a new buffer stock manager, a question that has generated considerable disagreement among members.

A senior Malaysian Government official said yesterday the extension of the pact was inevitable as producer and consumer members had failed to agree on a general year end in their talks in Geneva earlier this month because of wide differences over the price level, the size of the buffer stock, and export controls.

The present 5-year agreement expires for rubber, expires in October. There is also some urgency to find a successor to Mr Harvey Adams, the BSM, who is resigning after less than two years in the job to return to the U.S.

The job is tactically understood to be reserved for an American, but producers and consumers have twice rejected the nominees submitted by the U.S.—Mr Robert Sanders, the INRO bufferstock representative in New York and Mr Robert Steinger, a New York rubber dealer.

Some INRO members are lobbying for the job to be opened to nominees from consumer countries to give wider choice. INRO officials say if the new BSM is not appointed, Mr Adams might be asked to stay on for a year, but a successor would be held temporarily by the INRO chief executive, an Indonesian.

There is also some urgency to find a successor to Mr Harvey Adams, the BSM, who is resigning after less than two years in the job to return to the U.S.

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There is also a widespread distrust—though not shared in all circles—over efforts to use surpluses for non-food purposes. A proposal, for example, to produce bio-ethanol from grains for use as fuel for cars looks excellent on paper, but the costs are still markedly higher at present than current means of disposal.

Equally, the inclusion of environmental issues in the proposed review may satisfy Europe's green lobby, but ultimately may end in paying more funds to prevent farmers ploughing up hedges or sensitive areas of land.

Perhaps, the most encouraging aspect of this Siena debate was simply the fact that it took place at all—the recognition, in Mr Pandolfi's put it, that "political and economic arbitration must now get under way."

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Equally, the inclusion of environmental issues in the proposed review may satisfy Europe's green lobby, but ultimately may end in paying more funds to prevent farmers ploughing up hedges or sensitive areas of land.

Perhaps, the most encouraging aspect of this Siena debate was simply the fact that it took place at all—the recognition, in Mr Pandolfi's put it, that "political and economic arbitration must now get under way."

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Zinc price slips to 7-month low point

By Our Commodities Staff

ZINC PRICES fell to seven-month lows on the London Metal Exchange yesterday amid continuous commission house selling, despite a small drop in warehouse stocks over the past week.

The three-month price closed at £814.50 a tonne, £28.75 below Friday's final quotation.

Dealers said there was no special reason for the fall. But the market appears to be taking stock of a continuing drop in zinc consumption, which some analysts believe may lead to an elimination of last year's deficit in supplies.

The market is still expecting further cuts in the producer price, following last week's reduction by European producers to \$20 a tonne.

The LME yesterday reported a 25-tonne fall in zinc stocks to 40,200 tonnes.

COFFEE EXPORTS down slightly

PRELIMINARY and incomplete statistics circulated by the International Coffee Organisation (ICO) secretary to members show net coffee exports by importing ICO members from all sources in the first half of the current coffee year to end March were slightly down on the same 1983-84 period.

Figures have so far been supplied by only 15 members accounting for some 75 per cent of total net imports by importing countries. These total 20.65m bags of 60 kgs against 21.03m during the same period a year earlier.

U.S. net imports in the six months period rose to 9.05m from 8.95m in the same 1983-84 period. But statistics provided by some European Community members were mostly lower.

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U.S. may revise stockpile policy

BY NANCY DUNNE IN WASHINGTON

A LONG-AWAITED intra-agency study proposing revisions of the U.S. Government's stockpile goals is under consideration at the highest levels of the Reagan administration.

In the meantime, stockpile purchases have been reduced and sales, of tin and other commodities, are approaching a level where they soon must cease.

The study—believed to recommend a major curtailment of the goals the Government sets for acquisitions—has been underway for more than two years. The Government usually re-evaluates its needs for strategic materials every few years. In this case, no broad analysis has been made since 1976.

Proceeds from the sale of stockpiled materials declared in excess by the stockpile goals are diverted to special trust funds. Last year Congress passed a measure requiring the General Services Administration (GSA) to end all sales when the amount in the fund hits \$250m.

Because acquisitions have been frozen since February but sales have been going on, the fund is now approaching the \$250m level, according to a spokesman for the Federal Emergency Management Agency (FEMA), which determines stockpile policy.

It is FEMA which has been working on the new recommendations for stockpile goals, along with the Treasury, the Council of Economic Advisors, the Office of Management and the Budget (OMB), and the Defense, Commerce and Interior Departments.

The study has been classified, but reportedly it has spurred a heated controversy within the administration between those, like OMB which want to keep spending down, and those, like Interior and Defense Departments, which want to keep a large supply of strategic materials on hand.

The Reagan administration has been spending more each year on the stockpile. In 1983 and 1984 Congress authorised \$120m each year for purchases and for 1985 it set aside \$150m more. In addition, it specified that 30 per cent of all receipts from the sales of the national petroleum stockpile, an amount equal to about \$300m, be used for stockpile acquisitions.

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Now, however, consumption is decreasing or stagnant in many parts of the developed world, and alternative sources continue to make inroads into the sugar market, while production shows no sign of responding.

The FAO concludes that the only way out of this vicious circle is an effective agreement between exporters aimed at stabilising the market by limiting exports.

Negotiations aimed at getting up a successor to the 1977 International Sugar Agreement collapsed in acrimony last year, when producers failed to agree on measures to limit exports.

Sugar: Major trade and stabilisation issues in the light of the FAO conclusions, free market in consequence, free market in consequence, free market in consequence.

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Dollar strength holds back gold

BY GEORGE MILLING-STANLEY

ALL THE factors for a steep rise in the gold price were in place during 1984, including an increase in physical output for fabrication and an excess of demand over supply, but the unexpected strength of the U.S. dollar ensured that prices stayed low.

That is how Gold 1985, the annual review of events in the world gold market, published by Consolidated Gold Fields, explains the fall in the average gold price last year to \$361 per ounce, a decline of 15 per cent on the 1983 average of \$424. So far this year the gold price has averaged \$310 per ounce.

Gold 1985 makes the point that overall fabrication demand for gold rose by one-fifth last year to the highest level since 1979, fuelled by a sharp recovery in the jewellery industry.

The survey shows that, taken together, demand for fabrication and investment exceeded the supply of new gold by 115 tonnes, in spite of an increase in the supply of gold to the market.

This increase arose from a combination of higher output from the mines in the non-communist world, accompanied by increases from all of the leading producers with the single exception of Brazil, and a return to a more normal level of net sales to the west from the communist bloc countries, amounting to a total of 205 tonnes.

The shortfall in the supply/demand balance, according to Gold 1985, was met to a large extent by sales on the part of the communist bloc countries towards the end of the year.

As far as the outlook for the current year is concerned, Gold 1985 makes the point that overall fabrication demand for gold rose by one-fifth last year to the highest level since 1979, fuelled by a sharp recovery in the jewellery industry.

There is also some urgency to find a successor to Mr Harvey Adams, the BSM, who is resigning after less than two years in the job to return to the U.S.

Whether it will depend largely on how rapidly the storm clouds of spiralling costs and ever-looming trade wars can produce sufficient thunder and lightning to scare the ministers into tough decisions.

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Discord over appointment of rubber stock manager

BY WONG SULONG IN KUALA LUMPUR

THE 32-NATION International Rubber Organisation will meet in Kuala Lumpur next Tuesday to discuss extending the current rubber agreement by another two years and the appointment of a new buffer stock manager, a question that has generated considerable disagreement among members.

A senior Malaysian Government official said yesterday the extension of the pact was inevitable as producer and consumer members had failed to agree on a general year end in their talks in Geneva earlier this month because of wide differences over the price level, the size of the buffer stock, and export controls.

The present 5-year agreement expires for rubber, expires in October. There is also some urgency to find a successor to Mr Harvey Adams, the BSM, who is resigning after less than two years in the job to return to the U.S.

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Coffee exports down slightly

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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar up in thin trading

The dollar rose in very quiet trading yesterday as volume failed to pick up after the long weekend. The dollar's exchange rate against the pound rose from 1.640 to 1.648.

STERLING — Trading range against the dollar in 1985 is 1.640 to 1.648. April average 1.641. Exchange rate index fell to 79.6 from 79.1, having opened at 79.6. The six months ago figure was 74.2.

STERLING eased a little against the dollar but showed scattered gains against other major currencies. Once again trading was extremely quiet and there was nothing new to influence the market. The pound closed at \$1.2515 down from \$1.2500, but improved to DM 3.8950 from DM 3.89. It eased against the yen to ¥314.75 from ¥315.50 and ¥377.11850 from ¥377.11825 but rose against the Swiss franc to Sfr 2.3225 from Sfr 2.3275.

EMS EUROPEAN CURRENCY UNIT RATES

Currency	Unit	% change from 1984	% change from 1983	% change from 1982
Belgian franc	40.3399	+0.53	+0.80	+1.87
Dutch guilder	2.3636	+0.07	+0.13	+1.49
French franc	6.5596	+0.07	+0.13	+1.49
German DM	1.0000	0.00	0.00	0.00
Italian lire	1,936.27	+0.21	+0.27	+1.37
Spanish peseta	166.639	+1.82	+1.82	+3.00

Changes are for Ecu, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

POUND SPOT-FORWARD AGAINST POUND

Day's spread	Close	One month	Three months	One year
May 28	1.640	1.640	1.640	1.640
U.S.	1.2500	1.2500	1.2500	1.2500
Canada	1.2500	1.2500	1.2500	1.2500
Japan	315.50	315.50	315.50	315.50
France	79.1	79.1	79.1	79.1
Germany	3.89	3.89	3.89	3.89
Italy	2,327.5	2,327.5	2,327.5	2,327.5
Spain	166.639	166.639	166.639	166.639
Sweden	13.76	13.76	13.76	13.76
Switzerland	2.3275	2.3275	2.3275	2.3275
Belgium	40.3399	40.3399	40.3399	40.3399
Netherlands	2.3636	2.3636	2.3636	2.3636
Portugal	200.484	200.484	200.484	200.484
Greece	340.750	340.750	340.750	340.750
Finland	5.9457	5.9457	5.9457	5.9457
Denmark	136.760	136.760	136.760	136.760
UK	1.0000	1.0000	1.0000	1.0000

DOLLAR SPOT-FORWARD AGAINST DOLLAR

Day's spread	Close	One month	Three months	One year
May 28	1.2500	1.2500	1.2500	1.2500
U.S.	1.2500	1.2500	1.2500	1.2500
Canada	1.2500	1.2500	1.2500	1.2500
Japan	315.50	315.50	315.50	315.50
France	79.1	79.1	79.1	79.1
Germany	3.89	3.89	3.89	3.89
Italy	2,327.5	2,327.5	2,327.5	2,327.5
Spain	166.639	166.639	166.639	166.639
Sweden	13.76	13.76	13.76	13.76
Switzerland	2.3275	2.3275	2.3275	2.3275
Belgium	40.3399	40.3399	40.3399	40.3399
Netherlands	2.3636	2.3636	2.3636	2.3636
Portugal	200.484	200.484	200.484	200.484
Greece	340.750	340.750	340.750	340.750
Finland	5.9457	5.9457	5.9457	5.9457
Denmark	136.760	136.760	136.760	136.760
UK	1.0000	1.0000	1.0000	1.0000

OTHER CURRENCIES

May 28	Close	One month	Three months	One year
Argentine peso	708.30705	708.30705	708.30705	708.30705
Australian dollar	1.2500	1.2500	1.2500	1.2500
British dollar	1.640	1.640	1.640	1.640
Canadian dollar	1.2500	1.2500	1.2500	1.2500
French franc	6.5596	6.5596	6.5596	6.5596
German DM	1.0000	1.0000	1.0000	1.0000
Italian lire	1,936.27	1,936.27	1,936.27	1,936.27
Japanese yen	315.50	315.50	315.50	315.50
Spanish peseta	166.639	166.639	166.639	166.639
Swedish krona	13.76	13.76	13.76	13.76
Swiss franc	2.3275	2.3275	2.3275	2.3275
U.S. dollar	1.2500	1.2500	1.2500	1.2500

CURRENCY MOVEMENTS

May 28	Close	One month	Three months	One year
Argentine peso	708.30705	708.30705	708.30705	708.30705
Australian dollar	1.2500	1.2500	1.2500	1.2500
British dollar	1.640	1.640	1.640	1.640
Canadian dollar	1.2500	1.2500	1.2500	1.2500
French franc	6.5596	6.5596	6.5596	6.5596
German DM	1.0000	1.0000	1.0000	1.0000
Italian lire	1,936.27	1,936.27	1,936.27	1,936.27
Japanese yen	315.50	315.50	315.50	315.50
Spanish peseta	166.639	166.639	166.639	166.639
Swedish krona	13.76	13.76	13.76	13.76
Swiss franc	2.3275	2.3275	2.3275	2.3275
U.S. dollar	1.2500	1.2500	1.2500	1.2500

EXCHANGE CROSS RATES

May 28	Close	One month	Three months	One year
Argentine peso	708.30705	708.30705	708.30705	708.30705
Australian dollar	1.2500	1.2500	1.2500	1.2500
British dollar	1.640	1.640	1.640	1.640
Canadian dollar	1.2500	1.2500	1.2500	1.2500
French franc	6.5596	6.5596	6.5596	6.5596
German DM	1.0000	1.0000	1.0000	1.0000
Italian lire	1,936.27	1,936.27	1,936.27	1,936.27
Japanese yen	315.50	315.50	315.50	315.50
Spanish peseta	166.639	166.639	166.639	166.639
Swedish krona	13.76	13.76	13.76	13.76
Swiss franc	2.3275	2.3275	2.3275	2.3275
U.S. dollar	1.2500	1.2500	1.2500	1.2500

EURO-CURRENCY INTEREST RATES

May 28	Close	One month	Three months	One year
Argentine peso	708.30705	708.30705	708.30705	708.30705
Australian dollar	1.2500	1.2500	1.2500	1.2500
British dollar	1.640	1.640	1.640	1.640
Canadian dollar	1.2500	1.2500	1.2500	1.2500
French franc	6.5596	6.5596	6.5596	6.5596
German DM	1.0000	1.0000	1.0000	1.0000
Italian lire	1,936.27	1,936.27	1,936.27	1,936.27
Japanese yen	315.50	315.50	315.50	315.50
Spanish peseta	166.639	166.639	166.639	166.639
Swedish krona	13.76	13.76	13.76	13.76
Swiss franc	2.3275	2.3275	2.3275	2.3275
U.S. dollar	1.2500	1.2500	1.2500	1.2500

MONEY MARKETS

Evidence required before rates move

Interest rates were little changed on the London money market yesterday, with dealers generally sceptical about Press comment of a likely cut in clearing bank base rates around the middle of next month. Despite the change in calculating money supply growth, revealed by the authorities last week, the market will wait to see evidence in next week's sterling M3 and bank lending figures of an improving picture before deciding a reduction in base rates is justified. Three month interbank closed at 12 1/4-12 1/2 per cent compared with

12 1/4-12 1/2 per cent; £50m bank bills in band 3 (15-33 days) at 12 1/4 per cent; £50m bank bills in band 3 (34-63 days) at 12 1/4 per cent; £10m local authority bills in band 4 (64-91 days) at 12 per cent; and £2m bank bills in band 4 at 12 per cent.

Another £12m bills were purchased before lunch, through £42m bank bills in band 1 at 12 1/4 per cent; £18m bank bills in band 2 at 12 1/4 per cent; £14m bank bills in band 3 at 12 1/4 per cent; and £12m bank bills in band 4 at 12 per cent.

The Bank of England also provided late assistance of around £50m.

Bills maturing in official hands, repayment of late assistance and a take-up of Treasury bills drained £750m, with the unwinding of repurchase agreements absorbing £250m, and bank balances below target another £140m. These were partly offset by Exchequer transactions adding £220m to liquidity and a £91m in the note circulation of £225m.

MONEY RATES

May 28	Close	One month	Three months	One year
Argentine peso	708.30705	708.30705	708.30705	708.30705
Australian dollar	1.2500	1.2500	1.2500	1.2500
British dollar	1.640	1.640	1.640	1.640
Canadian dollar	1.2500	1.2500	1.2500	1.2500
French franc	6.5596	6.5596	6.5596	6.5596
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Japanese yen	315.50	315.50	315.50	315.50
Spanish peseta	166.639	166.639	166.639	166.639
Swedish krona	13.76	13.76	13.76	13.76
Swiss franc	2.3275	2.3275	2.3275	2.3275
U.S. dollar	1.2500	1.2500	1.2500	1.2500

LONDON MONEY RATES

May 28	Close	One month	Three months	One year
Argentine peso	708.30705	708.30705	708.30705	708.30705
Australian dollar	1.2500	1.2500	1.2500	1.2500
British dollar	1.640	1.640	1.640	1.640
Canadian dollar	1.2500	1.2500	1.2500	1.2500
French franc	6.5596	6.5596	6.5596	6.5596
German DM	1.0000	1.0000	1.0000	1.0000
Italian lire	1,936.27	1,936.27	1,936.27	1,936.27
Japanese yen	315.50	315.50	315.50	315.50
Spanish peseta	166.639	166.639	166.639	166.639
Swedish krona	13.76	13.76	13.76	13.76
Swiss franc	2.3275	2.3275	2.3275	2.3275
U.S. dollar	1.2500	1.2500	1.2500	1.2500

FT LONDON

INTERBANK FIXING

May 28	Close	One month	Three months	One year
Argentine peso	708.30705	708.30705	708.30705	708.30705
Australian dollar	1.2500	1.2500	1.2500	1.2500
British dollar	1.640	1.640	1.640	1.640
Canadian dollar	1.2500	1.2500	1.2500	1.2500
French franc	6.5596	6.5596	6.5596	6.5596
German DM	1.0000	1.0000	1.0000	1.0000
Italian lire	1,936.27	1,936.27	1,936.27	1,936.27
Japanese yen	315.50	315.50	315.50	315.50
Spanish peseta	166.639	166.639	166.639	166.639
Swedish krona	13.76	13.76	13.76	13.76
Swiss franc	2.3275	2.3275	2.3275	2.3275
U.S. dollar	1.2500	1.2500	1.2500	1.2500

ECGD Fixed Rate Export Finance IV: Average Rate of Interest period April 3 to May 7 (inclusive): 12.87 per cent. Local authorities and finance houses seven days notice, when seven days' fixed Finance House's Base Rate (published by the Finance House's Base Rate): 12 1/2 per cent from May 1, 1985. London and Scottish Clearing Bank Rates for lending 12 1/4-13 1/4 per cent. Treasury Bills: Average tender rate of discount 11.25 per cent. Certificates of Deposit (Series 5): Deposits £100,000 and over held under one month 12 1/2 per cent; one month 12 1/2 per cent; three months 12 1/2 per cent; six months 12 1/2 per cent; nine months 12 1/2 per cent; one year 12 1/2 per cent. Under £100,000 11 1/2 per cent from May 14. Deposits held under Series 5 12 1/2 per cent. The rate for all deposits withdrawn for cash 8 per cent.

FINANCIAL FUTURES

Eurodollars strong

Dollar denominated interest rate contracts closed at or near the day's highs on the London International Financial Futures Exchange yesterday, but sterling based contracts finished at their lows. September Eurodollars opened slightly above the day's low at 91.39, and met with good buying, taking the contract up to around 91.44 before selling set in. It then recovered from 91.41, and closed almost at the peak at 91.52 compared with 91.32 on Friday. Dealers reported a good dose to the market on hopes of low U.S. interest rates to stimulate economic growth. Trading finished in London before the Federal Reserve drained liquidity from the New York banking system by two-day reverse repurchase when Federal funds were trading at 7 1/2 per cent. This led to a decline in prices in Chicago.

LONDON

May 28	Close	One month	Three months	One year
Argentine peso	708.30705	708.30705	708.30705	708.30705
Australian dollar	1.2500	1.2500	1.2500	1.2500
British dollar	1.640	1.640	1.640	1.640
Canadian dollar	1.2500	1.2500	1.2500	1.2500
French franc	6.5596	6.5596	6.5596	6.5596
German DM	1.0000	1.0000	1.0000	1.0000
Italian lire	1,936.27	1,936.27	1,936.27	1,936.27
Japanese yen	315.50	315.50	315.50	315.50
Spanish peseta	166.639	166.639	166.639	166.639
Swedish krona	13.76	13.76	13.76	13.76
Swiss franc	2.3275	2.3275	2.3275	2.3275
U.S. dollar	1.2500	1.2500	1.2500	1.2500

CHICAGO

May 28	Close	One month	Three months	One year
Argentine peso	708.30705	708.30705	708.30705	708.30705
Australian dollar	1.2500	1.2500	1.2500	1.2500
British dollar	1.640	1.640	1.640	1.640
Canadian dollar	1.2500	1.2500	1.2500	1.2500
French franc	6.5596	6.5596	6.5596	6.5596
German DM	1.0000	1.0000	1.0000	1.0000
Italian lire	1,936.27	1,936.27	1,936.27	1,936.27
Japanese yen	315.50	315.50	315.50	315.50
Spanish peseta	166.639	166.639	166.639	166.639
Swedish krona	13.76	13.76	13.76	13.76
Swiss franc	2.3275	2.3275	2.3275	2.3275
U.S. dollar	1.2500	1.2500	1.2500	1.2500

STERLING SPOT-FORWARD AGAINST DOLLAR

May	88.94	—	—	88.94
June	88.94	—	—	88.94
July	88.94	—	—	88.94
Aug	88.94	—	—	88.94
Sept	88.94	—	—	88.94
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Aug	88.94	—	—	88.94
Sept	88.94	—	—	88.94
Oct	88.94	—	—	88.94
Nov	88.94	—	—	88

OVER-THE-COUNTER

Continued from Page 40

Karch	158	173 ₄	171 ₂	173 ₄
Kosler	50 ₂	20	181	181

LCS	s	L			
		16	7 ₂	7 ₄	7 ₈
1	1	1	1	1	1
2	1	1	1	1	1
3	1	1	1	1	1
4	1	1	1	1	1
5	1	1	1	1	1
6	1	1	1	1	1
7	1	1	1	1	1
8	1	1	1	1	1
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74	1	1	1	1	1
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77	1	1	1	1	1
78	1	1	1	1	1
79	1	1	1	1	1
80	1	1	1	1	1

LizCla	s	.35	812	43 $\frac{1}{4}$	42 $\frac{1}{4}$	43	+4 $\frac{1}{4}$
LocalF		.15e	115	17 $\frac{1}{2}$	17	17 $\frac{1}{4}$	

ManH	8	46	23	22 $\frac{1}{4}$	23	+3 $\frac{1}{2}$
MtrsN	2	55	57 $\frac{1}{4}$	57	57 $\frac{1}{2}$	

MertB	3	29	15 $\frac{1}{2}$	15 $\frac{1}{2}$	15 $\frac{1}{2}$	+1
Mertmc		6	14 $\frac{1}{2}$	14 $\frac{1}{2}$	14 $\frac{1}{2}$	

MdwFn	1.20	1	164	164	164	
MlHr	.60	127	38	37 $\frac{1}{2}$	37 $\frac{1}{2}$	-1

NathF	9	39	39	39
NBnTex	.64	373	22	21 ¹
McCo	30	95	41	41

NtwkE	158	51 ₈	51 ₈	51 ₈	-
Neutr _g s	4	303 ₄	303 ₄	303 ₄	
NBrans	65	83 ₈	83 ₈	85 ₈	+1

NucPh		34	10	8	5 ₄	8
NucSol	.12	12	17	15 ₂	17	

OnLine	22	7	7	7
Onyx	842	27	27	27

PayN	16	231	231	231
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Pharmac	822	8	7	7 $\frac{1}{2}$	-
Pharmac	.05e	415	15 $\frac{1}{4}$	15 $\frac{1}{4}$	15 $\frac{1}{4}$
Pharmac		77	37	33	32

ProgCp	.16	x21	36 $\frac{1}{4}$	38	38
Prognp		111	5 $\frac{1}{2}$	5 $\frac{1}{4}$	5 $\frac{1}{2}$

Quota 1395 11 1/2 11 1/4 11 1/4
R R

ReuterI	.15s	520	101 $\frac{1}{2}$	97 $\frac{1}{2}$	101 $\frac{1}{2}$
ReuterH	.21s	68	28 $\frac{1}{2}$	28 $\frac{1}{2}$	28 $\frac{1}{2}$

System	109	54	58	54
Systemg	885	91	8	91
Systemg	20	54	58	54

Telabs		382	17	16 1/2	16 1/2
Telxon	.010	1732	21 1/2	20 1/2	21
Tencom		248	5 1/2	5 1/2	5 1/2

Truajo	40	6	27 1/2	28 1/2	27 1/2
TEKGA	1	48	37 1/2	37 1/2	37 1/2
Trunk Dr		163	61	6	61

100-443761

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Lotus Development (UK) Ltd, Cannon House, Victoria Street, Windsor, Berks. SL4 1EX.

Gravel	270	144	14	34	-	Wapiti	38	7	105	100	100
Gravel	270	144	14	34	-	Wapiti	38	7	105	100	100
Stryker	119	30	4	4	-	Wapiti	38	7	105	100	100
Sub01	119	30	4	4	-	Wapiti	38	7	105	100	100
Sub02	68	214	20	237	+	Wapiti	38	7	105	100	100
Sub03	168	197	183	200	+	Wapiti	38	7	105	100	100
Sub04	192	35	56	54	+	Wapiti	38	7	105	100	100
Sub05	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub06	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub07	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub08	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub09	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub10	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub11	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub12	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub13	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub14	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub15	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub16	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub17	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub18	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub19	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub20	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub21	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub22	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub23	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub24	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub25	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub26	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub27	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub28	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub29	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub30	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub31	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub32	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub33	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub34	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub35	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub36	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub37	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub38	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub39	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub40	126	35	56	54	+	Wapiti	38	7	105	100	100
Sub41	126	35	56	54	+	Wapiti	38	7	105	100	100

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